

**EFFECTIVE APRIL 1, 1944**

# **CHICAGO AND SOUTHERN AIR LINES**

**SERVING THE NATION'S AIRWAYS  
VIA**

**CHICAGO**

**ST. LOUIS**

**MEMPHIS**

**JACKSON**

**NEW ORLEANS**

**LITTLE ROCK**

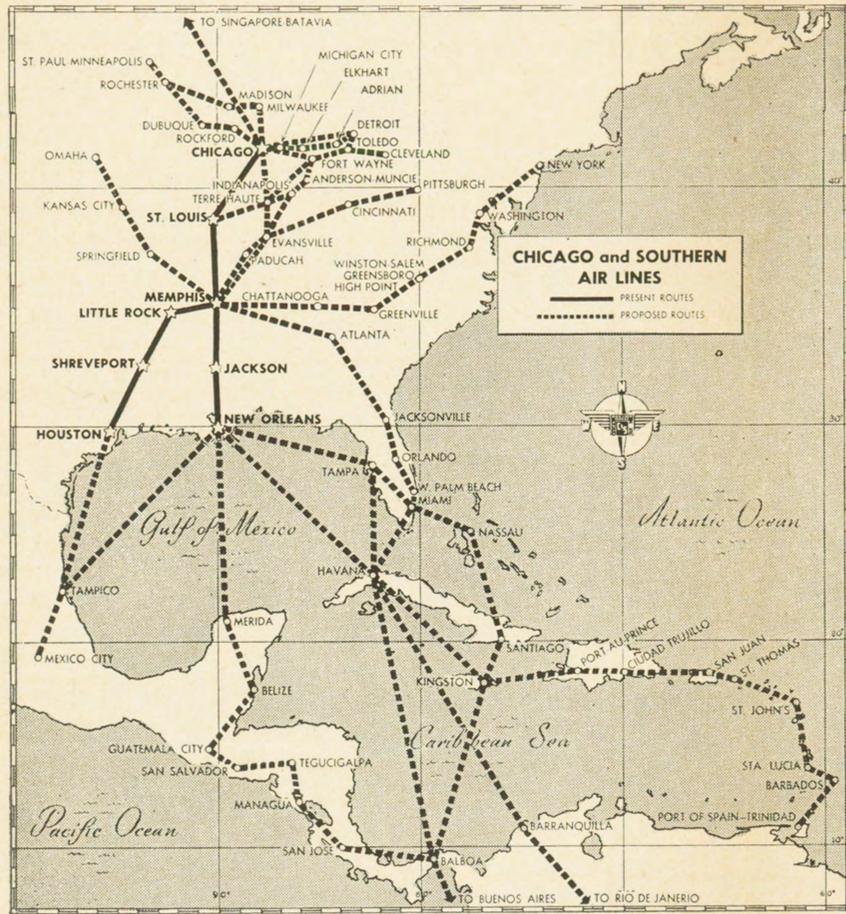
**SHREVEPORT**

**HOUSTON**



**"The Valley Level Route"**

## Quick facts about C. & S. Postwar Expansion



◆ Tomorrow Chicago and Southern planes will fly to many new places, link the East Indies with the West Indies . . . Detroit with Mexico City . . . Chicago with Rio and Houston with Nome . . . Memphis with New York City . . . The map shows present day operations and postwar plans, placing emphasis in the international field on routes out of Chicago, New Orleans and Houston.

Applications filed with Civil Aeronautics Board 28.

Miles applied for foreign, domestic, local 43,945.

Foreign applications 10, route miles 32,286.

Domestic applications 13, route miles 7,415.

Local service routes 5, route miles 4,242.

Foreign routes propose air service to 40 cities in 29 different countries, 6 cities in Alaska, Canada and the Canal Zone . . . Domestic routes in the United States propose air service to 39 large cities in 19 different states . . . Local service (feeder) routes propose air service to 37 cities in 8 states . . . Foreign, domestic and local service routes propose air service to 116 different cities.

