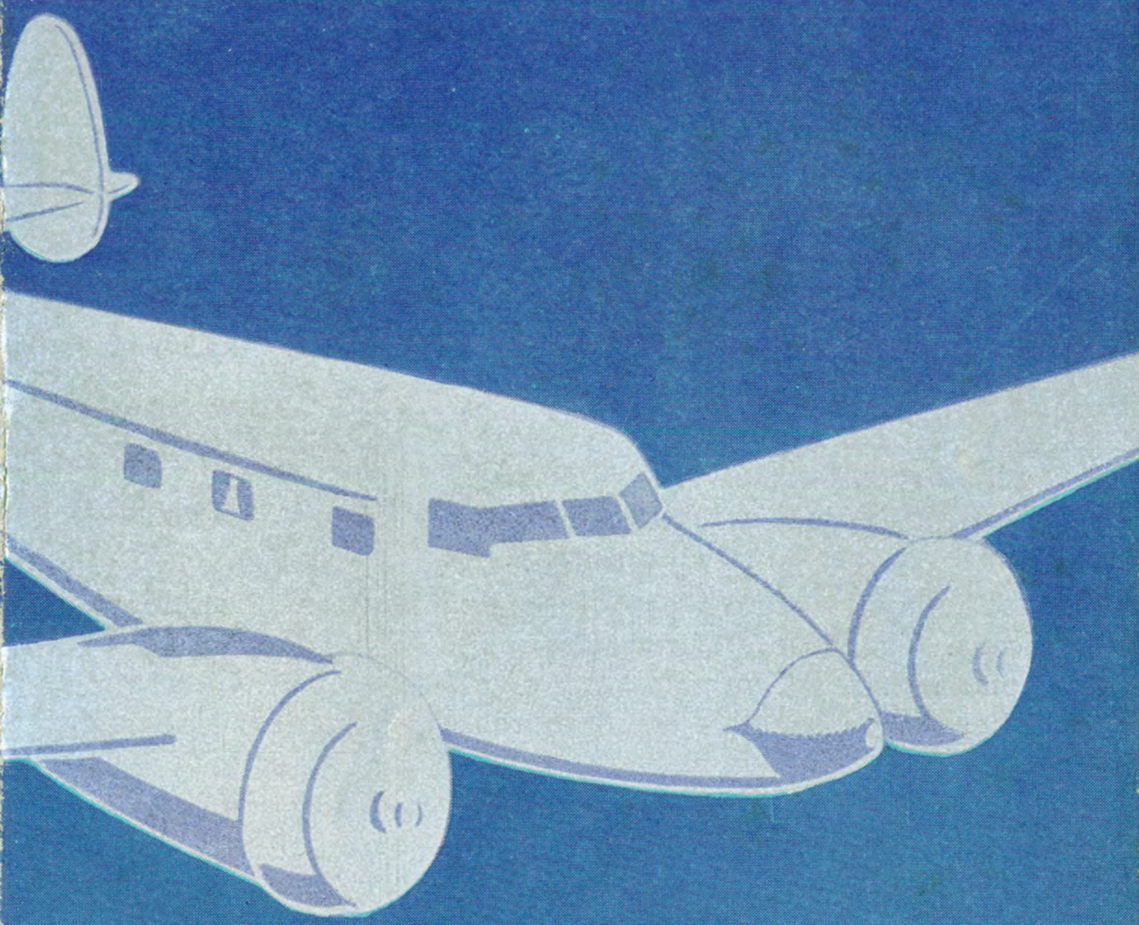
CONTINENTAL AIR LINES



DENVER • EL PASO
ALBUQUERQUE
SANTA FE • PUEBLO
COLORADO SPRINGS

AIR TICKETS
— AND —
RESERVATIONS
ON ALL AIRLINES

AIRLINES TICKET AGENCY
OF E. K. SMITH, Inc. — 41 E. 47th ST.
ELdorado 5-2300

Effective July 1, 1937

A New Name **FLASHES** *through the sky*

Finest New Planes

All-Metal

Twin-Motor

Lockheed Twelves

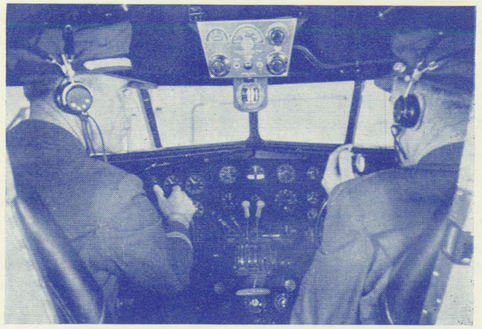
CONTINENTAL

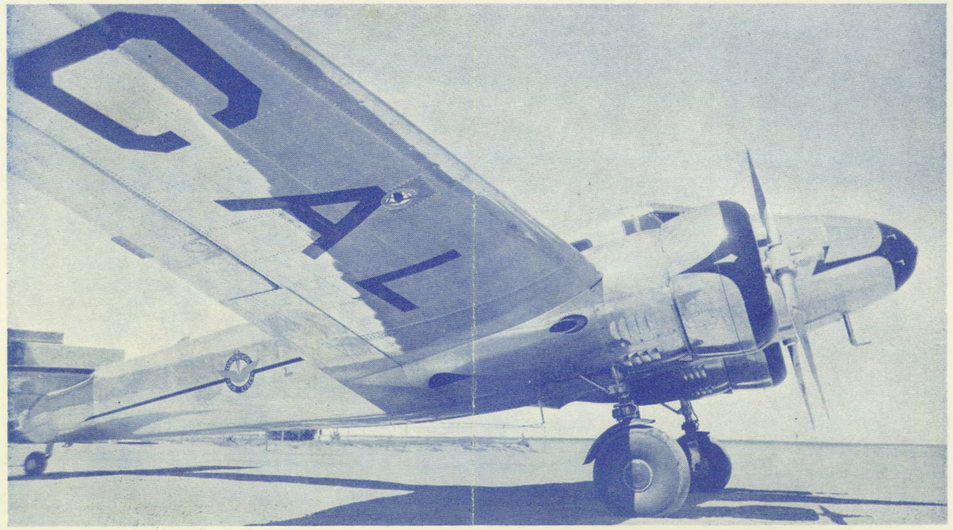
AMERICA'S MOST HISTORIC ROUTE

AIR LINES

World's fastest schedules made possible by 213 mile per hour Lockheed Planes

DENVER TO EL PASO

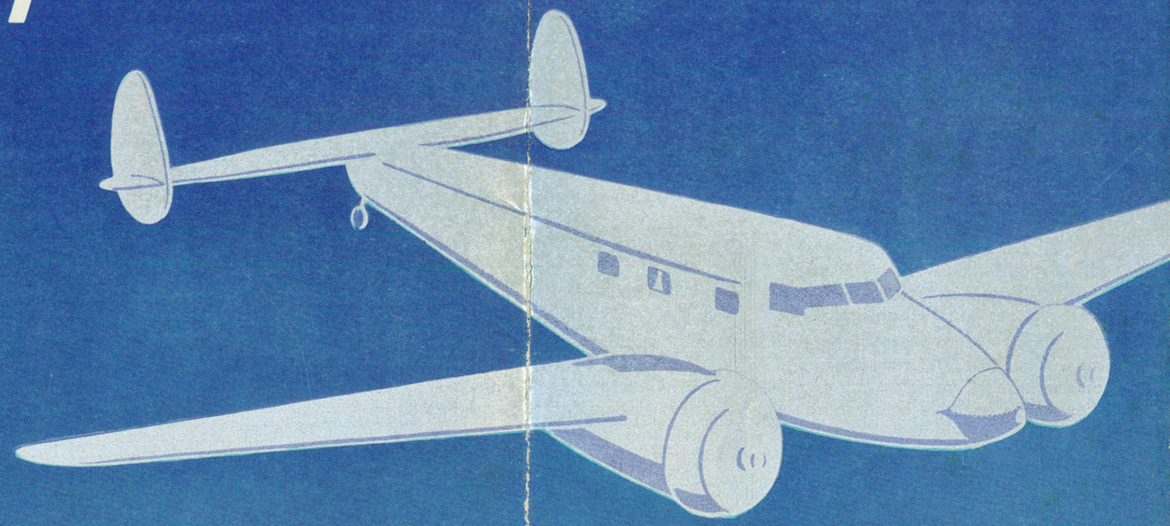




M'MATH CO., EL PASO

Fly The Old Santa Fé Trail

CONTINENTAL AIR LINES



DENVER • EL PASO

ALBUQUERQUE

SANTA FE • PUEBLO

COLORADO SPRINGS

AIR TICKETS

— AND —

RESERVATIONS

ON ALL AIRLINES

AIRLINES TICKET AGENCY

OF E. K. SMITH, Inc. — 41 E. 47th ST.

ELdorado 5-2300

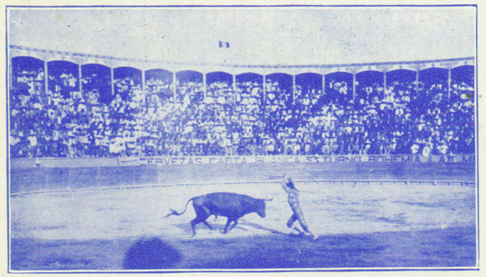
Effective July 1, 1937

