

EFFECTIVE FEBRUARY 1, 1940

12th YEAR OF SERVICE

BRANIFF

Airways



IT PAYS TO **FLY BRANIFF** AIRWAYS



1940 Super

B-Liners

BRANIFF

Super B-Liners

TO THROUGH AND FROM
THE GREAT SOUTHWEST



NOW: 1940 Luxury with Economy

Braniff Airways offers an improved, luxurious service with no increase in costs to its patrons. In some instances rates have been lowered. Special fares now in effect are:

HOUSTON—BROWNSVILLE	\$24.00 Round Trip*
CORPUS CHRISTI—BROWNSVILLE	10.70 Round Trip*
SAN ANTONIO—CORPUS CHRISTI	10.70 Round Trip*
SAN ANTONIO—BROWNSVILLE	18.70 Round Trip*
CHICAGO—KANSAS CITY	28.60 Round Trip*
HOUSTON—SAN ANTONIO	13.35 Round Trip*
HOUSTON—CORPUS CHRISTI	13.35 Round Trip*
DALLAS—AMARILLO	22.50 Round Trip
DALLAS—HOUSTON—SAN ANTONIO—AUSTIN—FT. WORTH—DALLAS	31.20 Circle Trip
HOUSTON—SAN ANTONIO—CORPUS CHRISTI—HOUSTON	22.40 Circle Trip

*Special 15 Day Round Trip Rates

For all fares, regulations and general information see your favorite travel agent or consult company tariff on file at all Braniff offices.



EFFECTIVE FEBRUARY 1, 1940
12th YEAR OF SERVICE

BRANIFF Airways



TICKET OFFICES

CITY	ADDRESS	PHONE	CITY	ADDRESS	PHONE
Amarillo, Tex.	Amarillo Hotel	2-2272	Houston, Tex.	Rice Hotel	P. 5159
	English Field	9373		Airport	W. 9-1211
Austin, Tex.	Driskill Hotel	2-6248	Kansas City, Mo.	Muehlbach Htl.	Ha. 5990
	Airport	2-5633		Airport	No. 4740
Brownsville, Tex.	Airport	1200	Los Angeles, Calif.	Western Traffic Office	
	After 9:00 P.M.	993		516 West 6th St.	Mich. 8881
Burlington, Iowa	Airport	382	Mexico City	Cinco de Mayo No. 27	
				Eric, 282-06, Mex. L-2064	
Chicago, Ill.	City Tkt. Offices		New York, N. Y.	City Tkt. Office	
	12 S. LaSalle	Sta. 3254		41 E. 42nd St.	Van. 6-0100
	Airport-Airlines		Oklahoma City, Ok.	Braniff Bldg	2-0251
	Tkt. Office	Por. 6700		Airport	7-8625
Corpus Christi, Tex.	Plaza Hotel	5558	San Antonio, Tex.	Gunter Hotel	G. 9344
	Airport	7512		Nights	F. 5564
Dallas, Tex.	Baker Hotel	2-9361		Stinson Field	K. 6183
	Love Field	5-2128	Waco, Tex.	Airport	556
Ft. Worth, Tex.	Texas Hotel	2-9626	Wichita, Kan.	Allis Hotel	4-6912
	Meacham Field	6-3387		Airport	3-9633
Galveston, Tex.	Airport	8133	Wichita Falls, Tex.	Airport	2-4520

