

Southwest Airways



ASK ABOUT

- ROUND TRIP DISCOUNT
- FAMILY PLAN FARES
- JOINT FARES (to eastern points)

All In A Day!



RIGHT AFTER BREAKFAST

Catch the popular morning flight to a Southwest city. Businessmen say the service is timed just right! . . . not too early, yet thrifty with important morning hours.

THERE IN A JIFFY



Southwest's 3-mile a minute DC-3's get you there *fast* . . . for most of the business day. Best of all, you're fresh, relaxed . . . ready for a busy round of meetings or calls.

HOME THAT EVENING



Yet you've spent 6 to 9 hours there —time for every detail! And what savings! . . . no hotel bill or extra meals — just the *fastest, easiest, most economical trip ever!*

Southwest Airways

AKRON
ALBANY
BALTIMORE
BUFFALO
BOSTON
CHICAGO
CINCINNATI
CLEVELAND
DES MOINES
DAYTON
DETROIT
INDIANAPOLIS
JACKSONVILLE
KNOXVILLE
LOUISVILLE
NEWARK
NEW YORK
PHILADELPHIA
TULSA
WASHINGTON

FREE • FREE • FREE

Do you plan a trip to any of these cities? The first leg of your journey—from a Southwest city to San Francisco or Los Angeles—is free. Arrangements with other airlines permit you to travel this additional mileage without additional cost. You pay only the established fare between California Gateways and Eastern Points. Reservations instantly confirmed through joint facilities. One ticket, one baggage check. No fuss or bother to make connections.

— Ask for Details —

RESERVATIONS - TICKET OFFICES - GROUND SERVICE

CITY	TICKET OFFICE	PHONE	LOCAL TRANSP. FARES		
			Cab	Limousine	Bus
Arcata	Arcata Airport	Arcata 526	2.50		.75
Beale AFB	Yuba County Airport	3-5487	4.25		
Berkeley	Oakland Municipal Airport	LOckhaven 8-3422			
Belmont	San Francisco Airport	OXford 7-8411	5.00		.25
Beverly Hills	Los Angeles Int'l Airport	ORegon 8-1206		1.10	
Burbank	Los Angeles Int'l Airport	ORegon 8-1206			
Burlingame	San Francisco Airport	OXford 7-8411	2.50		.15
Camp Cooke	Santa Maria Public Airport	5-2541	8.00		1.73*
Camp Roberts	Paso Robles-S.L. Obispo Co. Air.	707	4.25	3.00	1.55*
Carmel	Monterey Penin. District Airport	2-4503	3.50	1.75	
Chico	Chico Municipal Airport	166	2.50	1.00	
Coalinga	Coalinga Municipal Airport	527			
Crescent City	McNamara Field	2771	1.00	.50	
Eureka	Arcata Airport	Eureka 38-R-1	6.00	1.50	
Fort Bragg	Mendocino County Airport	Mendocino 83	6.75	1.50	
Fort Ord	Monterey Penin. District Airport	2-4503	3.00		
Glendale	Los Angeles Int'l Airport	ORegon 8-1206			
Hollywood	Los Angeles Int'l Airport	ORegon 8-1206	3.50	1.25	
Inglewood	Los Angeles Int'l Airport	ORegon 8-1206			.10
Lompoc	Santa Maria Public Airport	5-2541			
Long Beach	Long Beach Municipal Airport	40-7477			
Los Angeles	Los Angeles Int'l Airport	ORegon 8-1206	3.50	1.25	.10
Marysville	Yuba County Airport	3-5487	1.25	.75	
Medford	Medford Municipal Airport	2-5851	1.00	.75	
Mendocino	Mendocino County Airport	Mendocino 83	.50	.50	
Monterey	Monterey Penin. District Airport	2-4503	1.25	1.00	
Mountain View	San Jose Municipal Airport	CYpress 5-5408			
Napa	Napa County Airport	Napa 6-6523	2.50		.15
No. Hollywood	Los Angeles Int'l Airport	ORegon 8-1206			
Oakland	Oakland Municipal Airport	LOckhaven 8-3422		1.15	
Oroville	Oroville Municipal Airport	295	1.50	.75	
Oxnard	Oxnard-Ventura Co. Airport	66-2263	.50		
Palo Alto	San Jose Municipal Airport	CYpress 5-5408			
Paso Robles	Paso Robles-S.L. Obispo Co. Air.	707	1.25	1.25	
Red Bluff	Red Bluff Municipal Airport	110	1.00	.50	
Redding	Redding Municipal Airport	1682	4.25	1.44	
Redwood City	San Francisco Airport	OXford 7-8411	5.50		.30
Sacramento	Reservations Office	Gilbert 3-4657			
Sacramento	Sacramento Municipal Airport	Hillcrest 6-6406	2.00	1.15	
San Bruno	San Francisco Airport	JUno 8-6622	1.00		
San Francisco	San Francisco Airport	JUniper 5-5432	5.50	1.25	.25
San Jose	San Jose Municipal Airport	CYpress 5-5408	1.00		.07
San Luis Obispo	San Luis Obispo Co. Airport	2254	1.50	1.00	
San Mateo	San Francisco Airport	OXford 7-8411	3.00		.15
Santa Barbara	Santa Barbara Municipal Airport	8-5121	3.00	1.15	.20
Santa Clara	San Jose Municipal Airport	CYpress 5-5408	1.00		.07
Santa Cruz	Watsonville Municipal Airport	2-0124		2.50	
Santa Maria	Santa Maria Public Airport	5-2541	1.40	1.10	
Santa Rosa	Sonoma County Airport	4200	3.50	2.00	
So. San Francisco	San Francisco Airport	JUno 8-6622	1.10		.15
Sunnyvale	San Jose Municipal Airport	CYpress 5-5408			
Ukiah	Ukiah Municipal Airport	1184	.50	.50	
Vallejo	Napa County Airport	Napa 6-6523	3.00		.15
Van Nuys	Los Angeles Int'l Airport	ORegon 8-1206			
Ventura	Oxnard-Ventura County Airport	66-2263	2.50		
Watsonville	Watsonville Municipal Airport	2-0124	1.00		
Yreka	Siskiyou County Airport	Montague 2621	4.50	1.00	
Yuba City	Yuba County Airport	3-5487	1.25		

