

# ALASKA

AIRLINES

## SYSTEM SCHEDULE

FALL

1967

GOLDEN  
NUGGET  
JETS

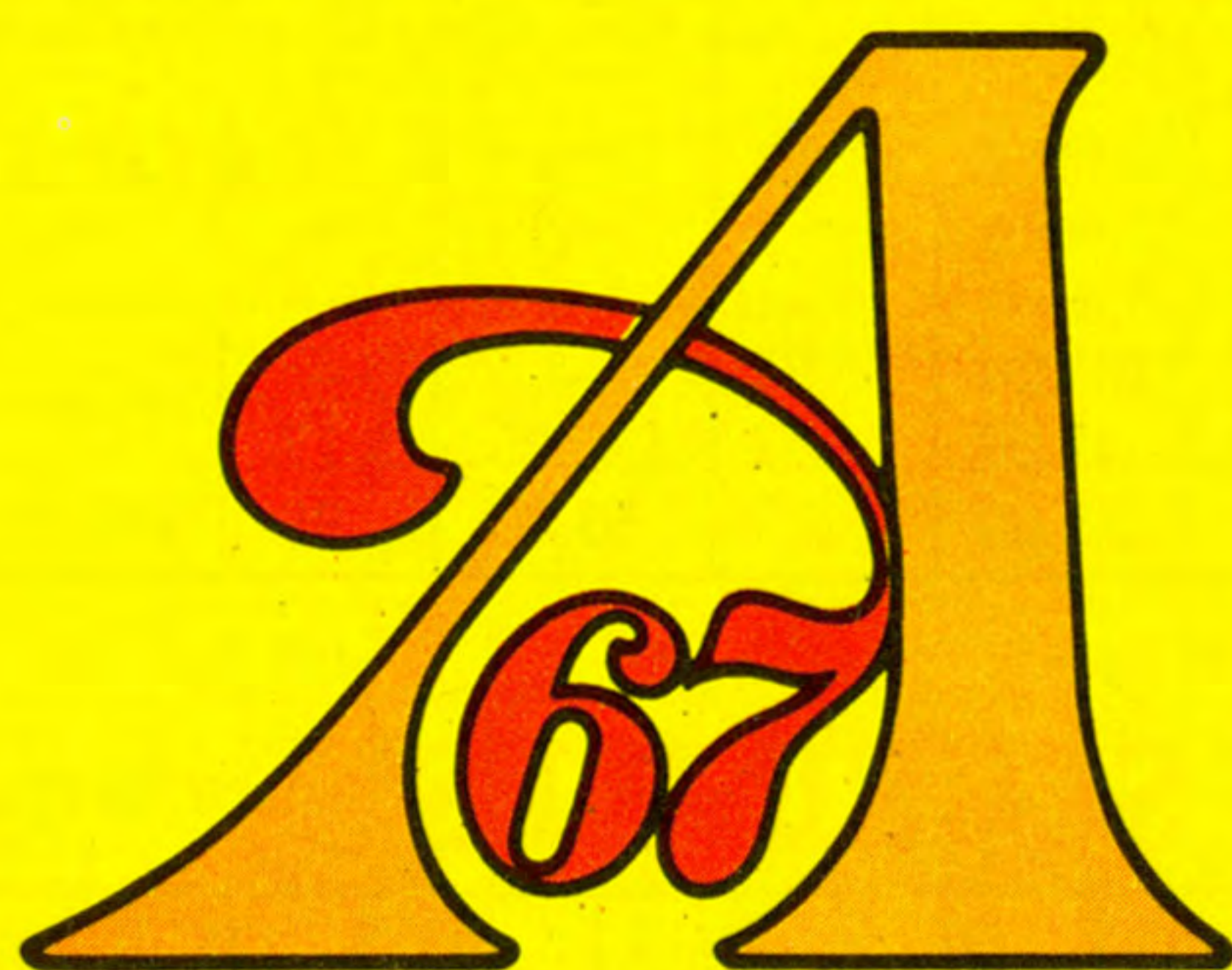


THE OFFICIAL *Alaska 67* CENTENNIAL AIRLINE

Effective: Sept. 1, 1967

# ALASKA AIRLINES

THE OFFICIAL ALASKA '67 CENTENNIAL AIRLINE



**CENTENNIAL EXPOSITION**

Fairbanks, Alaska

MAY 27TH THROUGH SEPTEMBER 30TH

# ALASKA AIRLINES

## SYSTEM SCHEDULE

FALL

1967

**GOLDEN NUGGET JETS**

THE OFFICIAL *Alaska 67* CENTENNIAL AIRLINE

Effective: Sept. 1, 1967

# ALASKA AIRLINES

## SYSTEM SCHEDULE

FALL 1967

# ALASKA AIRLINES

GOLDEN NUGGET JETS

**LEGEND**

— Alaska Airlines

— Connecting Carriers

Our whole new look, is from the book that gave the nineties glory— From stem to stern, from the century's turn It's like a Gold Rush picture story.

