MARCH 1, 1950

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DEPENDABLE SCHEDULED TRANSPORTATION

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SOUTHERN AIRWAYS, Inc.

GENERAL OFFICES—MUNICIPAL AIRPORT
BIRMINGHAM, ALABAMA

SALES OFFICES—MUNICIPAL AIRPORT
ATLANTA, GEORGIA

SOUTHERN TICKET OFFICES

CITY	ADDRESS	PHONE
ALBANY, GA.	Municipal Airport	3124
ATHENS, GA.	Municipal Airport	4487
ATLANTA, GA.	Municipal Airport	CA. 7761
AUGUSTA, GA.	Daniel Field	6-1966
BIRMINGHAM, ALA.	Municipal Airport	59-8131
CHARLESTON, S. C.	Municipal Airport	4-2673
CHARLOTTE, N. C.	Douglas Field	5-8733
COLUMBUS, GA.	Muscogee Airport	3-8323
COLUMBUS, MISS.	Columbus Air Force Base	764
GADSDEN, ALA.	Municipal Airport	6-5285
GREENVILLE, S. C.	Municipal Airport	3-0173
GREENWOOD, S. C.	Greenwood County Airport	9-3191
JACKSONVILLE, FLA.	Imeson Airport	5-3477
LA GRANGE, GA.	Callaway Airport	8614
MACON, GA.	Cochran Field	5858
MEMPHIS, TENN.	Municipal Airport	35-4850
MOULTRIE, GA.	Spence Field	1140
SPARTANBURG, S. C.	Memorial Airport	3-5532
TUSCALOOSA, ALA.	Van De Graff Airport	8-0251
VALDOSTA, GA.	Municipal Airport	2851

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★ **AIR PARCEL POST**
★ **AIR EXPRESS**

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We'd like you to know more about

GADSDEN

Gadsden, located on the banks of the Coosa River in Etowah County, Alabama, is a well-balanced city both in trade and industry. It is beautiful and progressive and is rising to ever greater heights through the profound faith, devotion and untiring efforts of its people.

NOCCALULA FALLS — GADSDEN, ALABAMA

Gadsden's beautiful and historical setting is made more fascinating by ancient Indian lore which is still passed from generation to generation. For instance; there is the oft-told tale of the lovely Indian Princess named Noccalula who, in her grief in having been refused the right to marry the young brave she truly loved, cast herself from the towering brink of a rushing waterfall into the yawning chasm below; and of her father, the great chief, who named the falls "Noccalula" in her memory.

Aside from being a leading agricultural and trade city, Gadsden ranks among the highest industrially with great steel furnaces, spinning and weaving mills, tire manufacturing plants, factories producing finished iron and steel articles and many other fine manufacturing plants.

Gadsden abounds in fine churches, schools and hospitals, and is supported by an industrious group of progressive civic organizations.

These are only a few of the reasons why Southern Airways is truly proud to be able to provide the scheduled service which makes Gadsden another great port on the vast "Ocean of the Air." When business or pleasure takes you to Gadsden,

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CHARLOTTE • ATLANTA • JACKSONVILLE

