

**From the collection of
Björn Larsson**

November 1, 1949

Southern
AIRWAYS



**DEPENDABLE
SCHEDULED
TRANSPORTATION**

One of America's Certificated Air Lines

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TRANSPORTATION**

One of America's Certificated Air Lines



Southern Airways, Inc.

GENERAL OFFICES—MUNICIPAL AIRPORT
BIRMINGHAM, ALABAMA

SALES OFFICES—MUNICIPAL AIRPORT
ATLANTA, GEORGIA

SOUTHERN TICKET OFFICES

CITY	ADDRESS	PHONE
ALBANY, GA.	Municipal Airport	3124
ATHENS, GA.	Municipal Airport	4487
ATLANTA, GA.	Municipal Airport	CAIhoun 7761
AUGUSTA, GA.	Daniel Field	6-1966
BIRMINGHAM, ALA.	Municipal Airport	59-8131
CHARLESTON, S. C.	Municipal Airport	4-2673
CHARLOTTE, N. C.	Douglas Field	5-8733
COLUMBUS, GA.	Muscogee Airport	3-8323
COLUMBUS, MISS.	Columbus Air Force Base	764
GADSDEN, ALA.	Municipal Airport	6-5285
GREENVILLE, S. C.	Municipal Airport	3-0173
GREENWOOD, S. C.	Greenwood County Airport	9-3191
JACKSONVILLE, FLA.	Imeson Airport	5-3477
LA GRANGE, GA.	Callaway Airport	8614
MACON, GA.	Cochran Field	5858
MEMPHIS, TENN.	Municipal Airport	35-4850
MOULTRIE, GA.	Spence Field	1140
SPARTANBURG, S. C.	Memorial Airport	6875
TUSCALOOSA, ALA.	Van De Graaff Airport	8-0251
VALDOSTA, GA.	Municipal Airport	2851