* Includes Limousine fare from airport to city served.

RETURN POSTAGE GUARANTEED



Southwest Airways

Profits for Your Business — When You Fly!

GENERAL OFFICES
SOUTHWEST AIRWAYS COMPANY
San Francisco Airport
SOUTH SAN FRANCISCO, CALIF.

Sec. 3466 P. L. & R.
POSTAGE PAID
Permit No. 13
South San Francisco
Calif.

COMPLETE TIMETABLE

JUNE 1, 1952

Southwest Airways



ASK ABOUT

- ROUND TRIP DISCOUNT
- FAMILY PLAN FARES
- JOINT FARES (to eastern points)



Southwest Airways

PACIFIC STANDARD TIME

Southwest Airways



SOUTHBOUND (Read down)	21	31	1	111	331	3	33	23	37	7	9	27	35
	Daily Except Sun. & Hol.	Daily Except Sun. & Hol.	Daily Except Sun. & Hol.	Sun. & Hol. Only	Sun. & Hol. Only	Daily	Daily	Daily	Daily	Daily	Daily	Daily	Daily
Portland (PST) Lv						U 7:45a	w 9:00a	w 10:30a				w 1:50p	w 1:50p
Eugene " Lv						U 9:00a	w 10:00a	w 11:30a				w 2:50p	w 2:50p
North Bend-Coos Bay " Lv								w 10:38a				w 3:28p	w 3:28p
Medford " Ar						U 9:55a	w 11:40a	w 1:10p				w 4:30p	w 4:30p
Medford " Lv		6:50a			8:20a		1:00p	1:30p				4:50p	5:00p
Yreka " Lv								1:55p				5:15p	
Redding " Lv	6:40a							2:35p				5:55p	
Red Bluff " Lv	6:55a												
Chico " Lv	7:15a							3:03p				6:23p	
Oroville " Lv	7:32a											6:40p	
Marysville-Yuba City " Lv	7:48a							3:28p				6:56p	
Sacramento " Lv	8:12a							3:54p				7:20p	
Crescent City " Lv		7:29a			8:59a		1:39p					5:39p	
Eureka-Arcata " Lv		7:59a			9:29a		2:13p		2:30p			6:09p	
Ft. Bragg-Mendocino " Lv									3:20p				
Ukiah " Lv									3:44p				
Santa Rosa " Lv		9:17a			10:47a		3:31p		4:10p			7:27p	
Vallejo-Napa " Lv	8:39a							4:30p					
Oakland " Lv	9:00a	9:49a			11:19a		4:03p	4:28p	4:51p			7:54p	7:59p
San Francisco " Ar	9:10a	9:59a			11:29a		4:13p	4:38p	5:01p			8:04p	8:09p
San Francisco " Lv			7:00a	8:00a		12:15p				5:10p	5:10p		
San Jose-Santa Clara " Lv			7:24a	8:24a		12:38p				5:33p			
Watsonville-Santa Cruz " Lv			7:44a	8:44a							5:42p		
Monterey-Carmel (Pt. Ord) " Lv			8:02a	9:02a		1:06p				F	6:00p		
Coalinga " Lv			8:43a	9:43a									
Paso Robles (Camp Roberts) " Lv			9:04a	10:04a		1:53p				6:34p	F		
