

SEPTEMBER, 1944

CHICAGO AND SOUTHERN AIR LINES

SERVING THE NATION'S AIRWAYS
VIA

CHICAGO

ST. LOUIS

MEMPHIS

JACKSON

NEW ORLEANS

LITTLE ROCK

SHREVEPORT

HOUSTON

SERVICE TO GREENWOOD SEPT. 1



"The Valley Level Route"

DIXIELINER PASSENGERS FEEL "MORE LOOKED AFTER"

Those who travel C. & S. will tell you they feel "more looked after" than when traveling by any other means. It is because C. & S. has always believed that the most important thing in its business is the individual passenger.

More than this, the passenger makes himself more important by the very fact that he travels by air, and especially aboard C. & S. He spends less time on the road, spends more time at productive work—thanks to the speed and comfort of Dixieliners.



5 Flights each way, each day
Between CHICAGO
and MEMPHIS

CHICAGO and SOUTHERN'S EMPLOYEES' SERVICE CREED

1. Customers made our business . . . customers will keep us in business.
2. There is no excuse for lack of courtesy . . . no excuse for being impatient.
3. There is no legal rationing of politeness . . . no curtailment of smiles.
4. There is no official ceiling on being pleasant while on the job.

True in the past, relatively few of the nation's millions have enjoyed the advantages of air travel. But when the day of "mass" transportation arrives—and it is very near indeed—C. & S. service will still be tailored for "the most important traveler in the world."



3 Flights each way, each day
Between CHICAGO
and NEW ORLEANS

Information—Tickets—Reservations

Chicago 3, Ill.	Reservations and Information (24 hour service).....	STate 3410
	W. R. Gillen, Dist. Traffic Mgr., Palmer House.....	FRanklin 8890
	City Ticket Office, Palmer House Arcade.....	FRanklin 8. 30
Detroit, Mich.	United Airlines, Book Cadillac Hotel.....	CHerry 1100
Houston 1, Texas	Reservations and Information (24 hour service).....	C 4-3471
	J. J. Shad, Dist. Traffic Mgr., Rice Hotel.....	C 4-2535
	City Ticket Office, Lobby, Rice Hotel.....	C 4-3471
Jackson 1, Miss.	Reservations and Information (24 hour service).....	3-4761
	W. E. Parker, City Traffic Mgr., Heidelberg Hotel.....	3-2738
	City Ticket Office, Heidelberg Hotel.....	3-2738
Greenwood, Miss.	Reservations and Information.....	2218
Little Rock, Ark.	Reservations and Information.....	4-6347
	K. J. Howe, City Traffic Mgr., Marion Hotel.....	4-6347
	City Ticket Office, Marion Hotel.....	4-6347
Memphis 3, Tenn.	Reservations and Information (24 hour service).....	9-3443
	N. E. Anishanslin, Dist. Traffic Mgr., Peabody Hotel.....	8-2255
	City Ticket Office, Peabody Hotel.....	8-2255
New Orleans 12, La.	Reservations and Information (24 hour service).....	BYwater 2761
	Burrell Weber, Dist. Traffic Mgr., 1030 Canal Bldg.....	CAanal 4757
	City Ticket Office, Roosevelt Hotel (Lobby).....	MAgnolia 3881
New York, N. Y.	United Airlines, 80 E. 42 St.....	MURray Hill 2-7300
Shreveport 24, La.	Reservations and Information.....	3-8661
	J. W. Skinner, Dist. Traffic Mgr., Washington-Youree Hotel.....	3-8661
	City Ticket Office, Washington-Youree Hotel.....	3-8661
St. Louis 1, Mo.	Reservations and Information (24 hour service).....	DElmar 5515
	B. T. Cline, Dist. Traffic Mgr., Statler Hotel.....	GArfield 1482
	City Ticket Office, Statler Hotel.....	GArfield 1482

Reservations and tickets also available at ticket offices of connecting air lines.

General Information

ANIMALS—See passenger tariff.

BAGGAGE—Forty (40) pounds of baggage will be carried free on any ticket. Excess baggage will be accepted upon special arrangement at the rate per pound of one-half of one per cent of the one-way fare. The liability of the Carrier for loss of or damage to baggage and/or personal property is limited to the amount of One Hundred Dollars (\$100.00), unless a higher valuation is declared and the insurance paid.

EQUIPMENT—Douglas DC-3 21 Passenger Planes on all Flights.

PASSAGE, CANCELLATION BY COMPANY—The company reserves the right to cancel booking before passage or en route. Pilot may remove passengers from plane or refuse them admittance to plane at any point on the route for safety or other cause. In all events the passenger's sole recourse shall be recovery of that proportion of the fare equal to the distance untraveled.

PASSAGE, CANCELLATION BY PASSENGER—Passenger may receive a refund for passage if cancelled 3 hours prior to flight.

RESERVATIONS—All seats are reserved. Reservations should be made as early as possible.

TICKETS—Good for a period of 120 days from date of purchase.

STOP-OVERS—Stop-overs will be permitted at any regular stop provided reservation is made accordingly.

TIME-TABLES—These time-tables show the times at which planes may be expected to depart from and arrive at the several stations shown, but are subject to change without notice, and are not guaranteed.