### Information—Tickets—Reservations

Chicago 3, Ill.	Reservations and Information (24 hour service) . . . . .	STate 3410
	W. R. Gillen, Dist. Traffic Mgr., Palmer House . . . . .	FRanklin 8890
	City Ticket Office, Palmer House Arcade . . . . .	FRanklin 8890
Detroit, Mich.	United Airlines, Book Cadillac Hotel . . . . .	CHerry 1100
Houston 1, Texas	Reservations and Information . . . . .	C 4-3471
	J. J. Shad, Dist. Traffic Mgr., Rice Hotel . . . . .	C 4-3471
	City Ticket Office, Lobby, Rice Hotel . . . . .	C 4-3471
Jackson 1, Miss.	Reservations and Information (24 hour service) . . . . .	3-4761
	W. E. Parker, Dist. Traffic Mgr., Heidelberg Hotel . . . . .	3-2738
	City Ticket Office, Heidelberg Hotel . . . . .	3-2738
Little Rock, Ark.	Reservations and Information . . . . .	4-6347
	K. J. Howe, Dist. Traffic Mgr., Marion Hotel . . . . .	4-6347
	City Ticket Office, Marion Hotel . . . . .	4-6347
Memphis 3, Tenn.	Reservations and Information (24 hour service) . . . . .	9-3443
	N. E. Anishanslin, Dist. Traffic Mgr., Peabody Hotel . . . . .	8-2255
	City Ticket Office, Peabody Hotel . . . . .	8-2255
New Orleans 12, La.	Reservations and Information (24 hour service) . . . . .	RAYmond 2314
	Burrell Weber, Dist. Traffic Mgr., 1030 Canal Bldg. . . . .	CAnal 4757
	City Ticket Office, Roosevelt Hotel (Lobby) . . . . .	MAGnolia 8881
New York, N. Y.	United Airlines, 80 E. 42 St. . . . .	Murray Hill 2-7300
Shreveport 24, La.	Reservations and Information . . . . .	3-8661
	J. J. Shad, Dist. Traffic Mgr., Washington-Youree Hotel . . . . .	3-8661
	City Ticket Office, Washington-Youree Hotel . . . . .	3-8661
St. Louis 1, Mo.	Reservations and Information (24 hour service) . . . . .	GARfield 2126
	J. W. Skinner, Dist. Traffic Mgr., Statler Hotel . . . . .	GARfield 1482
	City Ticket Office, Statler Hotel . . . . .	GARfield 1482

Reservations and tickets also available at ticket offices of connecting air lines.

### General Information

**ANIMALS**—See passenger tariff.

**BAGGAGE**—Forty (40) pounds of baggage will be carried free on any ticket. Excess baggage will be accepted upon special arrangement at the rate per pound of one-half of one per cent of the one-way fare. The liability of the Carrier for loss of or damage to baggage and/or personal property is limited to the amount of One Hundred Dollars (\$100.00), unless a higher valuation is declared and the insurance paid.

**EQUIPMENT**—Douglas DC-3 21 Passenger Planes on all Flights.

**PASSAGE, CANCELLATION BY COMPANY**—The company reserves the right to cancel booking before passage or en route. Pilot may remove passengers from plane or refuse them admittance to plane at any point on the route for safety or other cause. In all events the passenger's sole recourse shall be recovery of that proportion of the fare equal to the distance untraveled.

**PASSAGE, CANCELLATION BY PASSENGER**—Passenger may receive a refund for passage if cancelled 3 hours prior to flight.

**RESERVATIONS**—All seats are reserved. Reservations should be made as early as possible.

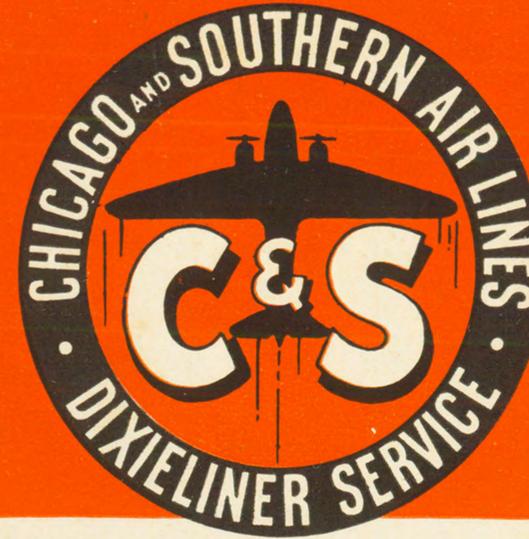
**TICKETS**—Good for a period of 120 days from date of purchase.

**STOP-OVERS**—Stop-overs will be permitted at any regular stop provided reservation is made accordingly.

**TIME-TABLES**—These time-tables show the times at which planes may be expected to depart from and arrive at the several stations shown, but are subject to change without notice, and are not guaranteed.

**TRIP INSURANCE**—\$5,000 for 25 cents, the same rate as ground insurance, available at all Airline Ticket Offices.

GENERAL OFFICES, MUNICIPAL AIRPORT, MEMPHIS 2, TENN. R. L. HEININGER, General Traffic Manager.



