

EFFECTIVE AUGUST 1, 1939

CHICAGO & SOUTHERN

"The Valley Level Route"



SERVING THE NATION'S AIRWAYS

VIA

CHICAGO

SPRINGFIELD

ST. LOUIS

MEMPHIS

JACKSON

NEW ORLEANS

PASSENGERS, EXPRESS, MAIL

CHICAGO & SOUTHERN

"The Valley Level Route"

GENERAL OFFICES—ST. LOUIS, MO.

D. D. Walker, Vice President in Charge of Sales

TICKET OFFICES

Chicago, Illinois..... City Office, 33 Palmer House... Central 8282
or 37 So. La Salle St..... Central 3515
Airport Ticket Office..... Portsmouth 6700

Columbus, Ohio..... 22 South Third Street..... Main 4421
Airport..... Fairfax 1181

Dayton, Ohio..... Gibbons Hotel..... Adams 4161
Airport..... Adams 2221

Greenwood, Miss..... L. D. Pepper..... 27 or 616

Indianapolis, Ind..... 108 W. Washington St..... Lincoln 2596
Airport..... Belmont 2200

Jackson, Mississippi..... City Office, Heidelberg Hotel, 4-5031 or 4-5032
Airport..... 2-3433

Joliet, Illinois..... Airlines Ticket Office, Woodruff
Hotel Bldg..... Phone 4434
Bluebird System..... Phone 4271

Kansas City, Mo..... Muehlebach Hotel..... Harrison 4321
Airport..... Harrison 4321

Memphis, Tennessee..... City Office, Peabody Hotel, 165 Union..... 8-2255
Airport..... 3-1171

Minneapolis, Minn..... 129 S. 7th Street..... Atlantic 1406

New Orleans, Louisiana..... City Office, 216 Baronne Street, Magnolia 2181
Airport..... Franklin 0111

New York, New York..... Airlines Consolidated Ticket Office (Gen'l
Agt.) 41 E. 42nd Street..... Vanderbilt 6-0100

Peoria, Illinois..... Ticket Office, Hotel Jefferson..... 3-2515

Pittsburgh, Pa..... Airlines Ticket Office, Wm. Penn
Hotel..... Grant 6100
504 Wm. Penn Way..... Grant 2400
Airport..... Homestead 4200

Springfield, Ill..... Airport..... Main 3243

St. Louis, Missouri..... City Office, 1201 Locust St..... Central 2633
Airport..... Winfield 1762, Winfield 1763

Saint Paul, Minnesota..... Reservations..... Midway 1440

Reservations and tickets available at leading hotels (porter's desk), travel bureaus, airline offices, Western Union or Postal Telegraph offices.

GENERAL INFORMATION

ANIMALS — Live animals and reptiles will not be carried.

BAGGAGE — Forty (40) pounds of baggage will be carried free on any ticket. Excess baggage will be accepted upon special arrangement at the rate per pound of one-half of one per cent of the one-way fare. The liability of the Carrier for loss of or damage to baggage and/or personal property is limited to the amount of One Hundred Dollars (\$100.00), unless a higher valuation is declared and the insurance paid.

CHILDREN — Children under two years of age when held in arms of parent or guardian are carried free. Children under 12 fly at half fare.

EQUIPMENT — Lockheed Electras on all schedules.

PASSAGE, CANCELLATION BY COMPANY — The company reserves the right to cancel bookings before passage or en route. Pilot may remove passengers from plane or refuse them admittance to plane at any point on the route for safety or other cause. In all events the passenger's sole recourse shall be recovery of that proportion of the fare equal to the distance untraveled.

PASSAGE, CANCELLATION BY PASSENGER — Passengers may receive a refund for passage if cancelled 3 hours prior to flight.

RESERVATIONS — All seats are reserved. Reservations should be made as early as possible.

ROUND-TRIP FARES — 10 per cent reduction will be allowed on all round-trip tickets if purchased before start of original trip. Return trip must be commenced within ninety days.

STOP-OVERS — Ten (10) day stop-overs will be allowed at any regular stop provided reservation is made accordingly.

TIME-TABLES — These time-tables show the times at which planes may be expected to depart from and arrive at the several stations shown, but are subject to change without notice, and are not guaranteed by the company.

TRIP INSURANCE — \$5,000 for 25 cents, the same rate as ground insurance, available at all Airline Ticket Offices.

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For Greater Pleasure and Added Time
Fly CHICAGO & SOUTHERN to your
VACATION LAND
—it costs no more!



Compared on the basis of dollars and cents, Chicago & Southern fares are about the same as the total cost of ground travel — sometimes even less. No extras to pay — yet you travel "first class." Plan now to give your entire family the greatest vacation of their lifetime — make your reservations at once — Fly Chicago & Southern to your vacation land.



You Save so much time at so little cost when you travel
CHICAGO & SOUTHERN — "*The Valley Level Route*"

MAKE YOUR OWN COMPARISON — HERE'S ACTUAL PROOF!

Chicago and Southern Terminal Points on "The Valley Level Route"	Time by Best Ground Transportation	C & S FLYING TIME	C & S TRAVEL TIME SAVED	CHICAGO & SOUTHERN FARE Complimentary Meals. No Tips.	Cost Best Ground Transportation Including Meals and Tips	C & S Additional Cost or Saving
NEW ORLEANS to CHICAGO	20 Hours	6 Hours 35 Min.	13 Hours 25 Min.	\$44.60 Round Trip 10% Less	\$43.95	65c more
CHICAGO to MEMPHIS	11 Hours 15 Min.	3 Hours 44 Min.	7 Hours 31 Min.	\$26.38 Round Trip 10% Less	\$26.10	28c more
JACKSON to CHICAGO	16 Hours 15 Min.	5 Hours 15 Min.	11 Hours	\$36.50 Round Trip 10% Less	\$35.00	\$1.50 more
ST. LOUIS to MEMPHIS	7 Hours 25 Min.	1 Hour 48 Min.	5 Hours 37 Min.	\$13.93 Round Trip 10% Less	\$14.87	94c less

ALL COAST TO COAST ROUTES OFFER SPLENDID CONNECTIONS WITH CHICAGO & SOUTHERN



CHILDREN FLY AT HALF FARE
Children under 12 years fly at half fare. Children under two years (in arms) travel free.

