

EFFECTIVE SEPTEMBER 1, 1938

# CHICAGO & SOUTHERN

*"The Valley Level Route"*



SERVING THE NATIONS AIRWAYS VIA

**CHICAGO**

**SPRINGFIELD**

**ST. LOUIS**

**MEMPHIS**

**JACKSON**

**NEW ORLEANS**

PASSENGERS, EXPRESS, MAIL

# CHICAGO & SOUTHERN

"The Valley Level Route"

## TICKET OFFICES

Chicago, Illinois... City Office, 33 Palmer House... Central 8282  
 Airport Ticket Office... Portsmouth 6700  
 Columbus, Ohio... 22 South Third Street... Main 4421  
 Airport... Fairfax 1181  
 Dayton, Ohio... Gibbons Hotel... Adams 4161  
 Airport... Adams 2221  
 Greenwood, Miss... L. D. Pepper... 27 or 616  
 Indianapolis, Ind... 108 W. Washington St... Lincoln 2596  
 Airport... Belmont 2200  
 Jackson, Mississippi... City Office, Edwards Hotel... 7128 or 1804  
 Airport... 3178  
 Kansas City, Mo... Muehlebach Hotel... Harrison 4321  
 Airport... Harrison 4321  
 Memphis, Tennessee... City Office, Peabody Hotel, 165 Union... 8-2255  
 Airport... 3-1171  
 Minneapolis, Minn... 129 S. 7th Street... Atlantic 1406  
 New Orleans, Louisiana... City Office, 216 Baronne Street, Magnolia 2181  
 Airport... Franklin 0111  
 New York, New York... Airlines Consolidated Ticket Office (Gen'l  
 Agt.) 41 E. 47th Street... El Dorado 52300  
 Peoria, Illinois... Ticket Office, Hotel Jefferson... 3-2515  
 Pittsburgh, Pa... 504 Wm. Penn Way... Grant 2400  
 Airport... Homestead 4200  
 Air Travel Bureau, Inc... Grant 6100  
 Springfield, Illinois... Airport... Main 3243  
 St. Louis, Missouri... City Office, 1201 Locust St... Central 2633  
 Airport... Winfield 1762, Winfield 1763  
 Saint Paul, Minnesota... Reservations... Midway 1440  
 Reservations and tickets available at leading hotels (porter's desk),  
 travel bureaus, ticket offices of connecting airlines, Western Union or  
 Postal Telegraph offices.

## GENERAL INFORMATION

**AIR TRAVEL CARDS**—Are available whereby passengers may save 15% of published one-way fares.  
**ANIMALS**—Live animals and reptiles will not be carried.  
**BAGGAGE**—Thirty-five (35) pounds of baggage will be carried free on any ticket. Excess baggage will be accepted upon special arrangement at the rate per pound of one-half of one per cent of the one-way fare. The liability of the Carrier for loss of or damage to baggage and/or personal property is limited to the amount of One Hundred Dollars (\$100.00), unless a higher valuation is declared and the insurance paid therefor.  
**CHILDREN**—Children under two years of age when held in arms of parent or guardian are carried free. Children under 12 years fly at half fare.  
**EQUIPMENT**—Lockheed Electras on all schedules.  
**PASSAGE, CANCELLATION BY COMPANY**—The company reserves the right to cancel bookings before passage or en route. Pilot may remove passengers from plane or refuse them admittance to plane at any point on the route for safety or other cause. In all events the passenger's sole recourse shall be recovery of that proportion of the fare equal to the distance untraveled.  
**PASSAGE, CANCELLATION BY PASSENGER**—Passengers may receive a refund for passage if cancelled 3 hours prior to flight.  
**RESERVATIONS**—All seats are reserved. Reservations should be made as early as possible.  
**ROUND-TRIP FARES**—10 per cent reduction will be allowed on all round-trip tickets if purchased before start of original trip. Return trip must be commenced within sixty days.  
**STOP-OVERS**—Ten (10) days stop-overs will be allowed at any regular stop provided reservation is made accordingly.  
**TIME-TABLES**—These time-tables show the times at which planes may be expected to depart from and arrive at the several stations shown, but are subject to change without notice, and are not guaranteed by the company.  
**TRIP INSURANCE**—\$5,000 for 25 cents, the same rate as ground insurance, available at all Airline Ticket Offices.

