EFFECTIVE NOVEMBER 1, 1937

CHICAGO & SOUTHERN

SERVING THE NATION'S AIRWAYS VIA

CHICAGO

SPRINGFIELD

ST. LOUIS

MEMPHIS

JACKSON

NEW ORLEANS

MAIL, PASSENGERS, EXPRESS

CHICAGO & SOUTHERN

FLY C&S

Step Into the Sky!

AIRLINES TICKET AGENCY OF E. K. SMITH, INC.
ELDORADO 5-2300
41 EAST 47TH ST., NEW YORK

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SERVING THE NATION'S AIRWAYS VIA

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ST. LOUIS

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NEW ORLEANS

MAIL, PASSENGERS, EXPRESS

Northbound

. . . To spend a few days in Chicago, America's second largest metropolis, where business and pleasure compete for every hour of a brief or lengthy stay.

. . . To travel on to the Twin Cities, the great Pacific Northwest, to New York and to New England, or to all Canadian points.

. . . To take delivery of a new automobile in Detroit, the world's greatest automotive center, where this giant industry's progressive operations can be observed at first hand.

. . . To attend one of the many autumn conventions, as well as sales meetings, and other business gatherings, the football games, automobile shows, the International Air Show, or for a Thanksgiving holiday journey.

. . . Or if you just happen to be going north

Southbound

. . . To visit "fabulous New Orleans" busy world seaport with its famed French Quarter and old-world glamour in interesting contrast with smart modern hotels, shops and business center.

. . . To rest and bask in sunshine at winter resorts which rim the Gulf Coast from Florida to Texas—to fish at Biloxi, Gulfport, Pass Christian and other deep-sea fisherman's paradises.

. . . To transact business in many important cities of America's great Cotton Belt—Memphis, Atlanta, Birmingham, Charleston, Jackson, Mobile, Houston, Dallas.

. . . For a glorious winter vacation among the Mississippi Delta country, pine woods, the Gulf Coast, or visit many points rich in history and tradition of Civil War days.

. . . Or for a thousand and one other reasons

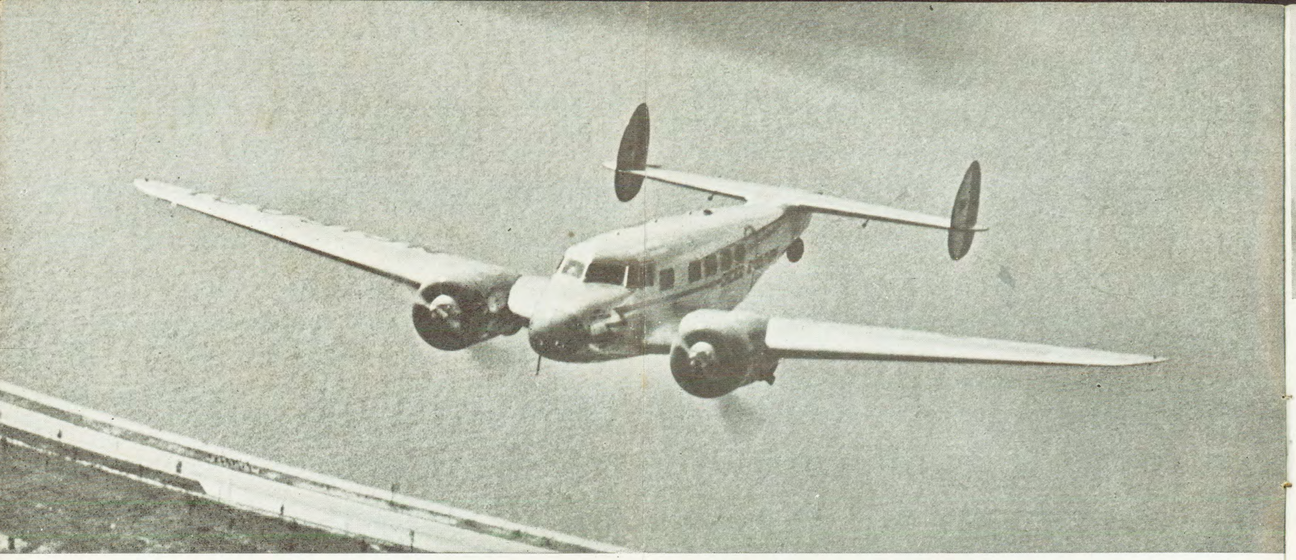
FLY *Chicago & Southern*

3 FLIGHTS — EACH WAY — EACH DAY

EVERY MORNING
"The Acadian"

EVERY AFTERNOON
"The Rainbow"

EVERY EVENING
"The Cotton King"



"The Acadian" cruising at 3 miles per minute over Lake Ponchartrain after receiving the signal to "come-in" to the $4,000,000 New Orleans Shushan Airport.