*Courtesy  
Always Pays*

CHICAGO AND SOUTHERN EMPLOYEES

*Service Creed*



1. Customers made our business—customers will keep us in business.
2. There is no excuse for lack of courtesy . . . no excuse for being impatient.
3. There is no legal rationing of politeness . . . no curtailment of smiles.
4. There is no official ceiling on being pleasant while on the job.



*You Don't Need A Priority*

. . . to fly, but a priority does make your reservation more certain. Is your trip "essential to expedite war production or other activities connected with the war program?" We will help you find out.

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"The Valley Level Route"

# MEXICO-CENTRAL AMERICA

Connections To and From

## MERIDA—GUATEMALA—MANAGUA BALBOA

C&S 3		Read Down	Read Up	C&S 2	
5:35PM	Lv.	Chicago	Ar.	3:40PM	Ar.
7:35PM	Lv.	St. Louis	Ar.	1:40PM	Ar.
9:35PM	Lv.	Memphis	Ar.	11:40AM	Ar.
11:08PM	Lv.	Jackson	Ar.	10:07AM	Ar.
12:15AM	Lv.	New Orleans	Ar.	9:00AM	Ar.
PAA 703 Mo-Tu-Th-Fr				PAA 700 Su	PAA 702 Mo-Tu-Th-Fr
01:50	Lv.	New Orleans CWT.	Ar.	18:20	Ar.
04:30	Lv.	Merida, Yuc., Mex. 90°	Ar.	13:50	Ar.
07:25	Lv.	Guatemala, Gua. 90°	Ar.	11:00	Ar.
12:25	Lv.	Managua, Nic. 90°	Ar.	08:50	Ar.
17:10	Lv.	Balboa, C. Z. 75°	Ar.	06:25	Ar.

Connections To and From

## PENSACOLA—MOBILE— TALLAHASSEE—JACKSONVILLE TAMPA—MIAMI

C&S 1	C&S 3	Read Down	Read Up	C&S 2	C&S 4
12:30PM	5:35PM	Lv.	Chicago (CT)	Ar.	3:40PM
2:30PM	7:35PM	Lv.	St. Louis	Ar.	1:40PM
4:30PM	9:35PM	Lv.	Memphis	Ar.	11:40AM
5:58PM	11:08PM	Lv.	Jackson	Ar.	10:07AM
7:05PM	12:15AM	Lv.	New Orleans (CT)	Ar.	9:00AM
NAL 12				NAL 2-11	NAL 8-5
7:30PM	12:28AM	Lv.	New Orleans (CT)	Ar.	2:22AM
8:15PM	1:13AM	Lv.	Mobile	Ar.	1:37AM
8:48PM	1:46AM	Lv.	Pensacola (CT)	Ar.	1:04AM
11:07PM	4:05AM	Lv.	Tallahassee (ET)	Ar.	12:45AM
12:17AM	5:15AM	Lv.	Jacksonville	Ar.	11:35PM
	6:45AM	Lv.	Tampa	Ar.	9:39PM
	8:15AM	Lv.	Miami	Ar.	7:55PM
	9:20AM	Lv.	Key West (ET)	Ar.	12:00PM

Connections To and From

## NASHVILLE—LOUISVILLE—CINCINNATI

C&S 2	C&S 8-52	C&S 4	Read Down	Read Up	C&S 1	C&S 7-51
	5:00PM		Lv.	Houston (CT)	Ar.	4:05PM
	6:35PM		Lv.	Shreveport	Ar.	2:30PM
	8:00PM		Lv.	Little Rock	Ar.	1:05PM
9:00AM		7:45PM	Lv.	New Orleans	Ar.	7:05PM
10:22AM		9:07PM	Lv.	Jackson	Ar.	5:48PM
11:40AM		10:25PM	Lv.	Memphis	Ar.	4:30PM
AA 22				AA 21	AA 63	
3:45PM	11:55PM		Lv.	Memphis	Ar.	1:11PM
5:02PM	1:12AM		Lv.	Nashville	Ar.	11:45AM
6:23PM	8:03AM		Lv.	Louisville (CT)	Ar.	10:16AM
8:09PM	9:49AM		Lv.	Cincinnati (ET)	Ar.	10:25AM

Chicago and Southern may cancel any reservation if the person holding the reservation has not presented himself at the airport ticket office for the purpose of checking in at least ten minutes prior to the scheduled departure time of the flight for which the reservation was made.

