

EFFECTIVE APRIL 1, 1938

CHICAGO & SOUTHERN

"The Valley Level Route"



SERVING THE NATIONS AIRWAYS VIA

CHICAGO

SPRINGFIELD

ST. LOUIS

MEMPHIS

JACKSON

NEW ORLEANS

PASSENGERS, EXPRESS, MAIL

CHICAGO & SOUTHERN

"The Valley Level Route"

TICKET OFFICES

Chicago, Illinois.....City Office, 33 Palmer House.....Central 8282
 Airport Ticket Office.....Grovehill 1400
 Columbus, Ohio.....22 South Third Street.....Main 4421
 Airport.....Fairfax 1181
 Dayton, Ohio.....Gibbons Hotel.....Adams 4161
 Airport.....Adams 2221
 Indianapolis, Ind.....108 W. Washington St.....Lincoln 2596
 Airport.....Belmont 2200
 Jackson, Mississippi.....City Office, Edwards Hotel.....7128
 Airport.....1804
 Kansas City, Mo.....Muehlebach Hotel.....Harrison 4321
 Airport.....Harrison 4321
 Memphis, Tennessee.....City Office, Peabody Hotel, 159 Union.....8-2255
 Airport.....3-1171
 Minneapolis, Minn.....129 S. 7th Street.....Atlantic 1406
 New Orleans, Louisiana.....City Office, 205 St. Charles St.....Raymond 5559
 Airport.....Franklin 0111
 New York, New York.....Airlines Consolidated Ticket Office (Gen'l
 Agt.) 41 E. 47th Street.....El Dorado 52300
 Peoria, Illinois.....Ticket Office, Hotel Jefferson.....3-2515
 Pittsburgh, Pa.....504 Wm. Penn Way.....Grant 2400
 Airport.....Homestead 4200
 Air Travel Bureau, Inc.....Grant 6100
 Springfield, Illinois.....Airport.....Main 3243
 St. Louis, Missouri.....City Office, 1201 Locust St.....Central 2633
 Airport.....Winfield 0750, Winfield 0710
 Saint Paul, Minnesota.....Reservations.....Midway 1440
 Reservations and tickets available at leading hotels (porter's desk), travel
 bureaus, ticket offices of connecting airlines, Western Union or Postal Telegraph
 offices

GENERAL INFORMATION

AIR TRAVEL CARDS—Are available whereby passengers may save 15% of published one-way fares.
ANIMALS—Live animals and reptiles will not be carried.
BAGGAGE—Thirty-five (35) pounds of baggage will be carried free on any ticket. Excess baggage will be accepted upon special arrangement at the rate per pound of one-half of one per cent of the one-way fare. The liability of the Carrier for loss of or damage to baggage and/or personal property is limited to the amount of One Hundred Dollars (\$100.00), unless a higher valuation is declared and the insurance paid therefor.
CHILDREN—Children under two years of age when held in arms of parent or guardian are carried free. Children over two years of age will be charged full fare.
EQUIPMENT—Lockheed Electras standard equipment on all schedules.
PASSAGE, CANCELLATION BY COMPANY—The company reserves the right to cancel bookings before passage or en route. Pilot may remove passengers from plane or refuse them admittance to plane at any point on the route for safety or other cause. In all events the passenger's sole recourse shall be recovery of that proportion of the fare equal to the distance untraveled.
PASSAGE, CANCELLATION BY PASSENGER—Passengers may receive a refund for passage if cancelled 3 hours prior to flight.
RESERVATIONS—All seats are reserved. Reservations should be made as early as possible.
ROUND-TRIP FARES—10 per cent reduction will be allowed on all round-trip tickets if purchased before start of original trip. Return trip must be commenced within sixty days.
STOP-OVERS—Ten (10) days stop-overs will be allowed at any regular stop provided reservation is made accordingly.
TIME-TABLES—These time-tables show the times at which planes may be expected to depart from and arrive at the several stations shown, but are subject to change without notice, and are not guaranteed by the company.

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You Save so much time at so little cost when you travel *Chicago & Southern*—"The Valley Level Route"

Make Your Own Comparison—Here's Actual PROOF!

Comparison Chicago & Southern Flying Time with Best Ground Transportation	Scheduled Flying Time Chicago & Southern	Cost—Complimentary Meals, No tips accepted	Time—By Best Ground Transportation	Cost—Including Meals and Tips
Chicago to New Orleans..	6 hrs. 20 min. "The Valley Level Route" Saves you 13 hrs. 40 min. for \$1.70	\$44.60	20 hrs.	\$42.90
St. Louis to Memphis	1 hr. 40 min. "The Valley Level Route" Saves you 5 hrs. 45 min. for 64c less	\$13.93	7 hrs. 25 min.	\$14.57
Jackson to Chicago	4 hrs. 55 min. "The Valley Level Route" Saves you 10 hrs. 20 min. for \$1.40	\$36.50	15 hrs. 15 min.	\$35.10
New Orleans to Memphis .	2 hrs. 30 min. "The Valley Level Route" Saves you 5 hrs. 40 min. for 16c	\$19.76	8 hrs. 10 min.	\$19.60

Save thirteen hours and forty minutes. Fly Chicago & Southern between Chicago and New Orleans—a typical demonstration of the value to you of the speed of air travel. Note the great savings between other important terminals served by this modern transportation system. Fly Chicago & Southern over nature's endowed "Valley Level Route"—All flights throughout the entire nine-hundred-mile route are over level terrain—an almost perfect geographical setting for air travel. Fly with people of outstanding importance—people of affairs from all parts of the world—people who value the most modern means of travel. Fly Chicago & Southern with safety and economy. Round trips save you 10%.



