

EFFECTIVE SEPTEMBER 1, 1940

CHICAGO & SOUTHERN

CHICAGO - ST. LOUIS - MEMPHIS - JACKSON - NEW ORLEANS



Announcing

"THE MISSISSIPPIAN"

New daily flight **CHICAGO** to **ST. LOUIS**

SEE SCHEDULE INSIDE

CHICAGO & SOUTHERN

"The Valley Level Route"

GENERAL OFFICES—ST. LOUIS, MO.

D. D. Walker, Vice President-General Sales Manager

INFORMATION—TICKETS—RESERVATIONS

Chicago, Ill. Reservations and Information (24 hr. service) Portsmouth 7760
J. L. McEvoy, Dist. Sales Mgr., 37 S. LaSalle Central 3515
District Sales Office, 33 Palmer House Lobby Central 8282
Municipal Airport Ticket Office Portsmouth 6700
% TWA, 22 South Third Street Main 4421
Columbus, Ohio Airport Fairfax 1181
Dayton, Ohio % TWA, Gibbons Hotel Adams 4161
Airport Adams 2221
Indianapolis, Ind. % TWA, 108 West Washington St. Lincoln 2596
Airport Belmont 2200
Jackson, Miss. Reservations and Information (24 hr. service) 4-5031
Burrell Weber, Dist. Sales Mgr., Heidelberg Hotel 4-5031
District Sales Office, Heidelberg Hotel 4-5031
Joliet, Ill. Airlines Ticket Office, Woodruff Hotel Phone 4434
Bluebird System, Clinton and Ottawa Phone 4271
Kansas City, Mo. % TWA, Muehlebach Hotel Harrison 4321
Airport Harrison 4321
Memphis, Tenn. Reservations and Information (24 hr. service) 3-1171
William C. Burks, Dist. Sales Mgr., 165 Union 8-2255
District Sales Office, Peabody Hotel 8-2255
Minneapolis, Minn. % Northwest Airlines, 100 So. 7th St. Drexal 3651
New Orleans, La. Reservations and Information (24 hr. service) Franklin 1161
Lloyd J. Ziblich, Dist. Sales Mgr., 216 Baronne Raymond 7204
District Sales Office, 216 Baronne St. Raymond 7204
New York, N. Y. United Airlines, 58 E. 42 St. Murray Hill 2-7300
Peoria, Ill. Ticket Office, Hotel Jefferson Phone 3-2515
Pittsburgh, Pa. % TWA, 504 Wm. Penn Way Grant 2400
Airlines Ticket Office, Wm. Penn Hotel Grant 6100
Airport Homestead 4200
Springfield, Ill. James Urquhart, Station Manager Phone 5911
If no answer, call 9831
St. Louis, Mo. Reservations and Information (24 hr. service) Winfield 2334
B. T. Cline, Dist. Sales Mgr., 1007 Locust St. Garfield 2126
District Sales Office, 1007 Locust St. Garfield 2126
St. Paul, Minn. % Northwest Airlines—Reservations Cedar 3751
Reservations and tickets also available at leading hotels (porter's desk), travel bureaus, ticket offices of connecting air lines, Western Union or Postal Telegraph offices.

GENERAL INFORMATION

ANIMALS—See passenger tariff.
BAGGAGE—Forty (40) pounds of baggage will be carried free on any ticket. Excess baggage will be accepted upon special arrangement at the rate per pound of one-half of one per cent of the one-way fare. The liability of the Carrier for loss of or damage to baggage and/or personal property is limited to the amount of One Hundred Dollars (\$100.00), unless a higher valuation is declared and the insurance paid.
CHILDREN—Children under two years of age when held in arms of parent or guardian are carried free. Children under 12 fly at half fare.
EQUIPMENT—Douglas DC-3 Planes on flights 1-2-3-4-5-6, Lockheed Electras on flights 7, 8, 9, 10
PASSAGE, CANCELLATION BY COMPANY—The company reserves the right to cancel bookings before passage or en route. Pilot may remove passengers from plane or refuse them admittance to plane at any point on the route for safety or other cause. In all events the passenger's sole recourse shall be recovery of that proportion of the fare equal to the distance untraveled.
PASSAGE, CANCELLATION BY PASSENGER—Passengers may receive a refund for passage if cancelled 3 hours prior to flight.
RESERVATIONS—All seats are reserved. Reservations should be made as early as possible.
ROUND-TRIP FARES—10 per cent reduction will be allowed on all round-trip tickets if purchased before start of original trip. Return trip must be commenced within ninety days.
STOP-OVERS—Stop-overs will be permitted at any regular stop provided reservation is made accordingly.
TIME-TABLES—These time-tables show the times at which planes may be expected to depart from and arrive at the several stations shown, but are subject to change without notice, and are not guaranteed.
TRIP INSURANCE—\$5,000 for 25 cents, the same rate as ground insurance, available at all Airline Ticket Offices.