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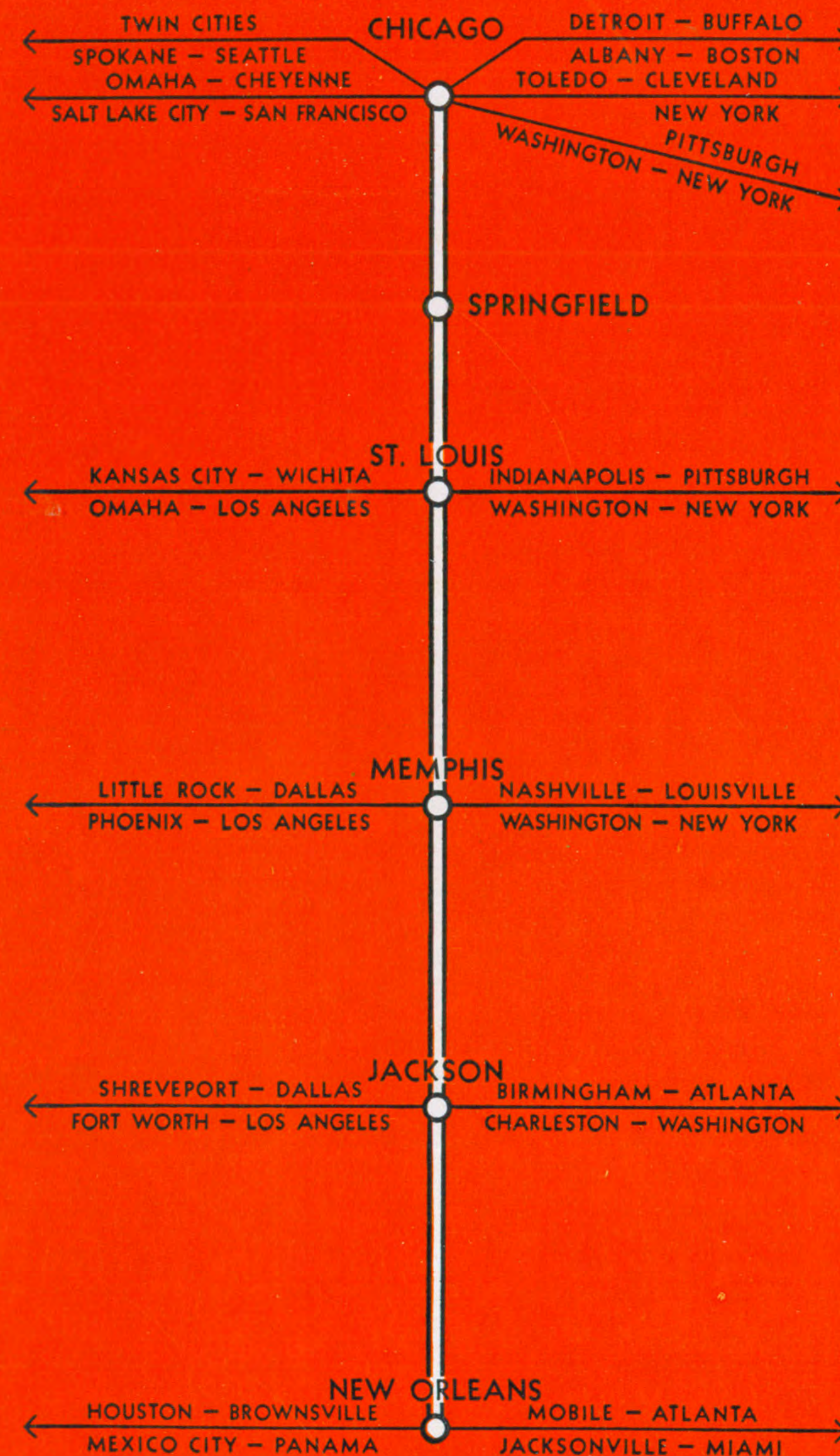
**CHICAGO**  
**SPRINGFIELD**  
**ST. LOUIS**  
**MEMPHIS**  
**JACKSON**  
**NEW ORLEANS**

PASSENGERS, EXPRESS, MAIL

# The Faster You Travel —the Less Travel Costs

*Here's Proof*

FLY "THE VALLEY LEVEL ROUTE" 900 MILES  
 FLAT COUNTRY—FINE AIRPORTS—SPLENDID AIRWAY



The most worthwhile commodity you have in the world is TIME. Figure the value of TIME to live, TIME to earn, TIME to spend and TIME to enjoy. And when you let routine travel use up your TIME, you lose more than the business dollars and food dollars which slip away as you travel at thirty or fifty... even seventy miles an hour. Fly "The Valley Level Route"—900 miles of flat country—fine airports—a splendid airway ALL the way. You save time and money.



AIRLINE CONNECTIONS EVERYWHERE EAST AND WEST

*Children Fly at Half Fare!*

Take the whole family—children under 12 years travel at half-price. Children under two years (in arms) fly free.

**CHICAGO to NEW ORLEANS**  
 Flying time 6 hours-5 minutes  
**You Save 13 Hours-55 Minutes**  
 \$44.60  
 Only \$1.70 more than the best ground transportation

**NEW ORLEANS to MEMPHIS**  
 Flying time 2 hours-30 minutes  
**You Save 5 Hours-40 Minutes**  
 \$19.76  
 Only 16c more than the best ground transportation

**ST. LOUIS to MEMPHIS**  
 Flying time 1 hour-40 minutes  
**You Save 5 Hours-45 Minutes**  
 \$13.93  
 Actually 16c less than the best ground transportation

**JACKSON to CHICAGO**  
 Flying time 4 hours-53 minutes  
**You Save 10 Hours-22 Minutes**  
 \$36.50  
 Only \$1.40 more than the best ground transportation

