

CAL-STATE AIR LINES

THE MAGIC TRIANGLE ROUTE

**FLIGHT
SCHEDULE**





Hertz

We put together the widest variety of Fords and other new cars in the business for you to change to.

Hard-tops, convertibles and station wagons, Mustangs, Mercurys, Thunderbirds, Continentals and even some \$8,000 Mark III's.

And if you're in the mood to rent something your wife may never let you own, you may want to try a Shelby Cobra or a Mercury Cougar XR7-G.

The biggest should do more.
It's only right.



68171

CAL-STATE AIR LINES
General Offices: 4399 Donald Douglas Drive
Long Beach Airport • Long Beach, Calif. 90808

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FLIGHT SCHEDULE



WELCOME ABOARD

When CAL-STATE AIR LINES places its full fleet of "JETSTREAMS" and "BEECHCRAFT 99'S" in service, you'll be flying the first air carrier route linking a network of San Joaquin Valley and California coastal cities with Oakland and San Jose on the north; the Los Angeles Metropolitan Area on the south; and Las Vegas on the east. (Flights from San Diego and Palomar to Las Vegas are also under consideration.)

You'll be flying in the most modern and sophisticated aircraft in their class. They're all weather equipped! All spanking new! All outfitted to CAL-STATE'S exacting specifications! And, they're all flown by experienced captains and co-pilots!

So if you travel frequently, don't become too attached to this schedule. Next week it may be out of date. You guessed it. Tomorrow,