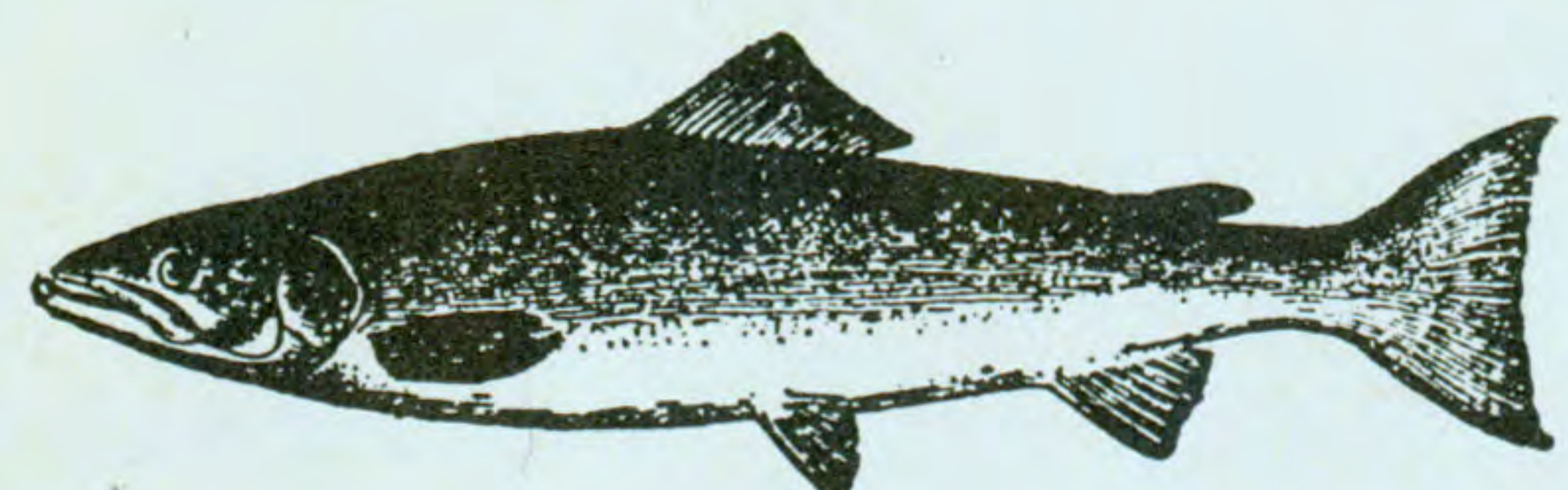
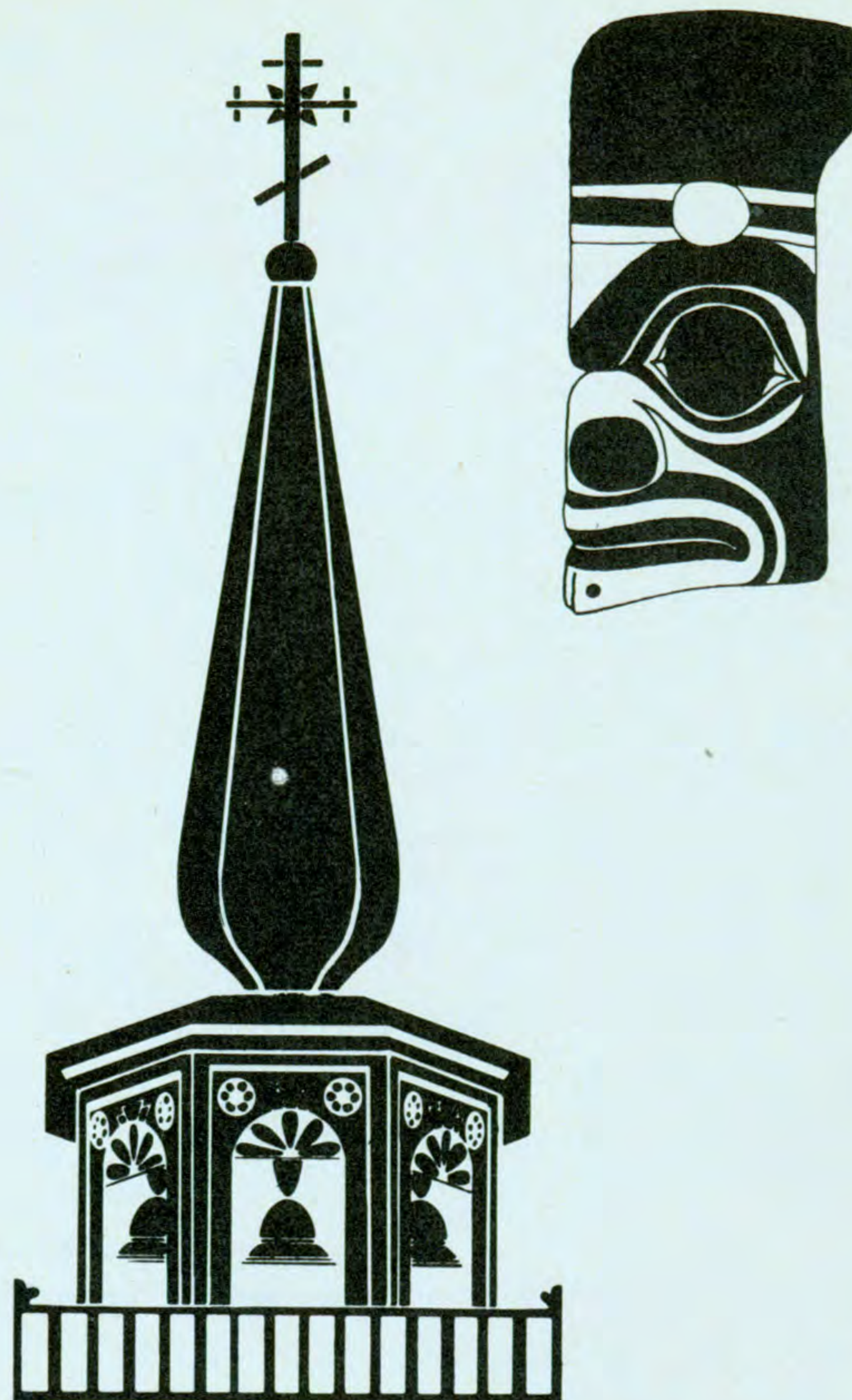
You'll enjoy the dress, of each stewardess as they pamper you with care—their costumes flow, from head to toe, with an 1890 flair.

