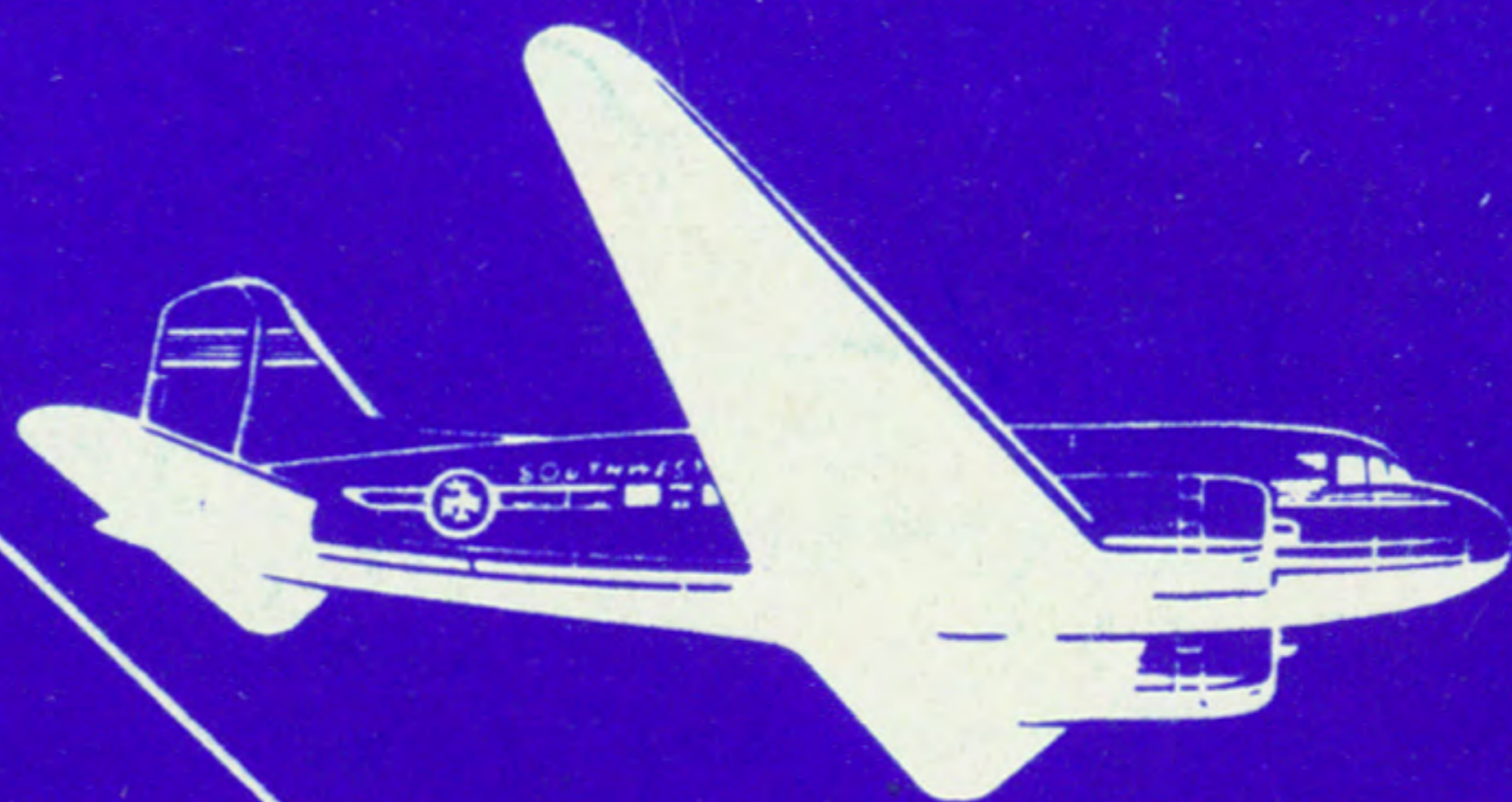


JUNE 10, 1949

# Southwest *Airways*



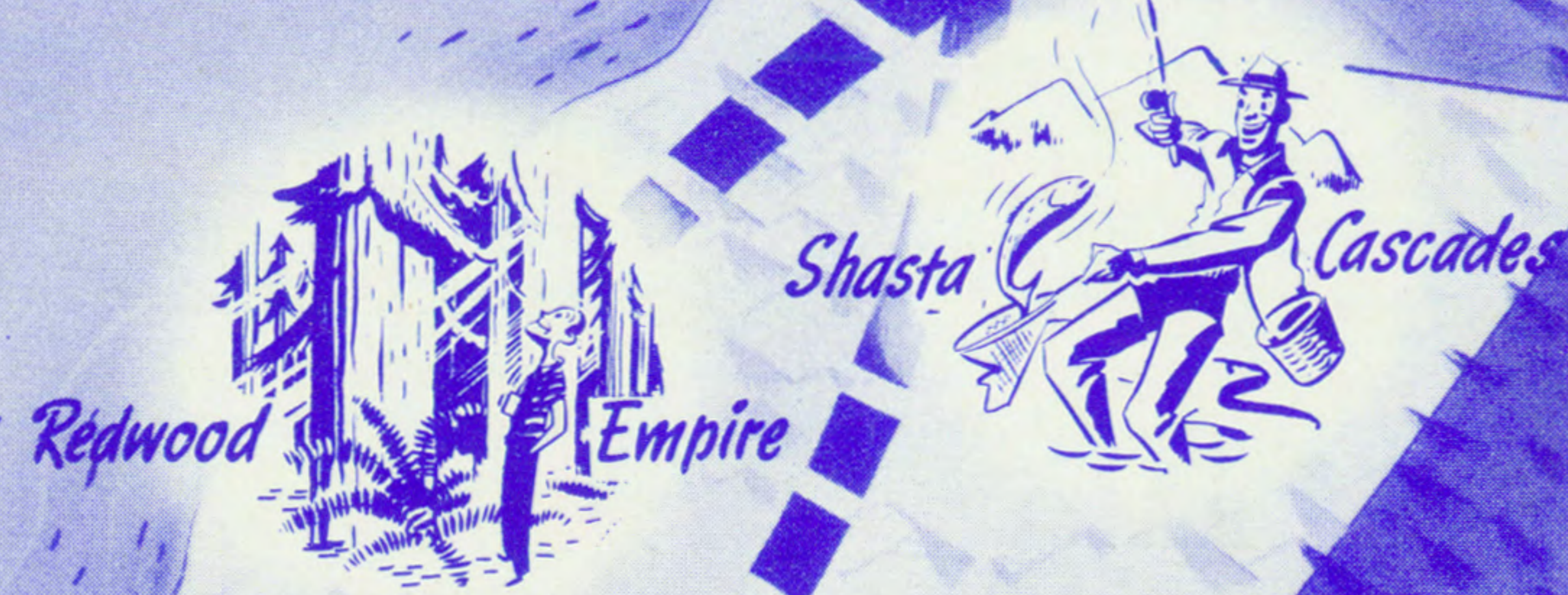
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**FOR YOUR CONVENIENCE  
A NEW CHARGE-IT PLAN FOR  
BUYING AIR TRANSPORTATION  
TO ANY SOUTHWEST SERVED CITY**

*Ask for Details*

# Fly Southwest to California's Favorite

## playgrounds



# fly-

## Make holidays last longer!

For week-end trips... or any holiday... go by air every time. Southwest's frequent service cuts travel time to minutes — adds extra hours to your precious playtime.

• See your travel agent for reservations — or phone the nearest Southwest ticket office.

# Southwest Airways

## Save 50% on Family Travel

**FAMILY TRAVEL**—Pay one full adult fare. Pay only half fare for wife or husband and all children ages 2 to 22. These fares apply to flights originating Monday through Wednesday.

## Save 10% on Return Portions

**RETURN PORTIONS**—By securing a 5 per cent discount on round trips, your return portion costs you 10 per cent less. Round trip tickets good for 120 days.

## Save—Save on Joint Fares

**JOINT FARES**—The first leg of your journey (from cities on Southwest's system to eastern points or Honolulu) is free. You pay only the established fare from San Francisco or Los Angeles. Arrangements with other airlines permit you to travel this additional mileage without additional cost. Reservations instantly confirmed through joint facilities. One ticket, one baggage check. No fuss or bother to make connections.

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USE ALL **3 Air SERVICES**

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- New International Air Parcel Post
- Domestic and International Air Mail

### GENERAL INFORMATION

**RESERVATIONS**—Reservations must be made in advance and are tentative until tickets are purchased. Southwest reserves the right to cancel the reservation of any passenger who fails to present himself at the SOUTHWEST Airport ticket office at least 10 minutes before scheduled departure of flight on which his reservation was made.

**SCHEDULES**—Schedules show the times at which planes may be expected to arrive at or depart from stations, and to connect with other planes, but SOUTHWEST AIRWAYS will not be responsible for consequences arising from delays or from errors in the printed schedule. The times shown are subject to change without notice.

**BAGGAGE**—40 pounds of personal baggage will be carried free on each ticket. Baggage in excess of 40 pounds may be carried at published excess baggage rates.

**CHILDREN'S FARES**—One child under two years of age, not occupying a seat, will be carried free with each accompanying passenger 12 years of age or over. Children two years of age and under 12 years of age will be charged one-half of applicable one-way adult fare, or \$2.50, whichever is greater.

