

CONTINENTAL AIR LINES

★
One-Way
and Round-Trip Fares
at RAIL COSTS
★
Good Any Day



DENVER • EL PASO
ALBUQUERQUE
SANTA FE • PUEBLO
COLORADO SPRINGS

Effective December 6, 1937

NOW YOU CAN AFFORD TO FLY!

Compare Continental Flying Rates with Rail

CONTINENTAL boldly slashes flying costs to rail levels to introduce the speed and luxury of air travel to winter train and car travelers.

All one-way rates are **actually less** than rail rates with Pullman. Round trip rates are also down to rail costs. This is the first time in history that travelers have had the opportunity to fly at rail costs. No limitations—good any day in the week; return tickets good for 60 days.

The hours or days saved are pure profit now. Not only can you afford to fly with **CONTINENTAL**—but your travel costs will figure less.

Winter flying is smooth and beautiful. We don't hesitate to cancel a flight if flying conditions are in doubt, but this seldom happens on The Sunshine Route.

MAKE YOUR RESERVATIONS EARLY.

Flying Rates include Meals!

No Berths to Buy—

No Tips to Pay!

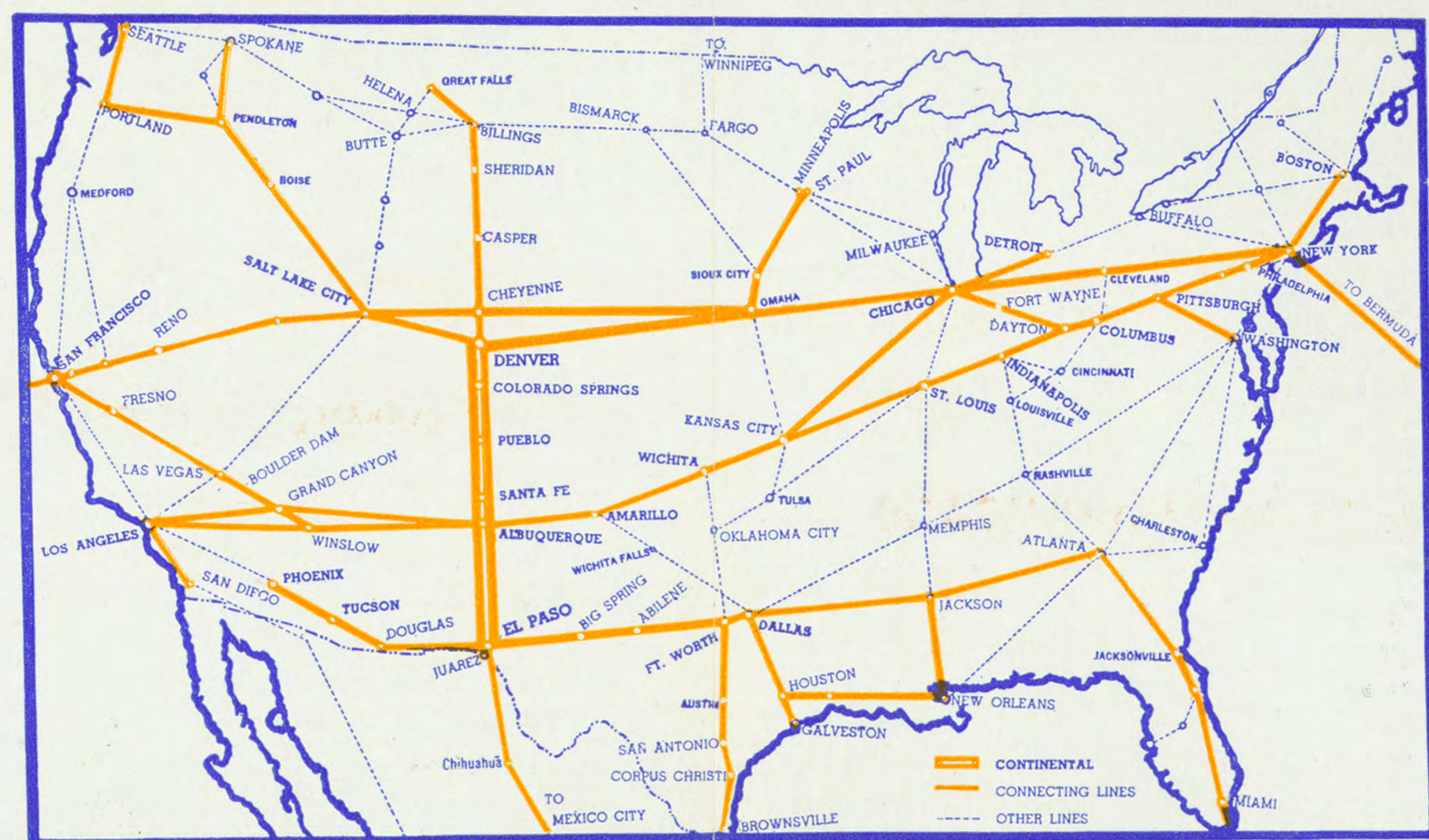
The Sunshine Route

CONTINENTAL'S fleet of new Lockheed "12" super-powered twin-motor planes were put in service on July 1, 1937. Two skilled transport pilots have the finest of equipment and two-way radio at their command. Heated cabins are extremely comfortable and quiet. The twin-rudder design provides great stability and smoothness in flight.

CONTINENTAL'S passengers enjoy flying over one of the most scenic and historic sections of the country. Sculptured mesas and colorful canyons bewilder one accustomed to ground views of desert country. Travelers taking TWA from Albuquerque to Los Angeles fly over both the Grand Canyon and Boulder Dam.

Both the weather and the terrain on **CONTINENTAL'S** Sunshine Route appeal to the seasoned traveler—and our **RAIL COST** rates make the combination irresistible.

PASSENGER, MAIL, AND EXPRESS ROUTES OF U. S.



THE A. B. HIRSCHFELD PRESS, DENVER

Fly The Old Santa Fé Trail

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Mexico City Service

Air service between El Paso (Juarez) and Mexico City has been re-established by Lineas Aereas Mineras, making a good connection for CONTINENTAL passengers from the north and west. This new service is fast becoming very popular for both business and pleasure travel.