**USE AIR MAIL
SHIP AIR EXPRESS**

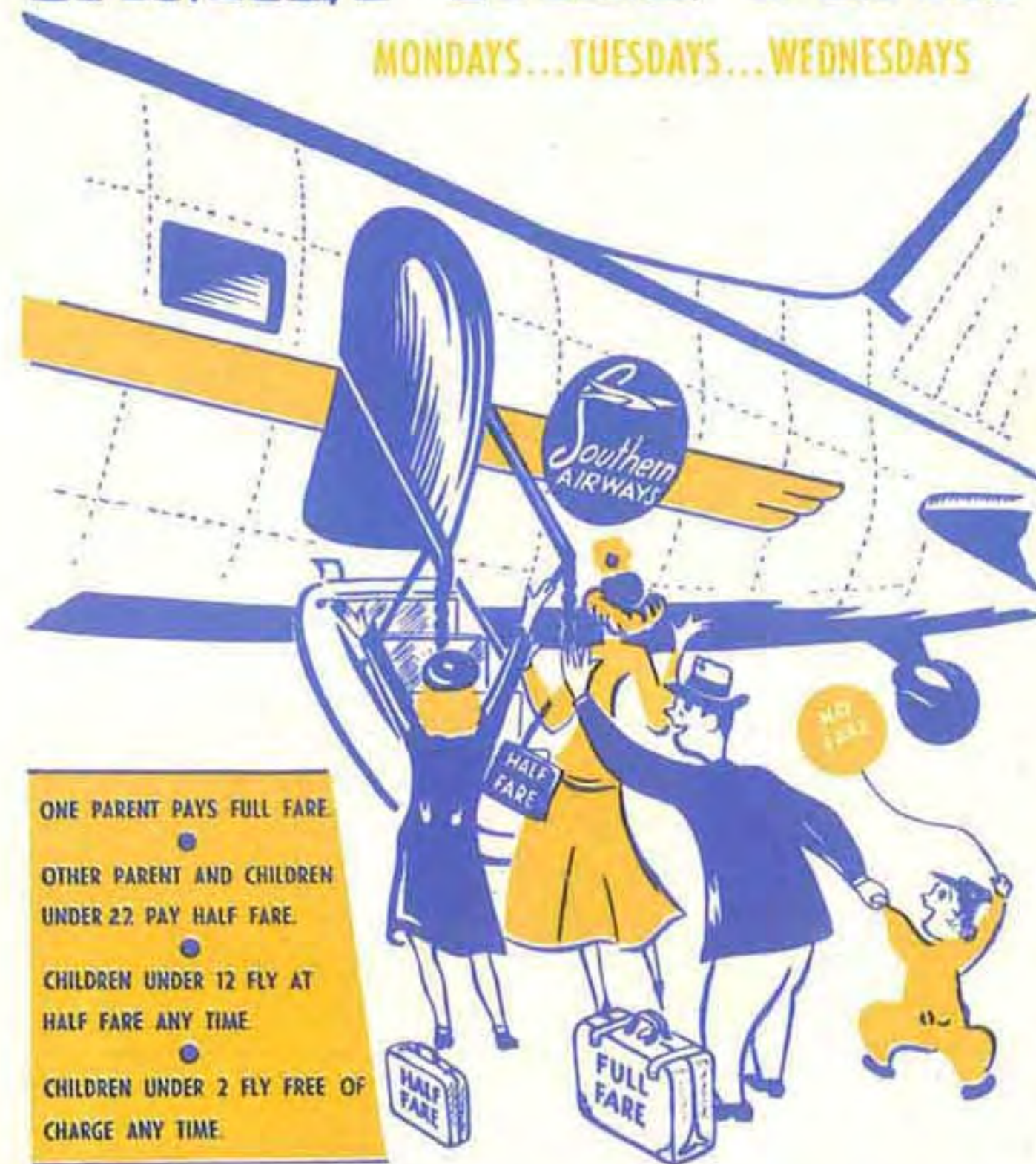
RESERVATIONS ANYWHERE

To make reservations for air transportation to any point, call your nearest Southern Airways Ticket Office or your Travel Agent.

FLY Southern

FLY Southern FAMILY FARE PLAN

MONDAYS...TUESDAYS...WEDNESDAYS



ONE PARENT PAYS FULL FARE.
OTHER PARENT AND CHILDREN UNDER 22 PAY HALF FARE.
CHILDREN UNDER 12 FLY AT HALF FARE ANY TIME.
CHILDREN UNDER 2 FLY FREE OF CHARGE ANY TIME.

**ASK ABOUT A SOUTHERN AIRWAYS CHARGE ACCOUNT.
NO DEPOSIT REQUIRED.**

CHARLOTTE — ATLANTA — JACKSONVILLE

32	22	11-24	3	Read Down	Read Up	2	23-12	35	25
AM	AM	PM	PM	Lv Charlotte (EST) Ar		AM	PM	PM	AM
2:15	9:15			Ar Spartanburg " Lv		10:20	8:05		
2:45	9:45			Lv Spartanburg " Ar		9:50	7:35		
2:47	9:47			Lv Spartanburg " Ar		9:48	7:33		
3:03	10:03			Ar Greenville " Lv		9:32	7:17		
3:05	10:05			Lv Greenville " Ar		9:30	7:15		
3:28	10:28			Ar Greenwood " Lv		9:07	6:52		
3:30	10:30			Lv Greenwood " Ar		9:05	6:50		
4:01	11:01			Ar Athens " Lv		8:34	6:19		
4:03	11:03			Lv Athens " Ar		8:32	6:17		
4:35	11:35			Ar Atlanta (EST) Lv		8:00	5:45		
6:30	8:50	5:30		Lv Atlanta (EST) Ar		4:49	10:29	12:24	
6:58	9:18	5:58		Ar LaGrange " Lv		4:21	10:01	11:56	
7:00	9:20	6:00		Lv LaGrange " Ar		4:19	9:59	11:54	
7:19	9:39	6:19		Ar Columbus, Ga. " Lv		4:00	9:40	11:35	
To Charleston	9:44	6:24		Lv Columbus, Ga. " Ar		3:55		11:30	
	10:22	7:02		Ar Albany " Lv		3:17		10:52	
	10:24	7:04		Lv Albany " Ar		3:15		10:50	
	10:45	7:25		Ar Moultrie " Lv		2:54		10:29	
	10:47	7:27		Lv Moultrie " Ar		2:52		10:27	
	11:06	7:46		Ar Valdosta " Lv		2:33		10:08	
	11:08	7:48		Lv Valdosta " Ar		2:31		10:06	
	11:55	8:35		Ar Jacksonville (EST) Lv		1:40		9:15	
AM	AM	PM	PM			AM	PM	PM	PM

