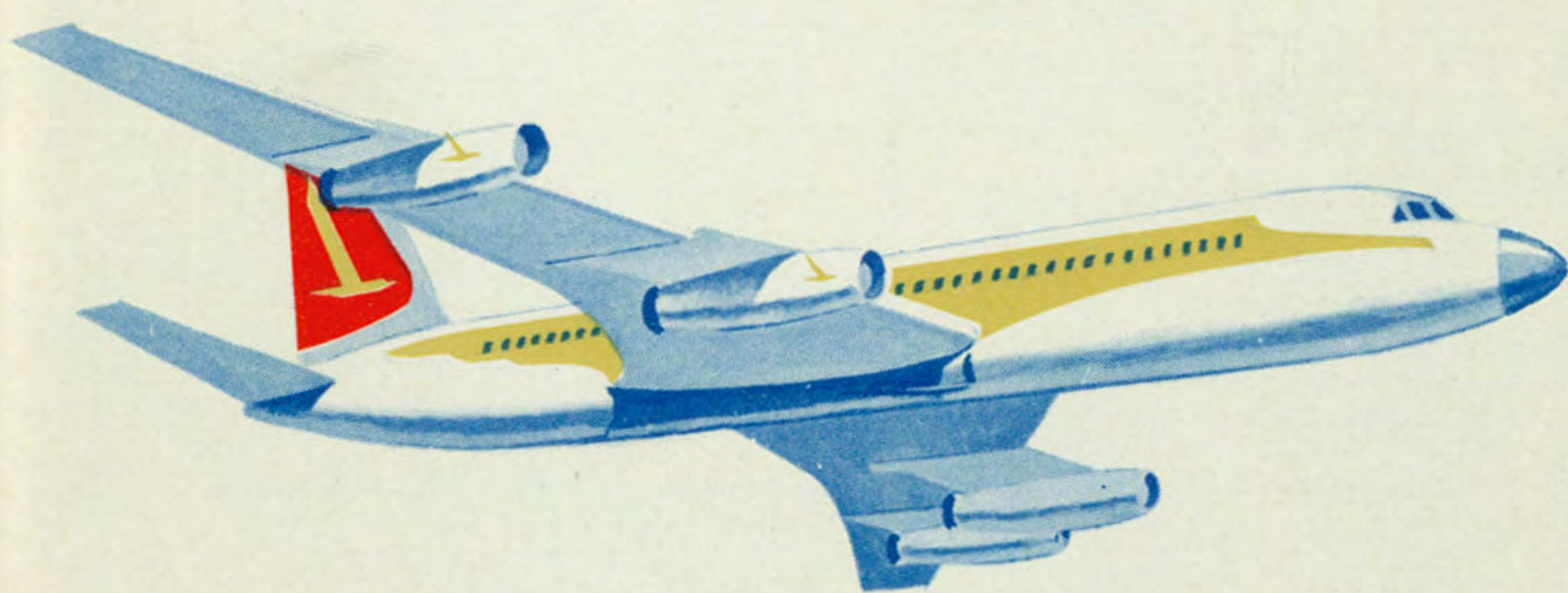


ALASKA AIRLINES

JETS SERVING

ALASKA

IN SPEED AND SPLENDOR



ALASKA AIRLINES

THRILL TO THE REAL ALASKA

An Alaska Airline's Golden Nugget Adventure Visit is your passport to vacation adventureland. For in no other place in the world are the ingredients of fun and adventure so fantastically and so generously blended as in Alaska—the Great North Land. It is a breathtakingly big land . . . a land of sharp contrast . . . modern cities and picturesque villages . . . majestic, snow-capped mountains and rolling tundra . . . towering forests and ancient glaciers . . . primitive Indians and Eskimos . . . the tangy salt air, crystal lakes, plunging waterfalls, cascading streams . . . fabulous fishing and hunting . . . many historic places reminiscent of the Gold Rush and days of old. You'll enjoy all these and many, many other Golden Nuggets of pleasure with Alaska Airlines.