San Luis Obispo " Lv			9:26a	10:26a						6:56p			
Santa Maria (Camp Cooke) " Lv			9:49a	10:49a		2:21p					7:10p		
Santa Barbara " Lv			10:17a	11:17a		2:49p					7:38p		
Oxnard-Ventura " Lv			10:40a	11:40a						7:48p			
Los Angeles (Int'l) " Ar			11:06a	12:06p		3:30p				8:14p	8:19p		

To Convert to Daylight Time Add One Hour

NOTICE

NORTHBOUND (Read down)	32	20	2	332	30	22	34	4	226	26	36	10	8
	Daily Except Sun & Hol	Daily Except Sun & Hol	Daily	Sun & Hol Only	Daily	Daily	Daily	Daily	Sat. and Days Before Hol. Only	Daily Exc. Sat. and Days Before Hol.	Daily	Daily	Daily
Los Angeles (Int'l) (PST) Lv				8:00a								5:40p	6:10p
Oxnard-Ventura " Lv				8:28a									6:37p
Santa Barbara " Lv				8:50a								6:24p	
Santa Maria (Camp Cooke) " Lv				9:19a								6:57p	
San Luis Obispo " Lv				9:36a									7:27p
Paso Robles (Camp Roberts) " Lv				10:03a								F	7:55p
Coalinga " Lv				10:26a									
Monterey-Carmel (Pt. Ord) " Lv				11:08a								8:03p	F
Watsonville-Santa Cruz " Lv				11:24a								8:19p	
San Jose-Santa Clara " Lv				11:46a									8:53p
San Francisco " Ar				12:02p								8:47p	9:09p
San Francisco " Lv	7:35a	7:50a		8:35a	11:35a	12:30p	12:45p		5:10p	5:50p	5:35p		
Oakland " Lv	7:50a	8:05a		8:50a	11:51a	12:45p	1:00p		5:25p	6:05p	5:50p		
Vallejo-Napa " Lv					12:10p				5:44p	6:24p			
Santa Rosa " Lv	8:20a			9:20a	12:30p			1:30p			6:20p		
Ukiah " Lv					12:55p								
Ft. Bragg-Mendocino " Lv					1:17p								
Eureka-Arcata " Ar	9:36a			10:36a	2:06p			2:46p			7:36p		
Crescent City " Lv	10:11a			11:11a				3:21p			8:11p		
Sacramento " Lv		8:38a						1:18p		6:12p	6:52p		
Marysville-Yuba City " Lv		9:00a						1:40p		6:34p	7:14p		
Oroville " Lv		9:17a								6:51p	7:31p		
Chico " Lv		9:32a						2:05p		7:06p	7:46p		
Red Bluff " Lv										7:25p	8:05p		
Redding " Ar		9:59a						2:32p		7:40p	8:20p		
Yreka " Lv								3:18p					
Medford " Ar	10:48a	11:09a						3:42p	3:58p	8:44p		8:48p	
Medford " Lv				w 1:00p	w 3:00p			U 4:40p	w 5:00p				
North Bend-Coos Bay " Ar				w 2:05p	w 4:05p				w 6:05p				
Eugene " Ar				w 2:43p	w 4:43p			U 5:45p	w 6:43p				
Portland " Ar				w 3:40p	w 5:40p			U 6:50p	w 7:40p				