AIRLINES TICKET AGENCY of E. K. SMITH, Inc.

Vanderbilt 6-1100

41 EAST 42nd ST., NEW YORK

Printed in U. S. A.

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CHICAGO-ST. LOUIS-MEMPHIS-JACKSON-NEW ORLEANS



Announcing
"THE MISSISSIPPIAN"
New daily flight CHICAGO to ST. LOUIS
SEE SCHEDULE INSIDE



MODERN

Life on the MISSISSIPPI

Not so many years ago, feats of the famous river packets made folk-lore along the great Mississippi; and Mark Twain, himself a river pilot, wrote this stirring era into the country's literature. Today the basis of a new chapter in Mississippi history is being provided by Chicago and Southern airliners which follow "The Valley Level Route" above the majestic Father of Waters.

Chicago and Southern's latest contribution to modern life on the Mississippi is a new fleet of Douglas DC-3's now in operation between Chicago and New Orleans. Powered with 1200 h.p. Wright G-200 Cyclone engines—these luxury ships bring a new conception of speed and performance. Service by attractive stewardesses provides a degree of comfort unheard of in Mark Twain's day.



PERSONALIZED STEWARDESS SERVICE ON ALL DOUGLAS FLIGHTS

No detail too small, no responsibility too great for the well-trained, attractive, dependable and highly proficient young women who fly "The Valley Level Route."



Stewardess Margaret Mellon, "Miss American Aviation for 1940."

It Pays to Fly--Chicago & Southern

Check This Amazing Table of Comparative Costs

CHICAGO & SOUTHERN TERMINAL POINTS	Time by Best Ground Travel	C & S FLYING TIME	TRAVEL TIME SAVED	C&S One-Way Fares Meals—No Tips Involved	Cost by Best Ground Travel Meals & Tips	Additional C & S Cost
NEW ORLEANS-CHICAGO	20 hours	6 hrs. 22 min.	13 hrs. 38 min.	\$46.64	\$44.00	\$2.64 more
MEMPHIS-NEW ORLEANS	8 hrs. 40 min.	2 hrs. 35 min.	6 hrs. 05 min.	\$19.76	\$18.15	\$1.61 more
ST. LOUIS-MEMPHIS	7 hrs. 25 min.	1 hr. 40 min.	5 hrs. 45 min.	\$13.93	\$13.82	11c more
JACKSON-CHICAGO	16 hrs. 30 min.	5 hrs. 02 min.	11 hrs. 28 min.	\$37.03	\$35.05	\$1.98 more
ST. LOUIS-NEW ORLEANS	16 hrs. 15 min.	4 hrs. 30 min.	11 hrs. 45 min.	\$33.69	\$32.50	\$1.19 more
CHICAGO-MEMPHIS	11 hrs. 10 min.	3 hrs. 40 min.	7 hrs. 30 min.	\$26.88	\$26.10	78c more

3 Douglas Flights Each Way-Each Day-Chicago-New Orleans

SEPTEMBER 1, 1940

SEATTLE, TWIN CITIES, ST. LOUIS, MEMPHIS, JACKSON, NEW ORLEANS

SOUTHBOUND Read Down				NORTHBOUND Read Up			
6:10	8:45	3:40	Lv. Seattle (NWA) Ar.	9:00	4:20	6:05	Lv. Minneapolis Ar.
6:10	1:45	9:10	Lv. St. Paul Ar.	4:45	6:00	8:25	Lv. Chicago (NWA) Ar.
7:45	7:45	7:00	Lv. Milwaukee Ar.	2:00	6:00	8:25	Lv. Chicago (C&S) Ar.
8:20	3:55	11:35	Lv. Chicago (NWA) Ar.	1:20	3:35	6:00	Lv. St. Louis Ar.
9:00	4:00	11:50	Lv. Chicago (C&S) Ar.	10:41	3:22	4:37	Lv. Memphis Ar.
10:46	5:46	1:46	Lv. St. Louis Ar.	8:45	1:45	3:00	Lv. Jackson Ar.
12:40	7:40	12:10	Lv. Memphis Ar.	11:50	9:00	1:00	Lv. New Orleans (C&S) Ar.
2:10	9:10	1:40	Lv. Jackson Ar.	10:20	2:20	9:20	
3:30	10:30	3:00	Lv. New Orleans (C&S) Ar.	9:00	1:00	8:00	

*Via Flight 8.