Alaska Airlines offers an outstanding variety of escorted and independent tour itineraries utilizing all modes of transportation, visiting all areas of Alaska. To secure copies of these brochures, contact your travel agent, any Alaska Airlines office or Alaska Airlines Tour Department, Seattle-Tacoma International Airport, Seattle, Washington 98158.



FARES TABLE

ALL FARES SHOWN ARE ONE-WAY FARES. ROUND TRIP FARES ARE TWICE ONE-WAY FARES.

BETWEEN AND	ANCHORAGE	CLEAR	FAIRBANKS	KOTZEBUE	McGRATH	McKINLEY PARK	NENANA	NOME	PORTLAND	SEATTLE-TACOMA	SUMMIT	TALKEETNA	UNALAKLEET
ANCHORAGE	\$ 25.00								\$123.70	\$116.00			
CLEAR	30.00	\$ 9.50							106.70	99.00			
FAIRBANKS	30.00	85.00	\$ 85.00						106.70	99.00			
KOTZEBUE	30.00	55.00	60.00	\$ 60.00					133.70	126.00			
McGRATH	22.00	15.00	18.00	85.00	\$ 52.00				125.20	117.50			
McKINLEY PARK	25.00	7.50	7.50	85.00	55.00	\$ 18.00			120.20	112.50			
NENANA	60.00	60.00	60.00	25.00	45.00	60.00	\$ 60.00		106.70	99.00			
NOME	135.70	116.70	116.70	145.70	137.20	131.70	116.70	\$145.70	133.70	126.00			
PORTLAND	128.00	109.00	109.00	138.00	129.50	124.00	109.00	138.00			\$120.20	\$120.20	\$133.70
SEATTLE-TACOMA	22.00	15.00	18.00	85.00	52.00	10.00	18.00	60.00	112.50	112.50			126.00
SUMMIT	14.00	22.00	26.00	85.00	40.00	14.00	25.00	60.00	131.70	124.00			
TALKEETNA	55.00	60.00	60.00	50.00	35.00	60.00	60.00	30.00	134.20	126.50			
UNALAKLEET									145.70	138.00	60.00	60.00	

Subject to Federal Transportation Tax. Subject to tariff regulations.

NOTE: Tourist class fares include transportation via first class flights for portion of transportation between Portland and Seattle, and between Fairbanks and Kotzebue.

GENERAL INFORMATION

AIR EXPRESS AND AIR FREIGHT RATES—Contact your nearest Alaska Airlines office or Air Express Division, Railway Express agent for information.

CHILDREN'S FARES—A child in arms under two years of age will be carried free when accompanied by parent or guardian and provided parent or guardian has paid effective fare. Children under 12 years of age one-half fare.

BAGGAGE—Sixty-six (66) pounds baggage will be carried free on each ticket between Alaska points and points outside Alaska. Forty (40) pounds of baggage will be carried free on each ticket within Alaska. Baggage over the allowable limit will be charged for at the rate per pound of one-half of one percent on the one-way

fare with a minimum charge of twenty-five cents. Alaska Airlines liability for any personal property, including baggage whether or not checked or otherwise delivered into the custody of Carrier, is limited to \$100 for each passenger unless a higher valuation is declared and the additional charges required therefor paid before the transportation by air commences.

SELL AND REPORT—All authorized agents and scheduled airlines may immediately confirm reservations for travel on all Alaska flights for parties of 3 or less up to 24 hours prior to departure, by reporting sales to the nearest office of the connecting carrier or to the nearest Alaska Airlines office.

