

EFFECTIVE OCTOBER 1, 1939

CHICAGO & SOUTHERN

"The Valley Level Route"



SERVING THE NATION'S AIRWAYS

VIA

CHICAGO

SPRINGFIELD

ST. LOUIS

MEMPHIS

JACKSON

NEW ORLEANS

PASSENGERS, EXPRESS, MAIL

CHICAGO & SOUTHERN

"The Valley Level Route"

GENERAL OFFICES—ST. LOUIS, MO.

D. D. Walker, Vice President

TICKET OFFICES

Chicago, Illinois.....City Office, 33 Palmer House...Central 8282
or 37 So. La Salle St.....Central 3515
Reservations and Information...Portsmouth 9010
Airport Ticket Office.....Portsmouth 6700

Columbus, Ohio.....22 South Third Street.....Main 4421
Airport.....Fairfax 1181
Gibbons Hotel.....Adams 4161
Airport.....Adams 2221

Dayton, Ohio.....L. D. Pepper.....27 or 616

Greenwood, Miss......108 W. Washington St.....Lincoln 2596
Airport.....Belmont 2200

Indianapolis, Ind......City Office, Heidelberg Hotel...4-5031 or 4-5032
Airport.....2-3433

Jackson, Mississippi.....Airlines Ticket Office, Woodruff
Hotel Bldg.....Phone 4434
Bluebird System.....Phone 4271

Kansas City, Mo......Muehlebach Hotel.....Harrison 4321
Airport.....Harrison 4321

Memphis, Tennessee.....City Office, Peabody Hotel, 165 Union...8-2255
Airport.....3-1171

Minneapolis, Minn......129 S. 7th Street.....Atlantic 1406

New Orleans, Louisiana.....City Office, 216 Baronne Street, Magnolia 2181
Airport.....Franklin 0111

New York, New York.....Airlines Consolidated Ticket Office (Gen'l)
Agt.) 41 E. 42nd Street...Vanderbilt 6-0190

Peoria, Illinois.....Ticket Office, Hotel Jefferson.....3-2515

Pittsburgh, Pa......Airlines Ticket Office, Wm. Penn
Hotel.....Grant 6100
504 Wm. Penn Way.....Grant 2400
Airport.....Homestead 4200

Springfield, Ill......Airport.....5911

St. Louis, Missouri.....City Office, 1007 Locust St.....Central 2633
Airport.....Winfield 1762, Winfield 1763

Saint Paul, Minnesota.....Reservations.....Midway 1440

Reservations and tickets available at leading hotels (porter's desk), travel bureaus, airline offices, Western Union or Postal Telegraph offices.

GENERAL INFORMATION

ANIMALS — Live animals and reptiles will not be carried.

BAGGAGE — Forty (40) pounds of baggage will be carried free on any ticket. Excess baggage will be accepted upon special arrangement at the rate per pound of one-half of one per cent of the one-way fare. The liability of the Carrier for loss of or damage to baggage and/or personal property is limited to the amount of One Hundred Dollars (\$100.00), unless a higher valuation is declared and the insurance paid.

CHILDREN — Children under two years of age when held in arms of parent or guardian are carried free. Children under 12 fly at half fare.

EQUIPMENT — Lockheed Electras on all schedules.

PASSAGE, CANCELLATION BY COMPANY — The company reserves the right to cancel bookings before passage or en route. Pilot may remove passengers from plane or refuse them admittance to plane at any point on the route for safety or other cause. In all events the passenger's sole recourse shall be recovery of that proportion of the fare equal to the distance untraveled.

PASSAGE, CANCELLATION BY PASSENGER — Passengers may receive a refund for passage if cancelled 3 hours prior to flight.

RESERVATIONS — All seats are reserved. Reservations should be made as early as possible.

ROUND-TRIP FARES — 10 per cent reduction will be allowed on all round-trip tickets if purchased before start of original trip. Return trip must be commenced within ninety days.

STOP-OVERS — Ten (10) day stop-overs will be allowed at any regular stop provided reservation is made accordingly.

TIME-TABLES — These time-tables show the times at which planes may be expected to depart from and arrive at the several stations shown, but are subject to change without notice, and are not guaranteed by the company.

TRIP INSURANCE — \$5,000 for 25 cents, the same rate as ground insurance, available at all Airline Ticket Offices.

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PASSENGERS, EXPRESS, MAIL

Printed in U. S. A.