CHICAGO, ST. LOUIS, MEMPHIS, BIRMINGHAM, ATLANTA, FLORIDA

SOUTHBOUND				NORTHBOUND			
8:30(CT)	4:00	9:00(CT)	Lv. Chicago (C&S) Ar.	3:22	2:22	2:22	Lv. St. Louis Ar.
10:30	6:00	11:00	Lv. St. Louis Ar.	1:30	12:30	12:30	Lv. Memphis Ar.
12:10	7:40	12:55	Lv. Memphis (EAL)(C&S) Ar.	11:25	10:35	10:35	Lv. Jackson (C&S)(DAL) Ar.
1:00	9:25	2:25	Lv. Birmingham Ar.	9:40	9:05	9:04	Lv. Atlanta (EAL)(DAL) Ar.
2:50	10:54	3:30	Lv. Atlanta (EAL)(DAL) Ar.	8:30	8:50(CT)	8:00	Lv. Montgomery Ar.
4:15	11:59	9:00	Lv. New Orleans (C&S) Ar.	7:35	7:35	7:35	Lv. New Orleans (NAL) Ar.
3:35		9:55	Lv. New Orleans (NAL) Ar.	6:40	6:40	6:40	Lv. Mobile Ar.
		10:30	Lv. Pensacola Ar.	6:05(CT)	6:05(CT)	6:05(CT)	Lv. Jacksonville (FAL)(NAL) Ar.
		12:50(ET)	Lv. Tampa Ar.	5:45	5:45	5:45	Lv. Jacksonville (FAL)(NAL) Ar.
7:25	3:20	2:00	Lv. Jacksonville (FAL)(NAL) Ar.	4:30(ET)	4:30(ET)	4:30(ET)	Lv. Miami (NAL)(EAL) Ar.
9:55	5:45	6:40	Lv. Miami (NAL)(EAL) Ar.	2:00	2:00	2:00	

ATLANTA, BIRMINGHAM, JACKSON, NEW ORLEANS

WESTBOUND				EASTBOUND					
6:30	9:00(CT)	Lv. Atlanta (DAL) Ar.	2:55	6:10	11:59	Lv. Birmingham Ar.	1:49	5:03	10:54
7:35	10:05	Lv. Birmingham Ar.	12:20	3:18	9:25	Lv. Jackson Ar.	9:00(CT)	1:00	8:00
9:04	11:34	Lv. Jackson Ar.				Lv. New Orleans (C&S) Ar.			
10:30	3:00	Lv. New Orleans (C&S) Ar.							

CHICAGO, ST. LOUIS, MEMPHIS, LITTLE ROCK, SHREVEPORT, DALLAS

SOUTH AND WESTBOUND				EAST AND NORTHBOUND					
4:00	8:30	Lv. Chicago (C&S) Ar.	3:22	7:22	2:22	Lv. St. Louis Ar.	1:30	5:30	12:30
6:00	10:30	Lv. St. Louis Ar.	11:50	3:50	10:50	Lv. Memphis (C&S) Ar.	11:35	2:23	10:35
7:40	12:10	Lv. Memphis (C&S) Ar.	1:31	1:31	1:31	Lv. Little Rock (AA) Ar.			
7:55	12:25	Lv. Shreveport (DAL) Ar.	10:47	7:49	7:49	Lv. Dallas (DAL) Ar.			
10:50	6:47	Lv. Dallas (DAL) Ar.	11:30	6:28	6:28	Lv. Ft. Worth (AA)(DAL) Ar.			
12:01	8:02	Lv. Ft. Worth (AA)(DAL) Ar.	8:57	11:02	6:00				

