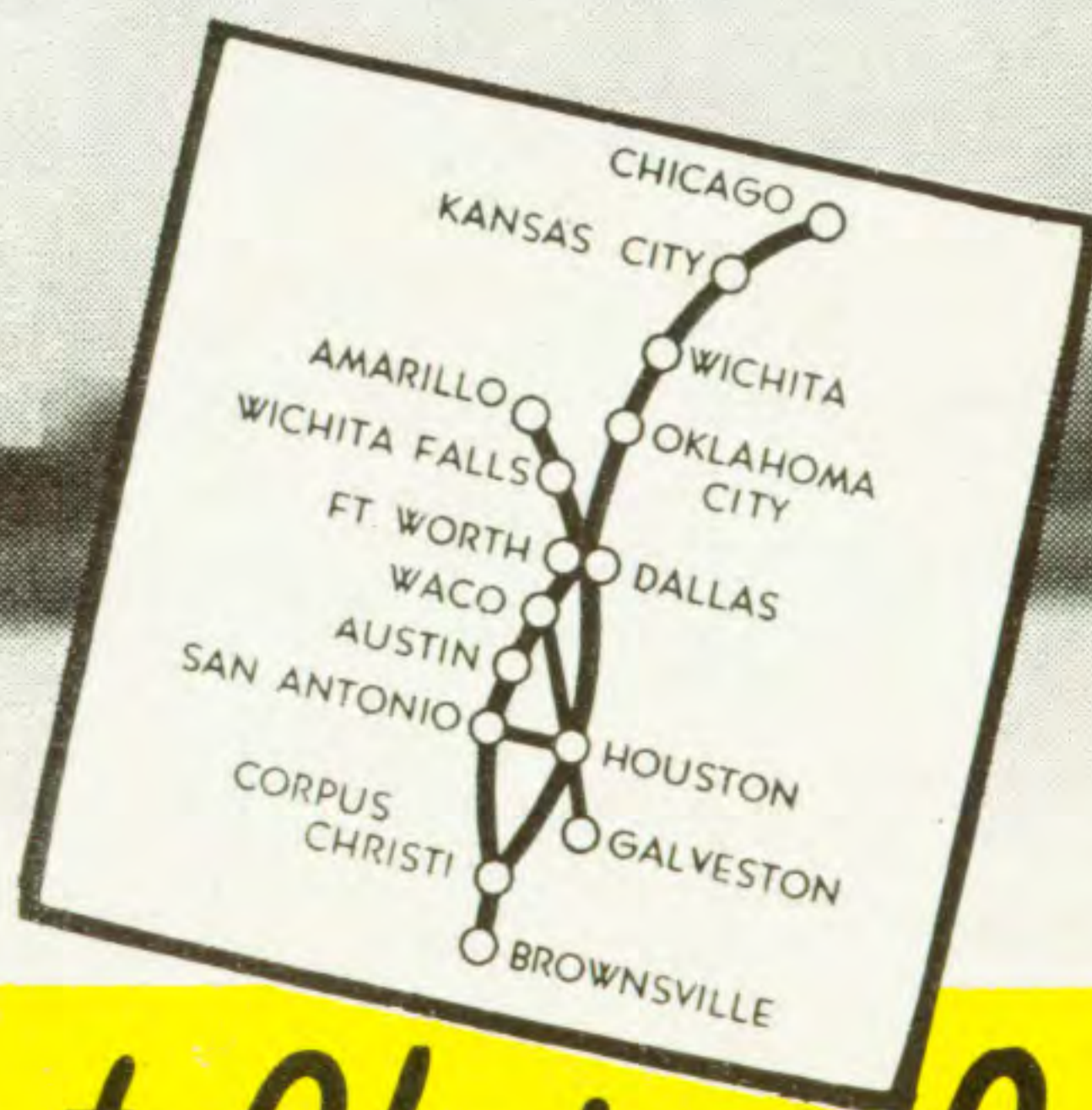


EFFECTIVE JUNE 20, 1938

(BRANIFF'S TENTH BIRTHDAY)

