EFFECTIVE JANUARY 1, 1939

CHICAGO & SOUTHERN

"The Valley Level Route"

FLY

C&S

SERVING THE NATION'S AIRWAYS VIA

CHICAGO

SPRINGFIELD

ST. LOUIS

MEMPHIS

JACKSON

NEW ORLEANS

PASSENGERS, EXPRESS, MAIL

CHICAGO & SOUTHERN

"The Valley Level Route"

GENERAL OFFICES—ST. LOUIS, MO.
D. D. Walker, Vice President in Charge of Traffic

TICKET OFFICES

Chicago, Illinois	City Office, 33 Palmer House	Central 8282
	Airport Ticket Office	Portsmouth 6700
Columbus, Ohio	22 South Third Street	Main 4421
	Airport	Fairfax 1181
Dayton, Ohio	Gibbons Hotel	Adams 4161
	Airport	Adams 2221
Greenwood, Miss	L. D. Pepper	27 or 616
Indianapolis, Ind.	108 W. Washington St.	Lincoln 2596
	Airport	Belmont 2200
Jackson, Mississippi	City Office, Edwards Hotel	7128 or 1804
	Airport	3178
Joilet, Illinois	Airlines Ticket Office, Woodruff Hotel Bldg.,	Phone 4434
	Bluebird System, Clinton and Ottawa,	Phone 4271
Kansas City, Mo.	Muehlebach Hotel	Harrison 4321
	Airport	Harrison 4321
Memphis, Tennessee	City Office, Peabody Hotel, 165 Union	8-2255
	Airport	3-1171
Minneapolis, Minn	129 S. 7th Street	Atlantic 1406
New Orleans, Louisiana	City Office 216 Baronne Street, Magnolia	2181
	Airport	Franklin 0111
New York, New York	Airlines Consolidated Ticket Office (Gen'l Agt.) 41 E.42nd Street	Vanderbilt 6-0100
Peoria, Illinois	Ticket Office, Hotel Jefferson	3-2515
Pittsburgh, Pa.	504 Wm. Penn Way	Grant 2400
	Airport	Homestead 4200
Springfield, Illinois	Airport	Main 3243
St. Louis, Missouri	City Office, 1201 Locust St.	Central 2633
	Airport	Winfield 1762, Winfield 1763
Saint Paul, Minnesota	Reservations	Midway 1440

Reservations and tickets available at leading hotels (porter's desk), travel bureaus, ticket offices of connecting airlines, Western Union or Postal Telegraph offices.

GENERAL INFORMATION

AIR TRAVEL CARDS—Are available whereby passengers may save 15% of published one-way fares.
ANIMALS—Live animals and reptiles will not be carried.
BAGGAGE—Forty (40) pounds of baggage will be carried free on any ticket. Excess baggage will be accepted upon special arrangement at the rate per pound of one-half of one per cent of the one-way fare. The liability of the Carrier for loss of or damage to baggage and/or personal property is limited to the amount of One Hundred Dollars ($100.00), unless a higher valuation is declared and the insurance paid therefor.
CHILDREN—Children under two years of age when held in arms of parent or guardian are carried free. Children under 12 years fly at half fare.
EQUIPMENT—Lockheed Electras on all schedules.
PASSAGE, CANCELLATION BY COMPANY—The company reserves the right to cancel bookings before passage or en route. Pilot may remove passengers from plane or refuse them admittance to plane at any point on the route for safety or other cause. In all events the passenger's sole recourse shall be recovery of that proportion of the fare equal to the distance untraveled.
PASSAGE, CANCELLATION BY PASSENGER—Passengers may receive a refund for passage if cancelled 3 hours prior to flight.
RESERVATIONS—All seats are reserved. Reservations should be made as early as possible.
ROUND-TRIP FARES—10 per cent reduction will be allowed on all round-trip tickets if purchased before start of original trip. Return trip must be commenced within sixty days.
STOP-OVERS—Ten (10) days stop-overs will be allowed at any regular stop provided reservation is made accordingly.
TIME-TABLES—These time-tables show the times at which planes may be expected to depart from and arrive at the several stations shown, but are subject to change without notice, and are not guaranteed by the company.
TRIP INSURANCE—$5,000 for 25 cents, the same rate as ground insurance, available at all Airline Ticket Offices.