### » CREDIT CARDS «

In addition to ALASKA AIRLINES' own credit card and the UATP card, Alaska Airlines will accept for air transportation or for package tours, Diners, American Express, Hilton Carte Blanche, Firstbank, Select and BankAmericard.

The most Alaskan airline of all . . . and the most fun

ALASKA AIRLINES Seattle-Tacoma International Airport, Seattle, Washington 98158



# SITKA

**HISTORICAL HEART OF RUSSIAN AMERICA**

Site of the  
transfer of Alaska, from  
Russia to the  
United States in 1867

**NON-STOP JETS  
DAILY**

**ALASKA** is as near as your telephone

### AIRPORT RESERVATIONS AND TICKET OFFICES

City	Passenger Reservations & Information	Air Freight Information	Limo. Fare	Miles from City
Anchorage	272-0571	277-8571	\$1.75	6 SW
Fairbanks	456-7733	452-1186	1.75	5 SW
Kotzebue	442-3351	442-3351	1.00	1 SE
McGrath	524-3333	524-3333	—	—
Nome	443-2245	443-2687	1.50	1 W
Seattle	CHerry 3-2000	CHerry 2-0600	1.50	14 S
Sitka	747-3211	747-3211	1.00	3 W
Unalakleet	624-3212	624-3212	1.00	1 N

### CITY TICKET AND REGIONAL SALES OFFICES

Anchorage	Anchorage-Westward Hotel	272-0581
Anchorage	Northern Lights Shop. Center	272-5475
Chicago	307 N. Michigan Ave.	782-1926
Dallas	2004 Adolphus Tower	RI2-3733
Fairbanks	Airport Way and Cushman St.	452-5151
Los Angeles	6290 Sunset Blvd.	HOLLYWOOD 6-8464
New York	595 Fifth Avenue	421-4880
San Francisco	150 Post Street	YUKon 2-8133
Seattle	528 Union Street	MAin 2-8670
Washington, D.C.	1228 Connecticut Ave.	223-9680