# BRANIFF

## *Airways*



*The Great Plains Route*

**BETWEEN CHICAGO & TEXAS  
TO MEXICO & GEN. AMERICA**

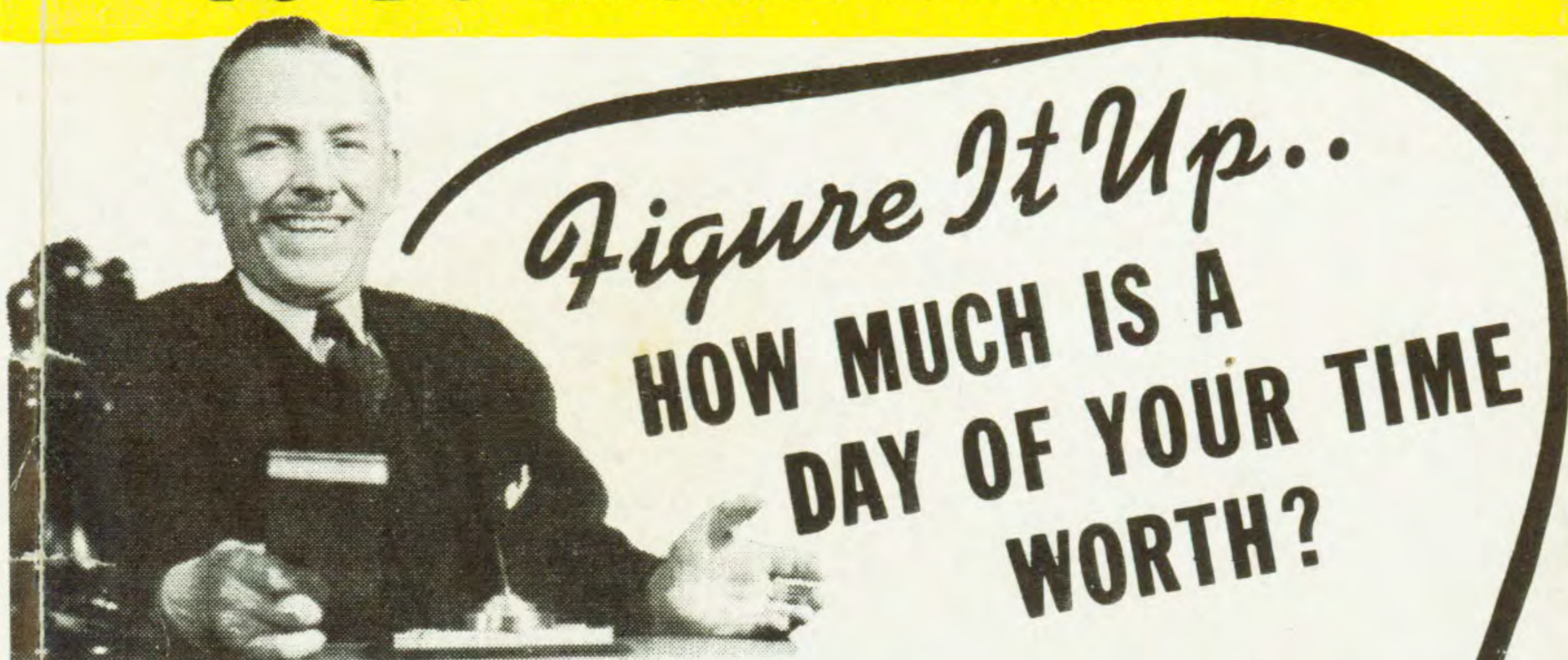
EFFECTIVE JUNE 20, 1938

(BRANIFF'S TENTH BIRTHDAY)