Multiple SAFEGUARDS

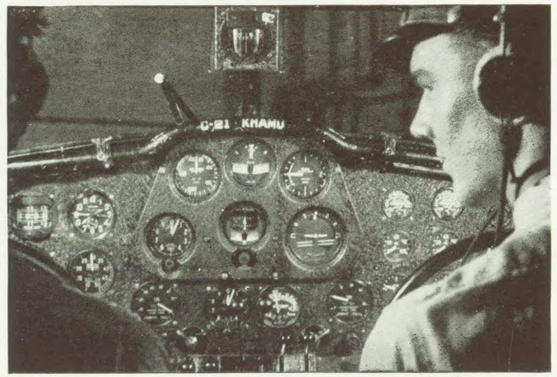
FOR YOUR SECURITY

Those of us who are associated in the operation of Chicago and Southern Air Lines are governed by one controlling thought—your safety. You have heard much in recent years about relative percentages of safety in transport. You have read that flying is statistically twice as safe as driving your car, or not as safe as traveling by train. And yet no form of travel is either dangerous or safe in itself. In the last analysis your security rests upon the experience and judgment of the personnel directing your transportation.

For this reason Chicago and Southern has chosen for its pilots and dispatchers, its maintenance crews and flight superintendents, men whose dominant trait is caution. At times your flight may be cancelled, interrupted or delayed when the chances are greatly in favor of its scheduled completion. And the reason will be that these men will not tolerate even one chance of a possible risk. Cautious by temperament, they have grown more cautious by training. Speed and dependability are their stock in trade—caution is a part of their character.

Carleton Putnam

CARLETON PUTNAM, President
Chicago & Southern Air Lines, Inc.



ABOVE: The First Pilot at the two-way radiotelephone receives landing instructions from the radio operator below.
BELOW: At the terminal below, the radio operator communicates with "The Acadian" as it approaches the end of its 6-hour, 909-mile journey.

Three of Chicago and Southern's fleet of Lockheed Electras poised before take off from the Chicago Municipal Airport

Luxury Air Travel DAY AND NIGHT

OVER "THE VALLEY LEVEL ROUTE"

Relaxation. Sink into your seat and relax. Your chair is deeply upholstered with an adjustable back operated by a handle just below the seat cushion on the aisle side. The Electra usually flies at smooth altitudes and the sound of the motors is reduced to a point where you may talk in ordinary tones.

Reading Comfort. In no form of travel is reading more satisfactory than in the air. The lurch and jerkiness of ground transportation is unknown aloft. Individual reading lamps can be switched on or off at night. Magazines and newspapers are provided free of charge.

Smoking. When you want to smoke you will find an ash tray by your seat. The second pilot will supply you with cigarettes. Smoking permitted any time except when ship is standing at stations.

Ventilation. Immediately above your window is an air vent which you may open or close as desired. Fresh, high altitude air is delightful in summer. In winter the cabin is as warm as your living room at home.

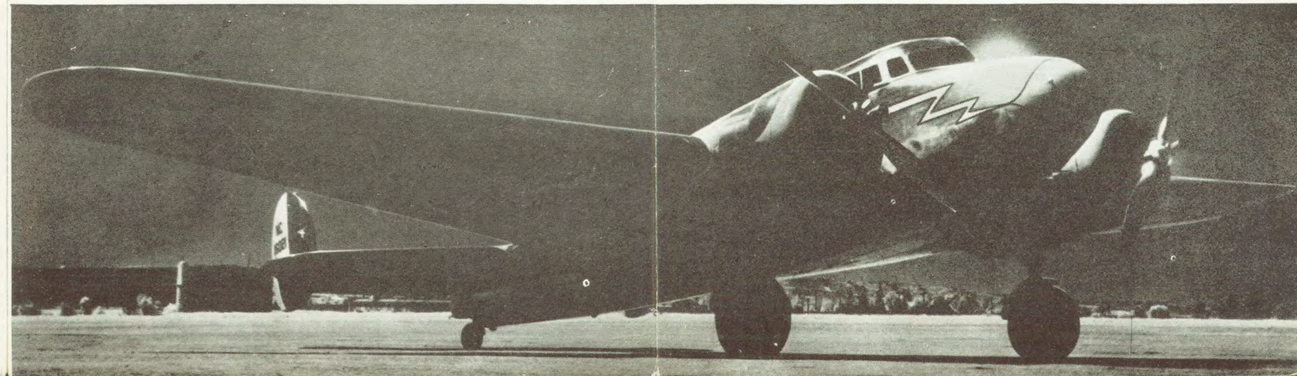
Complimentary Meals. The Company takes pride in its delicious luncheons and dinners. Hot or cold drinks in season are also often served between meals. These features provide a pleasant diversion during flight.