### INTERNATIONAL SALES OFFICES

Europe:	38 Avenue George V	256-39.53
	Paris 8 <sup>e</sup> — France	622-02.24
Far East:	83 Aoyama Kyodo Bldg.	407-8386
	6-18, 3 Chome, Kita-Aoyama	
	Minato-ku — Tokyo, Japan	

### OFFLINE TOLL FREE CITIES

(Just dial operator and ask for number listed opposite your city)

Atlanta	WX 6814	Minneapolis	Zenith 7880
Baltimore	Enterprise 9-1144	Nenana, Alas.	Zenith 8000
Bellingham	Zenith 9909	Olympia, Wash.	Zenith 9909
Belton, Alas.	Zenith 8000	Omaha	Enterprise 7880
Bethel, Alas.	Zenith 8000	Palmer, Alas.	Zenith 8000
Boston	Enterprise 0123	Philadelphia	Enterprise 6814
Bremerton, Wash.	Enterprise 9909	Pittsburgh	Zenith 6814
Clear, Alas.	Zenith 8000	Point Barrow, Alas.	Zenith 8000
Cleveland	Enterprise 7880	Portland, Ore.	Commerce 9880
Cordova, Alas.	Zenith 8000	St. Louis	Enterprise 7880
Davenport	Zenith 7880	St. Paul	Zenith 7880
Detroit	Enterprise 7880	Seldovia, Alas.	Zenith 8000
Dillingham, Alas.	Zenith 8000	Seward, Alas.	Zenith 8000
Everett, Wash.	Zenith 9909	Soldotna, Alas.	Zenith 8000
Glennallen, Alas.	Zenith 8000	Spokane, Wash.	Zenith 9909
Homer, Alas.	Zenith 8000	Tacoma, Wash.	Zenith 9339
Indianapolis	Enterprise 7880	Tanana, Alas.	Zenith 8000
Kansas City	Enterprise 9880	Tak, Alas.	Zenith 8000
Kenai, Alas.	Zenith 8000	Valdez, Alas.	Zenith 8000
King Salmon, Alas.	Zenith 8000	Vancouver, B.C.	Zenith 9909
Kodiak, Alas.	Zenith 8000	Washington, D.C.	Enterprise 1-1144
Miami	WX 6814	Yakima, Wash.	Zenith 9909
Milwaukee	Enterprise 7880		

# jet to the ARCTIC from Anchorage

You  
haven't seen Alaska . . .  
until you  
visit the  
Land of the Eskimo

**DAILY DEPARTURES — MAY THROUGH SEPTEMBER 30**

*Tour Fare from Anchorage*

**THRIFT SEASON PRICE . . . \$117.50** plus \$5.00 tax  
Children (Age 2 to 12) . . . \$ **67.50** plus \$2.50 tax  
(May and September) Daily

**MID-SEASON PRICE . . . . . \$145.00** plus \$5.00 tax  
Children (Age 2 to 12) . . . \$ **87.50** plus \$2.50 tax  
(June, July, August) Daily

*Daily Departures — May through September 30*

(Tour includes transportation, hotel accommodations, sightseeing, services of guides and all planned entertainment)

### FIRST DAY — Kotzebue-Nome

When you leave Anchorage International Airport this morning, your Alaska Airlines Golden Nugget Jet will carry you North and West to an Arctic Adventure which will prove to be THE outstanding experience of your visit to the 49th State!

Enroute to Kotzebue this morning, you will fly over glaciers, rivers, and streams by the score and see many, many spectacular mountain peaks. Your Golden Nugget flight crew will point out these scenic wonders to you and you will want to have your camera at the ready as you fly by magnificent Mt. McKinley, North America's highest peak at 20,230 feet. Your Golden Nugget flight will make some interesting stops, too.

Shortly before landing in Kotzebue, your Golden Nugget flight crew will announce that you have crossed the Arctic Circle, a scant 23 degrees and 30 minutes in latitude from the North Pole!

When you deplane, you will have touched foot above the Arctic Circle in the enchanting land of the Eskimo.

During thrift season your guide meets you at the airport and will explain to you the origin, the cultures, and the way of life in this Eskimo Village whose main street is part of the Kotzebue Sound. Since ground time is short we must transit Kotzebue quickly and be on our way to Nome, home of the famed King Island Eskimos for a full 24 hour comprehensive program which will allow you to photograph dog teams, kayaks, and the friendly Eskimo life in the Arctic.

