

MISSISSIPPI VALLEY AIRLINES

SYSTEM FLIGHT SCHEDULE



EFFECTIVE OCTOBER 1, 1973

NOW TOLL FREE RESERVATIONS
For Iowa, Minnesota, Illinois and Michigan
(800) 356-8105

AIRLINE CODE: (XV)

RESERVATIONS COMMUNICATIONS to all Airlines via ARINC ESS Teletype and our new COMPUTERIZED RESERVATION SYSTEM.

MVA . . . member of the (NATC) National Air Transportation Conference

INTERLINE TICKETING AND BAGGAGE AGREEMENTS with . . .

- Aeronaves de Mexico • Air Indies • Air Jamaica • Air North
- Air South • Air West • Air Wisconsin • Alaska Airlines • Braniff
- Continental • Delta • Davis • Royale • BOAC • Frontier
- Golden West • Houston Metro • Midstate Air Commuter
- North Central • Northwest • Ozark • Rio • Southern • Trans World Airlines • Eastern • United • Wright • Western • American
- Allegheny

SHIP YOUR AIR FREIGHT VIA MVA—

EMERY AIR FREIGHT: Mississippi Valley Airways Inc. and Emery Air Freight fly your shipments all the way to and from distant offline points with top priority. Service includes pickup and delivery. Call your local MVA office for further information.

AIR FREIGHT is carried on all flights with direct connections to all carriers at Minneapolis and Chicago.

WEIGHT LIMITATIONS: Individual pieces weighing up to 150 lbs. and lot shipments up to 2,000 lbs. can be accommodated.

DECLARED VALUE: You are allowed \$50.00 free valuation on shipments weighing up to 100 lbs. and \$.50 per lb. on shipments over 100 lbs.

PREPAID OR COLLECT CHARGES: Shipments can be made prepaid or collect. Credit arrangements can be made by contacting your local MVA office.

PICK-UP AND DELIVERY SERVICE: Pick-up and delivery service is available at all points served on MVA's system and at the final destination of the shipment.

SPECIAL PARCEL SERVICE: A flat rate of \$5.00 applies for any parcel delivered to the ticket counter and picked up at destination, and does not exceed 20 pounds or 2 cubic feet (3,456 cu. in.).

Reservation Phones

- Chicago-O'Hare Reservations (312) 686-7400
- Flight Information (312) 686-7401
- Prairie du Chien (608) 326-8494
- La Crosse (608) 784-3800
- Winona (507) 452-4091
- Minneapolis - St. Paul (612) 726-5338
- Dubuque Reservations (319) 556-5910
- Flight Information (319) 556-5911
- Toll Free Number From Minnesota, Iowa, Illinois & Michigan (800) 356-8105

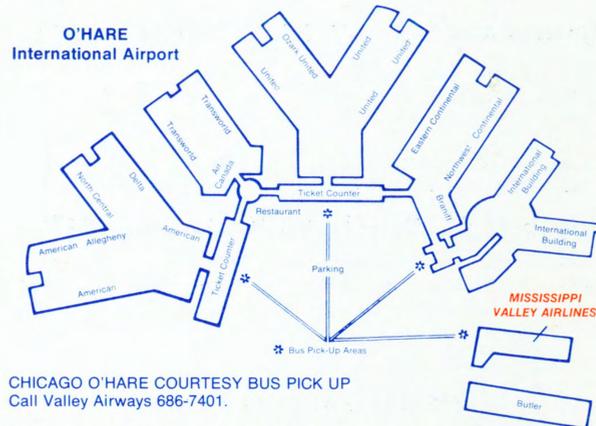


SERVICE TO CHICAGO

Mississippi Valley flights to Chicago arrive at O'Hare International Airport with service to all the world.

MISSISSIPPI VALLEY OPERATES FROM the A-Concourse located between Butler Aviation and the International Terminal.