Reservations also at Hotels, Travel Bureaus, Telegraph Companies

IT PAYS TO FLY BRANIFF AIRWAYS



TO THROUGH AND FROM THE GREAT SOUTHWEST

CHICAGO—TEXAS—MEXICO

SOUTHBOUND—Read Down—AIRPORT TO AIRPORT				NORTHBOUND—Read Down—AIRPORT TO AIRPORT					
ALL FLITES OPERATE DAILY Unless indicated (‡)				ALL FLITES OPERATE DAILY Unless indicated (‡)					
	Flite 1	Flite 3		Flite 2	Flite 4	Flite 12	Flite 10	Flite 18	Flite 14
CHICAGO (CT) Lv	9:00	† 1:20	d 9:20	Mexico City (PAA) (CT) Lv	1:20				
KANSAS CITY Ar	11:40	4:00		BROWNSVILLE (CT) Lv	† 6:30	† 12:50			
KANSAS CITY Lv	11:55	4:15		Corpus Christi Ar	7:25	1:42			
Wichita Ar	1:10	5:30		Corpus Christi Lv	7:30	1:47			
Wichita Lv	1:17	† 5:37		SAN ANTONIO Ar	8:25	2:37			
Oklahoma City Ar	2:22	6:42		SAN ANTONIO Lv	8:35	2:44		7:00	
Oklahoma City Lv	2:28	6:48	d 2:58	Austin Ar	9:15	3:22		7:40	
DALLAS Ar	3:40	8:00	d 4:10	Austin Lv	9:20	3:27		† 7:45	
				Galveston Lv		8:10		3:00	
DALLAS (CT) Lv	3:55	8:05	5:25	HOUSTON Ar		8:30		3:20	
Ft. Worth Ar	4:15	8:23	† 4:47	HOUSTON Lv		8:55		3:30	† 6:30
Ft. Worth Lv	4:25	8:28	† 4:47	HOUSTON Ar		9:00		3:30	
HOUSTON Ar		5:30	7:00	Ft. Worth Lv	10:30	10:35	4:37	8:55	
HOUSTON Lv			7:05	Ft. Worth Ar	10:50	10:45	4:47	9:05	
Galveston Ar			7:25	DALLAS Ar	11:10	11:05	5:07	9:23	8:10
Austin Ar	5:35	† 9:38	6:35						
Austin Lv	5:40		6:40						
SAN ANTONIO Ar	6:20	10:13	7:20	DALLAS (CT) Lv	11:30	5:15	d 9:55		
SAN ANTONIO Lv	† 6:30		† 7:27	Oklahoma City Ar	12:42	6:27	d 11:13		
Corpus Christi Ar	7:25		8:22	Oklahoma City Lv	12:48	† 6:33			
Corpus Christi Lv	7:30		8:27	Wichita Ar	1:53	7:38			
BROWNSVILLE (CT) Ar	8:25		9:22	Wichita Lv	2:00	7:45			
				KANSAS CITY Ar	3:10	8:55			
				KANSAS CITY Lv	3:25	9:10			
				CHICAGO (CT) Ar	5:45	11:30	d 4:08		

AMARILLO—DALLAS—HOUSTON—SAN ANTONIO—BROWNSVILLE

SOUTHBOUND—Read Down—AIRPORT TO AIRPORT				NORTHBOUND—Read Down—AIRPORT TO AIRPORT					
ALL FLITES OPERATE DAILY Unless indicated (‡)				ALL FLITES OPERATE DAILY Unless indicated (‡)					
	Flite 11	Flite 3		Flite 12	Flite 8	Flite 10	Flite 14	Flite 18	
AMARILLO (CT) Lv	2:25	s 6:40		Mexico City (PAA) (CT) Lv	1:20				
Wichita Falls Ar	3:45	8:00		BROWNSVILLE (CT) Lv	† 12:50				
Wichita Falls Lv	3:50	8:05		Corpus Christi Ar	1:42				
Ft. Worth Ar	4:35	8:50		Corpus Christi Lv	1:47	‡ 2:00			
Ft. Worth Lv	4:45	9:00		SAN ANTONIO Ar	2:37				
DALLAS Ar	5:03	9:18		SAN ANTONIO Lv	2:44			7:00	
				Austin Ar	3:22			7:40	
				Austin Lv	3:27			† 7:45	
DALLAS (CT) Lv	5:25	5:25	9:25	Galveston Lv		3:00			
Ft. Worth Ar				HOUSTON Ar		† 3:15	3:20		
Ft. Worth Lv				HOUSTON Lv			3:30	s 6:30	
HOUSTON Ar		7:00	11:00	Ft. Worth Ar	4:37			8:55	
HOUSTON Lv		7:05	11:10	Ft. Worth Lv	4:47			9:05	
Galveston Ar		7:25	11:30	DALLAS Ar	5:07		5:00	8:10	9:23
Austin Ar	6:35								
Austin Lv	6:40								
SAN ANTONIO Ar	7:20	† 5:30		DALLAS (CT) Lv		5:12		8:17	
SAN ANTONIO Lv	† 7:27			Ft. Worth Ar		5:30		8:35	
Corpus Christi Ar	8:22			Ft. Worth Lv		5:35		8:40	
Corpus Christi Lv	8:27			Wichita Falls Ar		6:20		9:25	
BROWNSVILLE (CT) Ar	9:22			Wichita Falls Lv		† 6:25		9:30	
				AMARILLO (CT) Ar		7:45		10:50	

