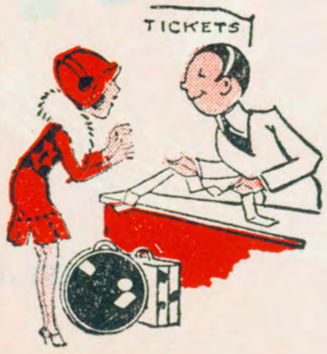
CHICAGO AND SOUTHERN AIR LINES



AIR TICKETS
— AND —
RESERVATIONS
ON ALL AIRLINES

AIRLINES TICKET AGENCY
OF E. K. SMITH, Inc. — 41 E. 47th ST.
ELdorado 5-2300

APRI

CHICAGO

PEORIA

SPRINGFIELD

ST. LOUIS

MEMPHIS

JACKSON

NEW ORLEANS

CHICAGO AND SOUTHERN
AIR LINES

TRANSPORTATION TO AND FROM AIRPORTS

Chicago and Southern Air Lines offices or authorized representatives will supply information regarding special cab service listed below.

Starting Point	Airport	Running Time	Rate
Chicago Loop	Municipal Airport	45 Min.	$0.75
Peoria Business District	Peoria Airport	20 Min.	.50
Springfield Business Dist.	Springfield Airport	20 Min.	.50
St. Louis Business District	Lambert Airport	50 Min.	1.00
Memphis Business District	Municipal Airport	30 Min.	.75
Jackson Business District	Municipal Airport	20 Min.	.50
New Orleans Business Dist.	Shushan Airport	35 Min.	.75

TICKET OFFICES

Chicago, Illinois	City Office, 33 Palmer House	Central 8282
	Airport Ticket Office	Grovehill 1400
Peoria, Illinois	Ticket Office, Hotel Jefferson	3-2515
	Airport	5322
Springfield, Illinois	Airport	Main 3243
St. Louis, Missouri	City Office, 401 N. 12th Blvd.	Central 2633
	Airport	Winfield 0750, Winfield 0710
Memphis, Tennessee	City Office, Peabody Hotel, 159 Union	8-2255
	Airport	3-1171
Jackson, Mississippi	City Office, Edwards Hotel	7128
	Airport	1804
New Orleans, Louisiana	City Office, 205 St. Charles St.	Raymond 5559
	Airport	Franklin 0111
New York, New York	Airlines Consolidated Ticket Office (Gen'l Agt.) 41 E. 47th Street	El Dorado 52300

Reservations and tickets available at leading hotels (porter's desk), travel bureaus, ticket offices of connecting air lines, Western Union or Postal Telegraph offices.

GENERAL INFORMATION

ANIMALS—Live animals and reptiles will not be carried.

BAGGAGE—Thirty-five (35) pounds of baggage will be carried free on any ticket. Excess baggage will be accepted upon special arrangement at the rate per pound of one-half of one per cent of the one-way fare. The liability of the Carrier for loss of or damage to baggage and/or personal property is limited to the amount of One Hundred Dollars ($100.00).

CHILDREN—Children under two years of age when held in arms of parent or guardian are carried free. Children over two years of age will be charged full fare.

PASSAGE, CANCELLATION BY COMPANY—The company reserves the right to cancel bookings before passage or en route. Pilot may remove passengers from plane or refuse them admittance to plane at any point on the route for safety or other cause. In all events the passenger's sole recourse shall be recovery of that proportion of the fare equal to the distance untravelled.

PASSAGE, CANCELLATION BY PASSENGER—Passengers may receive a refund for passage if cancelled 2 hours prior to flight.

RADIO—The company owns and maintains its own two-way Radio communications system.

REFUNDS—Requests for refunds on tickets should be addressed to the Auditor of Ticket Accounts, Chicago and Southern Air Lines, St. Louis Municipal Airport, Robertson, Missouri.

RESERVATIONS—All seats are reserved. Reservations will not be made except upon payment of fare.

