

EFFECTIVE FEBRUARY 1, 1940

CHICAGO & SOUTHERN

"The Valley Level Route"



SERVING THE NATION'S AIRWAYS

VIA

CHICAGO

SPRINGFIELD

ST. LOUIS

MEMPHIS

JACKSON

NEW ORLEANS

PASSENGERS, EXPRESS, MAIL

CHICAGO & SOUTHERN

"The Valley Level Route"

GENERAL OFFICES—ST. LOUIS, MO.

D. D. Walker, Vice President

TICKET OFFICES

Chicago, Ill...... J. R. Butler, Dist. Sales Manager, 37 S. La Salle St. Central 3515
City Ticket Office, 33 Palmer House Lobby..... Central 8282
Reservations and Information..... Portsmouth 9010
Municipal Airport Ticket Office..... Portsmouth 6700

Columbus, Ohio..... % TWA, 22 South Third Street..... Main 4421
Airport..... Fairfax 1181

Dayton, Ohio..... % TWA, Gibbons Hotel..... Adams 4161
Airport..... Adams 2221

Greenwood, Miss...... L. D. Pepper, District Sales Manager..... Phone 27 or 616

Indianapolis, Ind...... % TWA, 108 West Washington St..... Lincoln 2596
Airport..... Belmont 2200

Jackson, Miss...... Burrell Weber, District Sales Manager, City Office Heidelberg Hotel..... Phone 4-5031 and 4-5032
Airport..... Phone 2-3433

Joliet, Ill...... Airlines Ticket Office, Woodruff Hotel..... Phone 4434
Bluebird System, Clinton and Ottawa..... Phone 4271

Kansas City, Mo...... % TWA, Muehlebach Hotel..... Harrison 4321
Airport..... Harrison 4321

Memphis, Tenn...... William C. Burks, District Sales Manager, City Office, Peabody Hotel, 165 Union..... Phone 8-2255
Airport..... Phone 3-1171

Minneapolis, Minn...... % Mid-Continent Airlines, 129 So. 7th St..... Atlantic 1406

New Orleans, La...... Lloyd J. Zibilich, District Sales Manager, City Office, 216 Baronne Street..... Magnolia 2181
New Orleans Airport..... Franklin 0111

New York, N. Y...... Airlines Consolidated Ticket Office (Gen'l Agent) 41 East 42nd St..... Vanderbilt 6-0100

Pooria, Ill...... Ticket Office, Hotel Jefferson..... Phone 3-2515

Pittsburgh, Pa...... % TWA, 504 Wm. Penn Way..... Grant 2400
Airlines Ticket Office, Wm. Penn Hotel..... Grant 6100
Airport..... Homestead 4200

Springfield, Ill...... James Urquhart, Station Manager..... Phone 5911

St. Louis, Mo...... B. T. Cline, District Sales Manager, City Office, 1007 Locust Street..... Central 2633
Airport, Lambert Field..... Winfield 1762-1763

St. Paul, Minn...... % Northwest Airlines—Reservations..... Midway 1440
Reservations and tickets available at leading hotels (porter's desk), travel bureaus, ticket offices of connecting air lines, Western Union or Postal Telegraph offices.

GENERAL INFORMATION

ANIMALS—Live animals and reptiles will not be carried.

BAGGAGE—Forty (40) pounds of baggage will be carried free on any ticket. Excess baggage will be accepted upon special arrangement at the rate per pound of one-half of one per cent of the one-way fare. The liability of the Carrier for loss of or damage to baggage and/or personal property is limited to the amount of One Hundred Dollars (\$100.00), unless a higher valuation is declared and the insurance paid.

CHILDREN—Children under two years of age when held in arms of parent or guardian are carried free. Children under 12 fly at half fare.

EQUIPMENT—Lockheed Electras on all schedules.

PASSAGE, CANCELLATION BY COMPANY—The company reserves the right to cancel bookings before passage or en route. Pilot may remove passengers from plane or refuse them admittance to plane at any point on the route for safety or other cause. In all events the passenger's sole recourse shall be recovery of that proportion of the fare equal to the distance untraveled.

PASSAGE, CANCELLATION BY PASSENGER—Passengers may receive a refund for passage if cancelled 3 hours prior to flight.

RESERVATIONS—All seats are reserved. Reservations should be made as early as possible.

ROUND-TRIP FARES—10 per cent reduction will be allowed on all round-trip tickets if purchased before start of original trip. Return trip must be commenced within ninety days.

STOP-OVERS—Stop-overs will be permitted at any regular stop provided reservation is made accordingly.

TIME-TABLES—These time-tables show the times at which planes may be expected to depart from and arrive at the several stations shown, but are subject to change without notice, and are not guaranteed.

TRIP INSURANCE—\$5,000 for 25 cents, the same rate as ground insurance, available at all Airline Ticket Offices.

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Printed in U. S. A.