AIRLINES TICKET AGENCY OF E. K. SMITH, INC.

ELDORADO 5-2300

41 EAST 47TH ST., NEW YORK

OLD MEXICO



The Charm of Old Mexico is available as a week-end trip for Continental passengers. Juarez (Pronounced "War-ez"), largest of Mexican border cities, is but six minutes away from downtown El Paso.

The scene shown above is from the Bull Ring of Juarez, where regulation Bull Fights are held from time to time. The historic old church has many artistic qualities to enhance the charm of its antiquity.

The market-places are of perennial interest to Americans. The variety of wares seems infinite, and U. S. Customs regulations permit many duty-free imports. The rate of exchange has also been favorable to American dollars.

TARIFFS VIA CONTINENTAL AIR LINES, Inc. AND CONNECTING AIRLINES

Light Face One Way —FARES— Dark Face Round Trip

	Albuquerque	Colorado Springs	Dallas-Ft Worth	Denver	El Paso	Los Angeles	Pueblo	Salt Lake City	Santa Fe
ALBUQUERQUE		22.40 40.32	34.35 61.83	25.40 45.72	14.20 25.56		18.40 33.12	52.08 93.74	4.00 7.20
COLORADO SPRINGS	22.40 40.32		56.40 101.52	5.00 9.00	36.60 65.88	61.43 110.52	4.00 7.20	31.68 57.02	18.90 34.02
DALLAS—FT. WORTH	34.35 61.83	56.40 101.52		59.40 106.92			52.40 94.32	86.08 154.94	38.00 68.40
DENVER	25.40 45.72	5.00 9.00	59.40 106.92		39.60 71.28	61.43 110.52	7.00 12.60		21.90 39.42
EL PASO	14.20 25.56	36.60 65.88		39.60 71.28		49.10 88.35	32.60 58.68	66.28 119.30	17.70 31.86
LOS ANGELES		61.43 110.52		61.43 110.52	49.10 88.35		59.05 106.28		44.65 80.16
PUEBLO	18.40 33.12	4.00 7.20	52.40 94.32	7.00 12.60	32.60 58.68	59.05 106.28		33.68 60.62	14.90 26.82
SALT LAKE CITY	52.08 93.74	31.68 57.02	86.08 154.94		66.28 119.30		33.68 60.62		48.58 87.44
SANTA FE	4.00 7.20	18.90 34.02	38.00 68.40	21.90 39.42	17.70 31.86	44.65 80.16	14.90 26.82	48.58 87.44	

EL PASO to NEW YORK via ALBUQUERQUE—Requires only one-half business day. Stop overs in Chicago, St. Louis, etc. with no extra cost. Fare $114.95 one way, $206.90 round trip.

