

EFFECTIVE JULY 1, 1940

CHICAGO & SOUTHERN

CHICAGO - ST. LOUIS - MEMPHIS - JACKSON - NEW ORLEANS



Now Flying New and Finer 1940

DOUGLAS

21 PASSENGER AIRLINERS

CHICAGO & SOUTHERN

"The Valley Level Route"

GENERAL OFFICES—ST. LOUIS, MO.
D. D. Walker, Vice President-General Sales Manager

INFORMATION — TICKETS — RESERVATIONS

| | | |
|------------------------|---|-------------------|
| Chicago, Ill. | Reservations & Information (24 hr. service)..... | Portsmouth 7760 |
| | City Ticket Office, 33 Palmer House Lobby..... | Central 8282 |
| | J. L. McEvoy, Dist. Sales Mgr., 37 S. LaSalle..... | Central 3515 |
| | Municipal Airport Ticket Office..... | Portsmouth 6700 |
| Columbus, Ohio..... | % TWA, 22 South Third Street..... | Main 4421 |
| | Airport..... | Fairfax 1181 |
| Dayton, Ohio..... | % TWA, Gibbons Hotel..... | Adams 4161 |
| | Airport..... | Adams 2221 |
| Indianapolis, Ind..... | % TWA, 108 West Washington St..... | Lincoln 2596 |
| | Airport..... | Belmont 2200 |
| Jackson, Miss..... | Reservations & Information (24 hr. service)..... | 4-5031 |
| | City Ticket Office, Heidelberg Hotel..... | 3-2738 |
| | Burrell Weber, Dist. Sales Mgr., Heidelberg Hotel..... | 4-5031 |
| Joliet, Ill..... | Airlines Ticket Office, Woodruff Hotel..... | Phone 4434 |
| | Bluebird System, Clinton and Ottawa..... | Phone 4271 |
| Kansas City, Mo..... | % TWA, Muehlebach Hotel..... | Harrison 4321 |
| | Airport..... | Harrison 4321 |
| Memphis, Tenn..... | Reservations & Information (24 hr. service)..... | 3-1171 |
| | William C. Burks, Dist. Sales Mgr., City Ticket Office, Peabody Hotel, 165 Union..... | 8-5994 |
| Minneapolis, Minn..... | % Mid-Continent Airlines, 129 So. 7th St..... | Atlantic 1406 |
| New Orleans, La..... | Reservations & Information (24 hr. service)..... | Franklin 1161 |
| | Lloyd J. Ziblich, Dist. Sales Mgr., City Ticket Office, 216 Baronne St..... | Raymond 7204 |
| New York, N. Y..... | Airlines Consolidated Ticket Office (Gen'l Agent) 41 East 42nd St..... | Vanderbilt 6-0100 |
| Peoria, Ill..... | Ticket Office, Hotel Jefferson..... | Phone 3-2515 |
| Pittsburgh, Pa..... | % TWA, 504 Wm. Penn Way..... | Grant 2400 |
| | Airlines Ticket Office, Wm. Penn Hotel..... | Grant 6100 |
| | Airport..... | Homestead 4200 |
| Springfield, Ill..... | James Urquhart, Station Manager..... | Phone 5911 |
| | If no answer, call..... | 9831 |
| St. Louis, Mo..... | Reservations & Information (24 hr. service)..... | Winfield 2334 |
| | B. T. Cline, Dist. Sales Mgr., City Ticket Office, 1007 Locust Street..... | Garfield 2126 |
| St. Paul, Minn..... | % Northwest Airlines—Reservations..... | Midway 1440 |

Reservations and tickets also available at leading hotels (porter's desk), travel bureaus, ticket offices of connecting air lines, Western Union or Postal Telegraph offices.

GENERAL INFORMATION

ANIMALS — See passenger tariff.

BAGGAGE — Forty (40) pounds of baggage will be carried free on any ticket. Excess baggage will be accepted upon special arrangement at the rate per pound of one-half of one per cent of the one-way fare. The liability of the Carrier for loss of or damage to baggage and/or personal property is limited to the amount of One Hundred Dollars (\$100.00), unless a higher valuation is declared and the insurance paid.

CHILDREN — Children under two years of age when held in arms of parent or guardian are carried free. Children under 12 fly at half fare.

EQUIPMENT — Douglas DC-3 Planes on flights 1-2-3-4-5-6, Lockheed Electras on flights 7, 8.

PASSAGE, CANCELLATION BY COMPANY — The company reserves the right to cancel bookings before passage or en route. Pilot may remove passengers from plane or refuse them admittance to plane at any point on the route for safety or other cause. In all events the passenger's sole recourse shall be recovery of that proportion of the fare equal to the distance untraveled.