# CHICAGO, ST. LOUIS, MEMPHIS, JACKSON, NEW ORLEANS, LITTLE ROCK, SHREVEPORT, HOUSTON

SOUTHBOUND—Read Down				Effective April 1, 1944 (Central War Time) ALL FLIGHTS DAILY	NORTHBOUND—Read Up			
THE TEXAS RANGER Flight 7-51	THE LOUISIANA FLYER Flight 1	THE COTTON KING Flight 3	THE MARK TWAIN Flight 5	Miles	THE CHICAGO FLYER Flight 2	THE COMMUTER Flight 6	THE GREAT LAKES SPECIAL Flight 8-52	THE NORTH STAR Flight 4
8:10AM	★12:30PM	★5:35PM	10:00PM	0	3:40PM	9:30PM	12:55AM	2:30AM
9:55AM	2:15PM	7:20PM	11:45PM	251	1:55PM	7:45PM	11:10PM	12:45AM
10:10AM	2:30PM	7:35PM	12:00AM		1:40PM	7:30PM	10:55PM	12:30AM
11:55AM	4:15PM	9:20PM	1:45AM	509	★11:55AM	★5:45PM	9:10PM	10:45PM
★12:10PM	4:30PM	9:35PM		697	11:40AM		8:55PM	10:25PM
	5:48PM	10:53PM			10:22AM			9:07PM
	5:58PM	11:08PM		857	10:07AM			8:52PM
1:05PM	7:05PM	12:15AM		638	9:00AM			7:45PM
1:20PM							8:00PM	
2:30PM				808			7:45PM	
2:40PM							6:35PM	
4:05PM				1032			6:25PM	
							★5:00PM	

**PRIORITIES**—You don't need a priority to fly but a priority does make your reservation more certain. Is your trip "essential to expedite war production, construction or other activities connected with the war program?" We'll help you find out.

# CHICAGO-ST. LOUIS-MEMPHIS-JACKSON-NEW ORLEANS-LITTLE ROCK-SHREVEPORT-HOUSTON-DETROIT BUFFALO-CLEVELAND-PITTSBURGH-WASHINGTON-PHILADELPHIA-NEW YORK

C&S 2	C&S 6	C&S 4	C&S 8-52	C&S 7-51	C&S 1	C&S 3	C&S 5
9:00AM		7:45PM	5:00PM	4:05PM			
10:22AM		9:07PM	6:35PM	2:30PM			
11:55AM	5:45PM	10:45PM	8:00PM	1:05PM			
1:55PM	7:45PM	12:45PM	9:10PM	7:05PM	12:15AM		
3:40PM	9:30PM	2:30AM	11:10PM	5:48PM	10:53PM		1:45AM
			12:55AM	11:55AM	9:20PM		11:45PM
				9:55AM	7:20PM		10:00PM
				8:10AM	5:35PM		
AA 14	TWA 18	UAL 38	AA 6	UAL 5	AA 7	AA 25	AA 9
4:15	6:00	7:00	10:45	10:00	12:10	4:25	7:05
8:50		1:20			7:10	9:30	
8:44		3:07			9:59	11:38	
	9:29	11:18			12:56	2:15	
	11:15						
10:34	12:12	12:26	5:07	3:26	5:52	9:51	2:38

▼Via Pennsylvania-Central Airlines. Dark Face Type Indicates P.M. Light Face Type Indicates A.M.

## Connections To and From BIRMINGHAM—ATLANTA

C&S 2	C&S 4	Read Down	Read Up	C&S 1	C&S 3
9:00AM	7:45PM	Lv.	New Orleans (CT)	Ar.	7:05PM
10:07AM	8:52PM	Lv.	Jackson	Ar.	12:15AM
					11:08PM
DAL 2	DAL 6			DAL 1	DAL 3
11:09AM	9:24PM	Lv.	Jackson	Ar.	2:27PM
12:53PM	10:53PM	Lv.	Birmingham (CT)	Ar.	10:52PM
2:56PM	12:56AM	Lv.	Atlanta (ET)	Ar.	12:43PM
					9:23PM
					9:20PM