Wives FLY FREE Until May 1st, 1938

ON *Chicago & Southern* AIR LINES

CHICAGO • ST. LOUIS • MEMPHIS • JACKSON • NEW ORLEANS

Call Chicago & Southern Air Lines' Ticket Office for low fares on connecting airlines. Remember! Your Air Travel Card is honored by Chicago & Southern.

Now! 2 Flights—Each Way—Each Day!

EVERY MORNING
"The Acadian"

NORTH and SOUTH

EVERY EVENING
"The Cotton King"

TWIN CITIES, ST. LOUIS, MEMPHIS, JACKSON, NEW ORLEANS

Table with columns for SOUTHBOUND (Read Down) and NORTHBOUND (Read Up) flights, listing departure and arrival times for Minneapolis, St. Paul, Milwaukee, Chicago, St. Louis, Memphis, Jackson, and New Orleans.

CHICAGO, ST. LOUIS, FT. WORTH, PHOENIX, CALIFORNIA

Table with columns for SOUTH AND WESTBOUND (Read Down) and NORTH AND EASTBOUND (Read Up) flights, listing departure and arrival times for Chicago, St. Louis, Memphis, Ft. Worth, El Paso, Phoenix, Los Angeles, and San Francisco.

CHICAGO, ST. LOUIS, MEMPHIS, BEAUMONT, HOUSTON

Table with columns for SOUTHBOUND (Read Down) and NORTHBOUND (Read Up) flights, listing departure and arrival times for Chicago, St. Louis, Memphis, Jackson, and New Orleans.

CHICAGO, ST. LOUIS, MEMPHIS, BIRMINGHAM, ATLANTA

Table with columns for SOUTHBOUND (Read Down) and NORTHBOUND (Read Up) flights, listing departure and arrival times for Atlanta, Birmingham, Jackson, Memphis, St. Louis, and Chicago.

ATLANTA, BIRMINGHAM, JACKSON, NEW ORLEANS

Table with columns for WESTBOUND (Read Down) and EASTBOUND (Read Up) flights, listing departure and arrival times for Atlanta, Birmingham, Jackson, and New Orleans.

AMA—American Airlines, BNF—Braniff Airways, C&S—Chicago and Southern Air Lines, DAL—Delta Air Lines, EAL—Eastern Air Lines, HAN—Hanford Airlines, NWA—Northwest Airlines, PCA—Pennsylvania-Central Airlines, TWA—Transcontinental & Western Air, UAL—United Air Lines



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Table titled 'REVISED SCHEDULES' showing flight times for SOUTHBOUND (Read Down) and NORTHBOUND (Read Up) routes. It includes flight numbers (THE ACADIAN, THE COTTON KING), departure/arrival times, and distances in miles.

All schedules operate daily. f Flag stop to pick up or discharge passengers. *Complimentary meals on Flights 1, 2 & 4.

10% Reduction on round trip tickets.

CONNECTIONS FROM THE EAST TO THE EAST

Large table showing flight connections from the East to the East. It lists various stations (New York, Philadelphia, Washington, Pittsburgh, Buffalo, Cleveland, Detroit, Chicago, Springfield, Columbus, Indianapolis, St. Louis, Memphis, Jackson, New Orleans) and provides departure/arrival times for different airlines (UAL, TWA, AMA).

AMA—AMERICAN AIRLINES, TWA—TRANSCONTINENTAL AND WESTERN AIR, UAL—UNITED AIR LINES. Light Face—AM, Dark Face—PM. f Via connecting air line. f Stops to pick up or discharge passengers. Chicago & Southern will hold 10 minutes for UAL.

NEW ORLEANS, JACKSON, DALLAS, LOS ANGELES, SAN FRANCISCO

Table with columns for WESTBOUND (Read Down) and EASTBOUND (Read Up) flights, listing departure and arrival times for New Orleans, Jackson, Dallas, Los Angeles, and San Francisco.

SAN FRANCISCO, LOS ANGELES, KANSAS CITY, ST. LOUIS, MEMPHIS, NEW ORLEANS

Table with columns for EAST AND SOUTHBOUND (Read Down) and NORTH AND WESTBOUND (Read Up) flights, listing departure and arrival times for San Francisco, Los Angeles, Kansas City, St. Louis, Memphis, and New Orleans.

Speed Your Letters by Air Mail • Send Your Packages by Air Express

Light Face Indicates One Way, Dark Face Indicates Round Trip

Low Fares

Table showing low fares for various destinations including Atlanta, Birmingham, Chicago, Cleveland, Dallas-Ft. Worth, Detroit, Houston, Indianapolis, Jackson, Jacksonville, Kansas City, Los Angeles, Memphis, Miami, Minneapolis-St. Paul, New Orleans, New York, Philadelphia, Pittsburgh, St. Louis, San Francisco, Springfield, Washington, and W. Palm Beach.

a Via St. Louis, b Via Memphis, c Via Jackson, d Via St. Louis or Memphis, e Via St. Louis, Memphis or Jackson, f Via Memphis or Jackson, g Via Memphis, St. Louis or Chicago, h Via St. Louis or Chicago, j Via Chicago, k Via TWA or AMA only.

Additional reductions on certain above fares when beginning trip on Saturdays, Sundays and Mondays. Consult your local Travel Agent.