CONTINENTAL AIR LINES, INC.

General Offices — El Paso, Texas
P. O. Box 681

GENERAL INFORMATION

BAGGAGE—Thirty-five (35) pounds of baggage will be carried free on any ticket. Excess baggage will be accepted upon special arrangement at the rate per pound of one-half of one per cent of the one-way fare. The liability of the Carrier for loss of or damage to baggage and/or personal property is limited to the amount of One Hundred Dollars ($100.00).

CHILDREN—Children under two years of age when held in arms of parent or guardian are carried free. Children over two years of age will be charged full fare.

PASSAGE, CANCELLATION BY COMPANY—The company reserves the right to cancel bookings before passage or en route. Pilot may remove passengers from plane or refuse them admittance to plane at any point on the route for safety or other cause. In all events the passenger's sole recourse shall be recovery of that proportion of the fare equal to the distance untravelled.

PASSAGE, CANCELLATION BY PASSENGER—Passengers may receive a refund for passage if cancelled 2 hours prior to flight.

RADIO—The company owns and maintains its own two-way Radio communications system.

REFUNDS—Request for refunds on tickets should be addressed to the Main Office at El Paso, Texas.

RESERVATIONS—All seats are reserved. Reservations will not be made except upon payment of fare.

ROUND-TRIP FARES—10 per cent reduction will be allowed on all round-trip tickets if purchased before start of original trip. Return trip must be commenced within sixty days.

SCRIP CARDS—Air Travel Cards accepted whereby passengers may save 15% of published one-way fares.

STOP-OVERS—Ten (10) days stop-overs will be allowed at any regular stop provided reservation is made accordingly.

TIME-TABLES—These time-tables show the times at which planes may be expected to depart from and arrive at the several stations shown, but are subject to change without notice, and are not guaranteed by the company.

AIR MAIL
3c More
Gives Wings
to
Your Letters

AIR EXPRESS
Nationwide Service
CALL
Railway Express Agency
or Western Union

TICKET OFFICES AND REPRESENTATIVES

El Paso, Texas—Hilton, Del Norte or Cortez Hotels. General Offices—East 1237—El Paso Airport.

Albuquerque, N. M.—Franciscan Hotel. H. M. Barnes—T. W. A., Inc.—T. W. A. Airport.

Santa Fe, N. M.—N. L. Wilson—Capital Pharmacy.

Las Vegas, N. M.—Alfred Rogers—801 Douglas.

Trinidad, Colo.—Columbian Hotel—Floyd Beauchamp.

Pueblo, Colo.—Municipal Airport—Vail, Congress or Whitman Hotels.

Colorado Springs, Colo.—Postal Telegraph Co., Hotels.

Denver, Colo.—Municipal Airport—Brown Palace, Cosmopolitan, Shirley Savoy Hotels.

HOTELS, TRAVEL BUREAUS, WESTERN UNION and POSTAL TELEGRAPH OFFICES.

AMERICA'S MOST HISTORIC ROUTE

CONTINENTAL passengers now spend comfortable minutes traversing America's Most Historic Route—where hardy pioneers spent torturous days on the Old Santa Fe Trail or with Coronado and De-Onate on the Trail of the Conquistadores. Your luxurious Continental skyliner unfolds magnificent vistas of mountains and mesas and waters heretofore hidden from the eyes of man.

The Indian Pueblo of Taos, N. M., shown on the front cover, represents America's earliest apartment dwellings. These pueblos were ancient when Columbus made his first voyage westward—today your C. A. L. skyliner wings over Pueblos in which thousands of Indians still live.

From El Paso north, Spanish explorations started in the early sixteenth century (a century before the Mayflower landed on Plymouth Rock). As a result, the oldest seat of government in the U. S. is at Santa Fe, N. M., the center of importance on America's oldest road, the Santa Fe Trail.

