

Southwest Airways



ASK ABOUT

- ROUND TRIP DISCOUNT
- FAMILY PLAN FARES
- JOINT FARES (to eastern points)

LEGEND

- Service now provided by West Coast Airlines will be operated by Southwest Airways upon approval by Civil Aeronautics Board of merger of West Coast and Southwest.
- Service by Southwest Airways between Los Angeles and Phoenix pending C.A.B. action.

Fly Southwest to California's Favorite playgrounds



fly-
and make holiday
hours last longer

Just a day or two are
enough for a wonderful
holiday when you go by
air. Flying cuts travel time
to minutes — adds extra
hours to precious play-
time! Southwest service to
your favorite playground is
frequent, convenient.

- For reservations, see your
travel agent or phone your
nearest Southwest Airways
Station.

Southwest Airways

RESERVATIONS - TICKET OFFICES - GROUND SERVICE

CITY	TICKET OFFICE	PHONE	LOCAL TRANSP. FARES		
			Cab	Limousine	Bus
Ajo	Ajo Municipal Airport	5812			
Arcata	Arcata L.A.E.S.	Arcata 526	2.50	.75	
Berkeley	Oakland Municipal Airport	LOckhaven 8-3422			
Belmont	San Francisco Airport	OXford 7-8411	5.00		.25
Beverly Hills	Los Angeles Int'l Airport	OREgon 8-1206		1.10	
Brawley	El Centro Naval Aux. Air Station	1207			
Burbank	Los Angeles Int'l Airport	OREgon 8-1206			.15
Burlingame	San Francisco Airport	OXford 7-8411	2.50		
Carmel	Monterey Penin. District Airport	2-4503	3.50	3.50	
Chico	Chico Municipal Airport		1.00	1.00	No Bus
Coronado	Lindbergh Field	WOodcrest 6305			
Crescent City	Del Norte County Airport	2771	1.00	.50	No Bus
Del Mar	Lindbergh Field	WOodcrest 6305			
El Centro	El Centro Naval Aux. Air Station	1207			
Eureka	Arcata L.A.E.S.	Eureka 38-R-1	6.00	1.50	No Bus
Fort Bragg	Mendocino County Airport	Mendocino 83	6.75	1.50	No Bus
Glendale	Los Angeles Int'l Airport	OREgon 8-1206			
Hollywood	Los Angeles Int'l Airport	OREgon 8-1206	3.50	1.25	
Inglewood	Los Angeles Int'l Airport	OREgon 8-1206			.10
Laguna Beach	Orange County Airport	KImberly 3-3224			
Lompoc	Santa Maria Public Airport	5-2197			
Long Beach	Long Beach Municipal Airport	40-7477			
Los Angeles	Los Angeles Int'l Airport	OREgon 8-1206	3.50	1.25	.10
Marysville	Yuba County Airport	3-5487	1.25	.75	No Bus
Medford	Medford Municipal Airport	2-5851	1.00	.75	No Bus
Mendocino	Mendocino County Airport	Mendocino 83	.50	.50	
Monterey	Monterey Penin. District Airport	2-4503	1.25	.75	No Bus
Mountain View	San Jose Municipal Airport	CYpress 5-5408			
Napa	Napa County Airport	Napa 6-6523	2.50	1.25	.15
No. Hollywood	Los Angeles Int'l Airport	OREgon 8-1206			
Oakland	Oakland Municipal Airport	LOckhaven 8-3422	1.75	1.15	.20
Oroville	Oroville Municipal Airport	295	.75	.75	No Bus
Oxnard	Oxnard-Ventura Co. Airport	66-2263	.50	None	No Bus
Palo Alto	San Jose Municipal Airport	CYpress 5-5408			
Paso Robles	Paso Robles-S.L. Obispo Co. Air.	460	2.50	1.00	No Bus
Phoenix	Sky Harbor Airport	2-4420			
Red Bluff	Red Bluff Municipal Airport	110	1.00	.50	No Bus
Redding	Redding Municipal Airport	1682	4.25	1.44	No Bus
Redwood City	San Francisco Airport	OXford 7-8411	5.50		.30
Sacramento	Sacramento Municipal Airport	Hlghland 6-6406	2.00	1.15	No Bus
San Bruno	San Francisco Airport	JUno 8-6622	1.00		.25
San Diego	Lindbergh Field	WOodcrest 6305			
San Francisco	San Francisco Airport	JUner 5-6386	5.50	1.25	.25
San Jose	San Jose Municipal Airport	CYpress 5-5408	1.00	None	.07
San Luis Obispo	San Luis Obispo Co. Airport	2254	.50	.50	No Bus
San Mateo	San Francisco Airport	OXford 7-8411	3.00		.15
Santa Ana	Orange County Airport	KImberly 3-3224			
Santa Barbara	Santa Barbara Municipal Airport	8-2021	3.00	1.15	.20
Santa Clara	San Jose Municipal Airport	CYpress 5-5408	1.00		.07
Santa Cruz	Watsonville Municipal Airport	2-0124		2.50	
Santa Maria	Santa Maria Public Airport	5-2197	1.40	1.10	No Bus
Santa Rosa	Sonoma County Airport	4200	2.75	1.15	No Bus
So. San Francisco	San Francisco Airport	JUno 8-6622	1.10		.15
Sunnyvale	San Jose Municipal Airport	CYpress 5-5408			
Ukiah	Ukiah Municipal Airport	1184	.50	.50	No Bus
Vallejo	Napa County Airport	Napa 6-6523	3.00	1.25	.15
Van Nuys	Los Angeles Int'l Airport	OREgon 8-1206			
Ventura	Oxnard-Ventura County Airport	66-2263	2.50		No Bus
Watsonville	Watsonville Municipal Airport	2-0124	1.00	None	No Bus
Yreka	Siskiyou County Airport	Montague 2621	4.50	1.00	No Bus
Yuma	Yuma County Airport	1780			