Planes leave Juarez at 5:45 a.m. (Mountain time) each Monday, Wednesday and Friday; arriving Mexico City 5:30 p.m. (Mexican time). Return schedules leave Mexico City each Tuesday, Thursday and Saturday.

Regular stops are made at Chihuahua, Parral, Torreon, and Leon. Rates are very reasonable, the Juarez-Mexico City rate figuring \$55.27 one way. For complete details and reservations, consult your travel agent.

**REDUCED TARIFFS VIA
CONTINENTAL AIR LINES, Inc.
AND CONNECTING AIRLINES**

Light Face One Way —FARES— Dark Face Round Trip

	Albuquerque	Colorado Springs	Denver	El Paso	Los Angeles	Pueblo	Santa Fe
ALBUQUERQUE		16.35 28.48	19.30 33.84	10.05 18.56		15.00 25.20	4.00 7.20
COLORADO SPRINGS	16.35 28.48		4.00 7.20	25.70 47.04	57.00 89.46	4.00 7.20	14.60 24.00
DALLAS FT. WORTH	34.35 61.83	50.70 90.31	53.65 95.67			49.35 87.03	38.00 68.40
DENVER	19.30 33.84	4.00 7.20		28.65 50.40	59.95 91.46	5.00 9.00	17.30 29.36
EL PASO	10.05 18.56	25.70 47.04	28.65 50.40		49.10 79.54	24.35 43.76	13.34 23.04
LOS ANGELES		57.00 89.46	59.95 91.46	49.10 79.54		55.65 86.18	44.65 68.18
PHOENIX	36.00 65.26	51.65 93.74	54.60 97.10			50.30 90.46	39.29 69.74
PUEBLO	15.00 25.20	4.00 7.20	5.00 9.00	24.35 43.76	55.65 86.18		13.25 23.85
SALT LAKE CITY	45.98 81.86	30.68 55.22		55.33 98.42		31.68 57.02	43.98 77.38
SAN FRANCISCO		62.91 113.24	62.91 113.24	68.05 107.96		62.91 113.24	62.91 96.60
SANTA FE	4.00 7.20	14.60 24.00	17.30 29.36	13.34 23.04	44.65 68.18	13.25 23.85	
TUCSON	29.10 52.81	44.75 81.29	47.70 84.65			43.40 78.01	32.39 57.29

CONTINENTAL

AIR LINES, Inc.

General Offices — Denver, Colo.
Municipal Airport

GENERAL INFORMATION

BAGGAGE—Thirty-five (35) pounds of baggage will be carried free on any ticket. Excess baggage will be accepted upon special arrangement at the rate per pound of one-half of one per cent of the one-way fare. The liability of the Carrier for loss of or damage to baggage and/or personal property is limited to the amount of One Hundred Dollars (\$100.00).

CHILDREN—Children under two years of age, when held in arms of parent or guardian, are carried free. Children over two years of age will be charged full fare.