Light face figures—A. M.

Dark face figures—P. M.

(CT)—Central Standard Time

HOUSTON—SAN ANTONIO

WESTBOUND—Read Down		EASTBOUND—Read Up	
Flite 5	Daily Except Sundays and Holidays	Flite 6	
4:10	Lv. Houston (CT) Ar	10:20	
5:30	Ar. San Antonio Lv	9:00	

HOUSTON—CORPUS CHRISTI—BROWNSVILLE

SOUTHBOUND—Read Down		NORTHBOUND—Read Up		
Flite 5-7 (c)	Flite 9-7	All Flites Operate Daily Unless Indicated (‡)	Flite 12-8	Flite 2-6 (c)
† 4:10	† 11:15	Lv. Houston (CT) Ar	† 3:15	† 10:20
8:22	† 12:30	Ar. Corpus Christi Lv	† 2:00	7:30
9:22	9:22	Ar. Brownsville Lv	† 12:50	† 6:30

DALLAS—SAN ANTONIO—BROWNSVILLE

SOUTHBOUND—Read Down			NORTHBOUND—Read Up			
Flite 17	Flite 7	Flite 1	BRANIFF AIRWAYS	Flite 18	Flite 12	Flite 2
8:05	5:25	3:55	Lv. Dallas (CT) Ar	9:23	5:07	11:10
10:13	7:20	6:20	Ar. San Antonio Lv	s 7:00	2:44	8:35
	† 7:27	† 6:30	Lv. San Antonio Ar		2:37	8:25
	8:22	7:25	Ar. Corpus Christi Lv		1:47	7:30
	9:22	8:25	Ar. Brownsville Lv		† 12:50	† 6:30

DALLAS—HOUSTON—GALVESTON

SOUTHBOUND—Read Down			NORTHBOUND—Read Up			
Flite 11	Flite 3	Flite 15	BRANIFF AIRWAYS	Flite 14	Flite 10	Flite 4
5:25	9:25	3:50	Lv. Dallas (CT) Ar	8:10	5:00	11:05
7:00	11:00	5:30	Ar. Houston Lv	s 6:30	3:30	8:55
7:05	11:10		Lv. Houston Ar		3:20	8:30
7:25	11:30		Ar. Galveston Lv		3:00	8:10

EQUIPMENT: 21-PASSENGER SUPER-B-LINERS OPERATED ON FLITES 1, 2, 3 (CHICAGO-DALLAS AND DALLAS-HOUSTON), 4 (DALLAS-CHICAGO), 8, 9 AND 10 (HOUSTON-DALLAS). 14-PASSENGER B-LINERS OPERATED ON FLITES 4 (GALVESTON-DALLAS), 7, 11, 12, 14 AND 15. OTHER SCHEDULES OPERATED WITH 10-PASSENGER B-LINERS.

AIR MAIL

PASSENGERS

AIR EXPRESS



New colors, new design and new ideas conspire to introduce new comfortable luxury in Braniff's fleet of new 21-passenger Super-B-Liners. Artistic photomurals give a perspective eliminating any sense of confinement in the spacious cabin. Warm colors, subtly blended, create a home-like atmosphere of relaxation. 21 lounge chairs, with bottomless springs, invite rest or sleep. An ingenious sky pantry enables hospitable Braniff hostesses to serve full-course dinners aloft. Even electric shavers are available. Truly, a Braniff Super-B-Liner is a home in the sky.