Upon arrival in Nome, you will be given a colorful Eskimo parka for your exclusive use during your next 24 hours of the Arctic adventure and then you will be transferred to your hotel.

During the twenty-four hours you spend in Nome, you will feel the fever of the Gold Rush days of her glamorous and gaudy past. You will even meet some of the colorful characters and personalities of that by-gone era. Rex Beach, Tex Rickard and Jack London had their mining claims here. You will perhaps feel the inspiration Robert Service felt when he wrote of the great "North Countree."

As you tour the Nome area, your tour guide will point out the remaining mementos of Nome's Gold Rush days.

One of the exclusive features of your Alaska Airlines Arctic Adventure will be a visit to an authentic Gold Mine, still being operated by a pioneer Alaskan mining family near Nome. You will actually pan for gold in Basin Creek, and we guarantee you will take home some "color."

Before dinner, you will have time to shop for souvenirs, with gold, jade, ivory and fur articles in abundance. Since each article is hand made by local craftsmen, you will find no two articles alike.

For dinner you'll want to try some of the Alaskan delicacies on the menu. Have you ever tasted a juicy reindeer steak? Or Arctic Shee fish, Seal liver or Whale muktuk? To match the menu, your dining room is in a spectacular setting next to Nome's seawall, overlooking the Bering Sea.

Now, after a hearty meal, you have a carefully planned evening ahead full of more adventure under the bright midnight sun. You leave Nome traveling Eastward, toward Cape Nome to Old Fort Davis, site of the area's first military garrison, established to maintain law and order during gold rush days.

Another exclusive feature in your Arctic Adventure is a visit with the King Island Eskimos in their village adjacent to Nome. You will be able to photograph them as they perform their ancient dances for you . . . dances handed down from generation to generation, each of which tells its own story of Eskimo life. The Eskimos will demonstrate the ancient art of ivory carving, done with primitive tools. You will witness the exciting and thrilling Eskimo sport of blanket tossing. Only on Alaska Airlines, where you overnight in Nome, can you experience this outstanding feature which most visitors say is the highlight of their entire Alaska vacation.

It is time now to return to town, but before you settle down for a good night's rest in your comfortable, modern, hotel room, you might want to take advantage of the Nome "Night Life Tour" which is available to those who don't want to miss a minute of adventure.

### SECOND DAY — return Anchorage

This morning you will meet some of your Eskimo friends again and take a ride in an oomiak (large skin boat) on the Bering Sea. You will take a ride in a real Eskimo dog sled, pulled by a team of well-trained Eskimo dogs. This is an experience enjoyed by but very few visitors to the Arctic.

The moment has come to board your aircraft for the return flight to Anchorage. You have experienced the most complete, authentic look at Alaska's Arctic that is available.

As you fly back to Anchorage, you will look at your Arctic Circle Certificate (an official recognition of the fact that you have crossed the Arctic Circle, suitable for framing) and reminisce about the two wonderful days you have just spent in a truly different and exciting corner of America!



## ONE WAY ADULT FARES

Between and	ANCHORAGE		FAIRBANKS		KOTZEBUE		McGRATH		NOME		SEATTLE		SITKA	
	O.W.	Tax	O.W.	Tax	O.W.	Tax	O.W.	Tax	O.W.	Tax	O.W.	Tax	O.W.	Tax
FAIRBANKS	\$35.00	\$1.75												
KOTZEBUE	65.00	3.25	\$78.50*	\$3.93										
McGRATH	30.00	1.50	60.00	3.00	\$ 63.00	\$3.15								
NOME	55.00	2.75	64.00	3.20	2.500	1.25	\$ 45.00	\$2.25						
SEATTLE	75.00	.43	*YN 79.50	.66										
SEATTLE	99.00	.56	*99.00	.56	126.00	1.91	117.50	1.49	\$126.00	\$1.91				
SITKA	53.00	.84	*55.00	.94	103.00	3.37	83.00	2.34	98.00	3.09	\$ 60.00	\$ .34		
UNALAKLEET	55.00	2.75	60.00	3.00	50.00	2.50	35.00	1.75	30.00	1.50	126.00	1.91	\$90.00	\$2.69

\*—This fare does NOT permit a stopover at Anchorage; to permit a stopover a fare of \$88YN (tax \$1.08) or \$116Y (tax \$1.41) from Seattle or \$65.00Y (tax \$1.44) from Sitka shall apply.