203	117	207	107	Read Down	Read Up	*202	104	204	114
AM	PM	PM	PM			AM	PM	PM	PM
.....	2:40	.....	9:00	Lv.....CHARLOTTE (EST).....	Ar	.....	1:15	.....	8:20
.....	3:10	.....	9:30	Ar....SPARTANBURG (EST)...	Lv	.....	12:45	.....	7:50
.....	3:12	.....	9:32	Lv....SPARTANBURG (EST)...	Ar	.....	12:43	.....	7:48
.....	3:28	.....	9:48	Ar.....GREENVILLE (EST).....	Lv	.....	12:27	.....	7:32
.....	3:30	.....	9:50	Lv.....GREENVILLE (EST).....	Ar	.....	12:25	.....	7:30
.....	3:53	.....	10:13	Ar.....GREENWOOD (EST).....	Lv	.....	12:02	.....	7:07
.....	3:55	.....	10:15	Lv.....GREENWOOD (EST).....	Ar	.....	12:00	.....	7:05
.....	4:26	.....	10:46	Ar.....ATHENS (EST).....	Lv	.....	11:29	.....	6:34
.....	4:28	.....	10:48	Lv.....ATHENS (EST).....	Ar	.....	11:27	.....	6:32
.....	5:00	.....	11:20	Ar.....ATLANTA (EST).....	Lv		10:55		6:00
9:40		6:15	.....	Lv.....ATLANTA (EST).....	Ar	10:39	.....	5:04	.....
10:10	.....	6:45	.....	Ar.....LA GRANGE (EST).....	Lv	10:09	.....	4:34	.....
10:12	.....	6:47	.....	Lv.....LA GRANGE (EST).....	Ar	10:07	.....	4:32	.....
10:32	.....	7:07	.....	Ar....COLUMBUS, GA. (EST)...	Lv	9:47	.....	4:12	.....
10:37	.....	7:12	.....	Lv....COLUMBUS, GA. (EST)...	Ar	9:42	.....	4:07	.....
11:15	.....	7:50	.....	Ar.....ALBANY (EST).....	Lv	9:04	.....	3:29	.....
11:17	.....	7:52	.....	Lv.....ALBANY (EST).....	Ar	9:02	.....	3:27	.....
11:39	.....	8:14	.....	Ar.....MOULTRIE (EST).....	Lv	8:40	.....	3:05	.....
11:41	.....	8:16	.....	Lv.....MOULTRIE (EST).....	Ar	8:38	.....	3:03	.....
12:01	.....	8:36	.....	Ar.....VALDOSTA (EST).....	Lv	8:18	.....	2:43	.....
12:03	.....	8:38	.....	Lv.....VALDOSTA (EST).....	Ar	8:16	.....	2:41	.....
12:45	.....	9:20	.....	Ar....JACKSONVILLE (EST)...	Lv	7:30	.....	1:55	.....
PM	PM	PM	PM			AM	AM	PM	PM

JACKSONVILLE • COLUMBUS, GA. • CHARLESTON

*202	302	204	304	Read Down	Read Up	303	203	305	207
AM	AM	PM	PM			AM	PM	PM	PM
7:30	.....	1:55	.....	Lv....JACKSONVILLE (EST).....	Ar	.....	12:45	.....	9:20
8:16	.....	2:41	.....	Ar.....VALDOSTA (EST).....	Lv	.....	12:03	.....	8:38
8:18	.....	2:43	.....	Lv.....VALDOSTA (EST).....	Ar	.....	12:01	.....	8:36
8:38	.....	3:03	.....	Ar.....MOULTRIE (EST).....	Lv	.....	11:41	.....	8:16
8:40	.....	3:05	.....	Lv.....MOULTRIE (EST).....	Ar	.....	11:39	.....	8:14
9:02	.....	3:27	.....	Ar.....ALBANY (EST).....	Lv	.....	11:17	.....	7:52
9:04	.....	3:29	.....	Lv.....ALBANY (EST).....	Ar	.....	11:15	.....	7:50
9:42	.....	4:07	.....	Ar....COLUMBUS, GA. (EST)...	Lv		10:37		7:12
	10:50		5:15	Lv....COLUMBUS, GA. (EST)...	Ar	9:20	.....	4:00	.....
.....	11:27	.....	5:52	Ar.....MACON (EST).....	Lv	8:43	.....	3:23	.....
.....	11:29	.....	5:54	Lv.....MACON (EST).....	Ar	8:41	.....	3:21	.....
.....	12:15	.....	6:40	Ar.....AUGUSTA (EST).....	Lv	7:55	.....	2:35	.....
.....	12:17	.....	.....	Lv.....AUGUSTA (EST).....	Ar	.....	.....	2:33	.....
.....	1:10	.....	.....	Ar.....CHARLESTON (EST).....	Lv	.....	.....	1:40	.....
AM	PM	PM	PM			AM	AM	PM	PM

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MEMPHIS • ATLANTA • CHARLOTTE