CONNECTING THE EAST WITH THE SOUTHWEST AND MEXICO

SOUTHBOUND—Read Down									NORTHBOUND—Read Up																										
TWA (k)	AAL (d)	UAL (e)	TWA (f)	AAL (e)	UAL (e)	TWA (f)	AAL (e)	UAL (e)	AIRPORT TO AIRPORT	TWA (g)	AAL (e)	UAL (e)	TWA (f)	AAL (e)	UAL (e)	TWA (k)	AAL (d)	UAL (e)																	
8:20		8:20		8:00	9:00	1:20	3:20	1:20	Lv Boston (AAL) (ET) Ar	11:19	11:44	14:47	8:19	8:19	11:44		8:44																		
11:25	7:00	11:25	8:30	8:00		4:25	d5:40	4:00	Lv New York Ar	11:17	d8:56	1:53	6:01	6:10	11:44	10:52	d7:05	11:02																	
			7:47	8:50		3:43		4:00	Lv Philadelphia Ar		d8:09					10:53		10:42																	
	8:45		p8:40			5:00	d7:35		Lv Washington Ar	p10:30	d7:03		p5:16	d5:22		p10:12	d5:25																		
2:12			11:03			6:58			Lv Pittsburgh Ar	9:05			3:41			8:45																			
	8:35	2:41			11:31		d5:50	7:35	Lv Cleveland Ar		d11:58	11:15			6:23		d7:10	7:35																	
	3:05			10:20			5:30		Lv Buffalo Ar		11:05			4:12			8:32																		
	#7:30			12:17			7:22		Lv Detroit Ar		9:30			2:40			7:00																		
k3:34	9:34		g11:42			g7:31	d6:49		Lv Columbus Ar		d11:06		g2:30			k7:34	d6:18																		
k2:09	10:15		g12:29			g8:15	d7:30		Lv Dayton (ET) Ar		d10:30		e2:21			k6:51	d5:41																		
k2:11			g12:31			g8:26			Lv Indianapolis (CT) Ar				g12:13			k4:56																			
			g2:19			g10:11			Lv St. Louis Ar	g4:50			g10:38				d2:16																		
Flite 3									BRANIFF AIRWAYS			Flite 2			Flite 4																				
	d9:20			1:20			9:00		Lv Chicago (CT) Ar		5:45			11:30			d4:08																		
				4:00			11:40		Ar Kansas City Lv		3:25			9:10																					
				4:15			11:55		Lv Kansas City Ar		3:10			8:55																					
				5:30			1:10		Ar Wichita Lv		2:00			7:45																					
	d4:10			6:42			2:22		Ar Oklahoma City Lv		12:48			6:33																					
				8:00			3:40		Ar Dallas Lv		11:30			5:15			d9:55																		
Flite 11			Flite 7			Flite 17			Flite 15			Flite 1			BRANIFF AIRWAYS			Flite 2			Flite 4			Flite 12			Flite 10			Flite 18			Flite 14		
	5:25		5:25		8:05		3:50	3:55	Lv Dallas (CT) Ar	11:10	11:05		5:07	5:00		9:23		8:10																	
					8:23			4:15	Ar Ft. Worth Lv	10:50	10:45		4:47			9:05																			
					v9:38			5:35	Ar Austin Lv	9:20			3:27			7:45																			
	7:00		6:35				5:30		Ar Houston Lv				8:55																						
	7:25								Ar Galveston Lv				8:10																						
									Ar San Antonio Lv	8:35				2:44			7:00																		
									Ar Corpus Christi Lv	7:30				1:47																					
									Ar Brownsville Lv	6:30				12:50																					
									Ar Mexico City (PAA) Lv	1:20																									