Flight Schedules, Fares and General Information SPRING-SUMMER 1964

ALASKA

is only as far as your telephone

INTERNATIONAL SALES OFFICES

City	Address	Telephone
Frankfurt, Germany	Emil Claarstrasse 28	72-9123
Paris, France	24 Avenue Devilliers	622-0224
Tokyo, Japan	805 Jinger Bldg. 2, 2-Chome	
	Jingu-Diro, Shibuya-Ku	402-5428

REGIONAL SALES OFFICES

City	Address	Telephone
Los Angeles	6290 Sunset Blvd.	HOLLYWOOD 6-8464
San Francisco	212 Stockton St.	YUKON 2-8133
Chicago	55 East Washington Blvd.	STATE 2-1926
New York	595 Fifth Avenue	PLAZA 2-1144
Seattle	1309 Fourth Avenue	MA 2-8670

TOLL FREE CALLS FROM ALL THE FOLLOWING

Just dial operator and ask for the number

City	Telephone	City	Telephone
Atlanta	WX 6814	Minneapolis	Zenith 7880
Baltimore	Enterprise 9-1144	Olympia, Wn.	Zenith 9909
Bellingham	Zenith 9909	Omaha	Enterprise 7880
Boston	Enterprise 0123	Philadelphia	Enterprise 6814
Bremerton, Wn.	Enterprise 9909	Portland, Ore.	Zenith 9909
Cleveland	Enterprise 7880	St. Louis	Enterprise 7880
Davenport	Zenith 7880	St. Paul	Zenith 7880
Detroit	Enterprise 7880	Spokane, Wn.	Zenith 9909
Everett, Wn.	Zenith 9909	Tacoma, Wn.	Zenith 9339
Indianapolis	Enterprise 7880	Vancouver, B.C.	Zenith 9909
Kansas City	Enterprise 9880	Washington, D.C.	Enterprise 1-1144
Miami	WX 6814	Yakima, Wn.	Zenith 9909
Milwaukee	Enterprise 7880		

RESERVATIONS AND TICKET OFFICES

City	Telephone	City	Telephone
Anchorage	BRoadway 2-0101	McGrath	524-3333
Chicago	STATE 2-1926	New York	PLAZA 2-1144
Clear	444	Nome	443-2245
Fairbanks	GLOBE 6-7733	San Francisco	YUKON 2-8133
Kotzebue	442-3351	Seattle	CHERRY 3-2000
Los Angeles	HOLLYWOOD 6-8464	Unalakleet	718-1208