FLY TO—NEW YORK WORLD'S FAIR
\$132⁹⁰
ROUND TRIP

New Orleans via C. & S., from Chicago to New York via American. Choice of three routes via Memphis and Washington, via Chicago Non-stop to New York, via Chicago and Niagara Falls.



AIR EXPRESS
Carried on all Chicago & Southern's daily schedules — Speed up your deliveries with Air Express.

AIR MAIL
Arrives first — delivered first — read first — Speed up your business by using Air Mail daily.

FLY TO—SAN FRANCISCO EXPOSITION
\$246²⁶
ROUND TRIP

New Orleans to Chicago via C. & S. — from Chicago to San Francisco via United. Optional routing via Los Angeles. Return TWA via Grand Canyon and Boulder Dam.

Special fares — tickets good 90 days — stop overs en route.

AUGUST 1, 1939

SEATTLE, TWIN CITIES, ST. LOUIS, MEMPHIS, JACKSON, NEW ORLEANS

SOUTHBOUND Read Down NORTHBOUND Read Up

Flight schedule table for Seattle, Twin Cities, St. Louis, Memphis, Jackson, New Orleans route.

CHICAGO, ST. LOUIS, MEMPHIS, HOUSTON, SAN ANTONIO

SOUTH AND WESTBOUND Read Down NORTH AND EASTBOUND Read Up

Flight schedule table for Chicago, St. Louis, Memphis, Houston, San Antonio route.

CHICAGO, ST. LOUIS, MEMPHIS, BIRMINGHAM, ATLANTA, FLORIDA

SOUTHBOUND Read Down NORTHBOUND Read Up

Flight schedule table for Chicago, St. Louis, Memphis, Birmingham, Atlanta, Florida route.

①-Daily except Sundays and Holidays between Memphis and Tampa.

ATLANTA, BIRMINGHAM, JACKSON, NEW ORLEANS

WESTBOUND Read Down EASTBOUND Read Up

Flight schedule table for Atlanta, Birmingham, Jackson, New Orleans route.

- AA—American Airlines MCA—Mid Continent Airlines
BNF—Braniff Airways NAL—National Airlines
C&S—Chicago & Southern Air Lines NWA—Northwest Airlines
DAL—Delta Air Lines PCA—Pennsylvania-Central Airlines
EAL—Eastern Air Lines TWA—Transcontinental & Western Air
UAL—United Air Lines



Chicago & Southern Air Lines



CHICAGO • SPRINGFIELD • ST. LOUIS • MEMPHIS • JACKSON • NEW ORLEANS

SCHEDULES Effective August 1, 1939 Central Standard Time. Table with columns for SOUTHBOUND—Read Down, SCHEDULES, and NORTHBOUND—Read Up. Includes flight numbers (Flight 1, Flight 2, Flight 3, Flight 4, Flight 5, Flight 6) and destinations.

• Complimentary meal aloft after departure from station indicated.

10% Reduction on round trip tickets.

FROM THE EAST CONNECTIONS TO THE EAST

Flight schedule table for connections from the east to the east. Includes columns for Read Down, Read Up, and flight details for August 1, 1939.

PCA—PENNSYLVANIA-CENTRAL AIRLINES. AA—AMERICAN AIRLINES. UAL—UNITED AIR LINES.

TWA—TRANSCONTINENTAL & WESTERN AIR. Light Face—AM. Dark Face—PM.

†Via Eastern Airlines. f Via Penn.-Central. ① Daily except Sunday.

NEW ORLEANS, JACKSON, DALLAS, LOS ANGELES, SAN FRANCISCO

WESTBOUND Read Down EASTBOUND Read Up

Flight schedule table for New Orleans, Jackson, Dallas, Los Angeles, San Francisco route (Westbound).

NEW ORLEANS, MEMPHIS, ST. LOUIS, KANSAS CITY, LOS ANGELES, SAN FRANCISCO

WEST AND NORTHBOUND Read Down EAST AND SOUTHBOUND Read Up

Flight schedule table for New Orleans, Memphis, St. Louis, Kansas City, Los Angeles, San Francisco route.

†Via Chicago.

AUGUST 1, 1939

Light Face Indicates One Way

Low Fares

Dark Face Indicates Round Trip

Including certain through fares on connecting airlines.

Low Fares table showing fares for various cities including Atlanta, Birmingham, Boston, Chicago, Cleveland, Dallas-Ft. Worth, Detroit, Greenwood, Indianapolis, Jackson, Kansas City, Los Angeles, Memphis, Minneapolis-St. Paul, Montgomery, New Orleans, New York, Philadelphia, Pittsburgh, St. Louis, San Francisco, Springfield, Tallahassee, Tampa, and Washington.

x Direct service available. e Via Memphis, St. Louis or Chicago. f Via St. Louis or Memphis. g Via Jackson. h Via New Orleans. i Via Jackson, Memphis or St. Louis. j Via AA or TWA only. k Fare via St. Louis slightly lower. l Via TWA only.

ALL FARES ARE QUOTED FOR INFORMATION ONLY. CONSULT TARIFF FOR OFFICIAL RATES. CHILDREN CARRIED AT HALF FARE