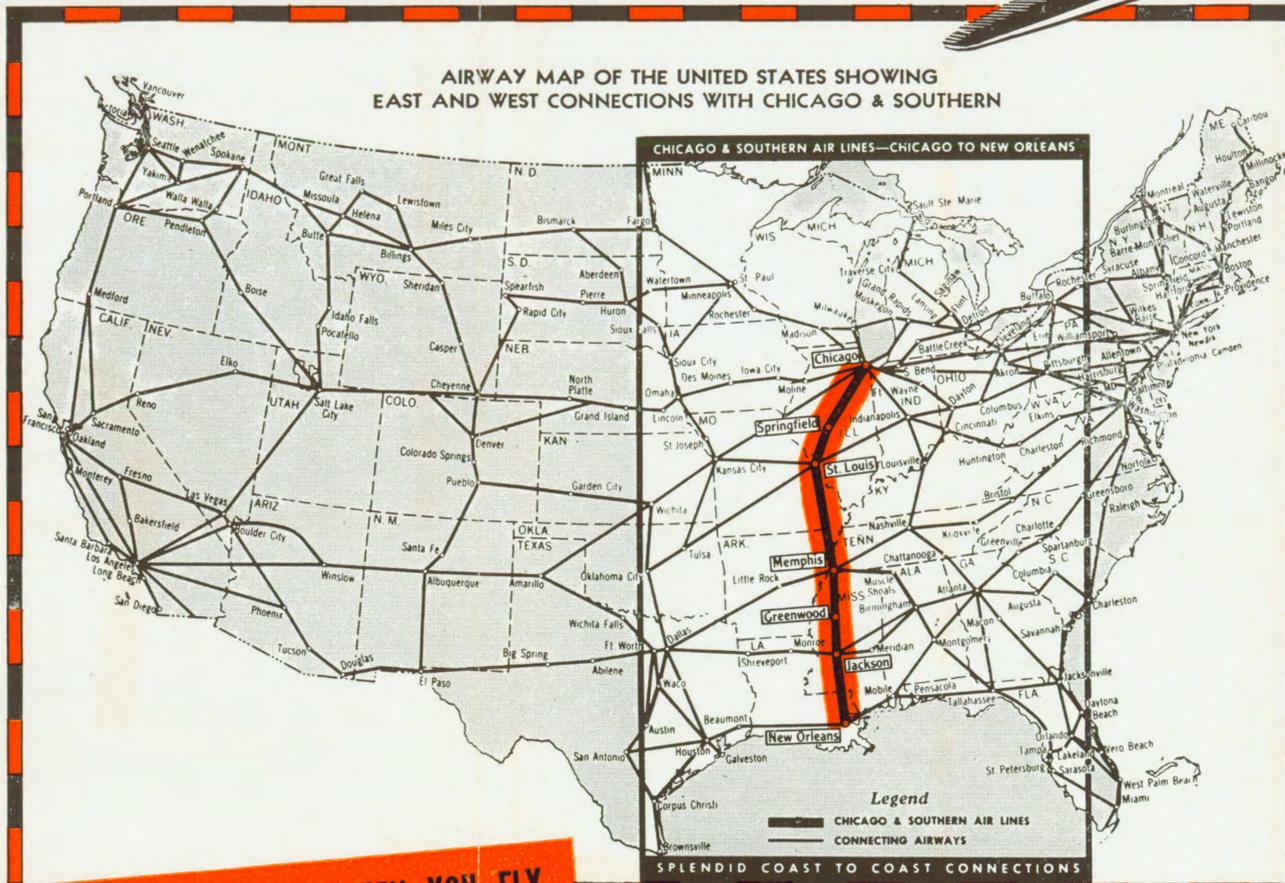
IT PAYS TO **FLY** EVERYWHERE VIA **CHICAGO & SOUTHERN**

SPLENDID CONNECTIONS WITH ALL COAST TO COAST ROUTES



IT'S EASY TO MAKE A C&S Reservation!

Simply call any Travel Bureau, Hotel Transportation Desk, Telegraph Office or Chicago and Southern local office. Qualified travel experts will plan your trip for you to any place in the United States, at a savings in time and money—and at the same time relieve you of all bothersome details. All you have to do is be there when the plane leaves.



YOU SAVE SO MUCH TIME AT SO LITTLE COST WHEN YOU FLY

Check This Amazing Table of Comparative Costs

CHICAGO & SOUTHERN TERMINAL POINTS	Time by Best Ground Travel	C & S FLYING TIME	TRAVEL TIME SAVED	C&S One-Way Fare Meals—No Tips Involved	Cost by Best Ground Travel Meals & Tips	Additional C & S Cost
NEW ORLEANS-CHICAGO	20 hours	8 hrs. 31 min.	13 hrs. 29 min.	\$44.60	\$44.00	60c more
MEMPHIS-NEW ORLEANS	8 hrs. 40 min.	2 hrs. 41 min.	5 hrs. 59 min.	\$19.76	\$18.15	\$1.61 more
ST. LOUIS-MEMPHIS	7 hrs. 25 min.	1 hr. 45 min.	5 hrs. 45 min.	\$13.93	\$13.82	11c more
JACKSON-CHICAGO	16 hrs. 30 min.	5 hrs. 12 min.	11 hrs. 08 min.	\$36.50	\$35.05	\$1.45 more
ST. LOUIS-NEW ORLEANS	16 hrs. 15 min.	4 hrs. 39 min.	11 hrs. 36 min.	\$33.69	\$32.50	\$1.19 more
CHICAGO-MEMPHIS	11 hrs. 10 min.	3 hrs. 43 min.	7 hrs. 27 min.	\$26.38	\$26.10	28c more

3 Flights Each Way—Each Day—Chicago—New Orleans

NORTH, SOUTH, EAST and WEST fast comfortable planes are waiting to carry you swiftly and safely to your destination.

Flying saves time, and time is money for business men. Successful men fly because they know the man who flies gets there first, sees more customers, signs more orders, makes more money for his firm and for himself and family. And they enjoy real advantages over earthbound travelers because they avoid many tiresome days and nights on the road and arrive at the end of their journey rested and refreshed, fit and eager for work and play. Next time you plan a trip, FLY—it will pay you many dividends.

IT PAYS TO **FLY** THE VALLEY LEVEL ROUTE

The all Weather Airway—North and South—Ideal for Winter Travel!



USE AIR MAIL—AIR EXPRESS

Tells Your Story First! - - - - -
Delivers Your Product First! - - -