The variety and magnificence of scenery on Continental's route is unmatched. From the stark sheer spires of the Organ Mts. at El Paso to beloved Pikes Peak in the Colorado Springs and Denver area, the air traveler is thrilled by an ever changing panorama. Lovely miniature painted deserts, colorful canyons, melancholy lava beds, snow-like miles of the White Sands National Monument, memorable Fort Union of Civil War days, the uncertain yet beautiful Rio Grande—all blend together to make an unforgettable journey.

Your Captain or First Officer will gladly tell you more about Continental's ever-interesting country—as, for instance, the "Blood of Christ" Mts. (Sangre de Cristo), and the "City of Holy Faith" (Santa Fe).

DENVER TO EL PASO

CONTINENTAL'S DAILY SCHEDULES
(Mountain Time)

SOUTHBOUND—Read Down | NORTHBOUND—Read Up

TRIP No. 1	Miles		Miles	TRIP No. 2
10:05 a. m.	0	Lv. Denver	654	Ar. 5:55 p. m.
10:35 a. m.	65	Lv. Colorado Springs	589	Lv. 5:30 p. m.
10:55 a. m.	107	Lv. Pueblo	547	Lv. 5:10 p. m.
12:18 p. m.	366	Lv. Santa Fe	288	Lv. 3:42 p. m.
12:40 p. m.	422	Ar. Albuquerque	232	Lv. 3:15 p. m.
1:05 p. m.	422	Lv. Albuquerque	232	Ar. 2:50 p. m.
2:25 p. m.	654	Ar. El Paso	0	Lv. 1:30 p. m.

Connections at ALBUQUERQUE for points EAST and WEST via TRANS-CONTINENTAL and WESTERN AIR.

Connections at EL PASO for points EAST and WEST via AMERICAN AIRLINES.

Connections at DENVER for points WEST, NORTH and EAST via UNITED AIRLINES and WYOMING AIR SERVICE.

DENVER to LOS ANGELES

Scenic Daylight Flights—including Grand Canyon and Boulder Dam. Fastest route.

10:05 a. m. Lv. Denver	Ar. 5:55 p. m.
12:40 p. m. Ar. Albuquerque	Lv. 3:10 p. m.
12:54 p. m. Lv. Albuquerque via TWA	Ar. 2:48 p. m.
4:36 p. m. Ar. Los Angeles	Lv. 9:15 a. m.

DENVER to FT. WORTH-DALLAS

Connections to SOUTHEASTERN CITIES and MEXICO CITY.

10:05 a. m. Lv. Denver	Ar. 5:55 p. m.
2:25 p. m. Ar. El Paso (and Juarez)	Lv. 1:30 p. m.
5:00 p. m. Lv. El Paso via American	Ar. 7:50 a. m.
9:50 p. m. Ar. Ft. Worth	Lv. 5:25 a. m.
10:20 p. m. Ar. Dallas	Lv. 4:15 a. m.

EL PASO to NEW YORK

1:30 p. m. Lv. El Paso	Ar. 2:25 p. m.
2:50 p. m. Ar. Albuquerque	Lv. 1:05 p. m.
2:58 p. m. Lv. Albuquerque via TWA	Ar. 12:54 p. m.
8:53 p . m. Ar. Kansas City	Lv. 8:20 a. m.
11:26 p. m. Ar. Chicago	Lv. 8:55 p. m.
5:55 a. m. Ar. Newark	Lv. 11:59 p. m.

EL PASO to SALT LAKE CITY

1:30 p. m. Lv. El Paso	Ar. 2:25 p. m.
3:15 p. m. Lv. Albuquerque	Ar. 12:40 p. m.
5:55 p. m. Ar. Denver	Lv. 10:05 a. m.
6:09 p. m. Lv. Denver via United	Ar. 7:21 a. m.
9:21 p. m. Ar. Salt Lake City	Lv. 4:40 a. m.