### SEATTLE-ALASKA

#### Excursion Fares

Round trip jet coach excursion fares are available if the ticket is purchased in advance of departure and the return portion is made within the time limit below not including the day of departure from point of origin.

Between And	Portland		Seattle		Return Limit (Days)
	R.T.	Tax	R.T.	Tax	
Fairbanks	\$168.00	\$1.76	\$150.00	\$ .86	14-21
Juneau	—	—	100.00	.56	5
Sitka	—	—	90.00	.51	5

**Group Fare.** Reduced coach fares applying to groups of 10 or more are available between Portland and Seattle and points in Alaska. Round trip travel applies to flights operating on Monday, Tuesday, Wednesday, Thursday, and Saturday and the return portion, must be used within 21 days after date of departure. One way fares apply only after noon on Monday and before midnight on Thursday. Passengers may return separately.

Between And	Seattle				Portland			
	O.W.	Tax	R.T.	Tax	O.W.	Tax	R.T.	Tax
Anchorage	\$ 89.10	\$ .51	\$150.00	\$ .86	\$ 96.05	\$ .86	\$168.00	\$1.76
Kotzebue	—	—	189.00	2.81	—	—	—	—
Nome	—	—	189.00	2.81	—	—	—	—
Sitka	54.00	.30	90.00	.34	—	—	—	—

One way group coach fares below are valid at any time except during the months of June through August when fares may only be used Monday through Thursday. Round trip group coach fares below are valid at any time except during the months of June through August and fares are valid only on Monday, Tuesday, Wednesday, Thursday, and Saturday and all travel must be completed within 21 days after date of departure. Passengers may return separately.

Between And	Fairbanks			
	O.W.	Tax	R.T.	Tax
Portland	*\$ 96.05	\$ .86	*\$168.00	\$1.76
Portland	110.05	1.56	188.00	2.76
Seattle	* 89.10	.51	* 150.00	.86
Seattle	103.10	1.21	167.00	1.71

\*—Stopover at Anchorage not permitted.

**Tour Basing Fares.** Round trip fares during the period of January 15 through May 31 and September 1 through December 15 of each year, are available when tickets are purchased as part of an advertised air tour for a minimum of 3 nights which has a value of at least \$50.00. Tickets must be purchased in advance of departure and the return trip must be made not earlier than 6 days nor later than 21 days in addition to the date of departure. One half of these fares may be used if either the going or return trip is by surface and part of the advertised air tour.

Between And	Seattle				Portland			
	R.T.	Tax	O.W.	Tax	R.T.	Tax	O.W.	Tax
Anchorage <sup>1</sup>	\$150.00	\$ .86	\$75.00	\$ .43	\$168.00	\$1.76	\$84.00	\$ .88
Anchorage <sup>2</sup>	165.00	1.62	82.50	.81	—	—	—	—
Anchorage <sup>3</sup>	165.00	4.26	82.50	1.47	—	—	—	—
Fairbanks <sup>4</sup>	150.00	.86	75.00	.43	168.00	1.76	84.00	.88
Fairbanks <sup>5</sup>	167.00	1.64	83.50	.82	188.00	2.19	94.00	1.35
Juneau <sup>6</sup>	115.00	.65	57.50	.33	—	—	—	—
Kotzebue	189.00	2.81	94.50	1.41	—	—	—	—
Nome	189.00	2.81	94.50	1.41	—	—	—	—
Sitka	90.00	.51	45.00	.17	—	—	—	—

<sup>1</sup>Stopover at Sitka not permitted. <sup>2</sup>Stopover at Sitka permitted.  
<sup>3</sup>Sitka to Anchorage portion with Alaska Coastal and Cordova via Juneau.  
<sup>4</sup>Stopover at Anchorage and Sitka not permitted.  
<sup>5</sup>Stopover at Anchorage/Sitka permitted.  
<sup>6</sup>Sitka to Juneau with Alaska Coastal.

### WITHIN ALASKA

**Group Fares.** Alaska Airlines offers group fares between points in Alaska as follows:

Between Anchorage And	Persons 10-14		Persons 15-19		Persons 20 or More	
	O.W.	Tax	O.W.	Tax	O.W.	Tax
Fairbanks	\$22.50	\$1.13	\$21.00	\$1.05	\$21.00	\$1.05
Juneau <sup>1</sup>	47.00	.74	47.00	.74	47.00	.74
Kotzebue	—	—	48.75	2.44	45.50	2.28
McGrath	22.50	1.13	21.00	1.05	21.00	1.05
Nome	—	—	41.25	2.06	38.50	1.93
Sitka	47.00	.74	47.00	.74	46.00	.72
Unalakleet	—	—	41.25	2.06	38.50	1.93

<sup>1</sup>Sitka/Juneau portion via Alaska Coastal.