PASSAGE, CANCELLATION BY COMPANY—The company reserves the right to cancel bookings before passage or en route. Pilot may remove passengers from plane or refuse them admittance to plane at any point on the route for safety or other cause. In all events the passenger's sole recourse shall be recovery of that proportion of the fare equal to the distance untraveled.

PASSAGE, CANCELLATION BY PASSENGER—Passengers may receive a refund for passage if cancelled 2 hours prior to flight.

RADIO—The company owns and maintains its own two-way radio communications system.

REFUNDS—Request for refunds on tickets should be addressed to the Main Office at Denver, Colo.

RESERVATIONS—All seats are reserved. Reservations will not be made except upon payment of fare.

ROUND-TRIP FARES—Rates as shown.

SCRIP CARDS—Air Travel Cards accepted, but no further discount will be allowed due to our 30% reduction in fares.

STOP-OVERS—Ten (10) days stop-overs will be allowed at any regular stop provided reservation is made accordingly.

TIME-TABLES—These time-tables show the times at which planes may be expected to depart from and arrive at the several stations shown, but are subject to change without notice, and are not guaranteed by the company.

Air Mail

3c More
Gives Wings
to
Your Letters

Air Express

Nationwide Service
CALL
Railway Express Agency
or Western Union

TICKET OFFICES AND REPRESENTATIVES

El Paso, Texas—Paso del Norte, Hilton or Cortez Hotels — Municipal Airport—Main 277.

Albuquerque, N. M.—J. C. Keenum, District Traffic Agent — TWA Phones 4010 and 3354.

Santa Fe, N. M.—N. L. Wilson—Capital Pharmacy, Phone 41.

Las Vegas, N. M.—Alfred Rogers—801 Douglas.

Pueblo, Colo.—Municipal Airport—Vail, Congress or Whitman Hotels.

Colorado Springs, Colo.—Postal Telegraph, Western Union, Hotels.

Denver, Colo.—Municipal Airport — Phone YOrk 7766 — Brown Palace, Cosmopolitan, Shirley-Savoy Hotels.

HOTELS, TRAVEL BUREAUS, WESTERN UNION
and POSTAL TELEGRAPH OFFICES

DENVER to EL PASO

CONTINENTAL'S DAILY SCHEDULES
(Mountain Time)

SOUTHBOUND—Read Down			NORTHBOUND—Read Up		
Trip No. 1	NOV. 1, 1937	Trip No. 2			
	Miles		Miles		
10:15 a.m.	0	Lv. Denver	655	Ar.	4:50 p.m.
10:45 a.m.	67	Lv. Colorado Springs	588	Lv.	4:25 p.m.
11:05 a.m.	108	Lv. Pueblo	547	Lv.	4:05 p.m.
12:28 p.m.	367	Lv. Santa Fe	288	Lv.	2:42 p.m.
12:50 p.m.	423	Ar. Albuquerque	232	Lv.	2:15 p.m.
1:10 p.m.	423	Lv. Albuquerque	232	Ar.	1:55 p.m.
2:30 p.m.	655	Ar. El Paso	0	Lv.	12:35 p.m.

Connections at ALBUQUERQUE for points EAST and WEST via TWA.
Connections at EL PASO for points EAST and WEST via AMERICAN.
Also to all points in MEXICO via LINEAS AEREAS MINERAS.
Connections at DENVER for WEST, NORTH and EAST via UNITED.

EL PASO to NEW YORK

Overnight sleeper service between KANSAS CITY and NEW YORK.
Lower fares to Wichita, Kansas City, Omaha, etc.

12:35 p.m.	Lv. El Paso	Ar.	2:30 p.m.
1:55 p.m.	Ar. Albuquerque	Lv.	1:10 p.m.
3:03 p.m.	Lv. Albuquerque via TWA	Ar.	12:44 p.m.
5:44 p.m.	Ar. Amarillo	Lv.	11:54 a.m.
7:38 p.m.	Ar. Wichita	Lv.	9:46 a.m.
8:58 p.m.	Ar. Kansas City	Lv.	8:20 a.m.
10:45 p.m.	Ar. St. Louis	Lv.	6:17 a.m.
11:36 p.m.	Ar. Chicago	Lv.	9:05 p.m.
6:00 a.m.	Ar. New York (sleeper plane)	Lv.	12:01 a.m.