MEMPHIS — ATLANTA — CHARLOTTE

2	12	4	Read Down	Read Up	1	11	3
AM	PM	PM	Lv Memphis (CST) Ar		AM	PM	PM
1:00	8:30		Ar Col'bus, Miss. " Lv		10:45	7:20	
2:00	9:30		Lv Col'bus, Miss. " Ar		9:45	6:20	
2:02	9:32		Ar Tuscaloosa " Lv		9:43	6:18	
2:28	9:58		Lv Tuscaloosa " Ar		9:17	5:52	
2:30	10:00		Ar Birmingham " Lv		9:15	5:50	
2:57	10:27		Lv Birmingham " Ar		8:48	5:23	
3:02	10:32		Ar Birmingham " Lv		8:43	5:18	
3:26	10:56		Lv Birmingham " Ar		8:19	4:54	
3:28	10:58		Ar Gadsden (CST) Ar		8:17	4:52	
5:15	12:45		Lv Gadsden (EST) Lv		8:30	5:05	
8:00	5:45		Lv Atlanta (EST) Ar		4:35	11:35	
8:32	6:17		Ar Athens " Lv		4:03	11:03	
8:34	6:19		Lv Athens " Ar		4:01	11:01	
9:05	6:50		Ar Greenwood " Lv		3:30	10:30	
9:07	6:52		Lv Greenwood " Ar		3:28	10:28	
9:30	7:15		Ar Greenville " Lv		3:05	10:05	
9:32	7:17		Lv Greenville " Ar		3:03	10:03	
9:48	7:33		Ar Spartanburg " Lv		2:47	9:47	
9:50	7:35		Lv Spartanburg " Ar		2:45	9:45	
10:20	8:05		Ar Charlotte (EST) Lv		2:15	9:15	
AM	PM	AM			AM	PM	PM

MEMPHIS — ATLANTA — JACKSONVILLE

32	22	12-24	4	Read Down	Read Up	1	35	23-11	25
AM	AM	PM	PM	Lv Memphis (CST) Ar		AM	PM	PM	AM
1:00	8:30			Ar Col'bus, Miss. " Lv		10:45	7:20		
2:00	9:30			Lv Col'bus, Miss. " Ar		9:45	6:20		
2:02	9:32			Ar Tuscaloosa " Lv		9:43	6:18		
2:28	9:58			Lv Tuscaloosa " Ar		9:17	5:52		
2:30	10:00			Ar Birmingham " Lv		9:15	5:50		
2:57	10:27			Lv Birmingham " Ar		8:48	5:23		
3:02	10:32			Ar Birmingham " Lv		8:43	5:18		
3:26	10:56			Lv Gadsden " Ar		8:19	4:54		
3:28	10:58			Ar Gadsden (CST) Ar		8:17	4:52		
5:15	12:45			Lv Atlanta (EST) Lv		8:30	5:05		
6:30	8:50	5:30		Lv Atlanta (EST) Ar		10:29	4:49	12:24	
6:58	9:18	5:58		Ar LaGrange " Lv		10:01	4:21	11:56	
7:00	9:20	6:00		Lv LaGrange " Ar		9:59	4:19	11:54	
7:19	9:39	6:19		Ar Columbus, Ga. " Lv		9:40	4:00	11:35	
To Charleston	9:44	6:24		Lv Columbus, Ga. " Ar				3:55	11:30
	10:22	7:02		Ar Albany " Lv				3:17	10:52
	10:24	7:04		Lv Albany " Ar				3:15	10:50
	10:45	7:25		Ar Moultrie " Lv				2:54	10:29
	10:47	7:27		Lv Moultrie " Ar				2:52	10:27
	11:06	7:46		Ar Valdosta " Lv				2:33	10:08
	11:08	7:48		Lv Valdosta " Ar				2:31	10:06
	11:55	8:35		Ar Jacksonville (EST) Lv				1:40	9:15
AM	AM	PM	AM			AM	PM	PM	PM