ROUND-TRIP FARES—10 per cent reduction will be allowed on all round-trip tickets if purchased before start of original trip. Return trip must be commenced within sixty days.

SCRIP BOOKS—Are available whereby passengers may save 15% of published one-way fares.

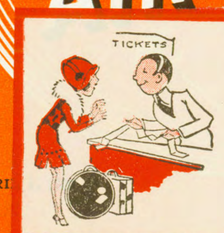
STOP-OVERS—Ten (10) days stop-overs will be allowed at any regular stop provided reservation is made accordingly.

TIME-TABLES—These time-tables show the times at which planes may be expected to depart from and arrive at the several stations shown, but are subject to change without notice, and are not guaranteed by the company.

EQUIPMENT—Lockheed Electras standard equipment on all schedules.

AIRLINES TICKET AGENCY OF E. K. SMITH, INC.
ELDORADO 5-2300
41 EAST 47TH ST., NEW YORK

CHICAGO AND SOUTHERN AIR LINES



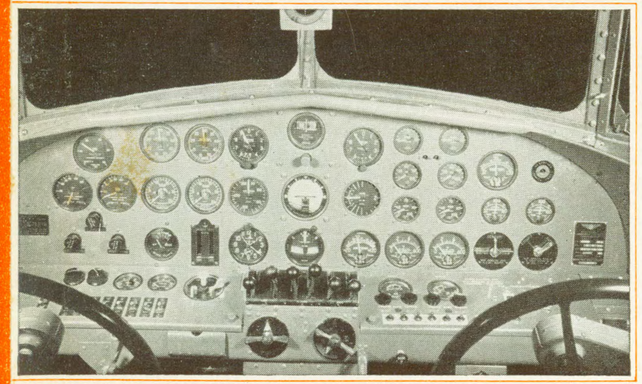
AIR TICKETS
— AND —
RESERVATIONS
ON ALL AIRLINES

AIRLINES TICKET AGENCY
OF E. K. SMITH, Inc. — 41 E. 47th ST.
ELdorado 5-2300

APRI

CHICAGO
PEORIA
SPRINGFIELD
ST. LOUIS
MEMPHIS
JACKSON
NEW ORLEANS

New LOCKHEED ELECTRAS



For Your Security

THOSE of us who are associated in the operation of Chicago and Southern Air Lines are governed by one controlling thought—your safety. You have heard much in recent years about relative percentages of safety in transport. You have read that flying is statistically twice as safe as driving your car, or not as safe as travelling by train. And yet no form of travel is either dangerous or safe in itself. In the last analysis your security rests upon the experience and judgment of the personnel directing your transportation.

For this reason Chicago and Southern has chosen for its pilots and dispatchers, its maintenance crews and flight superintendents, men whose dominant trait is caution. At times your flight may be cancelled, interrupted or delayed when the chances are greatly in favor of its scheduled completion. And the reason will be that these men will not tolerate even one chance of a possible risk. Cautious by temperament, they have grown more cautious by training. Speed and dependability are their stock in trade—caution is a part of their character.

Carlton Putnam
Chicago & Southern Air Lines, Inc.

TOP . . . All metal twin-engined Lockheed Electra—cruising speed over 3 miles per minute — used on all schedules.

CENTER . . . Instrument Panel — dual controls for first and second pilot — two way radiotelephone — complete complement of flying and engine instruments.

BOTTOM . . . Scientifically soundproofed cabin — cushioned reclining chairs — restful color scheme — individual ash trays, reading lights and ventilation control.

USE AIR MAIL AND AIR EXPRESS

ST. LOUIS TO NEW YORK
Two-Stop Service via Chicago

EASTBOUND (Read Down)			WESTBOUND (Read Up)
1:55*(CT)	.....	Lv. St. Louis (C&S) ... Ar.	7:20 (CT)
7:17 (ET)	.....	Ar. Pittsburgh (TWA) .. Lv.	2:40
7:33 (ET)	.....	Ar. Cleveland (UAL) .. Lv.	2:45
9:12 (ET)	.....	Ar. New York (TWA) .. Lv.	12:30 (ET)

* Daily except Sundays and Holidays.