102	104	114	106	Read Down	Read Up	103	117	107	
AM	AM	PM	PM			AM	PM	PM	
.....	.....	1:00	9:15	Lv.....MEMPHIS (CST).....	Ar	11:20	8:00	.....	.....
.....	.....	1:58	10:13	Ar...COLUMBUS, MISS. (CST)...	Lv	10:22	7:02	.....	.....
.....	.....	2:00	10:15	Lv...COLUMBUS, MISS. (CST)...	Ar	10:20	7:00	.....	.....
.....	.....	2:27	10:42	Ar.....TUSCALOOSA (CST).....	Lv	9:53	6:33	.....	.....
.....	.....	2:29	10:44	Lv.....TUSCALOOSA (CST).....	Ar	9:51	6:31	.....	.....
.....	.....	2:57	11:12	Ar.....BIRMINGHAM (CST).....	Lv	9:23	6:03	.....	.....
7:15	.....	3:02	.....	Lv.....BIRMINGHAM (CST).....	Ar	9:18	5:58	.....	.....
7:40	.....	3:27	.....	Ar.....GADSDEN (CST).....	Lv	8:53	5:33	.....	.....
7:42	.....	3:29	.....	Lv.....GADSDEN (CST).....	Ar	8:51	5:31	.....	.....
9:28	.....	5:15	.....	Ar.....ATLANTA (EST).....	Lv	9:05	5:45	.....	.....
	10:55	6:00	.....	Lv.....ATLANTA (EST).....	Ar	.....	5:00	11:20	.....
.....	11:27	6:32	.....	Ar.....ATHENS (EST).....	Lv	.....	4:28	10:48	.....
.....	11:29	6:34	.....	Lv.....ATHENS (EST).....	Ar	.....	4:26	10:46	.....
.....	12:00	7:05	.....	Ar.....GREENWOOD (EST).....	Lv	.....	3:55	10:15	.....
.....	12:02	7:07	.....	Lv.....GREENWOOD (EST).....	Ar	.....	3:53	10:13	.....
.....	12:25	7:30	.....	Ar.....GREENVILLE (EST).....	Lv	.....	3:30	9:50	.....
.....	12:27	7:32	.....	Lv.....GREENVILLE (EST).....	Ar	.....	3:28	9:48	.....
.....	12:43	7:48	.....	Ar....SPARTANBURG (EST)...	Lv	.....	3:12	9:32	.....
.....	12:45	7:50	.....	Lv....SPARTANBURG (EST)...	Ar	.....	3:10	9:30	.....
.....	1:15	8:20	.....	Ar.....CHARLOTTE (EST).....	Lv	.....	2:40	9:00	.....
AM	PM	PM	PM			AM	PM	PM	

MEMPHIS • ATLANTA • JACKSONVILLE

102 203	114	207	106	Read Down	Read Up	103	*202	204	117
AM	PM	PM	PM			AM	AM	PM	PM
.....	1:00	.....	9:15	Lv.....MEMPHIS (CST).....	Ar	11:20	.....	.....	8:00
.....	1:58	.....	10:13	Ar...COLUMBUS, MISS. (CST)...	Lv	10:22	.....	.....	7:02
.....	2:00	.....	10:15	Lv...COLUMBUS, MISS. (CST)...	Ar	10:20	.....	.....	7:00
.....	2:27	.....	10:42	Ar.....TUSCALOOSA (CST).....	Lv	9:53	.....	.....	6:33
.....	2:29	.....	10:44	Lv.....TUSCALOOSA (CST).....	Ar	9:51	.....	.....	6:31
.....	2:57	.....	11:12	Ar.....BIRMINGHAM (CST).....	Lv	9:23	.....	.....	6:03
7:15	3:02	.....	.....	Lv.....BIRMINGHAM (CST).....	Ar	9:18	.....	.....	5:58
7:40	3:27	.....	.....	Ar.....GADSDEN (CST).....	Lv	8:53	.....	.....	5:33
7:42	3:29	.....	.....	Lv.....GADSDEN (CST).....	Ar	8:51	.....	.....	5:31
9:28	5:15	.....	.....	Ar.....ATLANTA (EST).....	Lv	9:05	.....		5:45
9:40		6:15	.....	Lv.....ATLANTA (EST).....	Ar	.....	10:39	5:04	.....
10:10	.....	6:45	.....	Ar.....LA GRANGE (EST).....	Lv	.....	10:09	4:34	.....
10:12	.....	6:47	.....	Lv.....LA GRANGE (EST).....	Ar	.....	10:07	4:32	.....
10:32	.....	7:07	.....	Ar....COLUMBUS, GA. (EST)...	Lv	.....	9:47	4:12	.....
10:37	.....	7:12	.....	Lv....COLUMBUS, GA. (EST)...	Ar	.....	9:42	4:07	.....
11:15	.....	7:50	.....	Ar.....ALBANY (EST).....	Lv	.....	9:04	3:29	.....
11:17	.....	7:52	.....	Lv.....ALBANY (EST).....	Ar	.....	9:02	3:27	.....
11:39	.....	8:14	.....	Ar.....MOULTRIE (EST).....	Lv	.....	8:40	3:05	.....
11:41	.....	8:16	.....	Lv.....MOULTRIE (EST).....	Ar	.....	8:38	3:03	.....
12:01	.....	8:36	.....	Ar.....VALDOSTA (EST).....	Lv	.....	8:18	2:43	.....
12:03	.....	8:38	.....	Lv.....VALDOSTA (EST).....	Ar	.....	8:16	2:41	.....
12:45	.....	9:20	.....	Ar....JACKSONVILLE (EST)...	Lv	.....	7:30	1:55	.....
PM	PM	PM	PM			AM	AM	PM	PM