ATLANTA — COLUMBUS, GA. — CHARLESTON

32	22	34	24	Read Down	Read Up	35	33	23	25
AM	AM	PM	PM	Lv Atlanta (EST) Ar		PM	PM	PM	AM
6:30	8:50		5:30	Ar LaGrange " Lv		10:29		4:49	12:24
6:58	9:18		5:58	Lv LaGrange " Ar		10:01		4:21	11:56
7:00	9:20		6:00	Ar Col'bus, Ga. (EST) Lv		9:59		4:19	11:54
7:19	9:39		6:19			9:40		4:00	11:35
7:25	To Jacksonville	4:20	To Jacksonville	Lv Col'bus, Ga. (EST) Ar		9:35	12:35		
8:02		4:57		Ar Macon " Lv		8:58	11:58		
8:04		5:04		Lv Macon " Ar		8:56	11:56		
8:50		5:50		Ar Augusta " Lv		8:10	11:10		
8:52		5:52		Lv Augusta " Ar		8:08	11:08		
9:45		6:45		Ar Charleston (EST) Lv		7:15	10:15		
AM	AM	PM	PM			PM	AM	PM	PM

— GENERAL INFORMATION —

EQUIPMENT: All flights are operated with the famous Douglas DC-3, over authorized airways, under certificates issued by the Civil Aeronautics Board.

CHILDREN: Fares for children two, but less than twelve, years of age are one-half the applicable adult fares. Children in arms, under two years of age, are carried free.

SCHEDULES AND FARES: All schedules and fares shown herein are for information only, and are subject to change without notice. Schedules show times at which planes may be expected to arrive and depart, but Southern Airways will not be responsible for consequences arising from delays, errors in printing or other causes beyond its control.

RESERVATIONS: Reservations for any Southern flight may be confirmed immediately; onward reservations beyond the routes of Southern may be confirmed immediately in most instances. To make a reservation anywhere, phone, write or wire any Southern office. Your Southern Agent will be happy to serve you.

HOTEL RESERVATIONS: Hotel reservations will be made for you by your Southern Agent at the same time as your reservations for transportation are made.

BAGGAGE: Each ticket entitles the passenger to a free baggage allowance of 40 lbs. (66 pounds for international passengers). Passengers traveling together may pool their baggage.

GROUND TRANSPORTATION: Ground transportation to and from airports served by Southern is available at reasonable cost.

SHORT GROUND TIMES: Through the use of "Step Doors" and other improvements, ground times at intermediate stations has been cut to two minutes in the majority of instances. No long waiting at intermediate stations; you're on your way again for a speedy journey in a minimum of time on a Southern flight.

CHECK IN TIME: To aid Southern to give you "on-time" service, it is requested that you check in at the Airport Ticket Office at least 15 minutes before scheduled departure time. Reservations not claimed at least 5 minutes prior to flight time are subject to cancellation.