Co-Pilot Service. Your second pilot is not only an experienced flier and navigator, but is your attendant as well. Press the call button at your seat for immediate service—pillow—cigarettes. He will be glad to explain details of the operation of the ship or to point out the many interesting features of the terrain.

Lavatory Facilities. You will find toilet facilities conveniently located at the rear of the cabin with wash basin and drinking water. In addition elaborate accommodations for the comfort of passengers are maintained at all airports.

Scenic Inspiration. No other form of travel affords the same refreshment of mind. There is broadening of mental outlook with the wide sweep of views aloft. The most commonplace business trip becomes recreation when you fly.

The beacon at the Memphis Airport picks out the "Cotton King" as it glides down the runway taking off for Jackson and New Orleans.



TWIN CITIES, ST. LOUIS, MEMPHIS, JACKSON, NEW ORLEANS

SOUTHBOUND Read Down				NORTHBOUND Read Up	
		(CT)			
5:40	1:30	6:22	Lv. Minneapolis (NWA) Ar.	7:50	9:58
5:40	1:30	6:35	Lv. St. Paul ..... Ar.	7:50	9:45
.....	3:20	.....	Lv. Milwaukee ..... Ar.	6:05	7:30
7:45	3:50	8:35	Ar. Chicago ..... Lv.	5:30	6:50
8:30	4:00	9:00	Lv. Chicago (C&S) ..... Ar.	3:19	3:15
10:17	5:50	10:50	Ar. St. Louis ..... Lv.	1:37	1:10
12:12	7:40	12:40	Ar. Memphis ..... Lv.	11:47	11:15
1:35	9:03	2:03	Ar. Jackson ..... Lv.	10:24	9:52
2:50	10:18	3:20	Ar. New Orleans ..... Lv.	9:07(CT)	8:35(CT)

CHICAGO, ST. LOUIS, MEMPHIS, BIRMINGHAM, ATLANTA

SOUTHBOUND Read Down				NORTHBOUND Read Up	
.....	4:00	Lv. Chicago (C&S) ..... Ar.		3:19	3:15
.....	6:00	Lv. St. Louis ..... Ar.		1:27	12:55
.....	7:40	Lv. Memphis ..... Ar.		11:39	11:07
.....	9:05	Lv. Jackson (DAL) ..... Lv.		10:24	9:52
.....	10:32	Ar. Birmingham ..... Lv.		8:20	8:05
.....	11:35	Ar. Atlanta ..... Lv.		7:15	7:00

CHICAGO, ST. LOUIS, FT. WORTH, PHOENIX, CALIFORNIA

SOUTH AND WESTBOUND Read Down				NORTH AND EASTBOUND Read Up	
.....	9:00(CT)	Lv. Chicago (C&S) ..... Ar.		3:19	3:15
.....	11:05	Lv. St. Louis ..... Ar.		1:27	12:55
.....	3:15	Lv. Memphis (AMA) ... Lv.		11:47	11:15
.....	6:25	Ar. Ft. Worth ..... Lv.		8:40(CT)	6:47
.....	9:00(MT)	Ar. El Paso ..... Lv.		4:15	1:50
.....	11:32	Ar. Phoenix ..... Lv.		1:48(MT)	10:50
.....	12:59(PT)	Ar. Los Angeles ..... Lv.		10:30	7:30
.....	.....	Ar. SanFrancisco (UAL) Lv.		6:30(PT)	2:55

CHICAGO, ST. LOUIS, MEMPHIS, BATON ROUGE, BEAUMONT, HOUSTON

SOUTHBOUND Read Down				NORTHBOUND Read Up	
9:00(CT)	8:30	Lv. Chicago (C&S) ..... Ar.		9:48	3:15
11:05	10:32	Lv. St. Louis ..... Ar.		7:48	12:55
12:53	12:20	Lv. Memphis ..... Ar.		6:08	11:07
2:18	1:45	Lv. Jackson ..... Ar.		4:35	9:40
8:05	4:35	Lv. New Orleans (C&S) Lv.		3:30	8:35
8:45	.....	Ar. Baton Rouge (EAL) Lv.		.....	6:30
10:05	.....	Ar. Beaumont ..... Lv.		.....	5:10
10:40	6:40	Ar. Houston ..... Lv.		10 35	4:30(CT)