### RESERVATIONS - TICKET OFFICES - GROUND SERVICE

CITY	TICKET OFFICES	PHONE	CAB RATE
Arcata	Arcata L.A.E.S.	Arcata 526	.75
Berkeley	Oakland Municipal Airport	LOckhaven 8-3422	Cab Rate
Beverly Hills	Los Angeles Mun. Airport	ORegion 8-1206	Cab Rate
Burbank	Los Angeles Mun. Airport	ORegion 8-1206	Cab Rate
Burlingame	San Francisco Airport	JUno 8-6622	Cab Rate
Chico	Chico Municipal Airport	166	Cab Rate
Coalinga	Coalinga Municipal Airport	279	.50
Crescent City	Del Norte County Airport	2771	.50
Eureka	Arcata L.A.E.S.	Eureka 38-R-1	1.50
Fort Bragg	Mendocino County Airport	Mendocino 83	1.50
Glendale	Los Angeles Mun. Airport	ORegion 8-1206	Cab Rate
Hollywood	Los Angeles Mun. Airport	ORegion 8-1206	1.25
Inglewood	Los Angeles Mun. Airport	ORegion 8-1206	Cab Rate
Los Angeles	Los Angeles Mun. Airport	ORegion 8-1206	1.25
Marysville	Yuba County Airport	2530	.75
Medford, Oregon	Medford Municipal Airport	Medford 5851	.75
Mendocino	Mendocino County Airport	Mendocino 83	Cab Rate
Monterey	Monterey Penin. Dist. Air.	8503	.75
Mountain View	San Jose Municipal Airport	Columbia 1-0360	Cab Rate
Napa	Napa County Airport	Napa 61	Cab Rate
No. Hollywood	Los Angeles Mun. Airport	ORegion 8-1206	Cab Rate
Oakland	Oakland Municipal Airport	LOckhaven 8-3422	1.00
Oxnard	Oxnard-Ventura County Air.	62263	.50
Palo Alto	San Jose Municipal Airport	Columbia 1-0360	Cab Rate
Red Bluff	Red Bluff Municipal Airport	110	1.00
Redding	Redding Municipal Airport	1682	1.44
Redwood City	San Francisco Airport	JUno 8-6622	Cab Rate
Sacramento	Sacramento Mun. Airport	3-4657	.86
San Bruno	San Francisco Airport	JUno 8-6622	Cab Rate
San Francisco	San Francisco Airport	JUniper 5-6386	1.25
San Jose	San Jose Municipal Airport	Columbia 1-0360	1.00
San Luis Obispo	San Luis Obispo County Air.	2254	.50
San Mateo	San Francisco Airport	JUno 8-6622	Cab Rate
Santa Barbara	Santa Barbara Mun. Airport	82021	1.15
Santa Clara	San Jose Municipal Airport	Columbia 1-0360	Cab Rate
Santa Cruz	Watsonville Mun. Airport	Watsonville 2600	Cab Rate
Santa Maria	Santa Maria Army Air Base	1450	1.00
Santa Rosa	Sonoma County Airport	4200	1.00
So. San Francisco	San Francisco Airport	JUno 8-6622	Cab Rate
Sunnyvale	San Jose Municipal Airport	Columbia 1-0360	Cab Rate
Ukiah	Ukiah Municipal Airport	1184	.50
Vallejo	Napa County Airport	Napa 61	Cab Rate
Van Nuys	Los Angeles Mun. Airport	ORegion 8-1206	Cab Rate
Ventura	Oxnard-Ventura County Air.	Oxnard 62263	Cab Rate
Watsonville	Watsonville Mun. Airport	2600	1.00
Yreka	Siskiyou County Airport	Montague 2621	1.00

OR YOUR TRAVEL AGENT

GENERAL OFFICES  
SOUTHWEST AIRWAYS COMPANY  
San Francisco Airport  
SOUTH SAN FRANCISCO, CALIFORNIA



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PACIFIC STANDARD TIME Southwest Airway



MEDFORD - EUREKA - SACRAMENTO VALLEY - SAN FRANCISCO - LOS ANGELES



PACIFIC STANDARD TIME Southwest Airway



LOS ANGELES - SAN FRANCISCO - SACRAMENTO VALLEY - EUREKA - MEDFORD

Table with columns for Flight No., Read Down, and various flight numbers (31, 21, 1, 111, 211, 3, 311, 5, 23, 33, 7, 333, 35, 27) for SOUTHBOUND and NORTHBOUND routes.

Table with columns for Flight No., Read Down, and various flight numbers (32, 20, 220, 332, 34, 2, 22, 112, 26, 4, 36, 6, 8) for NORTHBOUND and SOUTHBOUND routes.

Equipment—24-Passenger Douglas DC-3's.

A.M.—Light face type.

P.M.—Bold face type.

A—West Coast Airlines Flight 3 Operates Daily, Except Sundays

B—West Coast Airlines Flight 5 Operates Daily

Equipment—24-Passenger Douglas DC-3's.

A.M.—Light face type.

P.M.—Bold face type.

C—West Coast Airlines Flight 6 Daily

D—West Coast Airlines Flight 10 Daily

SOUTHBOUND CONDENSED QUICK REFERENCE TABLES. Includes Northern Coast Division, Sacramento Valley Division, and Southern Division.

ONE-WAY AND ROUND-TRIP FARES. Table with columns for flight numbers and various cities (Chico, Coalinga, Crescent City, etc.).

NORTHBOUND CONDENSED QUICK REFERENCE TABLES. Includes Southern Division, Sacramento Valley Division, and Northern Coast Division.