

EFFECTIVE NOVEMBER 1, 1943

# CHICAGO AND SOUTHERN AIR LINES

SERVING THE NATION'S AIRWAYS  
VIA

CHICAGO

ST. LOUIS

MEMPHIS

JACKSON

NEW ORLEANS

LITTLE ROCK

SHREVEPORT

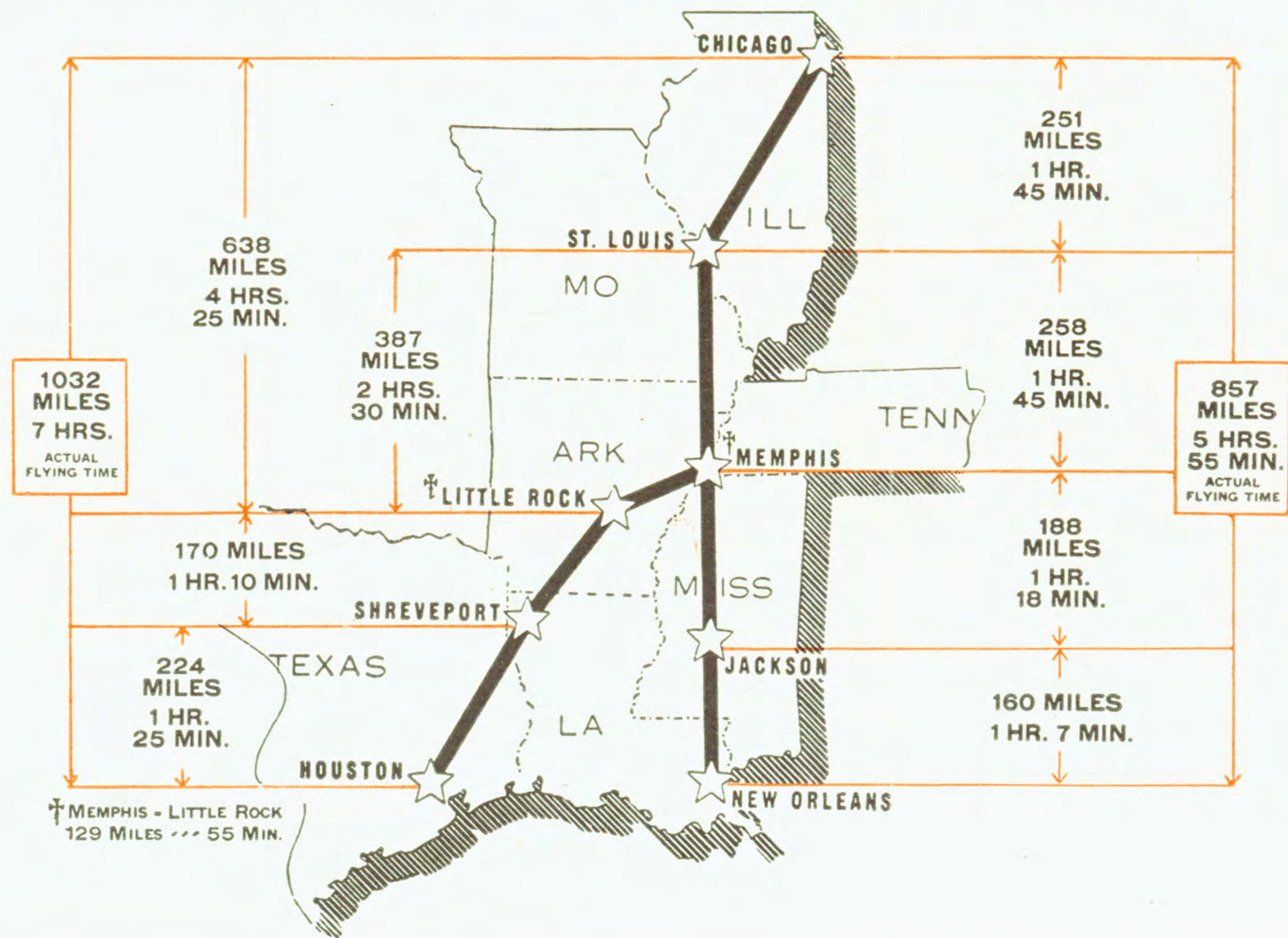
HOUSTON



*"The Valley Level Route"*

# Now! Four Round Trips Daily

## CHICAGO • ST. LOUIS • MEMPHIS



The need for essential transportation between these cities has never been so great. For that reason, the action of the Civil Aeronautics Board in authorizing Chicago and Southern to provide additional service is of unusual importance. Four flights operate between these cities providing additional space for military and civilian passengers. Chicago and Southern pledges the same high standard of operating efficiency which it has maintained for more than a decade.