PASSAGE, CANCELLATION BY PASSENGER — Passengers may receive a refund for passage if cancelled 3 hours prior to flight.

RESERVATIONS — All seats are reserved. Reservations should be made as early as possible.

ROUND-TRIP FARES — 10 per cent reduction will be allowed on all round-trip tickets if purchased before start of original trip. Return trip must be commenced within ninety days.

STOP-OVERS — Stop-overs will be permitted at any regular stop provided reservation is made accordingly.

TIME-TABLES — These time-tables show the times at which planes may be expected to depart from and arrive at the several stations shown, but are subject to change without notice, and are not guaranteed.

TRIP INSURANCE — \$5,000 for 25 cents, the same rate as ground insurance, available at all Airline Ticket Offices.

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21 PASSENGER AIRLINERS

IT PAYS TO

FLY EVERYWHERE VIA CHICAGO & SOUTHERN



STEWARDESS SERVICE

ON ALL DOUGLAS FLIGHTS

Reflecting the natural hospitality of the South, Chicago and Southern's Stewardesses excel in personalized service. No detail too small, no responsibility too great for this well-trained group of attractive, dependable and highly proficient young women. When you first step into a new 1940 Douglas DC-3, now in service on "The Valley Level Route," you'll be greeted by a charming, helpful young lady who takes a personal interest in seeing that your journey is a pleasant one. You will be amazed at how many of your wishes are anticipated. You'll enjoy extra comforts, a guest-of-the-line feeling. In fact, a Chicago and Southern Stewardess doesn't feel that her job is finished until you leave the plane thoroughly satisfied.

DOUBLE Feature

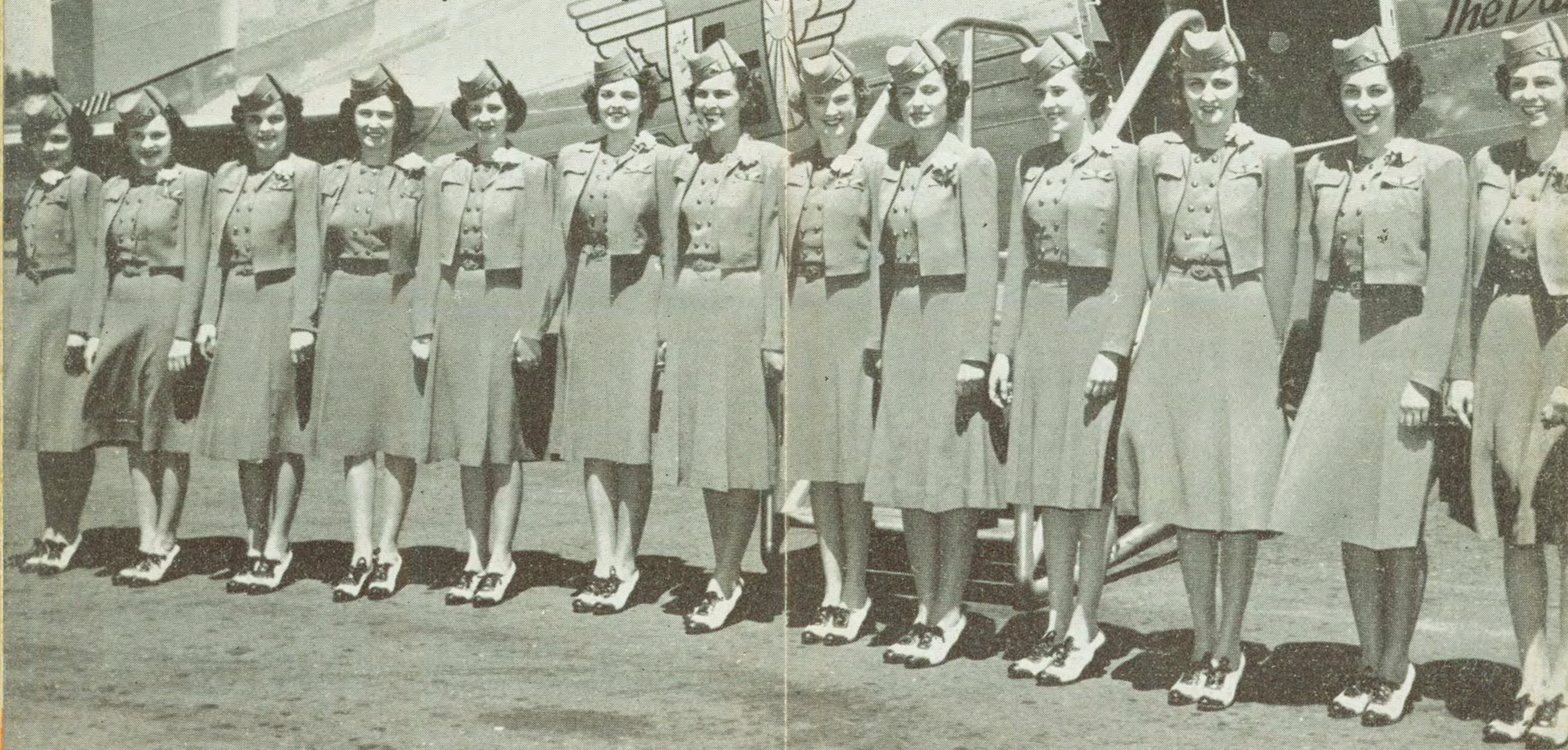
Within one week C. & S. stewardesses won top rating in two national contests. Chief Stewardess, Miss Dorothy Travis (top), was chosen as "Miss National Aviation Forum" at Washington, D. C. Miss Margaret Mellon, Stewardess, was crowned "Miss American Aviation for 1940" at the National Air Carnival. They are typical of the beauty that flies "The Valley Level Route."