FOR COMPLETE TOUR INFORMATION CONTACT YOUR TRAVEL AGENT OR

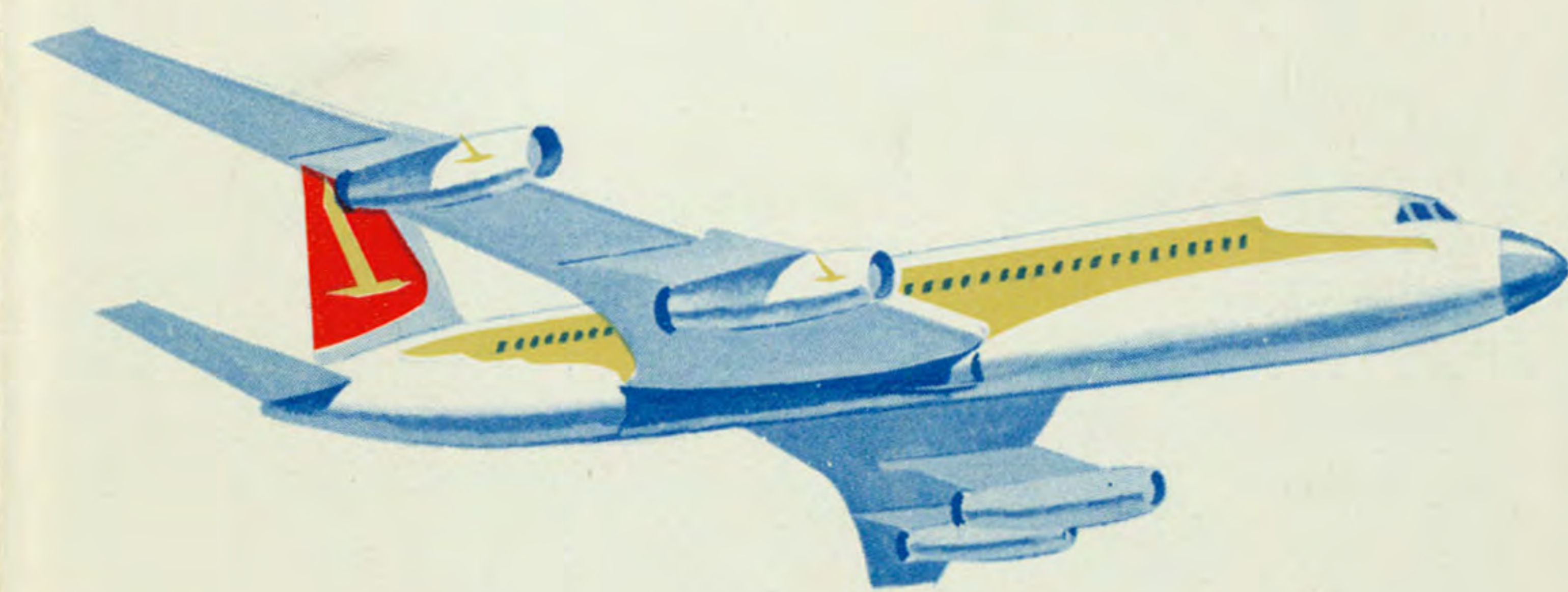
ALASKA AIRLINES
SEATTLE-TACOMA INTERNATIONAL AIRPORT

PRINTED IN U.S.A.

ALASKA AIRLINES
JETS SERVING

ALASKA

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ALASKA AIRLINES



GOLDEN NUGGET JET SERVICE

Alaska Airlines is as noted for its superb cabin service as Alaskan's are for their hospitality. On your Golden Nugget Jet flight there are a total of three stewardesses at your beck and call to mix your favorite beverage, answer questions about the spectacular scenery below, and serve you a delicious meal prepared to Alaska Airlines' exacting standards.

VISIT THE ARCTIC - on this outstanding two-day all-inclusive NOME AND KOTZEBUE ARCTIC ADVENTURE

ADULTS \$134.00 • TAX \$4.75 ■ CHILDREN (2-12) \$86.50 • TAX \$2.38

(Includes all transportation, sightseeing and hotel)

DAILY DEPARTURES — MAY 15 THROUGH SEPTEMBER 30

First Day — Kotzebue — Nome

Depart this morning from Anchorage International Airport aboard Alaska Airlines' Golden Nugget service to the Eskimo village of Kotzebue, high above the Arctic Circle. Mt. McKinley is normally visible on this flight, so don't forget your camera. Several interesting stops will be made en route. You will fly parallel to the International Date Line and will pass within 150 miles of East Cape, Siberia. West of your flight line, it is only 54 miles across Bering Strait from Alaska to Russian territory.

Stand by for a real thrill. You are about to enter the realm of the Midnight Sun when you cross the Arctic Circle, a parallel of latitude 23 degrees 30 minutes distance from the North Pole. You will receive an attractive certificate, suitable for framing, to commemorate your crossing of the Arctic Circle. From this point on, the sun is visible 24 hours a day during the longest days of the year, and it is a good thing, for there is so much to see and do inside the captivating Arctic Zone. Upon arrival in Kotzebue you will be met and transferred to the village which hugs the beach of Kotzebue Sound. You will spend two and a half delightful hours seeing Eskimos as they live in the Arctic. During most of the season drying racks are loaded with salmon, tomcod and sheep fish. Eskimo hunters bring in whale, seal, walrus and other Arctic game from the land and sea and process it on the beach before your very eyes. Dog teams, sleds, kayaks, oomiaks (large boats), and reindeer are but a few of the interesting facets of Eskimo life you will be able to see and photograph. Then, you leave Kotzebue for a short Golden Nugget flight to Nome on the shores of the Bering Sea. You will be met and transferred to your hotel. Overnight in Nome.

