

EFFECTIVE APRIL 1, 1940

# CHICAGO & SOUTHERN

*Serving*  
CHICAGO - ST. LOUIS - MEMPHIS - JACKSON - NEW ORLEANS



*Announcing a New and Finer Fleet of*

## DOUGLAS

21 PASSENGER AIRLINERS for MAY 1st

# CHICAGO & SOUTHERN

"The Valley Level Route"

GENERAL OFFICES—ST. LOUIS, MO.

D. D. Walker, Vice President

## INFORMATION — TICKETS — RESERVATIONS

Chicago, Ill. Reservations & Information (24 hr. service) Portsmouth 9010  
 City Ticket Office, 33 Palmer House Lobby Central 8282  
 J. R. Butler, Dist. Sales Mgr., 37 S. LaSalle Central 3515  
 Municipal Airport Ticket Office Portsmouth 6700  
 % TWA, 22 South Third Street Main 4421  
 Airport Fairfax 1181  
 % TWA, Gibbons Hotel Adams 4161  
 Airport Adams 2221  
 Greenwood, Miss. L. D. Pepper, District Sales Manager Phone 27 or 616  
 Indianapolis, Ind. % TWA, 108 West Washington St. Lincoln 2596  
 Airport Belmont 2200  
 Jackson, Miss. Reservations & Information (24 hr. service) 4-5031  
 City Ticket Office, Heidelberg Hotel 3-2738  
 Burrell Weber, Dist. Sales Mgr., Heidelberg Hotel 4-5031  
 Joliet, Ill. Airlines Ticket Office, Woodruff Hotel Phone 4434  
 Bluebird System, Clinton and Ottawa Phone 4271  
 Kansas City, Mo. % TWA, Muehlebach Hotel Harrison 4321  
 Airport Harrison 4321  
 Memphis, Tenn. Reservations & Information (24 hr. service) 3-1171  
 William C. Burks, Dist. Sales Mgr., City Ticket Office, Peabody Hotel, 165 Union 8-2255  
 Minneapolis, Minn. % Mid-Continent Airlines, 129 So. 7th St. Atlantic 1406  
 New Orleans, La. Reservations & Information (24 hr. service) Franklin 1161  
 Lloyd J. Ziblich, Dist. Sales Mgr., City Ticket Office, 216 Baronne St. Raymond 7204  
 New York, N. Y. Airlines Consolidated Ticket Office (Gen'l Agent)  
 41 East 42nd St. Vanderbilt 6-0100  
 Peoria, Ill. Ticket Office, Hotel Jefferson Phone 3-2515  
 % TWA, 504 Wm. Penn Way Grant 2400  
 Pittsburgh, Pa. Airlines Ticket Office, Wm. Penn Hotel Grant 6100  
 Airport Homestead 4200  
 Springfield, Ill. James Urquhart, Station Manager Phone 5911  
 St. Louis, Mo. Reservations & Information (24 hr. service) Winfield 2334  
 B. T. Cline, Dist. Sales Mgr., City Ticket Office, 1007 Locust Street Garfield 2126  
 St. Paul, Minn. % Northwest Airlines—Reservations Midway 1440  
 Reservations and tickets available at leading hotels (porter's desk), travel bureaus, ticket offices of connecting air lines, Western Union or Postal Telegraph offices.