ATLANTA, BIRMINGHAM, JACKSON, NEW ORLEANS

WESTBOUND Read Down				EASTBOUND Read Up	
7:15(CT)	.....	Lv. Atlanta (DAL) ..... Ar.		11:35	3:40
8:20	.....	Lv. Birmingham ..... Ar.		10:32	2:36
10:13	.....	Ar. Jackson ..... Lv.		9:05	12:50
2:50	.....	Ar. New Orleans (C&S) Lv.		3:30	9:07(CT)

AMA—American Airlines
BNF—Braniff Airways
C&S—Chicago and Southern Air Lines
DAL—Delta Air Lines
EAL—Eastern Air Lines
HAN—Hanford Airlines
NWA—Northwest Airlines
PCA—Pennsylvania-Central Airlines
TWA—Transcontinental & Western Air
UAL—United Air Lines

"The Valley Level Route"

CHICAGO • ST. LOUIS • MEMPHIS • JACKSON • NEW ORLEANS

REVISED SCHEDULES Effective November 1, 1937 Central Standard Time

SOUTHBOUND—Read Down								NORTHBOUND—Read Up						
	Flight 1, Daily		Flight 5, Daily		Flight 3, Daily		Miles		Miles		Flight 2, Daily		Flight 6, Daily		Flight 4, Daily
THE ACADIAN	8:30 AM	THE RAINBOW	4:00 PM	THE COTTON KING	9:00 PM		0	Lv. Chicago ..... Ar.	909	THE ACADIAN	3:19 PM	THE RAINBOW	9:48 PM	THE COTTON KING	3:15 AM
	9:42 AM		Non-Stop		Non-Stop		207	Lv. Springfield .... Lv.	702		f		Non-Stop		1:49 AM
	10:17 AM		5:50 PM		10:55 PM		285	Ar. St. Louis ..... Lv.	624		1:42 PM		7:58 PM		1:10 AM
	10:32 AM		6:00 PM		11:05 PM		285	Lv. St. Louis ..... Ar.	624		1:27 PM		7:48 PM		12:55 AM
	12:12 PM		7:40 PM		12:45 AM		543	Ar. Memphis ..... Lv.	366		11:47 AM		6:08 PM		11:15 PM
	12:20 PM		7:48 PM		12:53 AM		543	Lv. Memphis ..... Ar.	366		11:39 AM		6:00 PM		11:07 PM
	1:35 PM		9:03 PM		2:08 AM		731	Ar. Jackson ..... Lv.	178		10:24 AM		4:45 PM		9:52 PM
	1:45 PM		9:13 PM		2:18 AM		731	Lv. Jackson ..... Ar.	178		10:12 AM		4:35 PM		9:40 PM
	2:50 PM		10:18 PM		3:23 AM		909	Ar. New Orleans . Lv.	0		9:07 AM		3:30 PM		8:35 PM

f Stops to pick up or discharge passengers. Guest meals on all flights. **10% Reduction on round trip tickets.**

Connecting Schedules

NEW YORK, PHILADELPHIA, WASHINGTON, PITTSBURGH, BUFFALO, CLEVELAND, DETROIT, COLUMBUS, INDIANAPOLIS and connections to ST. LOUIS, MEMPHIS, JACKSON AND NEW ORLEANS