Second Day — Nome — Anchorage

Days are difficult to distinguish in the Arctic because it doesn't get dark at night. However, during your 24-hour visit in Nome you will visit with the King Island Eskimos in their village adjacent to Nome. These wonderful people travel to Nome each Spring from their Bering Sea island home, some 80 miles distant. They will entertain you with authentic Eskimo dances handed down from generation to generation. You will also witness the unique Eskimo blanket toss, a competitive sport activity which provides thrills for participants and spectators alike. Ride on the Bering Sea in an Eskimo oomiak (large skin boat), the Eskimos will demonstrate their ancient art of ivory carving, done with primitive tools as well as modern innovations. Visitors will have a chance of a life time to ride in a real Eskimo dog sled (in the summertime on wheels).

Relive the famous Nome gold rush days — walk along the beach once crowded with 40,000 men and women seeking their fortunes, pan for gold as they did then. You may keep all you find. Other points of interest will include the modern gold dredges, furs being processed and made into clothes, and your guide will fully acquaint you with the stories and history of a bygone day.

You will find the shopping irresistible, with gold, ivory, jade and fur to choose from. Since each item is hand-made by local craftsmen, no two items are alike.

The Arctic is truly different. An unforgettable experience closes with your afternoon departure by Alaska Airlines' Golden Nugget service to Anchorage.

Flight Schedules

SPRING-SUMMER 1964



FLY IN SPEED and SPLENDOR
ALASKA AIRLINES
880M JET SERVICE
SEATTLE • FAIRBANKS
ANCHORAGE



CREDIT CARDS

In addition to ALASKA AIRLINES' own credit card and the UATP card, Alaska Airlines will accept for air transportation or for package tours, Diners, American Express and the Hilton Carte Blanche.

CONNECTING SERVICE TO AND FROM EUROPE - ORIENT

	AF 272 F/Y Tu Th Sa	SK 987 F/Y Tu Sa	NW 8 F/Y Mo Tu	NW 6 F/Y Sa		AS 881 JET Tu Th Sa	AS 881 JET Tu Sa	AS 881 JET Su Mo	AS 881 JET Sa
TOKYOLv	PM	PM	PM	PM	SEATTLE.....Lv	PM	PM	PM	PM
LONDON*Lv	1 00	3 10	9 30	7 20	FAIRBANKSLv	2 00	2 00	2 00	2 00
COPENHAGENLv	↓	↓	↓	↓	ANCHORAGELv	2 45	2 45	2 45	2 45
PARISLv	2 45	↓	↓	↓	FAIRBANKSAr	3 30	3 30	3 30	3 30
HAMBURGLv	5 05	1 00	8 50	6 40					
ANCHORAGEAr	2 55	↓	↓	↓	ANCHORAGEAr	11 00	10 40	7 00	4 55
					HAMBURGAr	6 55	↓	↓	↓
					PARISAr	9 15	↓	↓	↓
					COPENHAGENAr	↓	6 15	↓	↓
					LONDON*Ar	11 10	↓	↓	↓
					TOKYOAr	↓	↓	9 55 PM	7 10 AM
ANCHORAGELv	AS 880	AS 880	AS 880	AS 880					
FAIRBANKSAr	JET	JET	JET	JET					
SEATTLEAr	4 45	4 45	4 45	4 45					
	5 30	5 30	5 30	5 30					
	11 55	11 55	11 55	11 55					
	PM	PM	PM	PM					

All times shown are local times as observed by each city. AF—Air France; SK—Scandinavian Airlines; NW—Northwest Airlines; AS—Alaska Airlines; Y—Economy class; F—First class; *—via connecting carrier; †Arrival at destination points is on the day following Anchorage departure.