Veteran Air Travelers
FLY to Save TIME and MONEY



J. N. Bogoff, Chicago District Manager, Cooper, Wells & Company, hosiery manufacturer says, "It pays to fly for the simple reason that wings are many times swifter than wheels. I have flown more than a million miles since 1914. Flying to me is an economical way of getting places."



John C. Mosby, The C. V. Mosby Medical Book Publishers says, "You, too, have only to fly to know that travel by air is a reality for thousands every day and night the whole year around. When you adopt flying as a means of transportation you will realize and appreciate its advantages."



Pete French — Insurance Agency Executive says, "For four years I have flown C & S and other lines and I especially appreciate so much the fine facilities which they offer between Chicago and New Orleans."

The endorsements on this page were given without compensation.

IT PAYS TO FLY

AIR PASSENGERS GET THERE FIRST—COMFORTABLY, ECONOMICALLY, RESTED, AND REFRESHED. MORE HOURS FOR PLEASURE—MORE NIGHTS AT HOME..

To New Orleans from Chicago or from Chicago to New Orleans, those who fly "The Valley Level Route" save 26 hours and 44 minutes on the round trip — each round trip by air saves two nights on-the-road. Those regular (one trip a month) travelers gain 13 full days for either work or pleasure in a year's time. They spend 24 more nights at home instead of on-the-road. These are a few of the many reasons why "IT PAYS TO FLY."

A NOTED RADIO COMMENTATOR SPEAKS ABOUT CHICAGO & SOUTHERN SERVICE

"I think I am sufficiently human to like the personalized treatment given me from the moment I telephone my reservation until the airline limousine deposits me at my hotel at the end of the journey. The finest display of sincere interest I have ever noted in any business is accorded me when I fly — this goes for all the airlines — as well as Chicago and Southern"

Josephine Halpin
KMOX — CBS — St. Louis, Mo.



Check This Amazing Table of Comparative Costs

CHICAGO & SOUTHERN TERMINAL POINTS	Time by Best Ground Travel	C & S FLYING TIME	C & S TRAVEL TIME SAVED	C&S One-Way Fare Meals—No Tips involved	Cost by Best Ground Travel Meals & Tips	Additional C & S Cost
NEW ORLEANS-CHICAGO	20 hours	6 hrs. 38 min.	13 hrs. 22 min.	\$44.60	\$44.00	60c more
MEMPHIS-NEW ORLEANS	18 hrs. 10 min.	2 hrs. 42 min.	5 hrs. 28 min.	\$19.76	\$18.15	\$1.61 more
ST. LOUIS-MEMPHIS	7 hrs. 25 min.	1 hr. 45 min.	5 hrs. 37 min.	\$13.93	\$13.82	11c more
JACKSON-CHICAGO	16 hours	5 hrs. 16 min.	10 hrs. 44 min.	\$36.50	\$35.05	\$1.45 more
ST. LOUIS-NEW ORLEANS	16 hrs. 15 min.	4 hrs. 40 min.	11 hrs. 38 min.	\$33.69	\$32.50	\$1.19 more
CHICAGO-MEMPHIS	11 hrs. 20 min.	3 hrs. 43 min.	7 hrs. 37 min.	\$26.38	\$26.10	28c more

3 Flights Each Way—Each Day—Chicago—New Orleans

OCTOBER 1, 1939

OCTOBER 1, 1939

**SEATTLE,
TWIN CITIES, ST. LOUIS, MEMPHIS,
JACKSON, NEW ORLEANS**

SOUTHBOUND Read Down			NORTHBOUND Read Up		
2:30		Lv. Seattle	Ar.	8:55	4:00
4:45	1:30	Lv. Minneapolis (NWA)	Ar.	8:10	4:55
4:45	1:30	Lv. St. Paul	Ar.	8:10	4:55
7:00		Lv. Milwaukee	Ar.	5:55	
7:40	3:55	Ar. Chicago (NWA)	Lv.	5:15	2:25
8:20	4:00	Lv. Chicago (C&S)	Ar.	3:22	11:54
10:14	5:46	Ar. St. Louis	Lv.	1:39	9:59
12:14	7:43	Ar. Memphis	Lv.	11:42	8:02
1:55	9:16	Ar. Jackson	Lv.	10:07	6:19
3:13	10:37	Ar. New Orleans (C&S)	Lv.	8:48	5:00