## GENERAL INFORMATION

**ANIMALS** — Live animals and reptiles will not be carried.  
**BAGGAGE** — Forty (40) pounds of baggage will be carried free on any ticket. Excess baggage will be accepted upon special arrangement at the rate per pound of one-half of one per cent of the one-way fare. The liability of the Carrier for loss of or damage to baggage and/or personal property is limited to the amount of One Hundred Dollars (\$100.00), unless a higher valuation is declared and the insurance paid.  
**CHILDREN** — Children under two years of age when held in arms of parent or guardian are carried free. Children under 12 fly at half fare.  
**EQUIPMENT** — Lockheed Electras on all schedules.  
**PASSAGE, CANCELLATION BY COMPANY** — The company reserves the right to cancel bookings before passage or en route. Pilot may remove passengers from plane or refuse them admittance to plane at any point on the route for safety or other cause. In all events the passenger's sole recourse shall be recovery of that proportion of the fare equal to the distance untraveled.  
**PASSAGE, CANCELLATION BY PASSENGER** — Passengers may receive a refund for passage if cancelled 3 hours prior to flight.  
**RESERVATIONS** — All seats are reserved. Reservations should be made as early as possible.  
**ROUND-TRIP FARES** — 10 per cent reduction will be allowed on all round-trip tickets if purchased before start of original trip. Return trip must be commenced within ninety days.  
**STOP-OVERS** — Stop-overs will be permitted at any regular stop provided reservation is made accordingly.  
**TIME-TABLES** — These time-tables show the times at which planes may be expected to depart from and arrive at the several stations shown, but are subject to change without notice, and are not guaranteed.  
**TRIP INSURANCE** — \$5,000 for 25 cents, the same rate as ground insurance, available at all Airline Ticket Offices.