COURTESY BUS PICK-UP from main terminals at O'Hare. Call 686-7401 for free pick-up from lower level to Mississippi Valley ticket and passenger lounge. Mississippi Valley arriving flights are met in Chicago by a courtesy bus. Transportation is provided free of charge to all connecting airlines at O'Hare Airport and to the airport bus service for downtown Chicago.



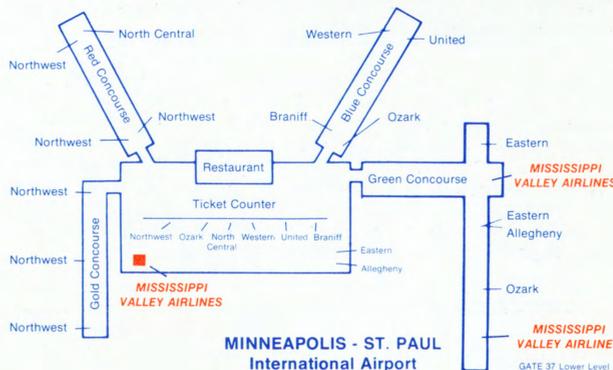
CHICAGO O'HARE COURTESY BUS PICK UP
Call Valley Airways 686-7401.

Meet Bus at lower level outside at head of cab stands.
(BLUE SIGNS MARKED "COMMUTER AIR CARRIER PICK UP")

SERVICE TO MINNEAPOLIS

Mississippi Valley flights to Minneapolis arrive at Mpls. - St. Paul Int. Airport with connections to all the West and Southwest, Hawaii, Alaska and the Orient.

MISSISSIPPI VALLEY PASSENGERS CHECK IN at Mississippi Valley ticket counter located in the main terminal building — upper level, west side. Passenger boarding through gate 37. Arriving baggage may be claimed at claim area four on lower level of main terminal building.



Operations & Maintenance Offices: La Crosse Municipal Airport / La Crosse, Wisconsin 54601



MISSISSIPPI VALLEY AIRWAYS, INC.

MISSISSIPPI VALLEY AIRLINES



SYSTEM FLIGHT SCHEDULE



EFFECTIVE OCTOBER 1, 1973

BULK RATE
U.S. POSTAGE
PAID
WINONA, MINN.

NOW TOLL FREE RESERVATIONS
For Iowa, Minnesota, Illinois and Michigan
(800) 356-8105

Facts About MVA

Mississippi Valley Airlines is one of nearly 100 Commuter Air Carriers, which are engaged in the transportation of passengers, freight and mail, and serve as the Third Level carrier in the National Air Transportation System. By definition, commuters are air carriers providing passenger, freight and mail services with at least five round trips per week between two or more points, is registered with the Civil Aeronautics Board and meets all qualifications required by the CAB to operate under Part 298 providing certain economic exemptions while operating aircraft carrying 30 passengers or less and having a payload of 7500 pounds or less.

The Scheduled Commuters carried more passengers last year than all regional airlines carried in 1957, in fact over 6,000,000 passengers will be carried during 1973.

Mississippi Valley inaugurated service on October 30, 1969. Traffic has increased from 700 passengers the first month to a current level of 3500 per month. In keeping with its policy of providing each passenger the full range of services expected of

any airline, MVA has constantly strived to improve both equipment and personal service. Pilots and ground personnel alike must meet the same stringent requirements of the Major Air Carriers. Pilots are Airline Transport rated and have in excess of 5,000 hours average experience.

On June 24, 1973 the Company inaugurated service with a new 300 MPH pressurized METROLINER built by Swearingen Aviation of San Antonio, Texas. This aircraft is the most modern available to the Commuter Industry. Passengers will enjoy the same benefits of flight as on aircraft used by the larger airlines. On July 1, 1973 MVA improved reservation service through the implementation of a computer reservation system leased from Braniff Airlines. This system gives MVA customers instantaneous reservation service.

Your support is greatly appreciated. We will continue to look for ways to improve our service even more to help you, our customer, to have the most enjoyable experience possible with us.