EL PASO-SALT LAKE-SEATTLE

12:35 p.m.	Lv. El Paso	Ar.	2:30 p.m.
2:15 p.m.	Lv. Albuquerque	Ar.	12:50 p.m.
2:42 p.m.	Lv. Santa Fe	Ar.	12:23 p.m.
4:05 p.m.	Lv. Pueblo	Ar.	11:00 a.m.
4:50 p.m.	Ar. Denver	Lv.	10:15 a.m.
8:10 p.m.	Lv. Denver (via UAL)	Ar.	8:04 a.m.
12:36 a.m.	Ar. Salt Lake City	Lv.	5:09 a.m.
5:11 a.m.	Ar. San Francisco	Lv.	11:00 p.m.
10:39 a.m.	Ar. Portland	Lv.	10:35 p.m.
12:03 a.m.	Ar. Seattle	Lv.	8:45 p.m.

EL PASO-OMAHA-CHICAGO

12:35 p.m.	Lv. El Paso	Ar.	2:30 p.m.
2:15 p.m.	Lv. Albuquerque	Ar.	12:50 p.m.
2:42 p.m.	Lv. Santa Fe	Ar.	12:23 p.m.
4:05 p.m.	Lv. Pueblo	Ar.	11:00 a.m.
8:10 p.m.	Lv. Denver	Lv.	10:15 a.m.
12:54 a.m.	Ar. Omaha (via UAL)	Lv.	7:37 a.m.
3:33 a.m.	Ar. Chicago	Lv.	4:25 a.m.
9:35 a.m.	Ar. New York	Lv.	11:45 p.m.

Denver to Los Angeles

Scenic Daylight Flights: including GRAND CANYON and BOULDER DAM

10:15 a.m.	Lv. Denver	Ar.	4:50 p.m.
10:45 a.m.	Lv. Colorado Springs	Ar.	4:20 p.m.
11:05 a.m.	Lv. Pueblo	Ar.	4:00 p.m.
12:54 p.m.	Lv. Albuquerque (TWA)	Lv.	2:15 p.m.
2:22 p.m.	Ar. Winslow		
3:14 p.m.	Ar. Grand Canyon (flag stop)		
4:36 p.m.	Ar. Los Angeles (TWA)	Lv.	8:45 p.m.
5:40 p.m.	Ar. San Diego (WAE)	Lv.	5:50 p.m.

NOTE: Check with your agent reference change in Los Angeles-Denver schedule.

DENVER-SAN FRANCISCO

Along the Sangre de Cristos — over Grand Canyon and Boulder Dam.

10:15 a.m.	Lv. Denver	Ar.	4:50 p.m.
10:45 a.m.	Lv. Colorado Springs	Ar.	4:20 p.m.
11:05 a.m.	Lv. Pueblo	Ar.	4:00 p.m.
12:54 p.m.	Lv. Albuquerque (TWA)	Lv.	2:15 p.m.
2:22 p.m.	Ar. Winslow		
3:26 p.m.	Ar. Las Vegas, Nev.		
5:54 p.m.	Ar. Fresno		
6:59 p.m.	Ar. San Francisco	Lv.	7:00 p.m.

DENVER-FT. WORTH-DALLAS

Connections to SOUTHEASTERN CITIES and MEXICO CITY.

10:15 a.m.	Lv. Denver	Ar.	4:50 p.m.
10:45 a.m.	Lv. Colorado Springs	Ar.	4:20 p.m.
11:05 a.m.	Lv. Pueblo	Ar.	4:00 p.m.
12:28 p.m.	Lv. Santa Fe	Ar.	2:37 p.m.
1:10 p.m.	Lv. Albuquerque	Ar.	1:55 p.m.
2:30 p.m.	Ar. El Paso (Juarez)	Lv.	12:35 p.m.
4:15 a.m.	Lv. El Paso (via American)	Ar.	9:00 a.m.
8:25 a.m.	Ar. Fort Worth	Ar.	6:40 a.m.
9:18 a.m.	Ar. Dallas—Baker Hotel	Lv.	5:35 a.m.

DENVER-PHOENIX

10:15 a.m.	Lv. Denver	Ar.	4:50 p.m.
10:45 a.m.	Lv. Colorado Springs	Ar.	4:20 p.m.
11:05 a.m.	Lv. Pueblo	Ar.	4:00 p.m.
12:28 p.m.	Lv. Santa Fe	Ar.	2:37 p.m.
1:10 p.m.	Lv. Albuquerque	Ar.	2:50 p.m.
2:30 p.m.	Ar. El Paso	Lv.	12:35 p.m.
6:55 p.m.	Lv. El Paso (via American)	Ar.	4:10 a.m.
8:20 p.m.	Ar. Douglas		
9:10 p.m.	Ar. Tucson		
10:05 p.m.	Ar. Phoenix	Lv.	1:48 a.m.