# BRANIFF Airways

# BRANIFF *B. Liners*

## SAVE YOU EXTRA DAYS TO DO MORE BUSINESS



*Figure It Up..*  
**HOW MUCH IS A DAY OF YOUR TIME WORTH?**

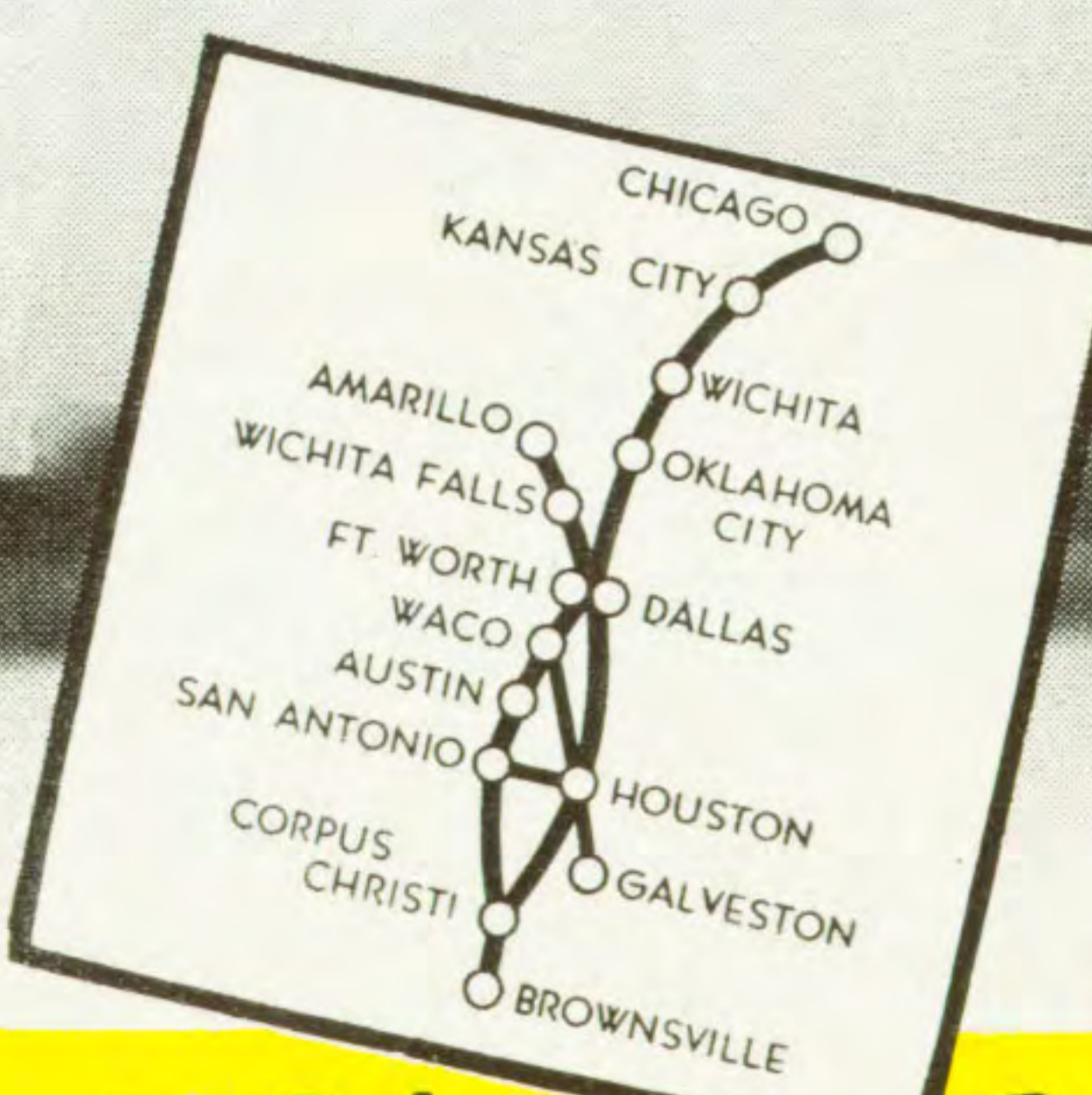
- YOUR SALARY PER MONTH . . . . . ?  
(Divide by 25 business days to get—)
- YOUR SALARY PER DAY . . . . . ?  
(Add \$10 per day to cover usual travel expenses)
- VALUE YOUR TIME, SAVED BY FLYING, PER DAY . . . . . ?

That's what it's worth every time Braniff saves you a business day! And, Braniff gets you there first, to get the business! Can you afford NOT to fly?