ATLANTA • COLUMBUS, GA. • CHARLESTON

203	302	304	207	Read Down	Read Up	303	*202	305	204
AM	AM	PM	PM			AM	AM	PM	PM
9:40	.....	6:15	.....	Lv.....ATLANTA (EST).....	Ar	.....	10:39	.....	5:04
10:10	.....	6:45	.....	Ar.....LA GRANGE (EST).....	Lv	.....	10:09	.....	4:34
10:12	.....	6:47	.....	Lv.....LA GRANGE (EST).....	Ar	.....	10:07	.....	4:32
10:32	.....	7:07	.....	Ar....COLUMBUS, GA. (EST)...	Lv		9:47		4:12
	10:50	5:15	.....	Lv....COLUMBUS, GA. (EST)...	Ar	9:20	.....	4:00	.....
.....	11:27	5:52	.....	Ar.....MACON (EST).....	Lv	8:43	.....	3:23	.....
.....	11:29	5:54	.....	Lv.....MACON (EST).....	Ar	8:41	.....	3:21	.....
.....	12:15	6:40	.....	Ar.....AUGUSTA (EST).....	Lv	7:55	.....	2:35	.....
.....	12:17	.....	.....	Lv.....AUGUSTA (EST).....	Ar	.....	.....	2:33	.....
.....	1:10	.....	.....	Ar.....CHARLESTON (EST).....	Lv	.....	.....	1:40	.....
AM	PM	PM	PM			AM	AM	PM	PM