TEXAS — CALIFORNIA

EASTBOUND—Read Down					WESTBOUND—Read Up																			
AAL (d)	TWA & BNF 3 (h)	AAL (d)	AAL (d)		AAL (d)	BNF 10 & TWA (h)	BNF 14 & TWA (h)	AAL (d)																
	5:00	8:45	1:45	Lv San Fr'co (UAL) (PT) Ar	11:54		16:33	6:40																
	9:05	8:55	4:30	Lv Los Angeles Ar	8:34	12:13	4:19	3:05																
		11:10		Lv Albuquerque (MT) Ar		8:45	11:53																	
	3:23	2:23	6:38	Lv El Paso (MT) Ar		8:52		11:07																
		4:50		Lv Amarillo (CT) Ar		7:45	10:50																	
				Ar Wichita Falls Lv		6:25	9:30																	
	7:50	8:00		Ar Ft. Worth Lv		5:50	8:40	8:42																
		8:50		Ar Dallas Lv	2:20	5:15	5:12	8:17																
		9:18	1:40																					
Flite 17					Flite 2					Flite 4					Flite 10					Flite 14				
	8:28		9:25	Lv Dallas (CT) Ar	11:10	11:05		5:00	8:10															
				Lv Ft. Worth Ar	10:30	10:35	4:37																	
				Ar Houston Lv		8:55		3:30	6:30															
				Ar Galveston Lv		8:10		3:00																
				Ar Austin Lv	9:20		3:27																	
				Ar San Antonio Lv	8:35		2:44																	
				Ar Corpus Christi Lv	7:30		1:47																	
				Ar Brownsville Lv	6:30		12:50																	

NEW YORK — TEXAS — MEXICO