Read Down — *Read Up*

AMA 19	TWA 3	UAL 21	AMA 21	UAL 3	AMA 3	TWA 17	TWA 15	UAL 7	TWA 7	AMA 17	AMA 19	STATIONS	TWA 20	AMA 20	UAL 34	AMA 4	AMA 16	TWA 18	UAL 18	TWA 14	AMA 8	AMA 8	TWA 2	UAL 2
.....	12:01	11:30	12:00 Noon	4:55	3:00	3:00 3:44	3:45	4:15	4:45	5:00	....	Lv. New York ..... Ar.	9:15	†11:20	.....	10:49	10:15	11:10 10:28	10:00	10:49 10:28	7:27	6:00	6:00	9:30
.....	†11:15 2:31	†11:40	.....	.....	.....	† 4:40 6:06	† 4:40 6:05	† 4:40	.....	.....	4 35	Lv. Philadelphia ..... Ar.	.....	9:57	†10:13 † 8:52	.....	.....	†10:13	.....	†10:13	5:50	.....	† 5:20 3:59	†10:22 † 9:02
.....	.....	.....	Non Stop	Non Stop	.....	.....	.....	.....	Non Stop	Non Stop	.....	Lv. Washington ..... Ar.	Non Stop	Via Cinn.	.....	Non Stop	Non Stop	8:43	Non Stop	8:50	.....	.....	.....	.....
.....	.....	2:38	.....	.....	5:15	.....	.....	7:21	.....	.....	Via Cinn.	Lv. Pittsburgh ..... Ar.	.....	.....	7:40	8:55	.....	.....	.....	.....	4:06	.....	.....	6:45
* 7:00	.....	.....	.....	.....	7:05	.....	.....	.....	.....	.....	.....	Lv. Buffalo ..... Ar.	.....	.....	.....	7:20	.....	.....	.....	.....	2:31	.....	.....	.....
8:17	† 5:35	♦ 4:06	3:55	8:50	7:52	7:59	.....	8:35	8:40	8:55	8:33	Lv. Cleveland ..... Ar.	.....	.....	.....	.....	.....	.....	.....	.....	Via Nashville	12:01	.....	3:50
8:30	.....	4:00	4:00	9:00	9:00	9:00	.....	9:00	9:00	9:00	9:00	Lv. Detroit ..... Ar.	° 4:00	4:45	4:30	4:30	5:00	‡ 5:15	4:45	.....		9:48	.....	3:15
.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	Ar. Chicago ..... Lv.	3:19	3:19	3:19	3:19	3:19	3:19	3:19	.....	.....	.....	.....	.....
.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	Lv. Chicago ..... Ar.	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	Lv. Peoria ..... Ar.	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	Lv. Springfield ..... Ar.	f	f	f	f	f	f	f	.....	.....	.....	.....	1:49
.....	3:58	.....	.....	.....	.....	.....	7:25	.....	.....	.....	.....	Lv. Columbus ..... Ar.	.....	.....	.....	.....	.....	.....	.....	7:36	.....	.....	2:45	.....
.....	4:32	.....	.....	.....	.....	.....	8:19	.....	.....	.....	.....	Lv. Indianapolis ..... Ar.	.....	.....	.....	.....	.....	.....	.....	4:51	.....	.....	12:23	.....
10:17	6:07	5:50	5:50	10:55	10:55	10:55	9:54	10:55	10:55	10:55	10:55	Ar. St. Louis ..... Lv.	1:42	1:42	1:42	1:42	1:42	1:42	1:42	3:25	.....	7:58	10:57	1:10
10:32	10:32	6:00	6:00	11:05	11:05	11:05	11:05	11:05	11:05	11:05	11:05	Lv. St. Louis ..... Ar.	1:27	1:27	1:27	1:27	1:27	1:27	1:27	1:27	.....	7:48	7:48	12:55
12:12	12:12	7:40	7:40	12:45	12:45	12:45	12:45	12:45	12:45	12:45	12:45	Ar. Memphis ..... Lv.	11:47	11:47	11:47	11:47	11:47	11:47	11:47	11:47	†11:45	6:08	6:08	11:15
1:35	1:35	9:03	9:03	2:08	2:08	2:08	2:08	2:08	2:08	2:08	2:08	Ar. Jackson ..... Lv.	10:24	10:24	10:24	10:24	10:24	10:24	10:24	10:24	10:24	4:45	4:45	9:52
2:50	2:50	10:18	10:18	3:23	3:23	3:23	3:23	3:23	3:23	3:23	3:23	Ar. New Orleans ..... Lv.	9:07	9:07	9:07	9:07	9:07	9:07	9:07	9:07	9:07	3:30	3:30	8:35

AMA—AMERICAN AIRLINES.
TWA—TRANSCONTINENTAL AND WESTERN AIR.
UAL—UNITED AIR LINES.

Light Face—A.M. Dark Face—PM.
* Daily except Sundays and Holidays.
° Flag stop at Pittsburgh Saturdays only.

† Via connecting air line.
f Stops to pick up or discharge passengers.
♦ Chicago & Southern will hold 20 minutes for UAL.