Printed in U. S. A.

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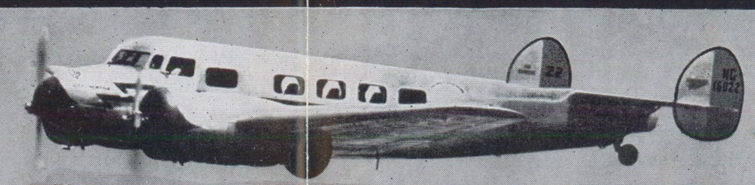
MEMPHIS

JACKSON

NEW ORLEANS

PASSENGERS, EXPRESS, MAIL

You Save so much time at so little cost when you travel *Chicago & Southern* "The Valley Level Route"



Here's Proof

Business men and women do not travel by air because they have money; they have money because they travel by air..

The greatest degree of financial success has always gone to men and women who embraced opportunities offered them by the fastest mode of transportation. Many who are succeeding in business today are the ones who have adapted their commercial routine to air travel.

Check This Amazing Table of Comparative Costs

Terminal Points on "The Valley Level Route"	Time by Best Ground Transportation	FLYING TIME	TRAVEL TIME SAVED	FARE Complimentary Meals. No Tips.	Cost Best Ground Transportation Including Meals and Tips	Additional Cost or Saving
NEW ORLEANS to CHICAGO	20 Hours	6 Hours 27 Min.	13 Hours 33 Min.	$44.60 Round Trip 10% Less	$43.95	65c more
MEMPHIS to NEW ORLEANS	8 Hours 40 Min.	2 Hours 30 Min.	6 Hours 10 Min.	$19.76 Round Trip 10% Less	$18.15	$1.61 more
ST. LOUIS to MEMPHIS	7 Hours 25 Min.	1 Hour 40 Min.	5 Hours 45 Min.	$13.93 Round Trip 10% Less	$14.87	94c less
JACKSON to CHICAGO	16 Hours 15 Min.	5 Hours 10 Min.	11 Hours 5 Min.	$36.50 Round Trip 10% Less	$35.00	$1.50 more
ST. LOUIS to NEW ORLEANS	16 Hours 15 Min.	4 Hours 18 Min.	11 Hours 57 Min.	$33.69 Round Trip 10% Less	$32.30	$1.39 more
JACKSON to ST. LOUIS	14 Hours 35 Min.	3 Hours 3 Min.	11 Hours 32 Min.	$24.08 Round Trip 10% Less	$23.65	43c more
CHICAGO to MEMPHIS	11 Hours 10 Min.	3 Hours 36 Min.	7 Hours 34 Min.	$26.38 Round Trip 10% Less	$26.10	28c more

IDEAL FOR WINTER TRAVEL— CONVENIENT EAST AND WEST CONNECTIONS

Courteous Personnel

Chicago & Southern approaches the coming months better equipped than ever before to offer its patrons comfortable and dependable service between the Great Lakes and Gulf.

AIR MAIL Gets Attention Speeds Replies Use It Daily

Fly "The Valley Level Route"—900 Miles of Flat Country —America's Finest Airports—A Splendid Airway

TWIN CITIES, ST. LOUIS, MEMPHIS, JACKSON, NEW ORLEANS

SOUTHBOUND Read Down			NORTHBOUND Read Up	
.....	5:30	Lv. Minneapolis (NWA) Ar.	8:25	.....
.....	5:30	Lv. St. Paul Ar.	8:25	.....
.....	7:30	Lv. Milwaukee Ar.	6:15	.....
.....	8:10	Ar. Chicago (NWA) Lv.	5:30	.....
.....	9:00	Lv. Chicago (C&S) Ar.	3:12	.....
.....	10:59	Ar. St. Louis Lv.	1:31	.....
.....	12:49	Ar. Memphis Lv.	11:36	.....
.....	2:12	Ar. Jackson Lv.	10:02	.....
.....	3:27	Ar. New Orleans (C&S) Lv.	8:45	.....