NOW IN SERVICE—



SWearingen SA 226 METROLINER

MISSISSIPPI VALLEY AIRLINES

SYSTEM TIMETABLE

EFFECTIVE OCTOBER 1, 1973

LEAVE	ARRIVE	FREQ.	STOPS	EQUIP- MENT	FLIGHT NO.
CHICAGO O'HARE TO: DUBUQUE, IOWA \$25⁰⁰					
7:50a	8:30a	Ex Sat. & Sun.	0	SM	23
1:00p	1:40p	Ex Sat. & Sun.	0	SM	25
4:30p	5:35p	Sat. only	0	TO	65
4:40p	5:20p	Ex Sat. & Sun.	0	SM	27
6:30p	7:35p	Sun. only	0	TO	77
7:00p	8:05p	Sat. only	0	TO	63
8:00p	8:40p	Ex Sat. & Sun.	0	SM	29
8:00p	8:40p	Sun. only	0	SM	73
10:20a	11:25p	Sat. only	0	TO	61
LA CROSSE, WISCONSIN \$32⁰⁰					
7:50a	9:10a	Ex Sat. & Sun.	1	SM	23
10:20a	12:20p	Sat. only	1	TO	61
1:00p	2:20p	Ex Sat. & Sun.	1	SM	25
3:40p	4:40p	Sun. only	0	SM	71
4:30p	6:30p	Sat. only	1	TO	65
4:40p	6:30p	Ex Sat. & Sun.	2	SM/TO	27
6:30p	8:35p	Sun. only	2	TO	77
7:00p	8:30p	Ex Sat. & Sun.	0	TO	31
7:00p	9:00p	Sat. only	1	TO	63
8:00p	9:20p	Ex Sat. & Sun.	1	SM	29
8:00p	9:20p	Sun. only	1	SM	73
MINNEAPOLIS - ST. PAUL MINN. \$43⁰⁰					
7:50a	10:30a	Ex Sat. & Sun.	3	SM/TO	23
10:20a	1:30p	Sat. only	3	TO	61
1:00p	3:25p	Ex Sat. & Sun.	3	SM/TO	25
4:40p	7:40p	Ex Sat. & Sun.	4	SM/TO	27
PRAIRIE DU CHIEN, WISCONSIN \$27⁰⁰					
4:40p	6:00p	Ex Sat. & Sun.	1	SM/TO	27
6:30p	8:05p	Sun. only	1	TO	77
WINONA, MINNESOTA \$33⁰⁰					
7:50a	9:45a	Ex Sat. & Sun.	2	SM/TO	23
10:20a	12:45p	Sat. only	2	TO	61
1:00p	2:40p	Ex Sat. & Sun.	2	SM/TO	25
4:30p	6:50p	Sat. only	2	TO	65
4:40p	6:55p	Ex Sat. & Sun.	3	SM	27
6:30p	8:55p	Sun. only	3	SM/TO	77
7:00p	8:55p	Ex Sat. & Sun.	1	TO	31
DUBUQUE, IOWA TO: CHICAGO O'HARE \$25⁰⁰					
8:50a	9:50a	Sat. only	0	TO	60