NEW ORLEANS, JACKSON, DALLAS, LOS ANGELES, SAN FRANCISCO

WESTBOUND Read Down				EASTBOUND Read Up	
9:07	8:35	Lv. New Orleans (C&S) ..... Ar.	2:50	10:18	3:23
10:25	9:55	Lv. Jackson (DAL) ..... Lv.	1:45	9:13	2:18
.....	.....	Lv. Memphis (AMA) ..... Lv.	.....	.....	12:53
4:30	1:30	Lv. Dallas (BNF) ..... Lv.	9:20	6:00	7:35
7:39	.....	Lv. Amarillo (TWA) ..... Lv.	6:40	.....	.....
11:43	7:30	Ar. Los Angeles ..... Lv.	9:00	.....	7:30
2:42	10:00	Ar. San Francisco (UAL) .... Lv.	6:30	.....	2:55

SAN FRANCISCO, LOS ANGELES, KANSAS CITY, ST. LOUIS, MEMPHIS, NEW ORLEANS

EAST AND SOUTHBOUND Read Down				NORTH AND WESTBOUND Read Up	
6:30(PT)	7:00(PT)	Lv. San Francisco (UAL) .... Ar.		2:42	8:25
9:00	9:15	Lv. Los Angeles ..... Ar.		11:43(PT)	7:06
.....	7:00(CT)	Lv. Omaha (HAN) (UAL) ... Ar.		■7:52	■6:27
8:35(CT)	9:20	Lv. Kansas City (TWA) ..... Ar.		3:44	11:23
10:32	11:05	Lv. St. Louis ..... Lv.		2:09	9:48
12:12	12:53	Ar. Memphis ..... Lv.		11:47	6:08
1:35	2:18	Ar. Jackson ..... Lv.		10:24	4:45
2:50	3:23	Ar. New Orleans (C&S) ..... Lv.		9:07(CT)	3:30

■ Via Chicago and United Air Lines.

Light Face Indicates One Way

Low Fares

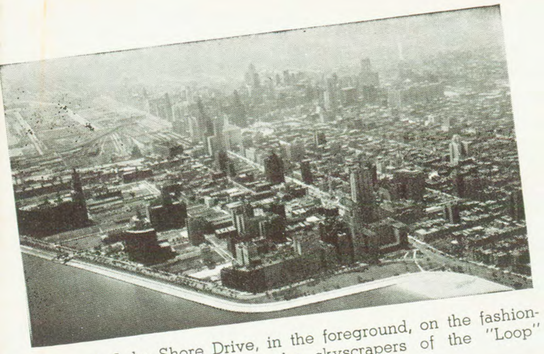
Dark Face Indicates Round Trip

Including certain through fares on connecting airlines.

	Chicago	Spring-field	St. Louis	Mem-phis	Jackson	New Orleans
Atlanta (1)	x	$43.65 **78.56**	$39.63 **71.32**	$25.70 **46.26**	x	x
Birmingham (1) .	$45.40 **81.72**	39.95 **71.90**	36.08 **64.94**	22.15 **39.86**	x	$20.64 **37.14**
Chicago	....	9.20 **16.56**	12.45 **22.40**	25.75 **46.34**	$36.50 **65.70**	42.95 **77.30**
Cleveland (2) ...	x	27.45 **49.40**	30.70 **55.26**	44.00 **79.20**	54.75 **93.54**	61.20 **110.16**
Dallas–Ft. Worth	51.95a **93.50**	43.15b **77.66**	38.00c **68.40**	x	x	28.64d **51.54**
Detroit (3)	x	22.45 **40.40**	25.70 **46.26**	39.00 **70.20**	49.75 **89.54**	56.20 **101.16**
Houston (4)	63.20 **113.76**	56.75 **102.14**	52.00 **93.60**	39.04 **70.26**	28.89 **52.00**	x
Indianapolis (5).	x	17.70 **31.86**	x	26.88 **48.38**	37.03 **66.64**	45.67 **82.20**
Jackson	36.50 **65.70**	27.95 **50.30**	24.08 **43.34**	10.15 **18.26**	....	8.64 **15.54**
Jacksonville, (1)	x	60.65 **109.16**	56.63 **101.92**	42.70 **76.84**	x	x
Kansas City (5)..	21.50 **38.70**	17.70 **31.86**	x	26.88 **48.38**	37.03 **66.64**	45.67 **82.20**
Los Angeles	105.00b **189.00**	101.20h **182.16**	98.35e **177.02**	98.10h **176.58**	93.50h **168.30**	102.14h **183.84**
Memphis	25.75 **46.34**	17.95 **32.30**	13.93 **25.06**	....	10.15 **18.26**	18.79 **33.82**
Miami (1)	x	80.90 **145.62**	76.88 **138.38**	62.95 **113.32**	x	x
Minneapolis-St. Paul (6)....	x	29.20 **46.56**	32.45 **52.40**	45.75 **76.34**	56.50 **95.70**	62.95 **107.30**
New Orleans ...	42.95 **77.30**	36.50 **65.70**	32.72 **58.90**	18.79 **33.82**	8.64 **15.54**	....
New York	x	53.25e **95.84**	53.50e **96.30**	62.10f **111.78**	66.65g **119.90**	73.85g **132.90**
Philadelphia	x	48.50f **87.30**	48.70e **87.66**	57.75f **103.94**	62.30g **112.14**	69.50g **125.10**
Pittsburgh	x	33.15e **59.64**	32.50e **58.50**	45.70f **82.26**	55.85g **100.52**	63.90g **115.02**
St. Louis	12.45 **22.40**	4.75 **8.54**	....	13.93 **25.06**	24.08 **43.34**	32.72 **58.90**
San Francisco ...	105.00h **189.00**	101.05h **181.88**	105.00e **189.00**	117.05h **210.68**	112.45h **202.40**	121.09h **217.94**
Springfield, Ill...	9.20 **16.56**	....	4.75 **8.54**	17.95 **32.30**	27.95 **50.30**	36.50 **65.70**
Washington	x	43.45e **78.20**	43.70e **78.66**	57.63f **103.72**	54.45e **98.00**	61.65e **110.96**
W. Palm Beach(1)	x	77.20 **138.96**	73.18 **131.72**	59.25 **106.64**	x	x