Fairbanks And	10-19		20 or More	
	O.W.	Tax	O.W.	Tax
Kotzebue	\$59.00	\$2.95	\$55.00	\$2.75
Nome	48.00	2.40	45.00	2.25
Kotzebue And				
Nome	\$18.75	\$ .94	\$17.50	\$ .89
Sitka	92.75	2.83	90.50	2.72
Nome And				
McGrath	33.75	1.69	31.50	1.58
Sitka	88.00	2.59	86.00	2.49
Unalakleet	22.50	1.13	21.00	1.05

Written application stating origin, destination and passengers names must be made no later than 24 hours prior to departure.

Group fares are available for groups of 8 or more provided written application is received at least 24 hours prior to planned departure. When round-trip fares are used, members of the group must travel to the outward destination as a single group but may return individually, however, all travel must be completed within 30 days after date of origin.

Between - And	O.W.	Tax	R.T.	Tax	Persons
Anchorage-Fairbanks	\$ —	\$ —	\$42.00	\$2.10	10-14
	—	—	41.00	2.05	15-19
	—	—	40.00	2.00	20-39
Fairbanks-Juneau <sup>1</sup>	\$52.20	\$ .79	\$92.80	\$1.45	8-15
	49.30	.78	87.00	1.37	16 or more
Fairbanks-Sitka	\$52.20	\$ .79	\$92.80	\$1.45	8-15
	49.30	.78	87.00	1.37	16 or more

See 1 below.

#### Excursion fares

Round trip jet coach excursion fares are available if the ticket is purchased in advance of departure and the return portion is made within 5 days in addition to the date of departure from point of origin.

Between And	Anchorage		Routing
	R.T.	Tax	
Juneau	\$ 85.00	\$1.34	AS SIT AK
Ketchikan/Annette	126.00	1.84	AS SIT AK
Sitka	80.00	1.26	AS direct

**Round Trip Excursion Fares** are available if tickets are purchased in advance of departure from origin. Return limit includes day of departure. Accompanied spouse and children 2 through 21 may travel at family fares published below.

Between Fairbanks And	R.T.	Tax	Family Fare	Tax	Return
Anchorage	\$ 46.50	\$2.33	\$23.25	\$1.16	2 Days
Juneau <sup>1</sup>	108.00	1.70	72.00	1.13	5 Days
Sitka	99.00	1.56	66.00	1.04	5 Days

See 1 below.

#### Tour Basing fares

Round trip fares are available provided all transportation is completed within 7 days after departure and is in connection with a tour of which the transportation is a part. The tour features must include surface transportation, lodging and sightseeing accommodations. Stopovers are permitted.

From	To	Return to	R.T. Fare	Tax
Juneau <sup>1</sup>	Kotzebue	Anchorage	\$145.00	\$2.28
Juneau <sup>1</sup>	Kotzebue	Juneau	172.00	2.71
Sitka	Kotzebue	Sitka	160.00	2.52

<sup>1</sup>Travel may be with Alaska and Cordova via Anchorage; or with Alaska and Alaska Coastal via Sitka. All tax shown with this notation is gate way tax and if routing is via Cordova Airlines between Anchorage and Juneau 5% tax is applicable.

## ONE WAY STANDBY FARES

AND	ANCHORAGE		FAIRBANKS		KOTZEBUE		McGRATH		NOME		SEATTLE		SITKA	
	FARE	TAX	FARE	TAX	FARE	TAX	FARE	TAX	FARE	TAX	FARE	TAX	FARE	TAX
FAIRBANKS	\$17.50	\$ .88	—	—	—	—	—	—	—	—	—	—	—	—
KOTZEBUE	32.50	1.63	\$39.25	\$1.96	—	—	—	—	—	—	—	—	—	—
McGRATH	15.00	.75	30.00	1.50	\$31.50	\$1.58	—	—	—	—	—	—	—	—
NOME	27.50	1.38	32.00	1.60	12.50	.63	\$22.50	\$1.13	—	—	—	—	—	—
PORTLAND	53.00	.48	55.60	.59	—	—	—	—	—	—	—	—	—	—
SEATTLE	49.00	.28	49.50	.28	63.00	.96	58.75	.74	\$63.00	\$ .96	—	—	—	—
SITKA	26.00	.42	32.50	.75	51.50	1.70	41.50	1.30	49.00	1.57	\$30.00	\$ .17	—	—
UNALAKLEET	27.50	1.38	30.00	1.50	25.00	1.25	17.50	.88	15.00	.75	63.00	.96	\$45.00	\$1.33