NEW YORK — NEW ORLEANS via ST. LOUIS AND MEMPHIS

WEST AND SOUTHBOUND (Read Down)			NORTH AND EASTBOUND (Read Up)	
11:45 (ET)	12:30x(ET)	Lv. New York (TWA) .. Ar.	9:12 (ET)	5:47
12:30	.....	Lv. Philadelphia ..... Ar.	.....	5:06
2:28	2:40	Lv. Pittsburgh ..... Ar.	7:17	3:20 (ET)
4:26	.....	Lv. Indianapolis ..... Ar.	.....	12:12
.....	4:25 (CT)	Ar. Chicago (TWA) ... Lv.	4:00x	.....
.....	5:30	Lv. Chicago (C&S) .... Ar.	3:32	.....
6:03 (CT)	7:20	Ar. St. Louis ..... Lv.	2:55	10:46
10:27*	7:30x	Lv. St. Louis ..... Ar.	1:45	9:18
12:07x	9:10	Ar. Memphis ..... Lv.	12:05x	7:38x
1:30	10:33	Ar. Jackson ..... Lv.	10:42	6:15
2:45	11:48	Ar. New Orleans (C&S) . Lv.	9:27*(CT)	5:00 (CT)

* Daily except Sundays and Holidays. x Meals aloft. Connection made at Chicago with TWA No. 14.

NEW ORLEANS — CALIFORNIA via DALLAS AND AMARILLO

NORTH AND WESTBOUND (Read Down)			EAST AND SOUTHBOUND (Read Up)
9:27*(CT)	.....	Lv. New Orleans (C&S) . Ar.	2:45
10:40	.....	Lv. Jackson (DAL) .... Ar.	12:47*
2:05	.....	Ar. Dallas (DAL) ..... Lv.	9:15
6:40	.....	Ar. Amarillo (BNF) ... Lv.	6:40 (CT)
11:32 (PT)	.....	Ar. Los Angeles (TWA) . Lv.	9:00
2:40	.....	Ar. San Francisco (UAL) Lv.	6:00 (PT)

* Daily except Sundays and Holidays.

ATLANTA — NEW ORLEANS via BIRMINGHAM AND JACKSON

WESTBOUND (Read Down)			EASTBOUND (Read Up)
7:30*(CT)	7:30 (CT)	Lv. Atlanta (DAL) .... Ar.	3:50
8:35	8:35	Lv. Birmingham ..... Ar.	2:46
10:28	10:13	Ar. Jackson (DAL) .... Lv.	12:59
2:45	11:48	Ar. New Orleans (C&S) . Lv.	9:27*(CT)

* Daily except Sundays and Holidays.

TWIN CITIES — NEW ORLEANS via ST. LOUIS AND MEMPHIS

SOUTHBOUND (Read Down)			NORTHBOUND (Read Up)
1:15 (CT)	.....	Lv. St. Paul (NWA) ... Ar.	8:10
1:30	.....	Lv. Minneapolis ..... Ar.	7:55
3:45	.....	Lv. Milwaukee ..... Ar.	5:55
4:20	.....	Ar. Chicago (NWA) ... Lv.	5:15
5:30	.....	Lv. Chicago (C&S) .... Ar.	3:32
7:20x	.....	Ar. St. Louis ..... Lv.	1:55
9:10	.....	Ar. Memphis ..... Lv.	12:05x
10:33	.....	Ar. Jackson ..... Lv.	10:42
11:48	.....	Ar. New Orleans (C&S) . Lv.	9:27*(CT)

* Daily except Sundays and Holidays. x Meals served aloft.