(1) Via DAL at Jackson.
(2) Via UAL at Chicago.
(3) Via AMA at Chicago.
(4) Via EAL at New Orleans.
(5) Via TWA at St. Louis.
(6) Via NWA at Chicago.

a Via St. Louis, Memphis or Jackson with stopover privileges.
b Via St. Louis or Memphis with stopover privileges.
c Via Memphis with stopover privileges.
d Via Jackson with stopover privileges.
e Via Chicago with stopover privileges.
f Via St. Louis or Chicago with stopover privileges.
g Via Memphis, St. Louis or Chicago with stopover privileges.
h Via St. Louis with stopover privileges.



Chicago's Lake Shore Drive, in the foreground, on the fashionable Near-North Side, with the skyscrapers of the "Loop" appearing in the middle distance.

The Southern Darky of plantation days, jovial, carefree, still a pleasant reality of the modern South.

BELOW LEFT: Spires of the St. Louis Cathedral through the grille work of a Pontalba balcony, New Orleans.

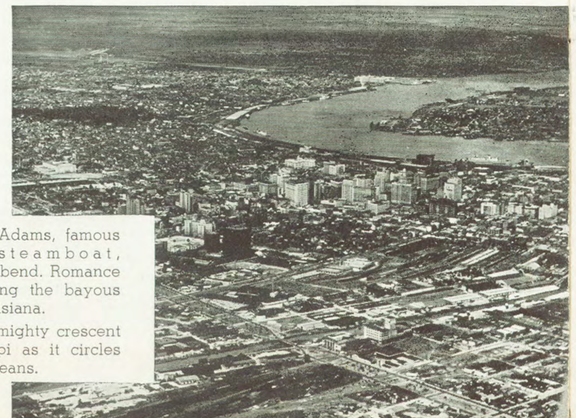
Uniting the CENTRAL EMPIRE

From the brisk pace of Chicago's Michigan Boulevard to a stroll at twilight through New Orleans' Vieux Carre, from the turmoil of steel mills and stock yards to the enchantment of the tropics—in the short span of six hours! Below your window the panorama unfolds its colorful and changing story of climate and enterprise, of custom and tradition. Once aboard a Chicago and Southern air liner, the distant limits of an empire converge beneath your wings . . .

St. Louis, where the Missouri and Mississippi meet, city of music lovers, of symphonies, and summer operas . . . Memphis, Queen of the Deep South, largest inland cotton market of the world, warm-hearted home of southern graciousness and carnival gaiety . . . Jackson, capitol of Mississippi, historic landmark of Confederate days, where bus connections take you from the airport door to old Vicksburg and Natchez-under-the-hill.

And then New Orleans—who does not long to recapture its timeless charm! Once the land of "swords for two and coffee for one," of buccaneers and royalists, now a great Pan-American gateway with docks piled high with sugar and bananas, spices and hemp from the Caribbean trade. Here on balmy evenings Louisiana planters dine with consular officials of Chile or Peru, and Continental epicures linger over Antoine's "crepes suzettes." Here, through the iron lace work of some Pontalba balcony looking down on the Place d'Armes, you may visualize the glamour of a golden long ago.