LEAVE	ARRIVE	FREQ.	STOPS	EQUIP- MENT	FLIGHT NO.
10:05a	10:45a	Ex Sat. & Sun.	0	SM	22
3:25p	4:05p	Ex Sat. & Sun.	0	SM	24
4:20p	5:20p	Sun. only	0	TO	74
4:55p	5:55p	Sat. only	0	TO	62
5:35p	6:15p	Ex Sat. & Sun.	0	SM	26
LA CROSSE, WISCONSIN \$25⁰⁰					
8:40a	9:10a	Ex Sat. & Sun.	0	SM	23
11:35a	12:20p	Sat. only	0	TO	61
1:50p	2:20p	Ex Sat. & Sun.	0	SM	25
5:40p	6:30p	Ex Sat. & Sun.	1	TO	27
5:45p	6:30p	Sat. only	0	TO	65
7:45p	8:35p	Sun. only	1	TO	77
8:15p	9:00p	Sat. only	0	TO	63
8:50p	9:20p	Ex Sat. & Sun.	0	SM	29
8:50p	9:20p	Sun. only	0	SM	73
MINNEAPOLIS - ST. PAUL, MINN. \$32⁰⁰					
8:40a	10:30a	Ex Sat. & Sun.	2	SM/TO	23
11:35a	1:30p	Sat. only	2	TO	61
1:50p	3:25p	Ex Sat. & Sun.	2	SM/TO	25
5:40p	7:40p	Ex Sat. & Sun.	3	TO	27
PRAIRIE DU CHIEN, WISCONSIN \$13⁰⁰					
5:40p	6:00p	Ex Sat. & Sun.	0	TO	27
7:45p	8:05p	Sun. only	0	TO	77
WINONA, MINNESOTA \$27⁰⁰					
8:40a	9:45a	Ex Sat. & Sun.	1	SM/TO	23
11:35a	12:45p	Sat. only	1	TO	61
1:50p	2:40p	Ex Sat. & Sun.	1	SM/TO	25
5:40p	6:55p	Ex Sat. & Sun.	2	TO	27
5:45p	6:50p	Sat. only	1	TO	65
7:45p	8:55p	Sun. only	2	TO	77
LA CROSSE, WISCONSIN TO: CHICAGO O'HARE \$32⁰⁰					
6:30a	7:25a	Ex Sat. & Sun.	0	SM	20
8:00a	9:50a	Sat. only	1	TO	60
9:25a	10:45a	Ex Sat. & Sun.	1	SM	22
2:15p	3:10p	Sun. only	0	SM	70
2:30p	3:50p	Sat. only	0	TO	64
2:45p	4:05p	Ex Sat. & Sun.	1	SM	24
3:20p	5:20p	Sun. only	2	TO	74
4:00p	5:20p	Ex Sat. & Sun.	0	TO	30
4:05p	5:55p	Sat. only	1	TO	62
4:40p	6:15p	Ex Sat. & Sun.	1	TO/SM	26
5:00p	5:55p	Sun. only	0	SM	72
DUBUQUE, IOWA \$25⁰⁰					
8:00a	8:40a	Sat. only	0	TO	60
9:25a	9:55a	Ex Sat. & Sun.	0	SM	22