TRIP INSURANCE—\$5,000 for 25 cents, the same rate as ground insurance, available at all Airline Ticket Offices.

GENERAL OFFICES, MUNICIPAL AIRPORT, MEMPHIS 2, TENN. R. L. HEININGER, General Traffic Manager.



EARLY MORNING and NEW
LATE EVENING FLIGHT
BETWEEN
CHICAGO—ST. LOUIS
MEMPHIS
AND
HOUSTON
LITTLE ROCK—SHREVEPORT

EARLY MORNING SCHEDULE

Fly the "Texas Ranger" to Houston

		ARRIVE
Lv. CHICAGO	at 8:15 a.m.	HOUSTON
Lv. ST. LOUIS	at 10:15 a.m.	4:10 pm
Lv. MEMPHIS	at 12:15 p.m.	

NEW EVENING SCHEDULE

Fly the "Houston Express" to Houston

		ARRIVE
Lv. CHICAGO	at 5:15 p.m.	HOUSTON
Lv. ST. LOUIS	at 7:15 p.m.	1:43 am
Lv. MEMPHIS	at 9:15 p.m.	

Return schedules from Houston depart daily
at 8:30 a.m. and 5:00 p.m.

Fast, Direct Service—No Change of Planes

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"The Valley Level Route"

MEXICO-CENTRAL AMERICA

Connections To and From MERIDA-GUATEMALA-MANAGUA BALBOA

Table with columns for C&S flights, Read Down/Up, Effective September 1, and flight times to various cities like Chicago, St. Louis, Memphis, Jackson, New Orleans, Merida, Guatemala, Managua, and Balboa.

Connections To and From PENSACOLA-MOBILE-TALLAHASSEE-JACKSONVILLE TAMPA-MIAMI

Table with columns for C&S flights, Read Down/Up, Effective Sept. 1, and flight times to various cities like Chicago, St. Louis, Memphis, Jackson, New Orleans, Mobile, Pensacola, Tallahassee, Jacksonville, Tampa, Miami, and Key West.

Connections To and From NASHVILLE-LOUISVILLE-CINCINNATI

Table with columns for C&S flights, Read Down/Up, Effective September 1, and flight times to various cities like Houston, Shreveport, Little Rock, New Orleans, Jackson, Memphis, Nashville, Louisville, and Cincinnati.

Chicago and Southern may cancel any reservation if the person holding the reservation has not presented himself at the airport ticket office for the purpose of checking in at least ten minutes prior to the scheduled departure time of the flight for which the reservation was made.

Chicago, St. Louis, Memphis, Greenwood, Jackson, New Orleans, Little Rock, Shreveport, Houston

Table with columns for SOUTHBOUND-Read Down and NORTHBOUND-Read Up, listing flights like THE TEXAS RANGER, THE LOUISIANA FLYER, THE ACADIAN, THE HOUSTON EXPRESS, THE COTTON KING, THE CHICAGO FLYER, THE NORTH SHORE SPECIAL, THE NEW YORKER, THE GREAT LAKES SPECIAL, and THE NORTH STAR.

CHICAGO - ST. LOUIS - MEMPHIS - GREENWOOD - JACKSON - NEW ORLEANS - LITTLE ROCK - SHREVEPORT HOUSTON - DETROIT - BUFFALO - CLEVELAND - PITTSBURGH - WASHINGTON - PHILADELPHIA - NEW YORK

Table with columns for C&S flights (2, 54-10, 6, 52-8, 4, 7-51, 1, 5, 9-53, 3) and flight times to various cities like Houston, Shreveport, Little Rock, New Orleans, Jackson, Memphis, St. Louis, Chicago, Detroit, Buffalo, Cleveland, Pittsburgh, Washington, Philadelphia, and New York.

Connections To and From BIRMINGHAM-ATLANTA

Table with columns for C&S flights (1, 5, 3, 2, 4) and flight times to various cities like Chicago, St. Louis, Memphis, Jackson, Birmingham, and Atlanta.

New Fares TO AND FROM GREENWOOD, MISS.

Table listing fares to and from Greenwood, Mississippi, for cities like Memphis, Jackson, New Orleans, St. Louis, Chicago, Little Rock, Shreveport, Houston, Detroit, Buffalo, Pittsburgh, Washington, D.C., Cleveland, New York, Kansas City, Minneapolis, Los Angeles, San Francisco, Mobile, Pensacola, Jacksonville, Miami, and Atlanta.

LOW FARES FARES ARE FROM AIRPORT TO AIRPORT

Table listing low fares from airport to airport for various cities including Atlanta, Birmingham, Boston, Buffalo, Chicago, Cincinnati, Cleveland, Dallas-Ft. Worth, Dayton, Detroit, Houston, Indianapolis, Jackson, Jacksonville, Kansas City, Little Rock, Los Angeles, Memphis, Miami, Minneapolis-St. Paul, New Orleans, New York, Pensacola, Philadelphia, Pittsburgh, San Antonio, St. Louis, San Francisco, Seattle, Shreveport, and Washington D.C.

ALL FARES SUBJECT TO 15% GOVERNMENT TAX. FARES QUOTED FOR INFORMATION ONLY; CONSULT OFFICIAL TARIFF. NOTE-Fares quoted do not include hotel or travel agents' service fees.