NEW YORK — NEW ORLEANS via DETROIT AND CHICAGO

WEST AND SOUTHBOUND (Read Down)			NORTH AND EASTBOUND (Read Up)
1:00 (ET)	12:10x(CT)	Lv. New York (AA) .... Ar.	10:08
3:10	2:20	Lv. Buffalo ..... Ar.	8:24
4:50	4:02	Lv. Detroit ..... Ar.	6:57 (ET)
8:10*(CT)	5:30	Lv. Chicago (C&S) .... Lv.	4:30x
10:17	7:20x	Ar. St. Louis ..... Lv.	1:55
12:07x	9:10	Ar. Memphis ..... Lv.	12:05x
1:30	10:33	Ar. Jackson ..... Lv.	10:42
2:45	11:48	Ar. New Orleans (C&S) . Lv.	9:27*(CT)

* Daily except Sundays and Holidays. x Meals served aloft.

NEW ORLEANS—NEW YORK—BOSTON via MEMPHIS AND WASHINGTON

NORTH AND EASTBOUND (Read Down)			WEST AND SOUTHBOUND (Read Up)
9:27*(CT)	.....	Lv. New Orleans (C&S) . Ar.	11:48 (CT)
10:42	.....	Lv. Jackson ..... Ar.	10:33
12:13x	.....	Lv. Memphis (AA) .... Ar.	6:42
1:33	.....	Ar. Nashville ..... Lv.	5:01x
5:59 (ET)	.....	Ar. Washington ..... Lv.	1:55
7:06	.....	Ar. Philadelphia ..... Lv.	1:00
7:46	.....	Ar. New York (AA) .... Lv.	12:20x
9:48	.....	Ar. Boston (AA) ..... Lv.	10:15 (ET)

* Daily except Sundays and Holidays. x Meals served aloft.

OMAHA — KANSAS CITY — NEW ORLEANS via ST. LOUIS AND MEMPHIS

EAST AND SOUTHBOUND (Read Down)			NORTH AND WESTBOUND (Read Up)
7:00 (CT)	.....	Lv. Omaha (HAN) .... Ar.	11:52
8:17	.....	Lv. Kansas City (TWA) . Ar.	3:44
9:42	.....	Ar. St. Louis (TWA) ... Lv.	2:08
10:27*	.....	Lv. St. Louis (C&S) ... Ar.	1:45
12:07x	.....	Ar. Memphis ..... Lv.	12:05x
1:30	.....	Ar. Jackson ..... Lv.	10:42
2:45	.....	Ar. New Orleans (C&S) . Lv.	9:27*(CT)

* Daily except Sundays and Holidays. x Luncheon served aloft.

NEW YORK — NEW ORLEANS via CLEVELAND AND CHICAGO

WEST AND SOUTHBOUND (Read Down)			NORTH AND EASTBOUND (Read Up)
.....	1:00 (ET)	Lv. New York (UAL) .. Ar.	10:00
.....	2:45	Lv. Cleveland ..... Ar.	7:33 (ET)
.....	5:30 (CT)	Lv. Chicago (C&S) .... Ar.	3:32
.....	7:20x	Ar. St. Louis ..... Lv.	1:55
.....	9:10	Ar. Memphis ..... Lv.	12:05x
.....	10:33	Ar. Jackson ..... Lv.	10:42
.....	11:48	Ar. New Orleans (C&S) . Lv.	9:27*(CT)

* Daily except Sundays and Holidays. x Dinner served aloft.

CALIFORNIA — MEMPHIS via KANSAS CITY AND ST. LOUIS

EAST AND SOUTHBOUND (Read Down)			NORTH AND WESTBOUND (Read Up)
6:00 (PT)	.....	Lv. San Francisco (UAL) Ar.	2:40
9:00	.....	Lv. Los Angeles (TWA) . Ar.	11:32 (PT)
1:57 (MT)	.....	Lv. Albuquerque ..... Ar.	8:12 (MT)
8:17 (CT)	.....	Lv. Kansas City ..... Ar.	3:44
9:42	.....	Ar. St. Louis (TWA) .. Lv.	2:08
10:27*	.....	Lv. St. Louis (C&S) ... Ar.	1:45
12:07	.....	Ar. Memphis (C&S) ... Lv.	12:05*(CT)

* Daily except Sundays and Holidays. x Meals served aloft.