NEW ORLEANS, MEMPHIS, ST. LOUIS, OMAHA, KANSAS CITY, LOS ANGELES, SAN FRANCISCO

WEST AND NORTHBOUND				EAST AND SOUTHBOUND			
8:00	1:00	9:00(CT)	Lv. New Orleans (C&S) Ar.	3:30	3:00	3:30	Lv. Jackson Ar.
9:20	2:20	10:20	Lv. Jackson Ar.	2:10	1:40	2:10	Lv. Memphis (C&S) Ar.
10:50	3:50	11:50	Lv. Memphis (C&S) Ar.	12:40	12:10	12:40	Lv. St. Louis (TWA) Ar.
12:45	5:35	2:01	Lv. St. Louis (TWA) Ar.	10:46	10:11	10:46	Lv. Kansas City (TWA) Ar.
7:07	3:33	9:20	Lv. Kansas City (TWA) Ar.	9:20	8:45	9:20	Lv. Omaha (MCA)(UAL) Ar.
10:10	10:10	6:25	Lv. Omaha (MCA)(UAL) Ar.	6:25	6:25	6:25	Lv. Los Angeles (UAL)(TWA) Ar.
11:40	7:43	11:39(PT)	Lv. Los Angeles (UAL)(TWA) Ar.	10:00	9:00	10:00	Lv. San Francisco (UAL) Ar.
12:17	11:40	11:00(PT)	Lv. San Francisco (UAL) Ar.				

††Via Chicago.

AA—American Airlines
 C&S—Chicago & Southern Air Lines
 DAL—Delta Air Lines
 EAL—Eastern Air Lines
 MCA—Mid Continent Airlines
 NAL—National Airlines
 NWA—Northwest Airlines
 PCA—Pennsylvania-Central Airlines
 TWA—Transcontinental & Western Air
 UAL—United Air Lines

**CHICAGO • SPRINGFIELD • ST. LOUIS • MEMPHIS
 JACKSON • NEW ORLEANS**

SOUTHBOUND—Read Down					NORTHBOUND—Read Up							
Flight 1 THE GULF COASTER Daily	Flight 9 THE MISSIS- SIPPIAN Daily	Flight 5 THE LOUISIANA FLYER Daily	Flight 7 THE COMMUTER Daily	Flight 3 THE COTTON KING Daily	Miles	SCHEDULES	Miles	Flight 8 THE COMMUTER Daily	Flight 2 THE ROBT. E. LEE Daily	Flight 10 THE MISSIS- SIPPIAN Daily	Flight 6 THE MARK TWAINE Daily	Flight 4 THE SPIRIT OF NATCHEZ Daily
8:30 AM	11:50 AM	4:00 PM	7:30 PM	9:00 PM	0	Effective September 1, 1940 Central Standard Time	0	10:41 AM	3:22 PM	4:37 PM	7:22 PM	2:22 AM
Non-Stop	1:05 PM	Non-Stop	Non-Stop	Non-Stop	179		179	9:27 AM	Non-Stop	Non-Stop	Non-Stop	Non-Stop
10:16 AM	1:46 PM	5:46 PM	9:16 PM	10:46 PM	261		261	8:45 AM	1:45 PM	3:00 PM	5:45 PM	12:45 AM
12:10 PM	7:40 PM	7:40 PM	11:00 PM	11:00 PM	261		261		1:30 PM		5:30 PM	12:30 AM
12:25 PM	7:55 PM	7:55 PM	12:55 AM	12:55 AM	519		519		11:50 AM		3:50 PM	10:50 PM
1:40 PM	9:10 PM	9:10 PM	2:10 AM	2:10 AM	519		519		11:35 AM		3:35 PM	10:35 PM
1:55 PM	9:25 PM	9:25 PM	2:25 AM	2:25 AM	708		708		10:20 AM		2:20 PM	9:20 PM
3:00 PM	10:30 PM	10:30 PM	3:30 AM	3:30 AM	708		708		10:05 AM		2:05 PM	9:05 PM
					886		886		9:00 AM		1:00 PM	8:00 PM

Douglas — 21 passenger planes and Stewardess service on Flights 1, 2, 3, 4, 5, and 6. Electra — 10 passenger planes on Flights 7, 8, 9, and 10. Complimentary meal aloft after departure. Passengers must have tickets checked and be ready to board plane five minutes before scheduled departure.

**BOSTON • NEW YORK • WASHINGTON • PITTSBURGH • CLEVELAND • DETROIT
 CHICAGO • SPRINGFIELD • ST. LOUIS • MEMPHIS • JACKSON • NEW ORLEANS**