Or if your wish be langorous days of fishing and loafing in the sun, frequent, convenient train schedules meet your plane and drop you at the very doors of inviting Coast Resorts. Gulfport, Biloxi, Pass Christian, or the Inn-by-the-Sea (distinctive in architecture and cuisine, its fountains and Spanish doorways sleeping through eternal spring), afford year-around recreation—golf, boating, tennis, swimming, and never-to-be-forgotten moonlight rides along the white shell roads.



LEFT: The Kate Adams, famous old Mississippi steamboat, rounding a river bend. Romance still lingers among the bayous of Southern Louisiana.

RIGHT: The last mighty crescent of the Mississippi as it circles around New Orleans.

"The Valley Level Route"

Transportation to and from Airports

Chicago and Southern Air Lines offices or authorized representatives will supply information regarding special cab service listed below.

Starting Point	Airport	Running Time	Rate
Chicago Loop	Municipal Airport	45 Min.	$0.75
Springfield Business Dist.	Springfield Airport	20 Min.	.50
St. Louis Business District	Lambert Airport	50 Min.	1.00
Memphis Business District	Municipal Airport	30 Min.	.75
Jackson Business District	Municipal Airport	20 Min.	.50
New Orleans Business Dist.	Shushan Airport	35 Min.	.75

TICKET OFFICES

Chicago, Illinois	City Office, 33 Palmer House	Central 8282
	Airport Ticket Office	Grovehill 1400
Columbus, Ohio	22 South Third Street	Main 4421
	Airport	Fairfax 1181
Dayton, Ohio	Gibbons Hotel	Adams 4161
	Airport	Adams 2221
Indianapolis, Ind.	108 W. Washington St.	Lincoln 2596
	Airport	Belmont 2200
Jackson, Mississippi	City Office, Edwards Hotel	7128
	Airport	1804
Kansas City, Mo.	Muehlebach Hotel	Harrison 4321
	Airport	Harrison 4321
Memphis, Tennessee	City Office, Peabody Hotel, 159 Union	8-2255
	Airport	3-1171
Minneapolis, Minn.	129 S. 7th Street	Atlantic 1406
New Orleans, Louisiana	City Office, 205 St. Charles St.	Raymond 5559
	Airport	Franklin 0111
New York, New York	Airlines Consolidated Ticket Office (Gen'l Agt.) 41 E. 47th Street	El Dorado 52300
Peoria, Illinois	Ticket Office, Hotel Jefferson	3-2515
Pittsburgh, Pa.	504 Wm. Penn Way	Grant 2400
	Airport	Homestead 4200
Springfield, Illinois	Airport	Main 3243
St. Louis, Missouri	City Office, 1201 Locust St.	Central 2633
	Airport	Winfield 0750, Winfield 0710
Saint Paul, Minn.	Reservations	Midway 1440

Reservations and tickets available at leading hotels (porter's desk), travel bureaus, ticket offices of connecting air lines, Western Union or Postal Telegraph offices.

GENERAL INFORMATION

AIR TRAVEL CARDS—Are available whereby passengers may save 15% of published one-way fares.

ANIMALS—Live animals and reptiles will not be carried.

BAGGAGE—Thirty-five (35) pounds of baggage will be carried free on any ticket. Excess baggage will be accepted upon special arrangement at the rate per pound of one-half of one per cent of the one-way fare. The liability of the Carrier for loss of or damage to baggage and/or personal property is limited to the amount of One Hundred Dollars ($100.00), unless a higher valuation is declared and the insurance paid therefor.

CHILDREN—Children under two years of age when held in arms of parent or guardian are carried free. Children over two years of age will be charged full fare.

EQUIPMENT—Lockheed Electras standard equipment on all schedules.

PASSAGE, CANCELLATION BY COMPANY—The company reserves the right to cancel bookings before passage or en route. Pilot may remove passengers from plane or refuse them admittance to plane at any point on the route for safety or other cause. In all events the passenger's sole recourse shall be recovery of that proportion of the fare equal to the distance untravelled.

PASSAGE, CANCELLATION BY PASSENGER—Passengers may receive a refund for passage if cancelled 3 hours prior to flight.

RESERVATIONS—All seats are reserved. Reservations should be made as early as possible.

ROUND-TRIP FARES—10 per cent reduction will be allowed on all round-trip tickets if purchased before start of original trip. Return trip must be commenced within sixty days.

STOP-OVERS—Ten (10) days stop-overs will be allowed at any regular stop provided reservation is made accordingly.

TIME-TABLES—These time-tables show the times at which planes may be expected to depart from and arrive at the several stations shown, but are subject to change without notice, and are not guaranteed by the company.