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IT PAYS TO

# FLY EVERYWHERE VIA CHICAGO & SOUTHERN

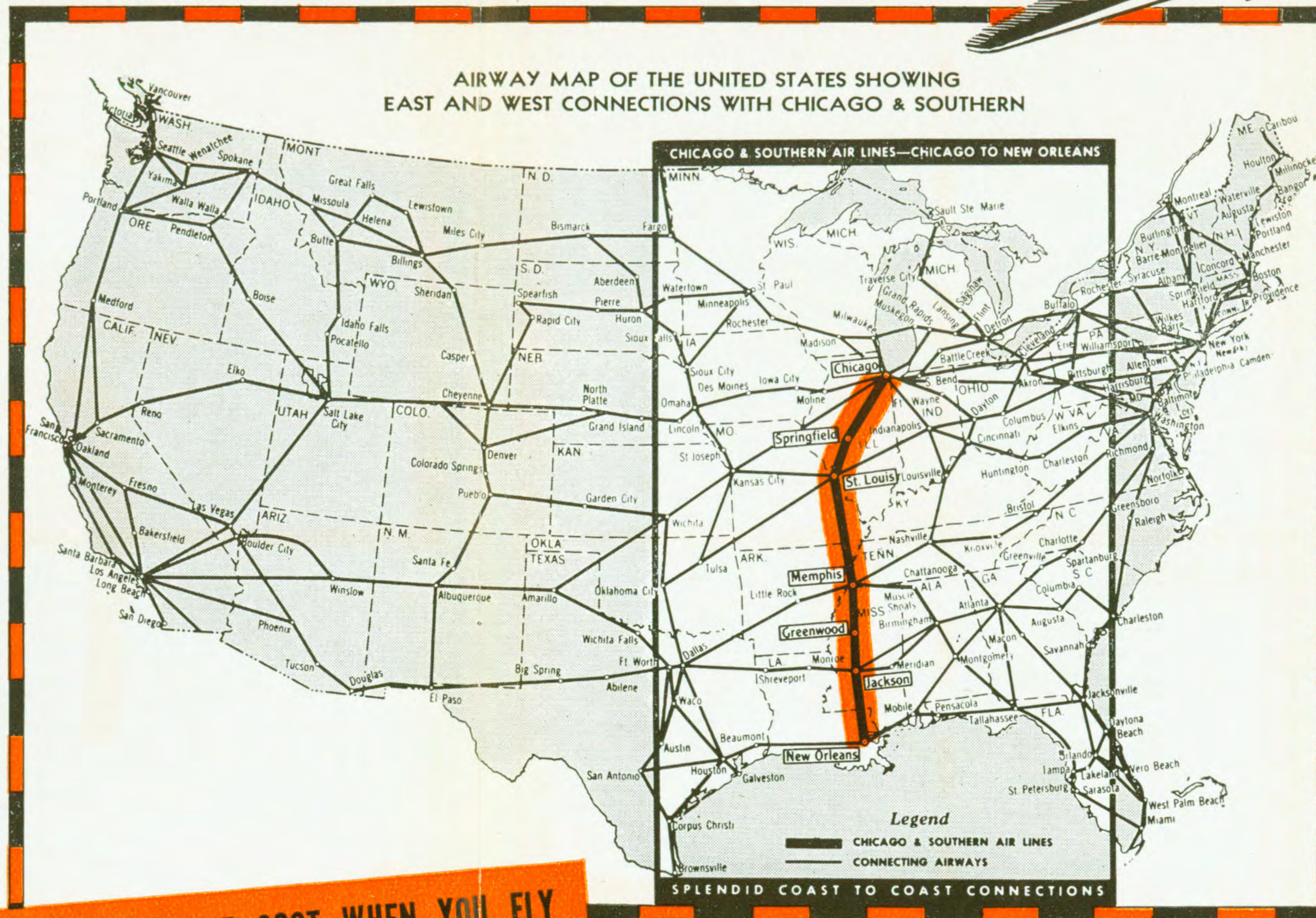


SPLENDID CONNECTIONS WITH ALL COAST TO COAST ROUTES



IT'S EASY TO MAKE A C&S Reservation!

Simply call any Travel Bureau, Hotel Transportation Desk, Telegraph Office or Chicago and Southern local office. Qualified travel experts will plan your trip for you to any place in the United States, at a savings in time and money—and at the same time relieve you of all bothersome details. All you have to do is be there when the plane leaves.



YOU SAVE SO MUCH TIME AT SO LITTLE COST WHEN YOU FLY

## Check This Amazing Table of Comparative Costs

CHICAGO & SOUTHERN TERMINAL POINTS	Time by Best Ground Travel	C & S FLYING TIME	TRAVEL TIME SAVED	C&S One-Way Fare Meals—No Tips involved	Cost by Best Ground Travel Meals & Tips	Additional C & S Cost
NEW ORLEANS-CHICAGO	20 hours	6 hrs. 31 min.	13 hrs. 29 min.	\$44.60	\$44.00	60c more
MEMPHIS-NEW ORLEANS	8 hrs. 40 min.	2 hrs. 41 min.	5 hrs. 59 min.	\$19.76	\$18.15	\$1.61 more
ST. LOUIS-MEMPHIS	7 hrs. 25 min.	1 hr. 45 min.	5 hrs. 45 min.	\$13.93	\$13.82	11c more
JACKSON-CHICAGO	16 hrs. 30 min.	5 hrs. 12 min.	11 hrs. 08 min.	\$36.50	\$35.05	\$1.45 more
ST. LOUIS-NEW ORLEANS	16 hrs. 15 min.	4 hrs. 39 min.	11 hrs. 36 min.	\$33.69	\$32.50	\$1.19 more
CHICAGO-MEMPHIS	11 hrs. 10 min.	3 hrs. 43 min.	7 hrs. 27 min.	\$26.38	\$26.10	28c more

3 Flights Each Way—Each Day—Chicago—New Orleans

May 1st a NEW FLEET of FINER 1940

## DOUGLAS

## 21 PASSENGER PLANES

This great new fleet of famous Douglas DC-3's has been made possible by the ever mounting popularity of the services offered by Chicago & Southern. Thousands of travelers have saved time and money flying "The Valley Level Route" on both business and pleasure—thousands more will do so, faster, and in greater comfort, during the years to come.

STEWARDESS SERVICE ON ALL FLIGHTS

IT PAYS TO FLY THE VALLEY LEVEL ROUTE



USE AIR MAIL — AIR EXPRESS

Tells Your Story First! - - - - -  
 Delivers Your Product First! - - - - -