**ST. LOUIS to NEW ORLEANS**  
 Flying time 4 hours-18 minutes  
**You Save 11 Hours-57 Minutes**  
 \$33.69  
 You pay only 29c more than the best ground transportation

**JACKSON to ST. LOUIS**  
 Flying time 3 hours-3 minutes  
**You Save 11 Hours-32 Minutes**  
 \$24.08  
 Actually 7c less than the best ground transportation

**CHICAGO to MEMPHIS**  
 Flying time 3 hours-27 minutes  
**You Save 7 Hours-43 Minutes**  
 \$26.38  
 Only 3c more than the best ground transportation

**Round Trips 10% Savings**

TWIN CITIES, ST. LOUIS, MEMPHIS, JACKSON, NEW ORLEANS

SOUTHBOUND Read Down NORTHBOUND Read Up

Table with flight times and destinations for Twin Cities, St. Louis, Memphis, Jackson, New Orleans routes.

CHICAGO, ST. LOUIS, FT. WORTH, PHOENIX, CALIFORNIA

SOUTH AND WESTBOUND Read Down NORTH AND EASTBOUND Read Up

Table with flight times and destinations for Chicago, St. Louis, Ft. Worth, Phoenix, California routes.

CHICAGO, ST. LOUIS, MEMPHIS, BEAUMONT, HOUSTON

SOUTHBOUND Read Down NORTHBOUND Read Up

Table with flight times and destinations for Chicago, St. Louis, Memphis, Beaumont, Houston routes.

CHICAGO, ST. LOUIS, MEMPHIS, BIRMINGHAM, ATLANTA

SOUTHBOUND Read Down NORTHBOUND Read Up

Table with flight times and destinations for Chicago, St. Louis, Memphis, Birmingham, Atlanta routes.

ATLANTA, BIRMINGHAM, JACKSON, NEW ORLEANS

WESTBOUND Read Down EASTBOUND Read Up

Table with flight times and destinations for Atlanta, Birmingham, Jackson, New Orleans routes.

AMA—American Airlines, BNF—Braniff Airways, C&S—Chicago & Southern Air Lines, DAL—Delta Air Lines, EAL—Eastern Air Lines, HAN—Hanford Airlines, NWA—Northwest Airlines, PCA—Pennsylvania-Central Airlines, TWA—Transcontinental & Western Air, UAL—United Air Lines



The Valley Level Route



CHICAGO • ST. LOUIS • MEMPHIS • JACKSON • NEW ORLEANS

REVISÉ SCHEDULES Effective September 1, 1938 Central Standard Time. Table with flight times and destinations for Chicago, St. Louis, Memphis, Jackson, New Orleans routes.

f Flag stop to pick up or discharge passengers. Complimentary meals on Flights 1, 2 & 4. 10% Reduction on round trip tickets.

FROM THE EAST CONNECTIONS TO THE EAST

Table with flight times and destinations for connections from the East to the East.

AMA—AMERICAN AIRLINES, TWA—TRANSCONTINENTAL AND WESTERN AIR, UAL—UNITED AIR LINES, PCA—PENNSYLVANIA-CENTRAL AIRLINES, Light Face—AM, Dark Face—PM, \* Except Saturdays and Days Before Holidays, † Via connecting airline, ‡ Stops to pick up or discharge passengers, † C. & S. will hold 10 minutes for UAL.

NEW ORLEANS, JACKSON, DALLAS, LOS ANGELES, SAN FRANCISCO

WESTBOUND Read Down EASTBOUND Read Up

Table with flight times and destinations for New Orleans, Jackson, Dallas, Los Angeles, San Francisco routes.

SAN FRANCISCO, LOS ANGELES, KANSAS CITY, ST. LOUIS, MEMPHIS, NEW ORLEANS

EAST AND SOUTHBOUND Read Down NORTH AND WESTBOUND Read Up

Table with flight times and destinations for San Francisco, Los Angeles, Kansas City, St. Louis, Memphis, New Orleans routes.

Light Face Indicates One Way Dark Face Indicates Round Trip

Low Fares

Including certain through fares on connecting airlines.

Table with fares for various cities including Atlanta, Birmingham, Chicago, Cleveland, Dallas-Ft. Worth, Detroit, Greenwood, Houston, Indianapolis, Jackson, Jacksonville, Kansas City, Los Angeles, Memphis, Miami, Minneapolis-St. Paul, New Orleans, New York, Philadelphia, Pittsburgh, St. Louis, San Francisco, Springfield, Ill., Washington.

a Via St. Louis, Memphis or Jackson. b Via St. Louis or Memphis. c Via Memphis. d Via Jackson. e Via Chicago. f Via St. Louis or Chicago. g Via Memphis, St. Louis or Chicago. h Via St. Louis. i Via Memphis or Jackson. j Via Memphis or Jackson. k Via TWA or AMA only. l Via TWA only. m Ft. Worth fare slightly higher. (1) Via DAL at Jackson. (2) Via UAL at Chicago. (3) Via AMA at Chicago. (4) Via EAL at New Orleans. (5) Via TWA at St. Louis. (6) Via NWA at Chicago. x Direct service available. TRIP INSURANCE \$5000 FOR 25 CENTS