HOLIDAYS: New Year's, Washington's Birthday, Memorial Day, Independence Day, Labor Day, Thanksgiving Day and Christmas.

LEGEND: — Indicates Connecting Flights. F—Flag stop for two or more passengers only enplaning to, or deplaning from, the terminal. U—United Air Lines. W—West Coast Airlines. (PST)—Pacific Standard Time. a—A.M.; p—P.M.

General Information

EQUIPMENT — Douglas DC-3's.

RESERVATIONS — Reservations must be made in advance and are tentative until tickets are purchased. Southwest reserves the right to cancel the reservation of any passenger who fails to present himself at the SOUTHWEST Airport ticket office at least 10 minutes before scheduled departure of flight on which his reservation was made (except Monterey, where passengers must check in 30 minutes before flight time).

SCHEDULES — Schedules show the times at which planes may be expected to arrive at or depart from stations, and to connect with other planes, but SOUTHWEST AIRWAYS will not be responsible for consequences arising from delays or from errors in the printed schedule. The times shown are subject to change without notice.

BAGGAGE — 40 pounds of personal baggage will be carried free on each ticket. Baggage in excess of 40 pounds may be carried at published excess baggage rates.

CHILDREN'S FARES — One child under two years of age, not occupying a seat, will be carried free with each accompanying passenger 12 years of age or over. Children two years of age and under 12 years of age will be charged one-half of applicable one-way adult fare, or \$2.50, whichever is greater.

One-way fares—light face; round-trip fares—dark face.	ONE-WAY AND ROUND-TRIP FARES		(All Fares Subject to 15% Federal Transportation Tax)
BETWEEN AND	Chico	Coalinga	...
Chico		40.10	...
Coalinga	21.10		...
Crescent City	17.00	28.80	...
Eureka-Arcata	19.55	25.20	4.75
Ft. Bragg-Mendocino	19.95	19.55	11.25
Los Angeles	30.60	12.90	39.40
Marysville-Yuba City	3.20	17.90	20.20
Medford (*)	11.80	30.75	5.20
Monterey-Carmel	15.50	5.60	23.20
Oakland	10.85	10.45	18.35
Oroville	3.00	19.80	18.65
Oxnard-Ventura	29.70	9.85	37.40
Paso Robles	21.75	3.00	29.45
Red Bluff	3.00	22.05	14.95
Redding	3.65	23.60	13.65
Sacramento	5.95	15.20	21.90
San Francisco	10.85	10.45	18.35
San Jose-Santa Clara	12.40	9.45	19.90
San Luis Obispo	23.75	4.10	31.45
Santa Barbara	27.10	7.30	34.80
Santa Maria-Lompoc	25.45	4.35	33.15
Santa Rosa	14.55	14.55	16.25
Ukiah	18.00	17.60	13.25
Vallejo-Napa	8.90	13.20	21.35
Watsonville-Santa Cruz	14.70	7.15	22.20
Yreka	9.15	29.10	8.20

Attention! Service Personnel!

S-T-R-E-T-C-H Your Furlough Further!

Fly SOUTHWEST for more leave time in Los Angeles and San Francisco.

SAVE HOURS (or days) on that important visit home, via direct connections with American Airlines, TWA, United Air Lines, and Western Air Lines.

FREE!! Your flight on Southwest costs you nothing when you take advantage of joint fares to many Eastern cities. Ask about them at your nearest Southwest ticket counter or at any travel agency.