CHICAGO, ST. LOUIS, FT. WORTH, PHOENIX, CALIFORNIA

SOUTH AND WESTBOUND Read Down			NORTH AND EASTBOUND Read Up	
.....	9:00 (CT)	Lv. Chicago (C&S) Ar.	3:12	.....
.....	11:09	Lv. St. Louis Ar.	1:16	.....
.....	3:30	Lv. Memphis Lv.	11:36	.....
.....	6:45	Ar. Ft. Worth (AMA) Lv.	8:50 (CT)	.....
.....	9:15 (MT)	Ar. El Paso Lv.	4:25	.....
.....	11:50	Ar. Phoenix Lv.	1:55 (MT)	.....
.....	1:27 (PT)	Ar. Los Angeles (AMA) Lv.	10:30	.....
.....	5:55	Ar. San Francisco (UAL) Lv.	7:21 (PT)	.....

CHICAGO, ST. LOUIS, MEMPHIS, BEAUMONT, HOUSTON, SAN ANTONIO

SOUTHBOUND Read Down			NORTHBOUND Read Up	
9:00	8:25	Lv. Chicago (C&S) Ar.	11:38	.....
11:09	10:34	Lv. St. Louis Ar.	9:28	.....
12:57	12:22	Lv. Memphis Ar.	7:40	.....
2:22	1:58	Lv. Jackson Ar.	6:15	.....
7:50	3:40	Lv. New Orleans (C&S) Lv.	5:10	.....
10:05	5:45	Ar. Houston Lv.	2:45	.....
11:35	.....	Ar. San Antonio (EAL) Lv.	1:15	.....

CHICAGO, ST. LOUIS, MEMPHIS, BIRMINGHAM, ATLANTA

SOUTHBOUND Read Down			NORTHBOUND Read Up	
.....	8:25	Lv. Chicago Ar.	3:12	.....
.....	10:34	Lv. St. Louis Ar.	1:16	.....
.....	12:22	Lv. Memphis Ar.	11:28	.....
.....	1:48	Ar. Jackson (C&S) Lv.	10:02	.....
.....	10:32	Ar. Birmingham Lv.	8:05	.....
.....	11:35	Ar. Atlanta (DAL) Lv.	7:00	.....

ATLANTA, BIRMINGHAM, JACKSON, NEW ORLEANS

WESTBOUND Read Down			EASTBOUND Read Up	
.....	7:00 (CT)	Lv. Atlanta (DAL) Ar.	11:35	3:55
.....	8:05	Lv. Birmingham Ar.	10:32	2:48
.....	9:54	Ar. Jackson Lv.	9:05	1:01
.....	3:03	Ar. New Orleans (C&S) Lv.	5:10	8:45 (CT)

AMA—American Airlines
BNF—Braniff Airways
C&S—Chicago & Southern Air Lines
DAL—Delta Air Lines
EAL—Eastern Air Lines
MCA—Mid Continent Airlines
NWA—Northwest Airlines
PCA—Pennsylvania-Central Airlines
TWA—Transcontinental & Western Air
UAL—United Air Lines

"The Valley Level Route"

CHICAGO • ST. LOUIS • MEMPHIS • JACKSON • NEW ORLEANS

SOUTHBOUND—Read Down: Flight 1 THE ACADIAN Daily	Flight 3 THE COTTON KING Daily	Miles	REVISED SCHEDULES Effective January 1, 1939 Central Standard Time	Miles	NORTHBOUND—Read Up: Flight 2 THE ACADIAN Daily	Flight 4 THE COTTON KING Daily
8:25 AM	9:00 PM	0	Lv. Chicago Ar.	909	3:12 PM	11:38 PM
9:44 AM	Non-Stop	207	Lv. Springfield Lv.	702	f	10:23 PM
10:19 AM	10:59 PM	285	Ar. St. Louis Lv.	624	1:31 PM	9:44 PM
10:34 AM	11:09 PM	285	Lv. St. Louis Ar.	624	1:16 PM	9:28 PM
12:14 PM	12:49 AM	543	Ar. Memphis Lv.	366	11:36 AM	7:48 PM
12:22 PM	12:57 AM	543	Lv. Memphis Ar.	366	11:28 AM	7:40 PM
1:13 PM	Non-Stop	652	Lv. Greenwood Lv.	247	10:41 AM	Non-Stop
1:48 PM	2:12 AM	731	Ar. Jackson Lv.	178	10:02 AM	6:25 PM
1:58 PM	2:22 AM	731	Lv. Jackson Ar.	178	9:50 AM	6:15 PM
3:03 PM	3:27 AM	909	Ar. New Orleans Lv.	0	8:45 AM	5:10 PM

f Flag stop to pick up or discharge passengers.
Complimentary meals on Flights 1, 2 & 4.

