

EFFECTIVE NOVEMBER 1, 1938

CHICAGO & SOUTHERN

"The Valley Level Route"



SERVING THE NATION'S AIRWAYS VIA

CHICAGO

SPRINGFIELD

ST. LOUIS

MEMPHIS

JACKSON

NEW ORLEANS

PASSENGERS, EXPRESS, MAIL

CHICAGO & SOUTHERN

"The Valley Level Route"

TICKET OFFICES

Chicago, Illinois..... City Office, 33 Palmer House... Central 8282
 Airport Ticket Office..... Portsmouth 6700
 Columbus, Ohio..... 22 South Third Street..... Main 4421
 Airport..... Fairfax 1181
 Dayton, Ohio..... Gibbons Hotel..... Adams 4161
 Airport..... Adams 2221
 Greenwood, Miss..... L. D. Pepper..... 27 or 616
 Indianapolis, Ind..... 108 W. Washington St..... Lincoln 2596
 Airport..... Belmont 2200
 Jackson, Mississippi..... City Office, Edwards Hotel..... 7128 or 1804
 Airport..... 3178
 Joliet, Illinois..... Airlines Ticket Office, Woodruff Hotel Bldg.,
 Phone 4434
 Bluebird System, Clinton and Ottawa,
 Phone 4271
 Kansas City, Mo..... Muehlebach Hotel..... Harrison 4321
 Airport..... Harrison 4321
 Memphis, Tennessee..... City Office, Peabody Hotel, 165 Union. 8-2255
 Airport..... 3-1171
 Minneapolis, Minn..... 129 S. 7th Street..... Atlantic 1406
 New Orleans, Louisiana..... City Office, 216 Baronne Street, Magnolia 2181
 Airport..... Franklin 0111
 New York, New York..... Airlines Consolidated Ticket Office (Gen'l
 Agt.) 41 E. 47th Street..... El Dorado 52300
 Peoria, Illinois..... Ticket Office, Hotel Jefferson..... 3-2515
 Pittsburgh, Pa..... 504 Wm. Penn Way..... Grant 2400
 Airport..... Homestead 4200
 Springfield, Illinois..... Airport..... Main 3243
 St. Louis, Missouri..... City Office, 1201 Locust St..... Central 2633
 Airport..... Winfield 1762, Winfield 1763
 Saint Paul, Minnesota..... Reservations..... Midway 1440
 Reservations and tickets available at leading hotels (porter's desk),
 travel bureaus, ticket offices of connecting airlines, Western Union or
 Postal Telegraph offices.

GENERAL INFORMATION

AIR TRAVEL CARDS—Are available whereby passengers may save 15% of published one-way fares.
ANIMALS—Live animals and reptiles will not be carried.
BAGGAGE—Forty (40) pounds of baggage will be carried free on any ticket. Excess baggage will be accepted upon special arrangement at the rate per pound of one-half of one per cent of the one-way fare. The liability of the Carrier for loss of or damage to baggage and/or personal property is limited to the amount of One Hundred Dollars (\$100.00), unless a higher valuation is declared and the insurance paid therefor.
CHILDREN—Children under two years of age when held in arms of parent or guardian are carried free. Children under 12 years fly at half fare.
EQUIPMENT—Lockheed Electras on all schedules.
PASSAGE, CANCELLATION BY COMPANY—The company reserves the right to cancel bookings before passage or en route. Pilot may remove passengers from plane or refuse them admittance to plane at any point on the route for safety or other cause. In all events the passenger's sole recourse shall be recovery of that proportion of the fare equal to the distance untraveled.
PASSAGE, CANCELLATION BY PASSENGER—Passengers may receive a refund for passage if cancelled 3 hours prior to flight.
RESERVATIONS—All seats are reserved. Reservations should be made as early as possible.
ROUND-TRIP FARES—10 per cent reduction will be allowed on all round-trip tickets if purchased before start of original trip. Return trip must be commenced within sixty days.
STOP-OVERS—Ten (10) days stop-overs will be allowed at any regular stop provided reservation is made accordingly.
TIME-TABLES—These time-tables show the times at which planes may be expected to depart from and arrive at the several stations shown, but are subject to change without notice, and are not guaranteed by the company.
TRIP INSURANCE—\$5,000 for 25 cents, the same rate as ground insurance, available at all Airline Ticket Offices.