**NOTE**—Fares quoted do not include Hotel or Travel Agents' service fees.

## Connections To and From DES MOINES—MILWAUKEE—ROCHESTER MINNEAPOLIS—ST. PAUL

C&S 4	C&S 52-8	Read Down	Read Up	C&S 7-51	C&S 1
	5:00PM	Lv.	Houston (CT)	Ar.	4:05PM
	6:35PM	Lv.	Shreveport	Ar.	2:30PM
	8:00PM	Lv.	Little Rock	Ar.	1:05PM
7:45PM		Lv.	New Orleans	Ar.	7:05PM
9:07PM		Lv.	Jackson	Ar.	5:48PM
10:45PM		Lv.	Memphis	Ar.	4:15PM
12:30AM		Lv.	St. Louis	Ar.	2:15PM
2:30AM		Lv.	Chicago	Ar.	12:30PM
NWA 7				NWA 4	NWA 6
5:00AM	2:15AM	Lv.	Chicago	Ar.	7:10AM
5:45AM		Lv.	Milwaukee	Ar.	11:15AM
7:50AM		Lv.	Rochester	Ar.	5:25AM
8:35AM	4:45AM	Lv.	Minneapolis-St. Paul (CT)	Ar.	4:40AM

# Low Fares

	Chicago	Houston	Jackson	Little Rock	Memphis	New Orleans	Shreveport	St. Louis
Atlanta	49.63	41.50		29.90	22.75	23.15		36.68
Birmingham	99.26	83.00		59.80	45.50	46.30		73.36
Boston	49.03	35.20		29.30	22.15	20.00		36.08
Buffalo	98.06	70.40		58.60	44.30	40.00		72.16
Chicago		92.35	70.70	73.00	64.60	75.65	80.15	59.70
Cincinnati		184.70	141.40	146.00	129.20	151.30	160.30	119.40
Cleveland		76.20	58.60	55.60	48.45	66.50	64.00	38.70
Dallas-Ft. Worth		152.40	117.20	111.20	96.90	133.10	128.00	77.40
Dayton		54.63	37.03	34.03	26.88	46.64	42.43	12.95
Detroit		109.26	74.06	68.06	53.76	93.28	84.86	25.90
Houston			52.35	34.75	24.60	42.65	40.15	
Indianapolis			104.70	69.50	63.50	49.20	85.30	80.30
Jackson				65.60	48.00	45.00	37.85	58.10
Jacksonville				131.20	96.00	90.00	75.70	116.20
Kansas City				46.85				29.61
Little Rock				93.70				59.22
Los Angeles				55.45	37.85	34.85	27.70	45.75
Memphis				110.90	75.70	69.70	55.40	91.50
Miami				65.65	48.05	45.09	37.90	55.95
Minneapolis-St. Paul				131.30	96.10	90.10	75.80	111.90
New Orleans				54.63	23.20	21.20	27.75	12.70
New York				109.26	46.40	42.40	55.50	25.40
Pittsburgh				54.33	36.73	33.73	26.58	45.75
Philadelphia				108.66	73.46	67.46	53.16	91.50
Shreveport				37.03	23.20	17.30	10.15	9.61
St. Louis				74.06	46.40	34.60	20.30	19.22
Tampa				54.93	109.86	63.00	83.50	75.10
Tallahassee				20.85	54.28	36.68	33.68	26.53
Texas City				41.70	108.56	73.36	67.36	53.06
Washington				34.03	21.20	17.30	7.15	26.91
Washington D.C.				68.06	42.40	34.60	14.30	53.82
Wichita				100.00		92.45	92.45	97.41
Yonkers				200.00		184.90	184.90	194.82
Atlanta				26.88	27.75	10.15	7.15	19.76
Birmingham				53.76	55.50	20.30	14.30	39.52
Buffalo				68.15	136.30	100.10	120.60	106.30
Chicago				70.03	140.06	104.86	98.86	84.56
Cincinnati				46.64	93.28	19.22	53.82	39.52
Cleveland				83.70	60.80	63.10	55.95	67.00
Dallas-Ft. Worth				50.43	100.86	19.01	36.31	28.29
Dayton				78.45	156.90	115.70	101.40	81.75
Detroit				68.10	136.20	93.00	95.00	80.70
Houston				59.50	119.00	65.30	62.00	74.60
Indianapolis				12.95	25.90	41.68	24.08	21.08
Jackson				100.00	200.00	109.55	109.55	114.51
Jacksonville				152.53	305.06	134.93	124.78	144.54
Kansas City				42.43	84.86	25.40	17.00	20.11
Little Rock				71.75	143.50	48.85	51.15	54.38
Los Angeles				68.10	136.20	93.00	95.00	80.70
Memphis				59.50	119.00	65.30	62.00	74.60
Miami				12.95	25.90	41.68	24.08	21.08
Minneapolis-St. Paul				100.00	200.00	109.55	109.55	114.51
New Orleans				152.53	305.06			