

CONTINENTAL AIR LINES

WIVES FREE

RAIL COSTS

2 SCHEDULES

It's Educational!

\$5,000.00 Trip Insurance for 25c

Effective April 24, 1938

Compare Continental Flying Rates with Rail

Extended "Wife Free" Offer

To popularize our new Flights 3 and 4, we will permit a wife to ride free as our guest on these flights if her husband purchases a one-way or round-trip ticket (cash, scrip, or Government) between Denver and Santa Fe or Albuquerque.

We would prefer to have husband and wife fly together; but husband may use any flight if necessary for business reasons. "Free Wife" will be given Positive reservation on Flights 3 and 4 only. Return "Wife" ticket good until June 15th.

Passengers making shorter trips (for example, Colorado Springs-Santa Fe) could use the offer by paying the Denver-Santa Fe rate. Passengers making longer trips can take advantage of this offer on the Denver-Albuquerque portion only of their trips.

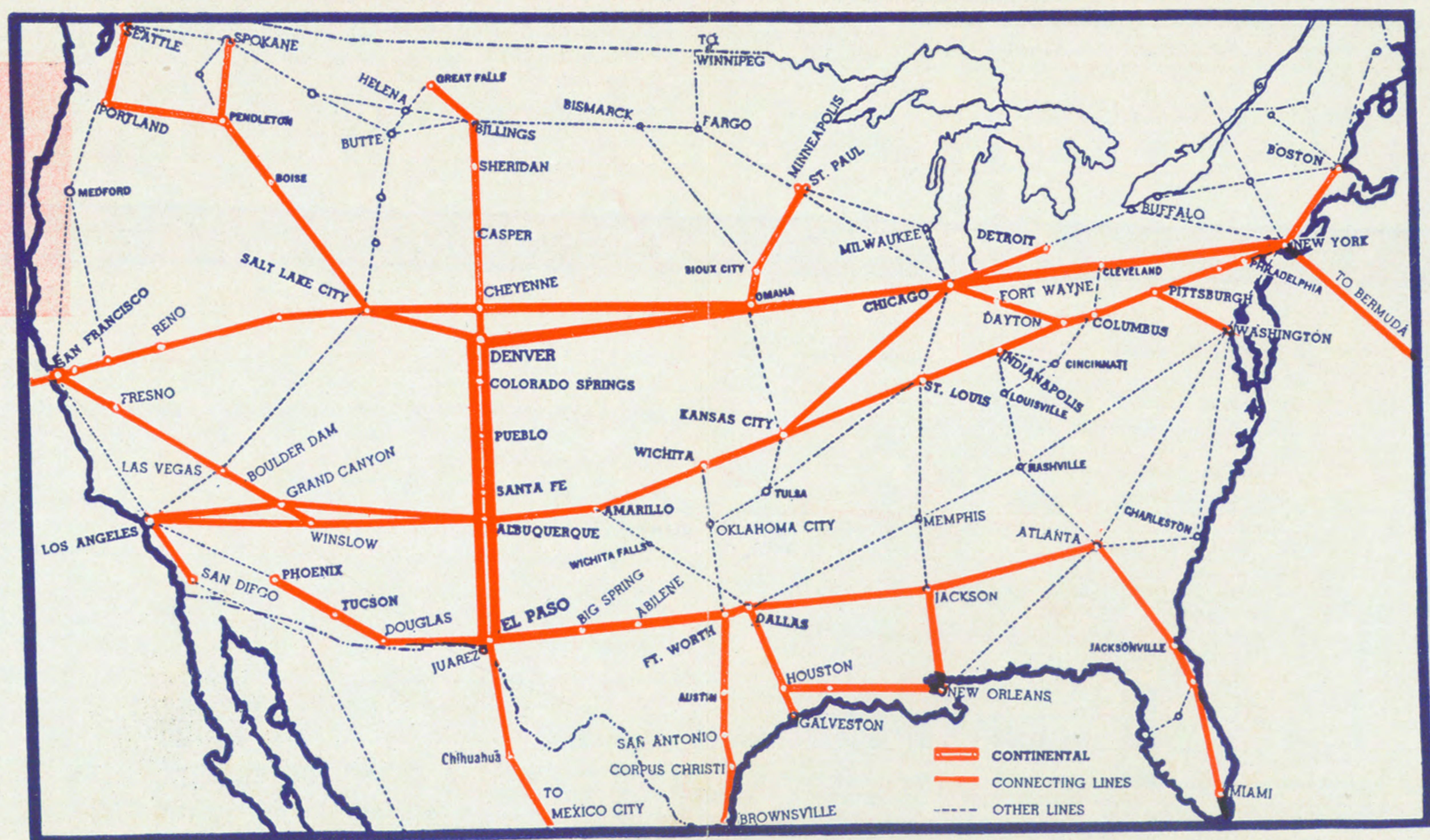
Low Cost Speed

CONTINENTAL is breaking all precedents by continuing LOW RATES through the early summer season. Most of these rates are about 30% less than a year ago, and have enabled us to carry more First Riders in proportion than any airline in the U. S. Save 80% of your travel time without paying a premium!

Please check the schedules now in effect. Many changes have been made by CONTINENTAL and connecting airlines. Note the new service now available to South Dakota points and Minneapolis. Schedules to Wyoming and Montana cities are also shown.

Vacation travel by air is becoming increasingly popular. Pikes Peak and Estes Park will be goals for many of our passengers; Santa Fe will attract others with its Spanish atmosphere and numerous dude ranches, while Coloradoans will find the new air service to Boulder City (on TWA) a suggestion for a fascinating trip.

PASSENGER, MAIL, AND EXPRESS ROUTES OF U. S.



THE BRADFORD-ROBINSON Ptg. Co., DENVER

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AIRLINES TICKET AGENCY OF E. K. SMITH, INC.
EL DORADO 5-2300
41 EAST 47TH ST., NEW YORK

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