## CONNECTING INTERNATIONAL SCHEDULES

NW	LH	SAS	JAL	AF	KLM	JAL	CARRIER	SAS	JAL	JAL	JAL	LH	AF	KLM
6	651	988	401 411 421 431	271	868	422	FLIGHT NO.	987	412	432	402	650	272	867
Daily	Mo/Th	We/Su	Ex Th	We/Sa	Mo/Th	Tu/Sa	OPERATES	Tu/Sa	Th	Mo	We/Su	We/Su	Tu/Fr	We/Su
							Lv AMSTERDAM Lv				1 40			5 00
							Lv PARIS Lv			1 00				2 45
							Lv LONDON Lv		1 00					
							Lv FRANKFURT Lv		3 20	3 20			1 20	
							Lv HAMBURG Lv						3 00	5 00
							Lv COPENHAGEN Lv	3 30					4 40	
7 25	9 25	10 00	10 30	10 30	10 30	12 50	Lv TOKYO Lv						2 20	2 40
6 50	8 55	9 35	10 00	10 00	10 10		Ar ANCHORAGE Ar	1 10	1 10	1 10	1 30	2 20	2 40	3 00
							Lv ANCHORAGE Lv		\$ 2 30			D 5 00		\$ 11 45
							Ar SEATTLE Ar		9 20			GOLDEN NUGGET JETS		5 40

AF—Air France; JAL—Japan Airlines; KLM—Royal Dutch Airlines; LH—Lufthansa; NW—Northwest Airlines; SAS—Scandinavian Airlines. All times shown are local times. Daily except Monday and Tuesday.

## TRAVEL TIPS

**Young Adult Fares**—Young adults 12 thru 21 years of age may travel on a space available basis at a 50% discount from normal fares. Reservations will not be made but once the young adult is boarded he will not be removed from the flight except to accommodate passengers holding previously confirmed reservations. Alaska will accept as proof of age either a driver's license, birth certificate or a valid Young Adult I.D. card of any other airline.

**Children's Fares.** A child in arms under two years of age will be carried free when accompanied by parent or guardian and provided parent or guardian has paid effective fare. Children under 12 years of age one-half fare.

**Baggage**—Sixty-six (66) pounds baggage will be carried free on each ticket between Alaska points and points outside Alaska. Forty (40) pounds of baggage will be carried free on each ticket within Alaska. Baggage over the allowable limit will be charged for at the rate per pound of one-half of one percent on the one-way fare with a minimum charge of twenty-five cents. Alaska Airlines liability for any personal property, including baggage whether or not checked or otherwise delivered into the custody of Carrier, is limited to \$250.00 for each passenger unless a higher valuation is declared and the additional charges required therefor paid before the transportation by air commences.

**Visit U.S.A.** Persons residing more than 100 miles beyond any state in the U.S. may purchase 21 days of air transportation permitting unlimited travel throughout the Continental United States and Alaska for \$150.

Children between 2 and 21 years of age pay one-half of this amount. Unlimited travel may be via Alaska Airlines and via the majority of local service carriers reaching into every area of the U.S.

**Fly Now—Pay Later.** Alaska Airlines, American Express and Carte Blanche have available a program which allows you to pay for your air transportation in easy monthly installments. For details, consult your nearest Alaska Airlines Office.

**Clergy Fares.** A minister of religion may travel over all segments of Alaska Airlines' routes at half of the regular fares after purchasing a clergy identification card through the Airlines Clergy Bureau, Sacramento, California or if in possession of an identification card issued by Bonanza, Central, Frontier or West Coast Airlines. Travel is on a space available basis, however, once travel has commenced, clergy passengers will not be removed at intermediate points.

**Military Standby Fares.** Members of our military service on furlough, leave or within 7 days from date of discharge, traveling in uniform, at their own expense may receive a 50% discount. Reservations will not be made but once the military passenger is explained, he will not be removed from the flight except to accommodate passengers holding confirmed reservations. When on authorized emergency leave, positive transportation with advance reservations will be permitted.

Delicious Hot Meals • Spacious Seating • Beverage Service • Alaskan Hospitality • Spectacular Scenery, and much, much more