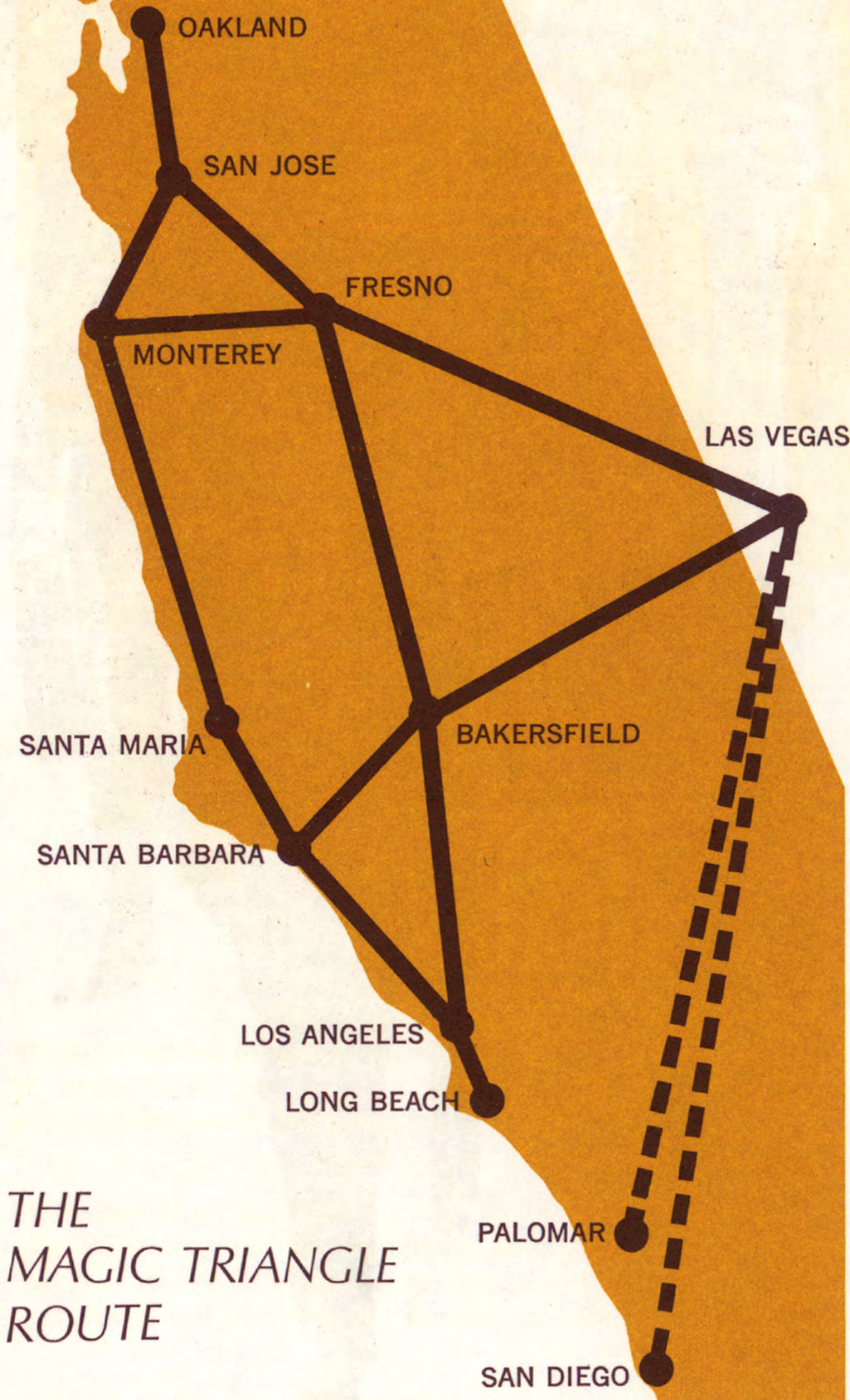


row, we might get delivery on another of our ULTRA-MODERN JETS. Then you'll want one of our revised schedules.

You'll find your favorite travel agent has a fresh supply—or you can obtain one at any of our ticket counters. If you wish, you can also write us and we'll add your name to our mailing list. That way, you'll receive our revised schedules automatically—each and every time we take delivery on another of our beautiful NEW JETS.



CAL-STATE AIR LINES, INC.
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Long Beach Airport • Long Beach, Calif. 90808 (213) 420-1492



THE MAGIC TRIANGLE ROUTE

CAL-STATE RESERVATION TELEPHONES

LONG BEACH	429-2461
LOS ANGELES	636-1211
SANTA BARBARA	964-7777
SANTA MARIA	925-0941
MONTEREY	373-2101
SAN JOSE	287-3510
OAKLAND	569-7826
FRESNO	251-8641
LAS VEGAS	736-7051
BAKERSFIELD	399-9102
BURBANK	636-3387

PASSENGER SERVICE SCHEDULE

		SOUTHBOUND								
		(1) 200	(2) 400	(1) 202	(2) 206	(3) 800	(1) 204	(1) 700	(3) 804	
OAKLAND	LV	7:00 am	7:30 am	10:25 am			4:25 pm	4:00 pm		
SAN JOSE	AR	7:15 am	7:45 am				4:40 pm			
	LV	7:25 am	7:55 am		2:50 pm		4:50 pm			
MONTEREY	AR			10:55 am	3:20 pm					
	LV			11:05 am	3:30 pm	2:40 pm				
SANTA MARIA	AR	8:25 am			4:20 pm		5:50 pm			
	LV	8:40 am			4:35 pm		6:05 pm			
FRESNO	AR		8:50 am			3:20 pm		4:50 pm		
	LV		9:05 am			3:35 pm		5:05 pm		
LAS VEGAS	AR					5:25 pm		6:40 pm	5:55 pm	
	LV							6:55 pm		
BAKERSFIELD	AR		9:45 am					8:20 pm	7:00 pm	
	LV		9:55 am					8:35 pm	7:15 pm	
SANTA BARBARA	AR	9:00 am		12:05 pm			6:25 pm		7:45 pm	
	LV	9:10 am		12:20 pm			6:35 pm		7:55 pm	
LOS ANGELES	AR	9:45 am	10:35 am	12:55 pm	5:25 pm		7:10 pm	9:15 pm	8:30 pm	
	LV		10:45 am		5:35 pm			9:25 pm	8:40 pm	
LONG BEACH	AR		11:00 am		5:50 pm			9:40 pm	8:55 pm	

(1) Effective December 2, 1968 (2) Effective December 16, 1968 (3) Effective January 6, 1969