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"The Valley Level Route"

WAR TIME—PEACE TIME  
EMPLOYEES

*Service Creed*

1. Customers made our business—  
customers will keep us in business.

2. There is no excuse for lack of  
courtesy . . . no excuse for being  
impatient.

3. There is no legal rationing of  
politeness . . . no curtailment of  
smiles.

4. There is no official ceiling on  
being pleasant while on the job.

*You Don't Need A Priority*

. . . to fly, but a priority does make your reservation more certain. Is your trip "essential to expedite war production or other activities connected with the war program?" We will help you find out.

### INFORMATION—TICKETS—RESERVATIONS

Chicago 3, Ill.	Reservations and Information (24 hour service).....	STate 3410
	W. R. Gillen, Dist. Traffic Mgr., Palmer House.....	FRAnklin 8890
	City Ticket Office, Palmer House Arcade.....	FRAnklin 8890
Detroit, Mich.	United Airlines, Book Cadillac Hotel.....	CHerry 1100
Houston 1, Texas	Reservations and Information.....	C 4-3471
	J. J. Shad, Dist. Traffic Mgr., Rice Hotel.....	C 4-3471
	City Ticket Office, Lobby, Rice Hotel.....	C 4-3471
Jackson 1, Miss.	Reservations and Information.....	4-5031
	Anne Beasley, Dist. Traffic Mgr., Miss. Tower Bldg.....	3-4114
	City Ticket Office, Heidelberg Hotel.....	3-2738
Little Rock, Ark.	Reservations and Information.....	4-6347
	K. J. Howe, Dist. Traffic Mgr., Marion Hotel.....	4-6347
	City Ticket Office, Marion Hotel.....	4-6347
Memphis 3, Tenn.	Reservations and Information (24 hour service).....	9-3443
	N. E. Anishanslin, Dist. Traffic Mgr., Peabody Hotel.....	8-2255
	City Ticket Office, Peabody Hotel.....	8-2255
New Orleans 12, La.	Reservations and Information (24 hour service).....	RAYmond 2314
	Burrell Weber, Dist. Traffic Mgr., 1030 Canal Bldg.....	CANal 4757
	City Ticket Office, Roosevelt Hotel (Lobby).....	MAGnolia 3881
New York, N. Y.	United Airlines, 80 E. 42 St.....	MURray Hill 2-7300
Shreveport 24, La.	Reservations and Information.....	3-8661
	Forrest Campbell, Dist. Traffic Mgr., Washington-Youree Hotel.....	3-8661
	City Ticket Office, Washington-Youree Hotel.....	3-8661
St. Louis 1, Mo.	Reservations and Information (24 hour service).....	GARfield 2126
	J. W. Skinner, Dist. Traffic Mgr., Statler Hotel.....	GARfield 1482
	City Ticket Office, Statler Hotel.....	GARfield 1482

Reservations and tickets also available at ticket offices of connecting air lines.

### GENERAL INFORMATION

**ANIMALS**—See passenger tariff.

**BAGGAGE**—Forty (40) pounds of baggage will be carried free on any ticket. Excess baggage will be accepted upon special arrangement at the rate per pound of one-half of one per cent of the one-way fare. The liability of the Carrier for loss of or damage to baggage and/or personal property is limited to the amount of One Hundred Dollars (\$100.00), unless a higher valuation is declared and the insurance paid.

**EQUIPMENT**—Douglas DC-3 21 Passenger Planes on all Flights.

**PASSAGE, CANCELLATION BY COMPANY**—The company reserves the right to cancel booking before passage or en route. Pilot may remove passengers from plane or refuse them admittance to plane at any point on the route for safety or other cause. In all events the passenger's sole recourse shall be recovery of that proportion of the fare equal to the distance untraveled.

**PASSAGE, CANCELLATION BY PASSENGER**—Passenger may receive a refund for passage if cancelled 3 hours prior to flight.

**RESERVATIONS**—All seats are reserved. Reservations should be made as early as possible.

**TICKETS**—Good for a period of 120 days from date of purchase.

**STOP-OVERS**—Stop-overs will be permitted at any regular stop provided reservation is made accordingly.

**TIME-TABLES**—These time-tables show the times at which planes may be expected to depart from and arrive at the several stations shown, but are subject to change without notice, and are not guaranteed.

**TRIP INSURANCE**—\$5,000 for 25 cents, the same rate as ground insurance, available at all Airline Ticket Offices.