Miss N. A. F.



Miss American Aviation



21 PASSENGER DOUGLAS DC-3 AIRLINERS

3 FLIGHTS—EACH WAY—EACH DAY BETWEEN CHICAGO AND NEW ORLEANS

JULY 1, 1940

SEATTLE, TWIN CITIES, ST. LOUIS, MEMPHIS, JACKSON, NEW ORLEANS

SOUTHBOUND Read Down and NORTHBOUND Read Up flight schedule table.

CHICAGO, ST. LOUIS, MEMPHIS, BIRMINGHAM, ATLANTA, FLORIDA

SOUTHBOUND and NORTHBOUND flight schedule table.

ATLANTA, BIRMINGHAM, JACKSON, NEW ORLEANS

WESTBOUND and EASTBOUND flight schedule table.

CHICAGO, ST. LOUIS, MEMPHIS, LITTLE ROCK, SHREVEPORT, DALLAS

SOUTH AND WESTBOUND and EAST AND NORTHBOUND flight schedule table.

NEW ORLEANS, MEMPHIS, ST. LOUIS, KANSAS CITY, LOS ANGELES, SAN FRANCISCO

WEST AND NORTHBOUND and EAST AND SOUTHBOUND flight schedule table.

- AA—American Airlines, C&S—Chicago & Southern Air Lines, DAL—Delta Air Lines, EAL—Eastern Air Lines, MCA—Mid Continent Airlines, NAL—National Airlines, NWA—Northwest Airlines, PCA—Pennsylvania-Central Airlines, TWA—Transcontinental & Western Air, UAL—United Air Lines

CHICAGO • SPRINGFIELD • ST. LOUIS • MEMPHIS JACKSON • NEW ORLEANS

SCHEDULES table for Chicago routes with flight numbers, times, and distances.

BOSTON • NEW YORK • WASHINGTON • PITTSBURGH • CLEVELAND • DETROIT CHICAGO • SPRINGFIELD • ST. LOUIS • MEMPHIS • JACKSON • NEW ORLEANS

Flight schedule table for routes from Boston to New Orleans.

NEW ORLEANS • JACKSON • MEMPHIS • ST. LOUIS • SPRINGFIELD • CHICAGO DETROIT • CLEVELAND • PITTSBURGH • WASHINGTON • NEW YORK • BOSTON

Flight schedule table for routes from New Orleans to Boston.

—Except Sundays and Holidays, —Except Saturday, k—Via Other Airlines, v—Via American Airlines, z—Via Penn. Cent. Airlines, Light Face—AM, Dark Face—PM.

JULY 1, 1940

Light Face Indicates One Way, Dark Face Indicates Round Trip, Low Fares

Certain of these fares will change upon publication of Joint Passenger Tariff, July 15, 1940.

Low Fares table with columns for destination (Atlanta, Birmingham, Boston, Chicago, Cleveland, Dallas-Ft. Worth, Detroit, Grand Rapids, Houston, Indianapolis, Jackson, Kansas City, Little Rock, Los Angeles, Memphis, Milwaukee, Minneapolis-St. Paul, Montgomery, New Orleans, New York, Philadelphia, Pittsburgh, St. Louis, San Francisco, Seattle, Shreveport, Springfield, Tallahassee, Tampa, Washington) and fares for Chicago, Springfield, St. Louis, Memphis, Jackson, and New Orleans.

x Direct service available, e Via Memphis, St. Louis i Via Jackson, Memphis a Via St. Louis or Chicago, or Chicago, f Via TWA St. Louis or AA Memphis, c Via St. Louis, g Via Jackson, d Via Memphis, h Via New Orleans, † Via TWA only.

ALL FARES ARE QUOTED FOR INFORMATION ONLY. CHILDREN CARRIED AT HALF FARE