### TICKET OFFICES

| CITY                 | ADDRESS           | PHONE      | CITY                | ADDRESS          | PHONE         |
|----------------------|-------------------|------------|---------------------|------------------|---------------|
| Amarillo, Tex.       | Herring Hotel     | 4120       | Houston, Tex.       | Rice Hotel       | Pres. 5159    |
|                      | English Field     | 9373       |                     | Airport          | Wyd. 9-1211   |
| Austin, Tex.         | Driskill Hotel    | 2-4620     | Kansas City, Mo.    | Muehlebach Htl.  | Har. 5990     |
|                      | Airport           | 2-5633     |                     | Airport          | 4740          |
| Brownsville, Tex.    | Airport           | 1200       | Los Angeles, Calif. | City Tkt. Office |               |
|                      | After 9:00 P.M.   | 993        |                     | 540 W. 6th St.   | Mich. 8881    |
| Burlington, Iowa     | Airport           | 382        | Mexico City         | Av. F. I. Madero | Eric. 8-04-96 |
| Chicago, Ill.        | City Tkt. Offices |            |                     | No. 14           | Mex. L-31-00  |
|                      | 12 S. LaSalle     | State 3254 | New York, N. Y.     | City Tkt. Office |               |
|                      | Palmer House      | State 3254 |                     | 41 E. 47th St.   | Eld. 5-2300   |
|                      | Airport-Airlines  |            | Oklahoma City, Ok.  | Braniff Bldg     | 2-0256        |
|                      | Tkt. Office       | Por. 6700  |                     | Airport          | 7-8625        |
| Corpus Christi, Tex. | Plaza Hotel       | 5558       | San Antonio, Tex.   | Gunter Hotel     | Gar. 9344     |
|                      | Airport           | 7512       |                     | Nights           | Fan. 5564     |
| Dallas, Tex.         | Love Field        | 5-5995     |                     | Stinson Field    | Ken. 6183     |
|                      | Baker Hotel       | 2-9361     | Waco, Tex.          | Airport          | 556           |
| Ft. Worth, Tex.      | Texas Hotel       | 2-9626     | Wichita, Kan.       | Allis Hotel      | 4-6912        |
|                      | Meacham Field     | 6-3387     |                     | Airport          | 3-9633        |
| Galveston, Tex.      | Airport           | 992        | Wichita Falls, Tex. | Airport          | 6510          |

Reservations also at Hotels, Travel Bureaus, Telegraph Companies



*The Great Plains Route*  
**BETWEEN CHICAGO & TEXAS TO MEXICO & GEN. AMERICA**

LIGHT FACE—ONE WAY

FARES—(Airport to Airport)