SYSTEM FLIGHT SCHEDULES

SEATTLE TO FAIRBANKS AND ANCHORAGE

FLIGHT NUMBER	881 F/R (1)	201 F
EQUIPMENT	JET CV-880	CV-340
FREQUENCY	Daily	Ex Sa & Su
SEATTLE/TACOMA.....(PDT) Lv	PM 2 00 Golden Nugget Jet 2 05	PM
FAIRBANKS.....(AST) Ar	2 45	7 30
FAIRBANKS.....Lv	2 45	7 55
FAIRBANKS.....Ar	3 30	8 05
ANCHORAGE.....(AST) Ar	3 30 PM	9 30 PM

INTRA-ALASKA SERVICE

FAIRBANKS — CLEAR — ANCHORAGE — McGRATH — UNALAKLEET — NOME — KOTZEBUE

FLIGHT NUMBER	301 F	303 F	881 F	201 F
EQUIPMENT	CV-440	L-1649	JET CV-880	CV-340
FREQUENCY	Daily	Ex Su Mo	Daily	Ex Sa Su
FAIRBANKS.....(AST) Lv	AM	AM	PM 2 45	PM 7 30
CLEAR.....Ar			↓	7 55
CLEAR.....Lv			↓	8 05
ANCHORAGE.....Ar			3 30	9 30
ANCHORAGE.....Lv	7 00	8 45	Golden Nugget Jet	
McGRATH.....Ar	8 10	↓		
McGRATH.....Lv	8 30	↓		
UNALAKLEET.....Ar	9 25	↓		
UNALAKLEET.....Lv	9 45	↓		
NOME.....(BST) Ar	9 30	10 15		
NOME.....Lv	10 45			
KOTZEBUE.....(BST) Ar	11 45			

EXPLANATION OF REFERENCES: Times printed in Light Type (1000), indicate AM; times in Bold Type (1000), indicate PM. All times shown are local times as observed by each city. PDT—Pacific Daylight Time; AST—Alaska Standard Time; BST—Bering Sea Time; Flagtop, F—1st class; F/R—Combination jet 1st class and tourist; B—Breakfast; L—Lunch; D—Dinner; S—Snack; (†)—Tourist passengers traveling between Seattle and Anchorage are accommodated with 1st class service between Fairbanks and Anchorage. Local service between Fairbanks and Anchorage is 1st class only.

CONNECTIONS TO ALASKA

	UA	WA	UA	NW	UA
BOSTON(EDT) Lv	319 S	10 F/R	143/407 253/483 F/R/S	45 T	144 F/R
NEW YORK(EDT) Lv			8 00		
LOS ANGELES(PDT) Lv		9 30	8 00		7 00
PHILADELPHIA(EDT) Lv			8 15		
WASHINGTON, D.C.(EDT) Lv	8 00		8 30		
CHICAGO(CDT) Lv			10 00		
SAN FRANCISCO(PDT) Lv		11 00			8 30
MINNEAPOLIS/ST. PAUL(CST) Lv				3 55	
DENVER(MST) Lv	9 55	12 45			10 35
PORTLAND(PDT) Lv	12 45	1 17			11 10
SEATTLE(PDT) Ar	1 18		11 55	11 20	
SEATTLE(PDT) Lv	2 00	2 00	2 00	2 00	2 00
FAIRBANKS(AST) Ar	2 05	2 05	2 05	2 05	2 05
ANCHORAGE(AST) Ar	3 30	3 30	3 30	3 30	3 30

SPECIAL FARES AND PROMOTIONAL PROGRAMS

GENERAL

Visit U.S.A. Persons residing more than 100 miles beyond the border of any state in the U.S. may purchase air transportation permitting unlimited travel throughout the United States, including Alaska, for \$100 (valid 15 days) or \$200 (valid 45 days). Children between 2 and 21 years of age pay 1/2 of this amount. Unlimited travel may be via Alaska Airlines and via the majority of local service carriers reaching into every area of the U.S.

Clergy Fares. A minister of religion may travel over all segments of Alaska Airlines' routes at half of the regular fares after purchasing a clergy identification card through the Airlines Clergy Bureau, Municipal Airport, Sacramento, California. Travel is on a space available basis.

Fly Now — Pay Later. Alaska Airlines has available a program which allows you to pay for your air transportation in easy monthly installments. For details, consult your nearest Alaska Airlines office.