**CHICAGO, ST. LOUIS, MEMPHIS,
HOUSTON, SAN ANTONIO**

SOUTH AND WESTBOUND Read Down			NORTH AND EASTBOUND Read Up		
8:20	9:00	Lv. Chicago (C&S)	Ar.	11:54	
10:29	11:01	Lv. St. Louis	Ar.	9:47	
12:26	12:58	Lv. Memphis	Ar.	7:47	
2:07	2:30	Lv. Jackson (AA)	Ar.	6:07	
3:13	3:36	Ar. New Orleans	Lv.	5:00	
5:25	7:50	Lv. New Orleans	Ar.	1:30	
7:35	10:10	Ar. Houston	Lv.	11:30	
9:50	11:40	Ar. San Antonio (EAL)	Lv.	10:00	

**CHICAGO, ST. LOUIS, MEMPHIS,
BIRMINGHAM, ATLANTA, FLORIDA**

SOUTHBOUND Read Down			NORTHBOUND Read Up		
9:00(CT)	4:00	Lv. Chicago (C&S)	Ar.	3:22	3:22
11:01	5:58	Lv. St. Louis	Ar.	1:27	1:27
	7:43	Ar. Memphis	Lv.	11:42	
12:58	7:56	Lv. Memphis (EAL)(C&S)	Ar.	11:25	11:27
2:30	9:23	Lv. Jackson (C&S)(DAL)	Ar.	7:00	9:55
	10:52	Ar. Birmingham	Lv.	9:40	
	11:55	Ar. Atlanta (EAL)(DAL)	Lv.	8:35	
		Ar. Montgomery	Lv.	8:50(CT)	
		Ar. Tallahassee	Lv.	8:35	
		Ar. Tampa	Lv.	7:00(ET)	
3:36		Ar. New Orleans (C&S)	Lv.	8:48	
8:30		Lv. New Orleans (NAL)	Ar.	6:35	
9:30		Lv. Mobile	Lv.	5:40	
10:00		Ar. Pensacola	Lv.	5:05(CT)	
12:40(ET)		Lv. Tallahassee	Lv.	4:35	
1:55		Ar. Jacksonville	Lv.	3:15(ET)	

①—Daily except Sundays and Holidays between Memphis and Tampa.

**ATLANTA, BIRMINGHAM,
JACKSON, NEW ORLEANS**

WESTBOUND Read Down			EASTBOUND Read Up		
8:40(CT)	6:30	Lv. Atlanta (DAL)	Ar.	11:55	3:25
9:50	7:35	Lv. Birmingham	Ar.	10:52	2:15
11:37	9:13	Ar. Jackson	Lv.	9:23	12:30
3:13	10:37	Ar. New Orleans (C&S)	Lv.	5:00	8:48(CT)

AA—American Airlines
BNF—Braniff Airways
C&S—Chicago & Southern Air Lines
DAL—Delta Air Lines
EAL—Eastern Air Lines
MCA—Mid Continent Airlines
NAL—National Airlines
NWA—Northwest Airlines
PCA—Pennsylvania-Central Airlines
TWA—Transcontinental & Western Air
UAL—United Air Lines