		NORTHBOUND								
		(1) 301	(3) 801	(1) 701	(2) 307	(3) 803	(1) 303	(2) 501	(1) 305	
OAKLAND	AR	9:55 am		3:30 pm			3:55 pm	9:50 pm	10:25 pm	
SAN JOSE	LV	9:40 am			2:20 pm			9:35 pm	10:10 pm	
	AR	9:30 am			1:50 pm			9:25 pm	10:00 pm	
MONTEREY	LV					2:10 pm	3:25 pm			
	AR				1:40 pm		3:10 pm			
SANTA MARIA	LV	8:30 am							9:00 pm	
	AR	8:15 am							8:45 pm	
FRESNO	LV			2:35 pm		1:30 pm		8:30 pm		
	AR			2:20 pm		1:15 pm		8:20 pm		
LAS VEGAS	LV		10:55 am	12:30 pm		11:25 am				
	AR			12:15 pm						
BAKERSFIELD	LV		9:50 am	11:10 am				7:40 pm		
	AR		9:35 am	10:55 am				7:25 pm		
SANTA BARBARA	LV		9:05 am		12:35 pm		2:10 pm		8:25 pm	
	AR		8:55 am		12:20 pm		2:00 pm		8:15 pm	
LOS ANGELES	LV	7:25 am	8:25 am	10:15 am			1:25 pm	6:45 pm	7:40 pm	
	AR	7:15 am	8:15 am					6:35 pm		
LONG BEACH	LV	7:00 am	8:00 am		11:30 am			6:20 pm		

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TRAVEL TIPS AND GENERAL INFORMATION

RESERVATIONS — All reservations are tentative until tickets have been purchased. If tickets have not been purchased by the "time limit" agreed upon when reservations were made, the reserved space may be resold.

CHECK-IN TIME — Ticketed passengers should be at the CAL-STATE airport ticket counter AT LEAST 20 MINUTES BEFORE SCHEDULED DEPARTURE TIME. Reservations may be cancelled if not claimed 10 minutes prior to scheduled flight time.

STOPOVER PRIVILEGES — When you purchase a ticket on CAL-STATE AIR LINES, you are allowed stopover privileges up to thirty days. However, when your stopover exceeds 12 hours, reconfirmation is necessary at least 6 hours prior to scheduled departure to assure your reservation.

BAGGAGE LIABILITY/LIMITATIONS — CAL-STATE AIR LINES takes pride in the careful handling of your personal belongings and baggage while it is in our custody. In the event of loss or damage, the liability is limited to the amount equal to the value of such property, not to exceed \$500 per passenger. If you wish to declare a higher value, you may do so by paying a slight extra charge. Your CAL-STATE agent will be happy to assist you with this detail at the time you check in for your flight. Excess valuation cannot be declared, however, for certain valuables such as jewelry, negotiable instruments, currency, art objects, and antiques.

FREE BAGGAGE ALLOWANCE — When you fly CAL-STATE you are allowed to check one large bag. You may also carry-on a medium size bag which shall remain in your custody — or you may stow it under your seat. You may also carry such items as cameras and ladies handbags if they remain in your custody.

TARIFFS — No fare is charged for infants under two years of age which are carried in the laps of adults. All persons over two years of age must occupy a seat, and children under 12 must be accompanied by an adult.

ONE-WAY, POINT-TO-POINT PASSENGER FARES

BETWEEN	BFL	FAT	LAS	LAX	LGB	MRY	OAK	SBA	SJC	SMX
BFL BAKERSFIELD										
FAT FRESNO	10.00									
LAS LAS VEGAS	19.00	20.00								
LAX LOS ANGELES	10.00	19.50	29.00							
LGB LONG BEACH	15.00	22.00	29.00	6.00						
MRY MONTEREY	25.00	15.00	35.00	20.00	20.00					
OAK OAKLAND	21.00	16.00	36.00	29.50	29.50	9.50				
SBA SANTA BARBARA	12.00	22.00	29.00	9.00	10.00	15.00	22.00			
SJC SAN JOSE	20.00	13.00	33.00	25.50	25.50	5.50	4.50	19.50		
SMX SANTA MARIA	19.50	29.00	36.00	16.00	18.00	14.00	20.00	7.50	19.00	

Subject to change without notice



WHO MAKES CAL-STATE RUN (OR FLY)? Some people have the mistaken belief that airplanes make an air line. We disagree. At CAL-STATE, we are dedicated to the belief that it also takes people —carefully selected and well trained people.

It takes people to fly the planes, and it takes people to keep them in perfect condition. It takes people to man our ground installations; plan our schedules; supervise our operations; even keep our operating cost records—so that we can give you the lowest possible fares.

It will interest you to know that CAL-STATE selected its key personnel—men with years of experience in the air lines industry, who are responsible for these activities—many months before our routes were determined and our planes were ordered. This was our way of making certain that CAL-STATE would be the most unique air line of its kind. And, making good on our claim that "UP TO NOW...THERE'S NEVER BEEN AN AIR LINE LIKE CAL-STATE."