ONE-WAY FARES IN LIGHT-FACE TYPE

ADULT FARES*

ROUND-TRIP FARES IN BOLD-FACE TYPE

Between: AND:	Albany, Georgia	Athens, Georgia	Atlanta, Georgia	Augusta, Georgia	Birmingham, Alabama	Charleston, South Carolina	Charlotte, North Carolina	Columbus, Georgia	Columbus, Mississippi	Gadsden, Alabama	Greenville, South Carolina	Greenwood, South Carolina	Jacksonville, Florida	La Grange, Georgia	Macon, Georgia	Memphis, Tennessee	Moultrie, Georgia	Spartanburg, South Carolina	Tuscaloosa, Alabama	Valdosta, Georgia
ALBANY.....GA.	.....	**28.40**	**20.50**	**23.00**	**31.50**	**40.90**	**47.60**	**10.50**	**44.40**	**31.50**	**37.80**	**36.50**	**20.60**	**14.70**	**17.10**	**59.80**	**5.70**	**40.30**	**38.00**	**8.80**
ATHENS.....GA.	14.90	.....	**7.90**	.....	**23.60**	.....	**23.10**	**17.90**	**36.50**	**19.40**	**13.30**	**8.20**	**40.50**	**14.80**	.....	**50.00**	**33.00**	**15.80**	**30.10**	**37.10**
ATLANTA.....GA.	10.75	4.15	.....	**23.00**	**15.70**	**34.10**	**27.20**	**10.00**	**28.60**	**11.50**	**17.30**	**16.10**	**32.60**	**6.90**	**19.80**	**42.10**	**25.10**	**19.90**	**22.20**	**29.20**
AUGUSTA.....GA.	12.10	.....	12.10	.....	.....	**17.90**	.....	**21.40**	.....	.....	.....	.....	**43.60**	**23.00**	**11.60**	.....	**27.70**	.....	.....	**31.80**
BIRMINGHAM.....ALA.	16.55	12.40	8.25	.....	.....	.....	**42.90**	**25.70**	**13.00**	**5.70**	**33.00**	**31.80**	**47.60**	**22.60**	.....	**28.40**	**36.10**	**35.60**	**6.50**	**40.20**
CHARLESTON.....S. C.	21.50	.....	17.90	9.40	.....	.....	.....	**34.10**	.....	.....	.....	.....	**61.40**	**34.10**	**28.40**	.....	**45.60**	.....	.....	**49.60**
CHARLOTTE.....N. C.	25.05	12.15	14.30	.....	22.55	.....	.....	**37.20**	**55.80**	**38.70**	**9.90**	**15.00**	**59.80**	**34.10**	.....	**61.60**	**52.30**	**7.40**	**49.40**	**56.40**
COLUMBUS.....GA.	5.50	9.40	5.25	11.25	13.50	17.90	19.55	.....	**38.60**	**21.50**	**27.30**	**26.10**	**31.00**	**5.70**	**9.80**	**52.10**	**15.20**	**29.90**	**32.20**	**19.20**
COLUMBUS.....MISS.	23.35	19.20	15.05	.....	6.80	.....	29.35	20.30	.....	**18.50**	**45.90**	**44.70**	**60.60**	**35.50**	.....	**16.00**	**49.10**	**48.50**	**6.50**	**53.20**
GADSDEN.....ALA.	16.55	10.20	6.05	.....	3.00	.....	20.35	11.30	9.70	.....	**28.80**	**27.60**	**44.10**	**18.40**	.....	**33.90**	**36.10**	**31.40**	**12.00**	**40.20**
GREENVILLE.....S. C.	19.85	6.95	9.10	.....	17.35	.....	5.20	14.35	24.15	15.15	.....	**5.70**	**49.90**	**24.20**	.....	**51.70**	**42.40**	**4.80**	**39.50**	**46.50**
GREENWOOD.....S. C.	19.20	4.30	8.45	.....	16.70	.....	7.85	13.70	23.50	14.50	3.00	.....	**48.70**	**22.90**	.....	**51.70**	**41.20**	**7.60**	**38.20**	**45.30**
JACKSONVILLE.....FLA.	10.80	21.30	17.15	22.90	25.05	32.30	31.45	16.30	31.85	23.20	26.25	25.60	.....	**32.60**	**32.00**	**74.70**	**15.90**	**52.50**	**54.10**	**11.80**
LA GRANGE.....GA.	7.70	7.75	3.60	12.10	11.85	17.90	17.90	3.00	18.65	9.65	12.70	12.05	17.15	.....	**14.00**	**49.00**	**19.30**	**26.70**	**29.00**	**23.40**
MACON.....GA.	9.00	.....	10.40	6.10	.....	14.90	.....	5.15	.....	.....	.....	.....	16.80	7.35	.....	.....	**21.80**	.....	.....	**25.90**
MEMPHIS.....TENN.	31.45	26.30	22.15	.....	14.90	.....	32.40	27.40	8.40	17.80	27.20	27.20	39.30	25.75	.....	.....	**64.50**	**54.30**	**22.50**	**68.50**
MOULTRIE.....GA.	3.00	17.35	13.20	14.55	19.00	23.95	27.50	7.95	25.80	19.00	22.30	21.65	8.35	10.15	11.45	33.90	.....	**45.00**	**42.60**	**5.70**
SPARTANBURG.....S. C.	21.20	8.30	10.45	.....	18.70	.....	3.85	15.70	25.50	16.50	2.50	4.00	27.60	14.05	.....	28.55	23.65	.....	**42.00**	**49.10**
TUSCALOOSA.....ALA.	19.95	15.80	11.65	.....	3.40	.....	25.95	16.90	3.40	6.30	20.75	20.10	28.45	15.25	.....	11.80	22.40	22.10	.....	**46.70**
VALDOSTA.....GA.	4.60	19.50	15.35	16.70	21.15	26.10	29.65	10.10	27.95	21.15	24.45	23.80	6.20	12.30	13.60	36.05	3.00	25.80	24.55	.....

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GENERAL INFORMATION

EQUIPMENT: All flights are operated with the famous Douglas DC-3, over authorized airways, under certificates issued by the Civil Aeronautics Board.

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HOTEL RESERVATIONS: Hotel reservations will be made for you by your Southern Agent at the same time as your reservations for transportation are made.

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SHORT GROUND TIMES: Through the use of "Step Doors" and other improvements, ground times at intermediate stations has been cut to two minutes in the majority of instances. No long waiting at intermediate stations; you're on your way again for a speedy journey in a minimum of time on a Southern flight.

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UNIVERSAL AIR TRAVEL PLAN CARDS: Universal Air Travel Cards issued by any airline will gladly be honored at any Southern Airways Ticket Office.

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