10% Reduction on round trip tickets.

FROM THE EAST CONNECTIONS TO THE EAST

Read Down — Read Up

AMA 7-19	AMA 3	AMA 19	TWA 15	UAL 7	AMA 17	TWA 5-15	TWA 9	PCA 33-37	STATIONS	AMA 8	UAL 6	AMA 4	TWA 14	AMA 16	TWA 20	AMA 20	TWA 12	AMA 8	AMA 2	TWA 2
12:45	3:00	3:05	3:40	4:00	5:00	5:00	5:10	.....	Lv. EST ... New York ... Ar.	7:10	10:06	10:19	10:43	9:59	10:43	†11:50	6:04	5:59	6:15	5:58
.....	.....	.....	.....	.....	.....	.....	.....	.....	Lv. ... Philadelphia ... Ar.	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
.....	.....	4:35	† 4:35	.....	.....	† 4:35	.....	.....	Lv. ... Washington ... Ar.	5:40	.....	.....	†10:30	.....	.....	9:57	† 5:16	.....	4:30	† 5:16
.....	† 3:20	.....	6:05	† 6:05	.....	7:20	.....	.....	Lv. ... Pittsburgh ... Ar.	.....	† 8:46	† 8:46	8:43	.....	8:38	.....	4:02	.....	.....	3:53
2:45	5:00	Via	.....	.....	Non	.....	Non	.....	Lv. ... Buffalo ... Ar.	.....	.....	8:30	.....	Non	.....	.....	.....	4:10	.....	.....
.....	.....	Cinn.	.....	7:29	Stop	.....	Stop	.....	Lv. ... Cleveland ... Ar.	.....	7:24	.....	.....	Stop	.....	Via	.....	.....	.....	.....
7:00	7:00	.....	.....	.....	.....	.....	.....	2:45	Lv. ... Detroit ... Ar.	.....	.....	7:00	.....	.....	.....	Cinn.	.....	2:40	.....	.....
.....	.....	.....	.....	.....	.....	.....	.....	4:45	Lv. EST ... Grand Rapids ... Ar.	Via	.....	.....	.....	.....	.....	.....	.....	.....	Via	.....
★8:35	7:52	8:55	.....	8:43	8:55	.....	♦ 9:05	4:55	Ar. CST ... Chicago ... Lv.	Nash-	4:20	4:30	.....	5:00	5:10	4:25	▲11:55	12:10	Nash-	.....
★8:25	9:00	9:00	.....	9:00	9:00	.....	♦ 9:00	9:00	Lv. ... Chicago ... Ar.	ville	3:12	3:12	.....	3:12	3:12	3:12	11:38	11:38	ville	.....
.....	.....	.....	.....	.....	.....	.....	.....	.....	Lv. ... Peoria ... Ar.	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
9:37	.....	.....	.....	.....	.....	.....	.....	.....	Lv. ... Springfield ... Ar.	.....	f	f	.....	f	f	f	.....	10:23	.....	.....
.....	.....	.....	7:28	.....	.....	.....	.....	.....	Lv. ... Columbus ... Ar.	.....	.....	.....	7:33	.....	.....	.....	.....	.....	.....	2:43
.....	.....	.....	8:18	.....	.....	.....	.....	.....	Lv. ... Indianapolis ... Ar.	.....	.....	.....	5:02	.....	.....	.....	.....	.....	.....	12:26
10:19	10:59	10:59	9:57	10:59	10:59	10:03	10:59	10:59	Ar. ... St. Louis ... Lv.	.....	1:31	1:31	3:33	1:31	1:31	1:31	9:44	9:44	.....	11:03
10:34	11:09	11:09	11:09	11:09	11:09	11:09	11:09	11:09	Lv. ... St. Louis ... Ar.	.....	1:16	1:16	1:16	1:16	1:16	1:16	9:28	9:28	10:00	9:28
12:14	12:49	12:49	12:49	12:49	12:49	12:49	12:49	12:49	Ar. ... Memphis ... Lv.	11:40	11:36	11:36	11:36	11:36	11:36	11:36	7:48	7:48	7:40	7:48
1:13	.....	.....	.....	.....	.....	.....	.....	.....	Ar. ... Greenwood ... Lv.	10:41	10:41	10:41	10:41	10:41	10:41	10:41	.....	.....	.....	.....
1:48	2:12	2:12	2:12	2:12	2:12	2:12	2:12	2:12	Ar. ... Jackson ... Lv.	10:02	10:02	10:02	10:02	10:02	10:02	10:02	6:25	6:25	6:25	6:25
3:03	3:27	3:27	3:27	3:27	3:27	3:27	3:27	3:27	Ar. CST ... New Orleans ... Lv.	8:45	8:45	8:45	8:45	8:45	8:45	8:45	5:10	5:10	5:10	5:10