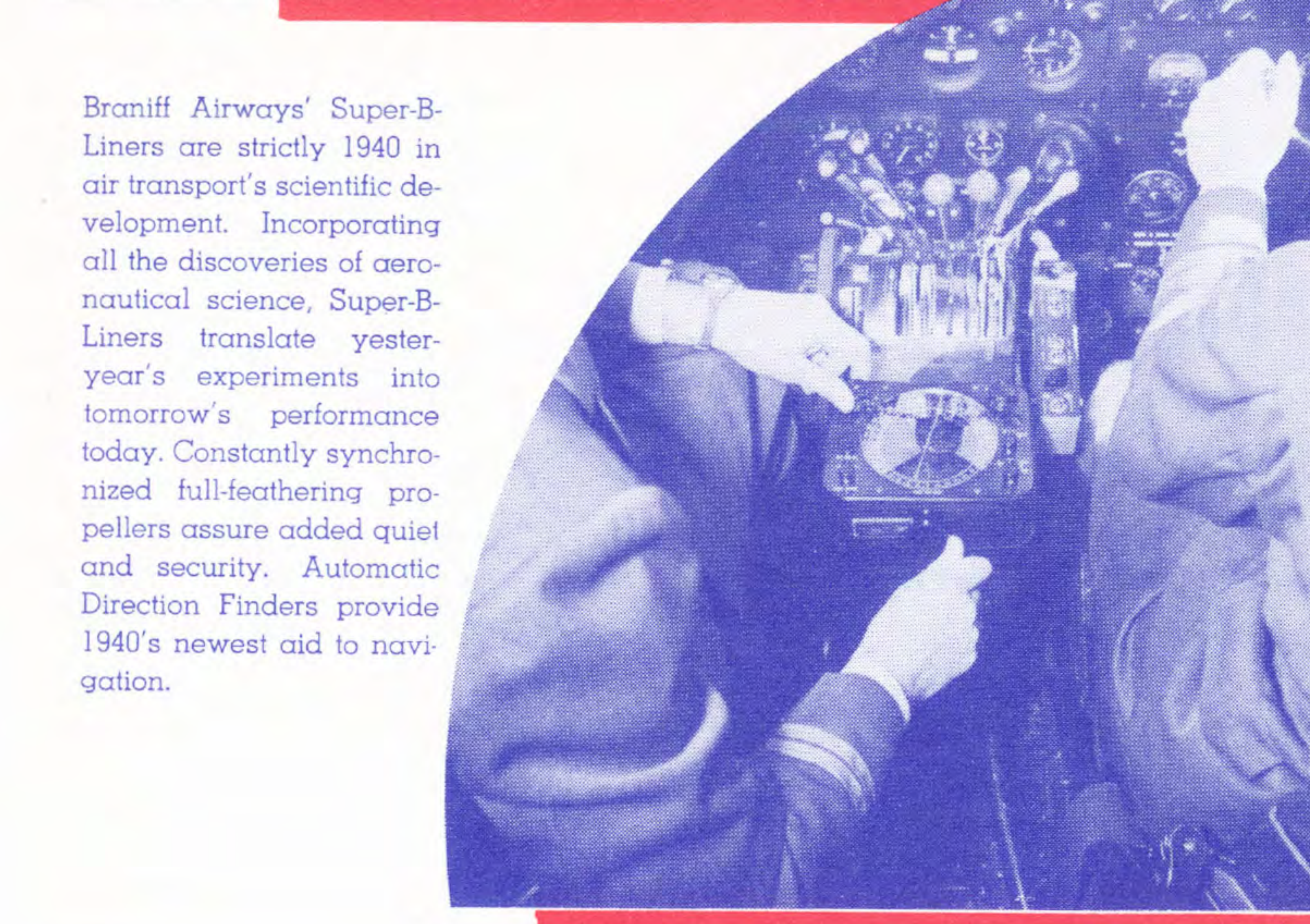
SOUTHBOUND—Read Down							NORTHBOUND—Read Up																											
TWA & BNF 3	AAL (d)	AAL (d)	AAL (d)	BRANIFF AIRWAYS			AAL (d)	BNF 4 & TWA	AAL (d)	AAL (d)	BRANIFF AIRWAYS			AAL (d)	BNF 4 & TWA	AAL (d)	AAL (d)																	
8:30	7:00	10:20	5:40	Lv New York (ET) Ar		8:56	6:01	7:12	7:05																									
p8:40	8:45	12:10	7:35	Lv Washington (ET) Ar		7:03	p5:16	5:22	5:25																									
8:00	5:07		3:40	Ar Dallas (CT) Lv		11:18	5:15	8:38																										
8:23		8:27		Ar Ft. Worth Lv		10:48	4:47	8:10	9:00																									
Flite 17							Flite 2							Flite 4							Flite 10							Flite 14						
	8:05	5:25	5:25	Lv Ft. Worth (CT) Ar		11:10	11:05	5:07	8:55																									
		7:00	9:25	Lv Dallas Ar		10:30	10:35	5:00	8:10																									
		7:25	11:00	Ar Houston Lv			8:55	3:30																										
			11:30	Ar Galveston Lv			8:10	3:00																										
				Ar Austin Lv	9:20		3:27																											
				Ar San Antonio Lv	8:35		2:44																											
				Ar Corpus Christi Lv	7:30		1:47																											
				Ar Brownsville Lv	6:30		12:50																											
				Ar Mexico City (PAA) Lv	1:20																													