SEPTEMBER 1, 1940	AA 43	AA 31-29	AA 11	UAL 21	TWA 37	UAL 19	AA 21	TWA 41	PCA 37	UAL 11	AA 27	AA 47	AA 3	UAL 17	AA 23	UAL 7	AA 5	UAL 29	AA 17	TWA 5	SEPTEMBER 1, 1940
Boston EST Lv			6:00	8:20	v 8:20	v 8:20	v 10:20	10:20	v 10:20	1:20	1:20	1:20	2:00	v 2:00	2:00	v 3:20	Lv EST				Boston
New York Lv			8:00	11:25	10:00	11:00	12:00	12:00	12:00	3:00	3:00	3:00	3:35	4:00	4:25	5:00	5:10	Lv EST			New York
Philadelphia Lv			NON-STOP	12:16	11:00	k 9:00							4:45	4:26	5:30		k 3:30	Lv			Philadelphia
Washington Lv			NON-STOP	1:20	z 11:35	1:24							5:30				z 5:20	Lv			Washington
Pittsburgh Lv			NON-STOP										5:20				z 7:38	Lv			Pittsburgh
Buffalo Lv			NON-STOP										7:30					Lv			Buffalo
Cleveland Lv			NON-STOP	2:30									7:00					Lv			Cleveland
Detroit Lv			NON-STOP										6:00					Lv			Detroit
Grand Rapids EST Lv			NON-STOP										7:10					Lv EST			Grand Rapids
Chicago CST Ar			8:25	11:40	3:30	4:00	3:40	4:00	3:15	7:28	6:40	6:45	8:10	8:30	8:45	8:00		Lv CST			Chicago
Chicago CST Ar			8:30	11:50	4:00		4:00	4:00	4:00	7:30	7:30	7:30	9:00	9:00	9:00			Lv CST			Chicago
Springfield CST Ar			1:05							8:45	8:45	8:45						Lv CST			Springfield
Springfield CST Ar			1:09							8:45	8:45	8:45						Lv CST			Springfield
Columbus EST Lv					2:42													Lv EST			Columbus
Indianapolis CST Lv					3:47													Lv CST			Indianapolis
St. Louis Ar			10:16	1:46	5:46	5:20	5:46	5:46	5:46	9:16	9:26	9:26	10:46	10:46	10:46	10:46	10:37	Lv			St. Louis
St. Louis Lv			10:30		6:00	6:00	6:00	6:00	11:00	11:00	11:00	11:00	11:00	11:00	11:00	11:00	11:00	Lv			St. Louis
Memphis Ar			12:10		6:26	7:40	7:40	7:40	7:40	12:40	12:40	12:40	12:40	12:40	12:40	12:40	12:40	Lv			Memphis
Jackson Ar			1:40		9:10	9:10	9:10	9:10	9:10	2:10	2:10	2:10	2:10	2:10	2:10	2:10	2:10	Lv			Jackson
New Orleans CST Ar			3:00		10:30	10:30	10:30	10:30	10:30	3:30	3:30	3:30	3:30	3:30	3:30	3:30	3:30	Lv CST			New Orleans

**NEW ORLEANS • JACKSON • MEMPHIS • ST. LOUIS • SPRINGFIELD • CHICAGO
 DETROIT • CLEVELAND • PITTSBURGH • WASHINGTON • NEW YORK • BOSTON**

SEPTEMBER 1, 1940	TWA 10	UAL 20	AA 12	UAL 28	TWA 40	AA 8	TWA 38	UAL 36	TWA 20	AA 4	UAL 22	UAL 22	UAL 18	TWA 42	TWA 18	PCA 38	AA 42	AA 46	UAL 8	AA 2	TWA 6	SEPTEMBER 1, 1940	
New Orleans CST Lv						9:00	9:00	9:00	9:00	9:00	9:00								1:00	1:00	8:00	8:00	Lv CST
Jackson Lv						10:20	10:20	10:20	10:20	10:20	10:20								2:20	2:20	9:20	9:20	Lv
Memphis Lv						11:47	11:50	11:50	11:50	11:50	11:50								3:50	3:50	11:33	10:50	Lv
St. Louis Ar						1:30	1:30	1:30	1:30	1:30	1:30								5:30	5:30		12:30	Lv
St. Louis Lv						2:06	1:45	1:45	1:45	1:45	3:00	3:00	3:00	3:00	3:00	3:00	3:00	3:00	5:45	5:45		1:46	Lv
Indianapolis CST Ar						3:33																1:46	Lv
Columbus EST Ar						5:37	k 8:10	8:30														6:00	Lv
Springfield CST Lv						7:20	9:02	9:03	9:14	10:37	10:48	10:48	9:55	9:38	11:59				1:46	k 8:30	7:46	7:46	Lv
Chicago CST Ar						11:15	11:30	11:45	12:00	12:05									2:36	7:30	8:42	8:42	Lv
Grand Rapids EST Ar						2:18	3:55															6:00	Lv
Detroit Ar						2:19																6:00	Lv
Cleveland Ar																							