AMA—AMERICAN AIRLINES.
TWA—TRANSCONTINENTAL AND WESTERN AIR.
UAL—UNITED AIR LINES.
PCA—PENNSYLVANIA-CENTRAL AIRLINES.

Light Face—AM. Dark Face—PM.
* Except Saturdays and Days Before Holidays.
▲ Daily except Saturday.
★ C. & S. will hold 15 minutes for AMA 7-19.

† Via connecting airline.
f Stops to pick up or discharge passengers.
♦ C. & S. will hold 15 minutes for TWA.

NEW ORLEANS, JACKSON, DALLAS, LOS ANGELES, SAN FRANCISCO

WESTBOUND Read Down			EASTBOUND Read Up	
8:45	5:10	Lv. New Orleans (C&S) Ar.	3:03	.....
10:06	9:55	Lv. Jackson (DAL) Lv.	1:58	.....
4:15	2:37	Lv. Dallas (AMA) Lv.	8:35	.....
12:37	8:49	Ar. Los Angeles (AMA) Lv.	10:30	.....
.....	12:31	Ar. San Francisco (UAL) Lv.	6:30	.....

SAN FRANCISCO, LOS ANGELES, KANSAS CITY, ST. LOUIS, MEMPHIS, NEW ORLEANS

EAST AND SOUTHBOUND Read Down			NORTH AND WESTBOUND Read Up	
5:00 (PT)	7:15	Lv. San Francisco (TWA)(UAL) Ar.	.....	11:04
9:00	9:20	Lv. Los Angeles (TWA) Ar.	12:29 (PT)	7:59
6:45	7:00	Lv. Omaha (MCA)(UAL) Ar.	11:20	††6:54
8:40 (CT)	9:25	Lv. Kansas City (TWA) Ar.	4:01	12:09
10:34	11:09	Lv. St. Louis Lv.	2:22	10:30
12:14	12:49	Ar. Memphis Lv.	11:36	7:48
1:48	2:12	Ar. Jackson Lv.	10:02	6:25
3:03	3:27	Ar. New Orleans (C&S) Lv.	8:45 (CT)	5:10

†† Via Chicago.

Light Face Indicates One Way

Low Fares

Dark Face Indicates Round Trip

(Children under 12 years half fare.)
Including certain through fares on connecting airlines.