Chicago & Southern Air Lines



CHICAGO • SPRINGFIELD • ST. LOUIS • MEMPHIS • JACKSON • NEW ORLEANS

SOUTHBOUND—Read Down				SCHEDULES Effective October 1, 1939 Central Standard Time				NORTHBOUND—Read Up			
Flight 1 THE ACADIAN Daily	Flight 5 THE RAINBOW Daily	Flight 3 THE COTTON KING Daily	Miles	Flight 2 THE ACADIAN Daily	Flight 6 THE RAINBOW Daily	Flight 4 THE COTTON KING Daily	Miles	Flight 2 THE ACADIAN Daily	Flight 6 THE RAINBOW Daily	Flight 4 THE COTTON KING Daily	Miles
8:20 AM	4:00 PM	9:00 PM	0	Lv. Chicago	Ar.	Lv. Chicago	909	3:22 PM	7:31 PM	11:54 PM	
9:38 AM	Non-Stop	Non-Stop	207	Lv. Springfield	Lv.	Lv. Springfield	702	Non-Stop	Non-Stop	10:40 PM	
10:14 AM	5:46 PM	10:46 PM	285	Ar. St. Louis	Lv.	Ar. St. Louis	624	1:39 PM	5:48 PM	9:59 PM	
10:29 AM	5:58 PM	11:01 PM	285	Lv. St. Louis	Ar.	Lv. St. Louis	624	1:27 PM	5:36 PM	9:47 PM	
12:14 PM	7:43 PM	12:46 AM	543	Ar. Memphis	Lv.	Ar. Memphis	366	11:42 AM	3:51 PM	8:02 PM	
12:26 PM	7:56 PM	12:58 AM	543	Lv. Memphis	Ar.	Lv. Memphis	366	11:27 AM	3:39 PM	7:47 PM	
1:14 PM	Non-Stop	Non-Stop	652	Ar. Greenwood	Lv.	Ar. Greenwood	247	Non-Stop	Non-Stop	7:00 PM	
1:18 PM	Non-Stop	Non-Stop	652	Lv. Greenwood	Ar.	Lv. Greenwood	247	Non-Stop	Non-Stop	6:56 PM	
1:55 PM	9:16 PM	2:18 AM	731	Ar. Jackson	Lv.	Ar. Jackson	178	10:07 AM	2:19 PM	6:19 PM	
2:07 PM	9:31 PM	2:30 AM	731	Lv. Jackson	Ar.	Lv. Jackson	178	9:55 AM	2:07 PM	6:07 PM	
3:13 PM	10:37 PM	3:36 AM	909	Ar. New Orleans	Lv.	Ar. New Orleans	0	8:48 AM	1:00 PM	5:00 PM	

• Complimentary meal aloft after departure from station indicated.

10% Reduction on round trip tickets.

FROM THE EAST CONNECTIONS TO THE EAST

Read Down															October 1, 1939															Read Up														
AA 43	TWA 31	AA 11	UAL 19	TWA 17	AA 3	TWA 39	AA 23	UAL 7	TWA 5	AA 17	UAL 3	PCA 37	PCA 38	AA 8	TWA 38	TWA 34	AA 4	UAL 22	TWA 14	AA 12	UAL 8	AA 6	AA 8	TWA 2																				
10:25	12:10	12:15	3:00	3:05	3:50	4:10	4:00	4:45	5:00	5:15			Lv. EST	New York	Ar.	7:10	8:29	8:55	10:20	10:25	11:50	12:05	2:00	2:30	6:00	5:36																		
11:08	12:50	3:43	3:43	3:05	3:50	4:10	4:00	4:45	5:00	5:15			Lv.	Philadelphia	Ar.	16:10	8:29	8:55	10:20	11:10	10:55	11:25	2:00	2:30	6:00	5:36																		
	1:08	Non Stop	4:35	4:35	4:35	5:45		7:05	Non Stop	Non Stop			Lv.	Washington	Ar.	5:40	6:27	Non Stop	8:32	10:12	10:12	8:48	5:16			3:34																		
	7:00		6:00	5:10	6:10	Non Stop		7:30	Non Stop	Non Stop			Lv.	Pittsburgh	Ar.																													
													Lv.	Buffalo	Ar.																													
													Lv.	Cleveland	Ar.																													
													Lv.	Detroit	Ar.																													
8:13	2:55	Via Nashville	3:50	7:50	8:02	8:59	8:35		8:35	8:50	5:45		Lv. EST	Grand Rapids	Ar.	5:25																												
8:20	4:00		4:00	9:00	9:00	9:00	9:00		9:00	9:00	9:00		Ar. CST	Chicago	Lv.	3:30	4:00	4:30	4:40			8:35	8:40	12:10																				
9:38													Lv.	Chicago	Ar.	3:22	3:22	3:22	3:22			7:31	7:31	11:54																				
													Lv.	Springfield	Ar.																													
													Lv.	Columbus	Ar.																													
													Lv.	Indianapolis	Ar.																													
10:14	5:46		5:46	10:46	10:46	9:42	10:46	10:46	10:46	10:46	10:46	10:46	Ar.	St. Louis	Lv.	1:39	1:50	1:39	1:39	1:39	3:35	5:48	5:48	9:59	10:42	2:24																		
10:29	5:58		5:58	11:01	11:01	11:01	11:01	11:01	11:01	11:01	11:01	11:01	Lv.	St. Louis	Ar.	1:27	1:27	1:27	1:27	1:27	1:27	5:36	5:36	9:47	9:47	12:08																		
12:14	7:43	7:16	7:43	12:46	12:46	12:46	12:46	12:46	12:46	12:46	12:46	12:46	Ar.	Memphis	Lv.	11:42	11:42	11:42	11:42	11:42	11:42	3:49	3:51	3:51	8:02	8:02																		
1:55	9:16	9:16	9:16	2:18	2:18	2:18	2:18	2:18	2:18	2:18	2:18	2:18	Ar.	Jackson	Lv.	10:07	10:07	10:07	10:07	10:07	10:07	2:19	2:19	2:19	6:19	6:19																		
3:13	10:37	10:37	10:37	3:36	3:36	3:36	3:36	3:36	3:36	3:36	3:36	3:36	Ar. CST	New Orleans	Lv.	8:48	8:48	8:48	8:48	8:48	8:48	1:00	1:00	1:00	5:00	5:00																		