DENVER — TEXAS — MEXICO

SOUTHBOUND—Read Down			NORTHBOUND—Read Up		
CAL			CAL		
1:00	Lv DENVER (MT) Ar	11:25			
1:30	Lv Colorado Springs Ar	10:55			
1:55	Lv Pueblo Ar	10:30			
3:15	Lv Garden City, Kans. (MT) Ar	9:00			
5:30	Ar WICHITA (CT) Lv	8:45			
BRANIFF AIRWAYS					
5:37	Lv WICHITA Ar	1:53			
6:42	Ar Oklahoma City Lv	12:48			
8:00	Ar DALLAS Lv	11:30			
8:23	Ar FORT WORTH Lv	10:50			
v9:38	Ar Austin Lv	9:20			
5:30	Ar HOUSTON Lv	8:55			
10:13	Ar San Antonio Lv	8:35			
7:25	Ar Corpus Christi Lv	7:30			
8:25	Ar Brownville Lv	6:30			
12:35	Ar MEXICO CITY (PAA) Lv	1:20			

REFERENCE EXPLANATIONS

- Light face figures - A.M.
- Dark face figures - P.M.
- CT - Central Standard Time
- ET - Eastern Standard Time
- MT - Mountain Standard Time
- PT - Pacific Standard Time
- BNF - Braniff Airways
- AAL - American Airlines
- CAL - Continental Air Lines
- PCA - Pan American Airways
- PC - Pennsylvania-Central Airlines
- TWA - Transcontinental & Western Air
- UAL - United Air Lines
- † - Complimentary meal aloft
- ‡ - Daily except Sundays and holidays
- a - Via Flite 12 to Dallas
- b - Via Braniff Flite 3 to Dallas
- c - Via San Antonio
- d - Via AAL to or from Dallas or Fort Worth
- e - Transfer at Chicago
- f - Transfer at Chicago or Kansas City
- g - Transfer at Kansas City
- h - Transfer at Amarillo
- k - Transfer at St. Louis
- p - Via PCA Pittsburgh-Washington
- s - Complimentary light breakfast aloft
- t - Via TWA
- v - Flag stop to discharge revenue passengers



New 3rd FLIGHT DAILY

CHICAGO - KANSAS CITY - WICHITA

OKLAHOMA CITY - DALLAS

GET THERE SOONER...FLY



Braniff Airways adds a third convenient round trip schedule between Chicago and Dallas via Kansas City, Wichita and Oklahoma City. Designed to meet the needs of increased travel demands, the new schedule makes possible an additional daily through service from Chicago to Brownsville, and provides an additional round-trip daily service between Chicago, Kansas City, Wichita, Oklahoma City, Dallas, Fort Worth, Austin, San Antonio and Houston.

"THE SOONER"

10:10 am	Lv.	CHICAGO	Ar.	3:43 pm
12:50 pm	Ar.	KANSAS CITY	Lv.	1:23 pm
1:00 pm	Lv.	KANSAS CITY	Ar.	1:13 pm
2:15 pm	Ar.	WICHITA	Lv.	12:03 pm
2:23 pm	Lv.	WICHITA	Ar.	11:55 am
3:28 pm	Ar.	OKLAHOMA CITY	Lv.	10:50 am
3:36 pm	Lv.	OKLAHOMA CITY	Ar.	10:42 am
4:48 pm	Ar.	DALLAS	Lv.	9:30 am
5:30 pm	Ar.	Fort Worth	Lv.	9:05 am
7:00 pm	Ar.	Houston	Lv.	6:30 am
7:25 pm	Ar.	Galveston	Lv.	
6:35 pm	Ar.	Austin	Lv.	7:45 am
7:20 pm	Ar.	San Antonio	Lv.	7:00 am
8:22 pm	Ar.	Corpus Christi	Lv.	
9:22 pm	Ar.	Brownsville	Lv.	

Naturally this flight, too, is operated with 21-passenger, 1940 Super-B-Liners. There is no increase in fares.



★ IT PAYS TO **FLY BRANIFF** SUPER-B-LINERS

New 3rd FLIGHT DAILY

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"THE SOONER"

10:10 am	Lv.	CHICAGO	Ar.	3:43 pm
12:50 pm	Ar.	KANSAS CITY	Lv.	1:23 pm
1:00 pm	Lv.	KANSAS CITY	Ar.	1:13 pm
2:15 pm	Ar.	WICHITA	Lv.	12:03 pm
2:23 pm	Lv.	WICHITA	Ar.	11:55 am
3:28 pm	Ar.	OKLAHOMA CITY	Lv.	10:50 am
3:36 pm	Lv.	OKLAHOMA CITY	Ar.	10:42 am
4:48 pm	Ar.	DALLAS	Lv.	9:30 am
5:30 pm	Ar.	Fort Worth	Lv.	9:05 am
7:00 pm	Ar.	Houston	Lv.	6:30 am
7:25 pm	Ar.	Galveston	Lv.	
6:35 pm	Ar.	Austin	Lv.	7:45 am
7:20 pm	Ar.	San Antonio	Lv.	7:00 am
8:22 pm	Ar.	Corpus Christi	Lv.	
9:22 pm	Ar.	Brownsville	Lv.	

Naturally this flight, too, is operated with 21-passenger, 1940 Super-B-Liners. There is no increase in fares.



★ IT PAYS TO **FLY BRANIFF** SUPER-B-LINERS