MISSISSIPPI VALLEY AIRLINES

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EFFECTIVE OCTOBER 1, 1973

LEAVE	ARRIVE	FREQ.	STOPS	EQUIP- MENT	FLIGHT NO.
2:45p	3:15p	Ex Sat. & Sun.	0	SM	24
3:20p	4:10p	Sun. only	1	TO	74
4:05p	4:45p	Sat. only	0	TO	62
4:40p	5:30p	Ex Sat. & Sun.	1	TO	26
MINNEAPOLIS - ST. PAUL, MINN. \$22⁰⁰					
6:45a	7:45a	Ex Sat. & Sun.	1	TO	21
9:30a	10:30a	Ex Sat. & Sun.	1	TO	23
11:40a	12:40p	Sun. only	1	TO	75
12:30p	1:30p	Sat. only	1	TO	61
2:25p	3:25p	Ex Sat. & Sun.	1	TO	25
6:40p	7:40p	Ex Sat. & Sun.	1	TO	27
PRAIRIE DU CHIEN, WISCONSIN \$13⁰⁰					
3:20p	3:45p	Sun. only	0	TO	74
4:40p	5:05p	Ex Sat. & Sun.	0	TO	26
WINONA, MINNESOTA \$8⁰⁰					
6:45a	7:00a	Ex Sat. & Sun.	0	TO	21
9:30a	9:45a	Ex Sat. & Sun.	0	TO	23
11:40a	11:55a	Sun. only	0	TO	75
12:30p	12:45p	Sat. only	0	TO	61
2:25p	2:40p	Ex Sat. & Sun.	0	TO	25
6:35p	6:50p	Sat. only	0	TO	65
6:40p	6:55p	Ex Sat. & Sun.	0	TO	27
8:40p	8:55p	Ex Sat. & Sun.	0	TO	31
8:40p	8:55p	Sun. only	0	TO	77
MINNEAPOLIS - ST. PAUL, MINN. TO: CHICAGO O'HARE \$43⁰⁰					
8:20a	10:45a	Ex Sat. & Sun.	3	TO/SM	22
1:20p	4:05p	Ex Sat. & Sun.	3	TO/SM	24
2:15p	5:20p	Sun. only	4	TO	74
3:00p	5:55p	Sat. only	3	TO	62
3:35p	6:15p	Ex Sat. & Sun.	3	TO/SM	26
DUBUQUE, IOWA \$32⁰⁰					
8:20a	9:55a	Ex Sat. & Sun.	2	TO/SM	22
1:20p	3:15p	Ex Sat. & Sun.	2	TO/SM	24
2:15p	4:10p	Sun. only	3	TO	74
3:00p	4:45p	Sat. only	2	TO	62
3:35p	5:30p	Ex Sat. & Sun.	3	TO	26
LA CROSSE, WISCONSIN \$22⁰⁰					
8:20a	9:15a	Ex Sat. & Sun.	1	TO	22
1:20p	2:15p	Ex Sat. & Sun.	1	TO	24
2:15p	3:10p	Sun. only	1	TO	74
3:00p	3:55p	Sat. only	1	TO	62
3:35p	4:30p	Ex Sat. & Sun.	1	TO	26
8:00p	8:55p	Ex Sat. & Sun.	1	TO	28

LEAVE	ARRIVE	FREQ.	STOPS	EQUIP- MENT	FLIGHT NO.
PRAIRIE DU CHIEN, WISCONSIN \$25⁰⁰					
2:15p	3:45p	Sun. only	2	TO	74
3:35p	5:05p	Ex Sat. & Sun.	2	TO	26
WINONA, MINNESOTA \$20⁰⁰					
8:20a	8:55a	Ex Sat. & Sun.	0	TO	22
1:20p	1:55p	Ex Sat. & Sun.	0	TO	24
2:15p	2:50p	Sun. only	0	TO	74
3:00p	3:35p	Sat. only	0	TO	62
3:35p	4:10p	Ex Sat. & Sun.	0	TO	26
8:00p	8:35p	Ex Sat. & Sun.	0	TO	28
PRAIRIE DU CHIEN, WISCONSIN \$27⁰⁰					
TO: CHICAGO O'HARE					
3:50p	5:20p	Sun. only	1	TO	74
5:10p	6:15p	Ex Sat. & Sun.	1	TO/SM	26
DUBUQUE, IOWA \$13⁰⁰					
3:50p	4:10p	Sun. only	0	TO	74
5:10p	5:30p	Ex Sat. & Sun.	0	TO	26
LA CROSSE, WISCONSIN \$13⁰⁰					
6:05p	6:30p	Ex Sat. & Sun.	0	TO	27
8:10p	8:35p	Sun. only	0	TO	77
MINNEAPOLIS - ST. PAUL, MINN. \$25⁰⁰					
6:05p	7:40p	Ex Sat. & Sun.	2	TO	27
WINONA, MINNESOTA \$17⁰⁰					
6:05p	6:55p	Ex Sat. & Sun.	1	TO	27
8:10p	8:55p	Sun. only	1	TO	77
WINONA, MINNESOTA TO: CHICAGO O'HARE \$33⁰⁰					
9:00a	10:45a	Ex Sat. & Sun.	2	TO/SM	22
2:00p	4:05p	Ex Sat. & Sun.	2	TO/SM	24
2:55p	5:20p	Sun. only	3	TO	74
3:40p	5:55p	Sat. only	2	TO	62
4:15p	6:15p	Ex Sat. & Sun.	3	TO/SM	26
DUBUQUE, IOWA \$27⁰⁰					
9:00a	9:55a	Ex Sat. & Sun.	1	TO/SM	22
2:00p	3:15p	Ex Sat. & Sun.	1	TO/SM	24
2:55p	4:10p	Sun. only	2	TO	74
3:40p	4:45p	Sat. only	1	TO	62
4:15p	5:30p	Ex Sat. & Sun.	2	TO	26