SEATTLE-ALASKA

Excursion Fare. A round trip jet coach excursion fare of \$150 between Seattle and Fairbanks applies if the ticket is purchased in advance of departure and the return trip is made not earlier than 14 days nor later than 21 days in addition to the date of departure from point of origin.

Group Fares. Reduced ROUND TRIP coach fares applying to groups of 10 or more are available between Seattle and points in Alaska. Travel applies to flights scheduling their departure on Mondays, Tuesdays, Wednesdays, Thursdays and Saturdays. All travel must be completed within 21 days after date of departure.

Group Fares Between Seattle and	
Fairbanks	\$150.00
Anchorage	174.00
Kotzebue	189.00
Nome	189.00

Reduced ONE WAY group coach are available Mondays through Thursdays to groups of 10 or more. The group must travel together and application must be made at least 7 days prior to departure. Fares apply as shown below. Travel between Portland and Seattle is via United or Western Air Lines.

Between Portland and	
Fairbanks	\$ 96.05
Anchorage	111.35

Between Seattle and	
Fairbanks	\$ 89.10
Anchorage	104.40

CONNECTIONS FROM ALASKA

	AS	AS	AS	AS
ANCHORAGE(AST) Lv	PM 880 JET 4 45	PM 880 JET 4 45	PM 880 JET 4 45	PM 880 JET 4 45
FAIRBANKS(AST) Lv	6 00	6 00	6 00	6 00
SEATTLE(PDT) Ar	11 55	11 55	11 55	11 55
SEATTLE(PDT) Lv	AM 158/380 12 40	AM 291 S 12 45	AM 80 F/R 1 15	AM 158/300 118 F/R 12 40
PORTLAND(PDT) Ar	↓	↓	↓	↓
MINNEAPOLIS/ST. PAUL(CST) Ar	↓	↓	5 56	↓
SAN FRANCISCO(PDT) Ar	↓	3 19	↓	↓
CHICAGO(CDT) Ar	6 15	↓	9 18	↓
DETROIT(EST) Ar	7 43	↓	12 13	↓
WASHINGTON, D.C.(EDT) Ar	9 38	↓	↓	9 45
PHILADELPHIA(EDT) Ar	↓	4 58	↓	↓
LOS ANGELES(PDT) Ar	↓	↓	↓	↓
NEW YORK(EDT) Ar	9 50	↓	↓	9 58
BOSTON(EDT) Ar	↓	↓	↓	↓

SEATTLE-ALASKA

Group Fares. Reduced ROUND TRIP coach fares applying to groups of 10 or more are available between Anchorage and Kotzebue via Nome, and a \$105.00 ROUND TRIP fare applies between Fairbanks and Kotzebue, via Anchorage and Nome under the following conditions: Transportation must be completed in 7 days and must be in connection with a tour of which the transportation is a part. The tour features to include surface transportation, lodging and sightseeing accommodations. Stopovers are permitted.

Tour Fares. A \$95.00 ROUND TRIP fare applies between Anchorage and Kotzebue via Nome, and a \$105.00 ROUND TRIP fare applies between Fairbanks and Kotzebue, via Anchorage and Nome under the following conditions: Transportation must be completed in 7 days and must be in connection with a tour of which the transportation is a part. The tour features to include surface transportation, lodging and sightseeing accommodations. Stopovers are permitted.

Round Trip Excursion Fare. A same day ROUND TRIP excursion fare of \$40.00 between Anchorage and Fairbanks is available if the ticket is purchased in advance of departure from origin. Return portion must be made on the same day as the going portion.

Military Standby Fares. Members of our military service on furlough, leave or within 7 days from date of discharge, traveling in uniform, at their own expense may receive a 50% discount. Reservations will not be made but once the military passenger is explained, he will not be removed from the flight except to accommodate passengers holding confirmed reservations. These fares are:

Between Anchorage and	
Fairbanks	\$15.00
Kotzebue	40.00
Nome	30.00
Unalakleet	27.50

Between Fairbanks and	
Anchorage	\$15.00
Kotzebue	47.50
Nome	35.00
Unalakleet	35.00