	Chicago	Springfield	St. Louis	Memphis	Greenwood	Jackson	New Orleans
Atlanta	x	44.38 **79.86g**	39.63 **71.32g**	25.70 **46.26g**	23.30 **41.94g**	x	25.70 **46.30g**
Birmingham	45.40 **81.70g**	40.83 **73.48g**	36.08 **64.94g**	22.15 **39.86g**	16.80 **30.24g**	x	21.61 **38.90g**
Boston	x	65.20 **117.34a**	65.45 **117.80b**	74.05 **133.24a**	78.35 ***141.02e**	78.60 ***141.40e**	85.80 ***154.40e**
Chicago	.....	9.20 **16.56**	12.45 **22.40**	26.38 **47.48**	32.98 **59.36**	36.50 **65.70**	44.60 **80.28**
Cleveland	x	27.45 **49.40b**	30.50 **54.90b**	43.70 **78.66b**	50.30 **90.54b**	53.85 **96.92b**	62.85 **113.12b**
Dallas-Ft. Worth	46.85 ***84.32f**	39.05 ***70.28f**	33 90 **61.02d**	x	24.80 **44.64g**	x	29.61 **53.30g**
Detroit	x	22.45 **40.41b**	25.70 **46.25b**	39.63 **71.33b**	46.23 **83.21b**	49.75 **89.55b**	57.85 **104.13b**
Greenwood	32.98 **59.36**	25.28 **45.50**	20.53 **36.94**	6.60 **11.88**	.....	4.80 **8.64**	14.41 **25.94**
Houston	60.85 **109.52h**	53.05 **95.48h**	47.90 **86.22h**	40.06 **72.06h**	34.71 **62.44h**	29.91 **53.80h**	x
Indianapolis	x	17.70 **31.84c**	x	26.88 **48.36c**	33.48 **60.24c**	37.03 **66.64c**	46 64 **83.94c**
Jackson	36.50 **65.70**	28.83 **51.88**	24.08 **43.34**	10.15 **18.26**	4.80 **8.64**	.....	9.61 **17.30**
Kansas City	21.50 **38.70c**	17.70 **31.84c**	x	26.88 **48.36c**	33.48 **60.24c**	37.03 **66.64c**	46.64 **83.94c**
Los Angeles	105.00 **189.00f**	101.60 ***182.88f**	98.35 **177.02d**	98.10 **176.56c**	98.30 **176.94i**	93.50 **168.30c**	103.11 **185.60c**
Memphis	26.38 **47.48**	18.68 **33.62**	13.93 **25.06**	.....	6.60 **11.88**	10.15 **18.26**	19.76 **35.56**
Minneapolis-St. Paul	x	25.70 **41.56b**	28.95 **47.40b**	42.88 **72.48b**	49.48 **84.36b**	53.00 **90.70b**	61.10 **105.28b**
New Orleans	44.60 **80.28**	38.43 **69.16**	33.69 **60.64**	19.76 **35.56**	14.41 **25.94**	9.61 **17.30**	.....
New York	x	53.25 **95.84a**	53.50 **96.30b**	62.10 **111.74a**	66.40 ***119.52e**	66.65 ***119.90e**	73.85 ***132.90e**
Philadelphia	x	48.50 **87.30a**	48.70 **87.66b**	57.75 **†103.94a**	62.05 **†111.70e**	62.30 **†112.10e**	69.50 **†125.10e**
Pittsburgh	x	33.15 **59.66a**	32.50 **58.50b**	45.70 **82.26a**	53.03 **♦ 95.44a**	55.85 **100.52a**	63.90 **115.02a**
St. Louis	12.45 **22.40**	4.75 **8.54**	.....	13.93 **25.06**	20.53 **36.94**	24.08 **43.34**	33.69 **60.64**
San Antonio	61.85 **111.32b**	53.65 **96.56h**	48.90 **88.02h**	42.40 **76.32h**	39.80 **71.64h**	35.00 **63.00h**	x
San Francisco	105.00 **189.00c**	105.00 **189.00b**	105.00 **189.00b**	117.05 **210.70a**	117.25 **211.04c**	112 45 **202.40c**	122.06 **219.70c**
Springfield, Ill.	9.20 **16.56**	.....	4.75 **8.54**	18.68 **33.62**	25.28 **45.50**	28.83 **51.88**	38.43 **69.16**
Washington	x	43.45 **78.20b**	43.70 **78.66b**	57.63 **103.72a**	54.20 **97.56d**	54.45 **98.00d**	61.65 **110.96d**

x Direct service available.
a Via St. Louis or Chicago.
b Via Chicago.
c Via St. Louis.
d Via Memphis.
e Via Memphis, St. Louis or Chicago.
f Via St. Louis or Memphis.
g Via Jackson.
h Via New Orleans.
i Via Jackson, Memphis or St. Louis.
* Via AMA or TWA only.
♦ Fare Via St. Louis slightly lower.
† Via TWA only.

TRIP INSURANCE
$5000 FOR 25 CENTS