EFFECTIVE NOVEMBER 1, 1938

CHICAGO & SOUTHERN

"The Valley Level Route"



SERVING THE NATION'S AIRWAYS VIA

CHICAGO

SPRINGFIELD

ST. LOUIS

MEMPHIS

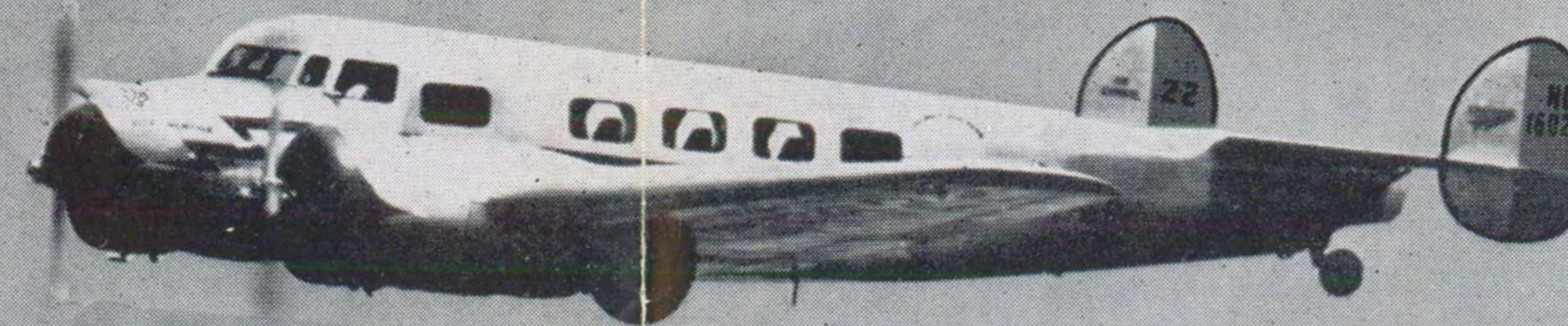
JACKSON

NEW ORLEANS

PASSENGERS, EXPRESS, MAIL

You Save so much time at so little cost when you travel Chicago & Southern "The Valley Level Route"

Here's Proof



Check This Amazing Table of Comparative Costs

Terminal Points on "The Valley Level Route"	Time by Best Ground Transportation	FLYING TIME	TRAVEL TIME SAVED	FARE Complimentary Meals, No Tips.	Cost Best Ground Transportation Including Meals and Tips	Additional Cost or Saving
NEW ORLEANS to CHICAGO	20 Hours	6 Hours 27 Min.	13 Hours 33 Min.	\$44.60 Round Trip 10% Less	\$43.95	65c more
MEMPHIS to NEW ORLEANS	8 Hours 40 Min.	2 Hours 30 Min.	6 Hours 10 Min.	\$19.76 Round Trip 10% Less	\$18.15	\$1.61 more
ST. LOUIS to MEMPHIS	7 Hours 25 Min.	1 Hour 40 Min.	5 Hours 45 Min.	\$13.93 Round Trip 10% Less	\$14.87	94c less
JACKSON to CHICAGO	16 Hours 15 Min.	5 Hours 10 Min.	11 Hours 5 Min.	\$36.50 Round Trip 10% Less	\$35.00	\$1.50 more
ST. LOUIS to NEW ORLEANS	16 Hours 15 Min.	4 Hours 18 Min.	11 Hours 57 Min.	\$33.69 Round Trip 10% Less	\$32.30	\$1.39 more
JACKSON to ST. LOUIS	14 Hours 35 Min.	3 Hours 3 Min.	11 Hours 32 Min.	\$24.08 Round Trip 10% Less	\$23.76	32c more
CHICAGO to MEMPHIS	11 Hours 10 Min.	3 Hours 36 Min.	7 Hours 34 Min.	\$26.38 Round Trip 10% Less	\$26.10	28c more

3 Flights Each Way—Each Day—St. Louis-Chicago



Courteous Personnel

Chicago & Southern approaches the coming months better equipped than ever before to offer its patrons comfortable and dependable service.