PCA—PENNSYLVANIA-CENTRAL AIRLINES
AA—AMERICAN AIRLINES.
UAL—UNITED AIR LINES.

TWA—TRANSCONTINENTAL & WESTERN AIR.
Light Face—AM
Dark Face—PM.

Via Eastern Airlines.
f Via Penn.-Central.
① Daily except Sunday.

**NEW ORLEANS, JACKSON, DALLAS,
LOS ANGELES, SAN FRANCISCO**

WESTBOUND Read Down			EASTBOUND Read Up		
8:48	5:00	Lv. New Orleans (C&S)	Ar.	3:13	10:37
11:49	9:25	Lv. Jackson (DAL)	Ar.	2:07	9:31
4:40	1:35	Lv. Dallas (DAL)(AA)	Lv.	9:18	6:15
12:29	7:43	Ar. Los Angeles (AA)	Lv.	10:30	
	11:28	Ar. San Francisco (UAL)	Lv.	6:50	

**NEW ORLEANS, MEMPHIS, ST. LOUIS,
KANSAS CITY, LOS ANGELES, SAN FRANCISCO**

WEST AND NORTHBOUND Read Down			EAST AND SOUTHBOUND Read Up		
8:48(CT)	5:00	Lv. New Orleans (C&S)	Ar.	3:13	3:36
10:07	6:19	Lv. Jackson (C&S)	Ar.	1:55	2:18
11:42	8:02	Lv. Memphis (DAL)	Ar.	12:14	12:58
2:02	10:14	Lv. St. Louis (TWA)	Lv.	10:29	11:01
3:35	11:47	Ar. Kansas City (TWA)	Lv.	8:25	9:05
	11:47	Ar. Omaha (MCA)(UAL)	Lv.	7:15(CT)	
	11:30(PT)	Ar. Los Angeles (TWA)	Lv.	9:00	9:15
	9:45	Ar. San Francisco (UAL)	Lv.	5:00(PT)	7:15

††Via Chicago.

Low Fares
10% REDUCTION ON ROUND TRIP TICKETS

	Chicago	Springfield	St. Louis	Memphis	Greenwood	Jackson	New Orleans
Atlanta	x	39.08 70.34d	34.33 61.78d	25.70 46.26g	23.30 41.94g	x	25.70 46.30g
Birmingham	40.28 72.53d	32.58 58.67d	27.83 50.11d	22.15 39.86g	16.80 30.24g	x	21.61 38.90g
Boston	x	65.20 117.34a	65.45 117.80b	74.05 133.24a	78.35 141.02e	78.60 141.40e	85.80 154.40e
Chicago		9.20 16.56	12.45 22.40	26.38 47.48	32.98 59.36	36.50 65.70	44.60 80.28
Cleveland	x	27.45 49.40b	30.50 54.90b	43.70 78.66b	50.30 90.54b	53.85 96.92b	62.85 113.12b
Dallas-Ft. Worth	46.85 84.32f	39.05 70.28f	33.90 61.02d	x	24.80 44.64g	x	29.61 53.30g
Detroit	x	22.45 40.41b	25.70 46.25b	39.63 71.33b	46.23 83.21b	49.75 89.55b	57.85 104.13b
Greenwood	32.98 59.36	25.28 45.50	20.53 36.94	6.60 11.88		4.80 8.64	14.41 25.94
Indianapolis	x	17.70 31.84c	x	26.88 48.36c	33.48 60.24c	37.03 66.64c	46.64 83.94c
Jackson	36.50 65.70	28.83 51.88	24.0				