SAVE 50% on Family Travel

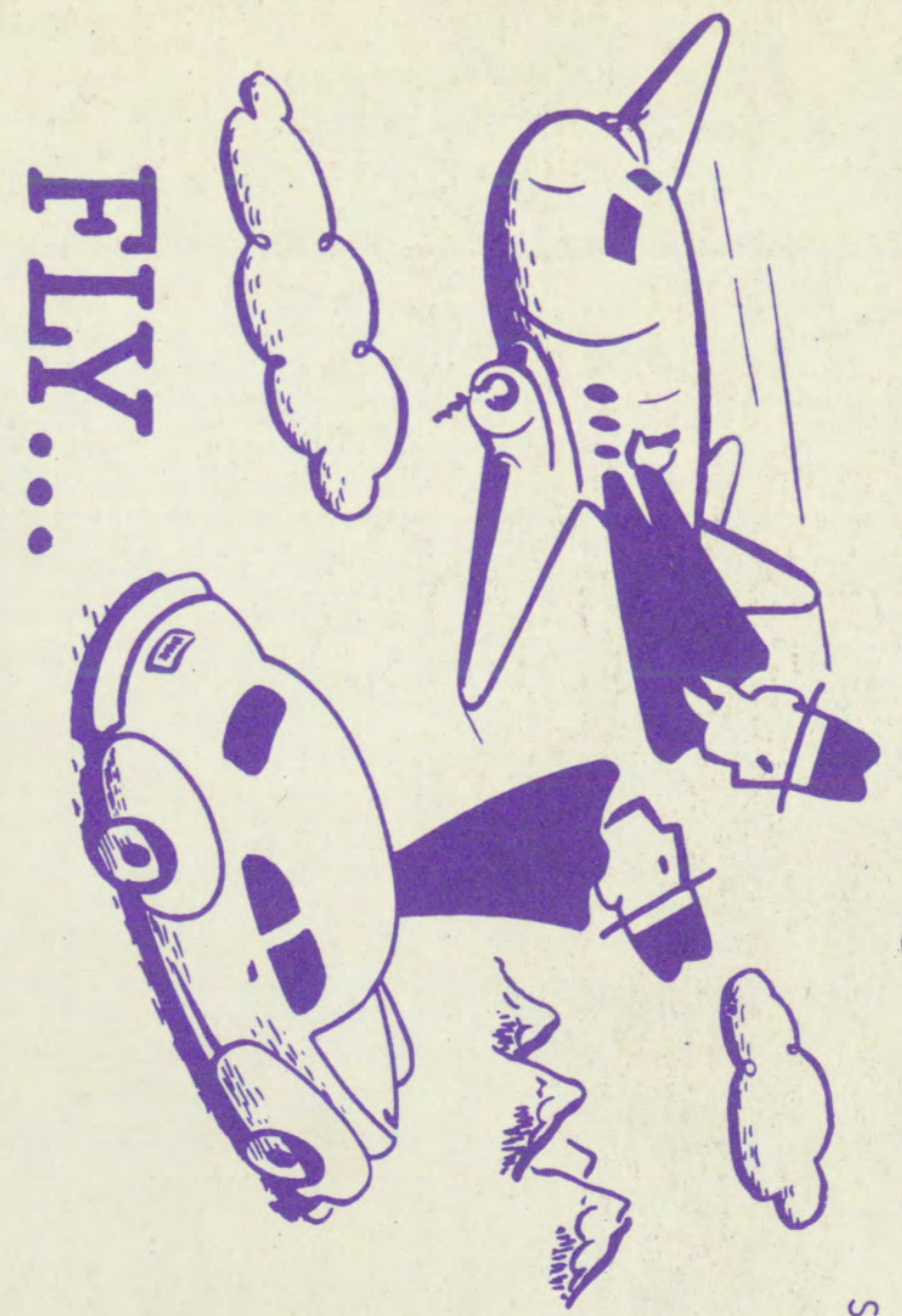
(In effect Monday, Tuesday, Wednesday)

With one full adult fare for father or mother, the whole family can make the trip for **HALF-FARE**. This applies to all members of the family 21 years or younger. If both parents go, one flies for **HALF-FARE**. Family plan fares are in effect on all **SOUTHWEST** routes and on most connecting airlines.

SAVE 10% on Return Trips

By taking advantage of the 5 per cent discount on round trip fares your return trip costs you 10 per cent less. Round trip tickets are good for 120 days.

RETURN POSTAGE GUARANTEED



Meet Yourself Coming Back

GENERAL OFFICES
SOUTHWEST AIRWAYS COMPANY
San Francisco Airport
SOUTH SAN FRANCISCO, CALIF.

Southwest Airways



ASK ABOUT

- ROUND TRIP DISCOUNT
- FAMILY PLAN FARES
- JOINT FARES (to eastern points)

Sec. 34.66 P. L. & R.
POSTAGE PAID
Permit No. 13
South San Francisco
Calif.

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