C&S—Chicago and Southern Air Lines

AA —American Airlines
BNF—Braniff Airways
NWA—Northwest Airlines
TWA—Transcontinental & Western Air
DAL—Delta Air Lines
HAN—Hanford Airlines
UAL—United Air Lines

"The Valley Level Route"

CHICAGO — ST. LOUIS — MEMPHIS — JACKSON — NEW ORLEANS

SOUTHBOUND Read Down *Flight 1	**Flight 3	Mi.	REVISED SCHEDULES Effective April 1, 1937 Central Standard Time	Mi.	NORTHBOUND Read Up *Flight 2	**Flight 4
THE GULF COASTER / THE COTTON KING					THE GULF COASTER / THE COTTON KING	
8:10AM	5:30PM	0	Lv. Chicago ..... Ar.	909	3:32PM	11:35PM
9:08AM	.....	144	Lv. Peoria ..... Lv.	765	.....	10:41PM
9:42AM	.....	207	Lv. Springfield ..... Lv.	702	f	10:07PM
10:17AM	7:10PM	285	Ar. St. Louis ..... Lv.	624	1:55PM	9:28PM
10:27AM	‡ 7:20PM	285	Lv. St. Louis ..... Ar.	624	1:45PM	9:18PM
12:07PM	9:00PM	543	Ar. Memphis ..... Lv.	366	§12:05PM	§ 7:38PM
†12:15PM	9:08PM	543	Lv. Memphis ..... Ar.	366	11:57AM	7:30PM
1:30PM	10:23PM	731	Ar. Jackson ..... Lv.	178	10:42AM	6:15PM
1:40PM	10:33PM	731	Lv. Jackson ..... Ar.	178	10:32AM	6:05PM
2:45PM	11:31PM	909	Ar. New Orleans ..... Lv.	0	9:27AM	5:00PM

f Flag Stop to pick up or discharge passengers.
† Complimentary luncheon aloft between Memphis and Jackson on Trip 1.
‡ Complimentary dinner aloft between St. Louis and Memphis on Trip 3.
§ Complimentary luncheon or dinner aloft between Memphis and St. Louis on Trips 2 and 4.
* Daily, except Sundays and Holidays.
** Daily.

SECURITY • SPEED • COMFORT

Light Face Indicates One Way — LOW FARES — Dark Face Indicates Round Trip

	Chicago	Peoria	Springfield	St. Louis	Memphis	Jackson	New Orleans
Chicago	..... /	6.75 / **12.15**	9.20 / **16.56**	11.75 / **21.15**	23.60 / **42.48**	33.75 / **60.75**	39.95 / **71.91**
Peoria	6.75 / **12.15**	..... /	4.45 / **8.00**	7.95 / **14.31**	19.90 / **35.82**	29.90 / **53.82**	37.95 / **68.31**
Springfield	9.20 / **16.56**	4.45 / **8.00**	..... /	4.75 / **8.55**	17.95 / **32.31**	27.95 / **50.31**	36.50 / **65.70**
St. Louis	11.75 / **21.15**	7.95 / **14.31**	4.75 / **8.55**	..... /	13.93 / **25.07**	24.08 / **43.34**	32.72 / **58.90**
Memphis	23.60 / **42.48**	19.90 / **35.82**	17.95 / **32.31**	13.93 / **25.07**	..... /	10.15 / **18.27**	18.79 / **33.82**
Jackson	33.75 / **60.75**	29.90 / **53.82**	27.95 / **50.31**	24.08 / **43.34**	10.15 / **18.27**	..... /	8.64 / **15.55**
New Orleans	39.95 / **71.91**	37.95 / **68.31**	36.50 / **65.70**	32.72 / **58.90**	18.79 / **33.82**	8.64 / **15.55**	..... / .....

Note { All Schedules are subject to change without notice.
Passengers must have tickets checked and be ready to board plane five minutes before scheduled departure.