DARK FACE—ROUND TRIP

| Origin         | Amarillo | Austin | Brownsville | Burlington | Chicago | Corpus Christi | Dallas | Fort Worth | Galveston | Houston | Kansas City | Oklahoma City | Ponca City | San Antonio | Waco  | Wichita | Los Angeles | Mexico City | New York | Washington |
|----------------|----------|--------|-------------|------------|---------|----------------|--------|------------|-----------|---------|-------------|---------------|------------|-------------|-------|---------|-------------|-------------|----------|------------|
| Amarillo       | 19.80    | 19.80  | 19.80       | 19.80      | 19.80   | 19.80          | 19.80  | 19.80      | 19.80     | 19.80   | 19.80       | 19.80         | 19.80      | 19.80       | 19.80 | 19.80   | 19.80       | 19.80       | 19.80    | 19.80      |
| Austin         | 19.80    | 19.80  | 19.80       | 19.80      | 19.80   | 19.80          | 19.80  | 19.80      | 19.80     | 19.80   | 19.80       | 19.80         | 19.80      | 19.80       | 19.80 | 19.80   | 19.80       | 19.80       | 19.80    | 19.80      |
| Brownsville    | 19.80    | 19.80  | 19.80       | 19.80      | 19.80   | 19.80          | 19.80  | 19.80      | 19.80     | 19.80   | 19.80       | 19.80         | 19.80      | 19.80       | 19.80 | 19.80   | 19.80       | 19.80       | 19.80    | 19.80      |
| Burlington     | 19.80    | 19.80  | 19.80       | 19.80      | 19.80   | 19.80          | 19.80  | 19.80      | 19.80     | 19.80   | 19.80       | 19.80         | 19.80      | 19.80       | 19.80 | 19.80   | 19.80       | 19.80       | 19.80    | 19.80      |
| Chicago        | 19.80    | 19.80  | 19.80       | 19.80      | 19.80   | 19.80          | 19.80  | 19.80      | 19.80     | 19.80   | 19.80       | 19.80         | 19.80      | 19.80       | 19.80 | 19.80   | 19.80       | 19.80       | 19.80    | 19.80      |
| Corpus Christi | 19.80    | 19.80  | 19.80       | 19.80      | 19.80   | 19.80          | 19.80  | 19.80      | 19.80     | 19.80   | 19.80       | 19.80         | 19.80      | 19.80       | 19.80 | 19.80   | 19.80       | 19.80       | 19.80    | 19.80      |
| Dallas         | 19.80    | 19.80  | 19.80       | 19.80      | 19.80   | 19.80          | 19.80  | 19.80      | 19.80     | 19.80   | 19.80       | 19.80         | 19.80      | 19.80       | 19.80 | 19.80   | 19.80       | 19.80       | 19.80    | 19.80      |
| Fort Worth     | 19.80    | 19.80  | 19.80       | 19.80      | 19.80   | 19.80          | 19.80  | 19.80      | 19.80     | 19.80   | 19.80       | 19.80         | 19.80      | 19.80       | 19.80 | 19.80   | 19.80       | 19.80       | 19.80    | 19.80      |
| Galveston      | 19.80    | 19.80  | 19.80       | 19.80      | 19.80   | 19.80          | 19.80  | 19.80      | 19.80     | 19.80   | 19.80       | 19.80         | 19.80      | 19.80       | 19.80 | 19.80   | 19.80       | 19.80       | 19.80    | 19.80      |
| Houston        | 19.80    | 19.80  | 19.80       | 19.80      | 19.80   | 19.80          | 19.80  | 19.80      | 19.80     | 19.80   | 19.80       | 19.80         | 19.80      | 19.80       | 19.80 | 19.80   | 19.80       | 19.80       | 19.80    | 19.80      |
| Kansas City    | 19.80    | 19.80  | 19.80       | 19.80      | 19.80   | 19.80          | 19.80  | 19.80      | 19.80     | 19.80   | 19.80       | 19.80         | 19.80      | 19.80       | 19.80 | 19.80   | 19.80       | 19.80       | 19.80    | 19.80      |
| Oklahoma City  | 19.80    | 19.80  | 19.80       | 19.80      | 19.80   | 19.80          | 19.80  | 19.80      | 19.80     | 19.80   | 19.80       | 19.80         | 19.80      | 19.80       | 19.80 | 19.80   | 19.80       | 19.80       | 19.80    | 19.80      |
| Ponca City     | 19.80    | 19.80  | 19.80       | 19.80      | 19.80   | 19.80          | 19.80  | 19.80      | 19.80     | 19.80   | 19.80       | 19.80         | 19.80      | 19.80       | 19.80 | 19.80   | 19.80       | 19.80       | 19.80    | 19.80      |
| San Antonio    | 19.80    | 19.80  | 19.80       | 19.80      | 19.80   | 19.80          | 19.80  | 19.80      | 19.80     | 19.80   | 19.80       | 19.80         | 19.80      | 19.80       | 19.80 | 19.80   | 19.80       | 19.80       | 19.80    | 19.80      |
| Waco           | 19.80    | 19.80  | 19.80       | 19.80      | 19.80   | 19.80          | 19.80  | 19.80      | 19.80     | 19.80   | 19.80       | 19.80         | 19.80      | 19.80       | 19.80 | 19.80   | 19.80       | 19.80       | 19.80    | 19.80      |
| Wichita        | 19.80    | 19.80  | 19.80       | 19.80      | 19.80   | 19.80          | 19.80  | 19.80      | 19.80     | 19.80   | 19.80       | 19.80         | 19.80      | 19.80       | 19.80 | 19.80   | 19.80       | 19.80       | 19.80    | 19.80      |
| Los Angeles    | 19.80    | 19.80  | 19.80       | 19.80      | 19.80   | 19.80          | 19.80  | 19.80      | 19.80     | 19.80   | 19.80       | 19.80         | 19.80      | 19.80       | 19.80 | 19.80   | 19.80       | 19.80       | 19.80    | 19.80      |
| Mexico City    | 19.80    | 19.80  | 19.80       | 19.80      | 19.80   | 19.80          | 19.80  | 19.80      | 19.80     | 19.80   | 19.80       | 19.80         | 19.80      | 19.80       | 19.80 | 19.80   | 19.80       | 19.80       | 19.80    | 19.80      |
| New York       | 19.80    | 19.80  | 19.80       | 19.80      | 19.80   | 19.80          | 19.80  | 19.80      | 19.80     | 19.80   | 19.80       | 19.80         | 19.80      | 19.80       | 19.80 | 19.80   | 19.80       | 19.80       | 19.80    | 19.80      |
| Washington     | 19.80    | 19.80  | 19.80       | 19.80      | 19.80   | 19.80          | 19.80  | 19.80      | 19.80     | 19.80   | 19.80       | 19.80         | 19.80      | 19.80       | 19.80 | 19.80   | 19.80       | 19.80       | 19.80    | 19.80      |

B—Passengers to New York may be routed via United Air Lines from Chicago; TWA from Kansas City or Chicago; or American Airlines from Chicago  
C—Includes fare of connecting carrier. For routing see local agent.  
D—Via TWA between Kansas City and Amarillo  
E—Via Amarillo  
F—Via Dallas and Ft. Worth  
G—Applies only via Chicago