LEAVE	ARRIVE	FREQ.	STOPS	EQUIP- MENT	FLIGHT NO.
LA CROSSE, WISCONSIN \$8⁰⁰					
9:00a	9:15a	Ex Sat. & Sun.	0	TO	22
2:00p	2:15p	Ex Sat. & Sun.	0	TO	24
2:55p	3:10p	Sun. only	0	TO	74
3:40p	3:55p	Sat. only	0	TO	62
4:15p	4:30p	Ex Sat. & Sun.	0	TO	26
8:40p	8:55p	Ex Sat. & Sun.	0	TO	28
MINNEAPOLIS - ST. PAUL, MINN. \$20⁰⁰					
7:05a	7:45a	Ex Sat. & Sun.	0	TO	21
9:50a	10:30a	Ex Sat. & Sun.	0	TO	23
12:00n	12:40p	Sun. only	0	TO	75
12:50p	1:30p	Sat. only	0	TO	61
2:45p	3:25p	Ex Sat. & Sun.	0	TO	25
7:00p	7:40p	Ex Sat. & Sun.	0	TO	27
PRAIRIE DU CHIEN, WISCONSIN \$17⁰⁰					
2:55p	3:45p	Sun. only	1	TO	74
4:15p	5:05p	Ex Sat. & Sun.	1	TO	26
Special Discount Fares					
FAMILY PLAN: Children 2 thru 11 years accompanied by a fare-paying passenger at least 12 years of age will be 2/3 of the full adult fare. Children under two years are free. Children under 5 will not be accepted unaccompanied. Unaccompanied children 5 thru 11 years will be the full adult fare. When either parent purchases a full fare ticket, the fare for the other parent and/or all children between the ages of 12 and 22 years of age will be 83% of the full adult fare, any time of day, any day of the week.					
MILITARY FARES: For Military personnel on active duty in uniform with proof of authorized leave— Reservation Basis — Current fare stated in tariff and OAG, approx. 80% of full adult fare. Stand By Basis — Current fare stated in tariff and OAG, approx. 66% of full adult fare.					
YOUTH-CLERGY FARES: Youth identification card for youths ages 12 thru 21, and cards for ordained ministers and/or members of a religious order may be purchased for \$5.00. Card entitles holder to standby fare privileges as stated in current tariff and Official Airline Guide. The fare is approximately 2/3 of the full adult fare. Card is valid for one year from date of purchase.					
NOTE: Standby passengers must present themselves at least 30 minutes prior to scheduled departure time.					

30 DAY ROUND TRIP EXCURSION FARE: Fare will be approximately 80% of the full adult round trip fare subject to the following restrictions: Fares apply daily except 3:00 p.m. to 7:00 p.m. on Friday. Return travel may not commence prior to 6:00 a.m. Monday following the day of departure from point of origin. Family and childrens discount does not apply. Fare good all year.

SPECIAL 1 DAY ROUND TRIP FARE: Fares valid Monday through Friday. Return travel must be completed on the same day as day of departure from point of origin. Effective all year. Family and childrens discount does not apply.

Important Information

ALL FARES INCLUDE FEDERAL TRANSPORTATION TAX.

RESERVATIONS: A reservation of space is tentative only and shall not be valid until passenger has received a ticket specifying thereon his confirmed reserved space.

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