STOPOVERS: Stopovers are permitted at any scheduled stop, provided reservations have been made accordingly. Stopovers may be for any length of time within the validity limitations of the ticket.

UNIVERSAL AIR TRAVEL PLAN CARDS: Universal Air Travel Cards issued by any airline, will gladly be honored at any Southern Airways Ticket Office.

TAXES: Taxes imposed by governmental Authority are in addition to fares shown herein, and will be collected where applicable.

JUST CHARGE IT

Yes, your UNIVERSAL AIR TRAVEL PLAN CREDIT CARD is good for passage via Southern Airways and all connecting carriers. Southern also offers a Local Air Travel Credit Card, good over the entire Southern system, which requires no deposit; ideal for the individual or business with interests through the Southland. For details, call any Southern Airways Office.

CONNECTING SERVICES

Southern Airways, through connecting, Scheduled Airlines, offers you through service, through reservations and through tickets to any place in the world. Through Atlanta to all points; through Jacksonville to the wonderful Florida vacation lands; through Charlotte to the Eastern Markets and through Memphis to the vast West and Northwest. The whole world is waiting at your Airport. For complete information and reservations, call your nearest Southern Airways Office, or your Travel Agent.

ONE-WAY FARES IN LIGHT-FACE TYPE

ADULT FARES*

ROUND-TRIP FARES IN BOLD-FACE TYPE

Between:	Albany, Ga.	Athens, Ga.	Atlanta, Ga.	Augusta, Ga.	Birmingham, Ala.	Charleston, S. C.	Charlotte, N. C.	Columbus, Ga.	Columbus, Miss.	Gadsden, Ala.	Greenville, S. C.	Greenwood, S. C.	Jacksonville, Fla.	La Grange, Ga.	Macon, Ga.	Memphis, Tenn.	Moultrie, Ga.	Spartanburg, S. C.	Tuscaloosa, Ala.	Valdosta, Ga.
AND:																				
Albany		28.40	20.50	23.00	31.50	40.90	47.60	10.50	44.40	31.50	37.80	36.50	20.60	14.70	17.10	59.80	5.70	40.30	38.00	8.80
Athens	14.90		7.90		23.60	23.10	17.90	36.50	19.40	13.30	8.20	40.50	14.80		50.00	33.00	15.80	30.10	37.10	
Atlanta	10.75	4.15		23.00	15.70	40.90	27.20	10.00	28.60	11.50	17.30	16.10	32.60	6.90	19.80	42.10	25.10	19.90	22.20	29.20
Augusta	12.10		12.10			17.90		21.40					43.60	23.00	11.60		27.70			31.80
Birmingham	16.55	12.40	8.25				42.90	25.70	13.00	5.70	33.00	31.80	47.60	22.60		28.40	36.10	35.60	6.50	40.20
Charleston	21.50		21.50	9.40				39.30					61.40	40.90	29.50		45.60			49.60
Charlotte	25.05	12.15	14.30		22.55			37.20	55.80	38.70	9.90	15.00	59.80	34.10		61.60	52.30	7.40	49.40	56.40
Columbus	5.50	9.40	5.25	11.25	13.50	20.65	19.55		38.60	21.50	27.30	26.10	31.00	5.70	9.80	52.10	15.20	29.90	32.20	19.20
Columbus	23.35	19.20	15.05		6.80		29.35	20.30		18.50	45.90	44.70	60.60	35.50		16.00	49.10	48.50	6.50	53.20
Gadsden	16.55	10.20	6.05		3.00		20.35	11.30	9.70		28.80	27.60	44.10	18.40		33.90	36.10	31.40	12.00	40.20
Greenville	19.85	6.95	9.10		17.35		5.20	14.35	24.15	15.15		5.70	49.90	24.20		51.70	42.40	4.80	39.50	46.50
Greenwood	19.20	4.30	8.45		16.70		7.85	13.70	23.50	14.50	3.00		48.70	22.90		51.70	41.20	7.60	38.20	