IDEAL FOR WINTER TRAVEL

Fly "The Valley Level Route"—900 Miles of Flat Country—America's Finest Airports—A Splendid Airway

TWIN CITIES, ST. LOUIS, MEMPHIS, JACKSON, NEW ORLEANS

Table with flight times for Southbound and Northbound routes between Twin Cities, St. Louis, Memphis, Jackson, and New Orleans.

CHICAGO, ST. LOUIS, FT. WORTH, PHOENIX, CALIFORNIA

Table with flight times for South and Westbound and North and Eastbound routes between Chicago, St. Louis, Ft. Worth, Phoenix, and California.

CHICAGO, ST. LOUIS, MEMPHIS, BEAUMONT, HOUSTON, SAN ANTONIO

Table with flight times for Southbound and Northbound routes between Chicago, St. Louis, Memphis, Beaumont, Houston, and San Antonio.

CHICAGO, ST. LOUIS, MEMPHIS, BIRMINGHAM, ATLANTA

Table with flight times for Southbound and Northbound routes between Chicago, St. Louis, Memphis, Birmingham, and Atlanta.

ATLANTA, BIRMINGHAM, JACKSON, NEW ORLEANS

Table with flight times for Westbound and Eastbound routes between Atlanta, Birmingham, Jackson, and New Orleans.

AMA—American Airlines, BNF—Braniff Airways, C&S—Chicago & Southern Air Lines, DAL—Delta Air Lines, EAL—Eastern Air Lines, MCA—Mid Continent Airlines, NWA—Northwest Airlines, PCA—Pennsylvania-Central Airlines, TWA—Transcontinental & Western Air, UAL—United Air Lines



The Valley Level Route



CHICAGO • ST. LOUIS • MEMPHIS • JACKSON • NEW ORLEANS

Table with flight times and distances for Southbound and Northbound routes between Chicago, St. Louis, Memphis, Jackson, and New Orleans. Includes flight numbers and aircraft types.

f Flag stop to pick up or discharge passengers. Complimentary meals on Flights 1, 2 & 4.

10% Reduction on round trip tickets.

FROM THE EAST CONNECTIONS TO THE EAST

Large table showing flight connections from the East to the East, including stations, flight numbers, and times for various airlines.

AMA—AMERICAN AIRLINES, TWA—TRANSCONTINENTAL AND WESTERN AIR, UAL—UNITED AIR LINES, PCA—PENNSYLVANIA-CENTRAL AIRLINES. Light Face—AM, Dark Face—PM. * Except Saturdays and Days Before Holidays. † Via connecting airline. ‡ Stops to pick up or discharge passengers. † C. & S. will hold 15 minutes for UAL.

NEW ORLEANS, JACKSON, DALLAS, LOS ANGELES, SAN FRANCISCO

Table with flight times for Westbound and Eastbound routes between New Orleans, Jackson, Dallas, Los Angeles, and San Francisco.

SAN FRANCISCO, LOS ANGELES, KANSAS CITY, ST. LOUIS, MEMPHIS, NEW ORLEANS

Table with flight times for East and Southbound and North and Westbound routes between San Francisco, Los Angeles, Kansas City, St. Louis, Memphis, and New Orleans.

†† Via Chicago.

Light Face Indicates One Way

Low Fares

Dark Face Indicates Round Trip

(Children under 12 years half fare.) Including certain through fares on connecting airlines.

Table showing low fares for various cities including Atlanta, Birmingham, Boston, Chicago, Cleveland, Dallas-Ft. Worth, Detroit, Greenwood, Houston, Indianapolis, Jackson, Kansas City, Los Angeles, Memphis, Minneapolis-St. Paul, New Orleans, New York, Philadelphia, Pittsburgh, St. Louis, San Francisco, Springfield, Ill., and Washington.

x Direct service available. a Via St. Louis or Chicago. b Via Chicago. c Via St. Louis. d Via Memphis. e Via Memphis, St. Louis or Chicago. f Via St. Louis or Memphis. g Via Jackson. h Via New Orleans. i Via Jackson, Memphis or St. Louis. * Via AMA or TWA only. † Fare Via St. Louis slightly lower. ‡ Via TWA only.

TRIP INSURANCE \$5000 FOR 25 CENTS