MARCH 15, 1950

FLY Southern AIRWAYS

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One of America's Certificated Air Lines

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SOUTHERN AIRWAYS, Inc.

GENERAL OFFICES—MUNICIPAL AIRPORT
BIRMINGHAM, ALABAMA

SALES OFFICES—MUNICIPAL AIRPORT
ATLANTA, GEORGIA

SOUTHERN TICKET OFFICES

CITY	ADDRESS	PHONE
ALBANY, GA.	Municipal Airport	3124
ATHENS, GA.	Municipal Airport	4487
ATLANTA, GA.	Municipal Airport	CA. 7761
AUGUSTA, GA.	Daniel Field	6-1966
BIRMINGHAM, ALA.	Municipal Airport	59-8131
CHARLESTON, S. C.	Municipal Airport	4-2673
CHARLOTTE, N. C.	Douglas Field	5-8733
COLUMBUS, GA.	Muscogee Airport	3-8323
COLUMBUS, MISS.	Columbus Air Force Base	764
GADSDEN, ALA.	Municipal Airport	6-5285
GREENVILLE, S. C.	Municipal Airport	3-0173
GREENWOOD, S. C.	Greenwood County Airport	9-3191
JACKSONVILLE, FLA.	Imeson Airport	5-3477
LA GRANGE, GA.	Callaway Airport	8614
MACON, GA.	Cochran Field	5858
MEMPHIS, TENN.	Municipal Airport	35-4850
MOULTRIE, GA.	Spence Field	1140
SPARTANBURG, S. C.	Memorial Airport	3-5532
TUSCALOOSA, ALA.	Van De Graff Airport	8-0251
VALDOSTA, GA.	Municipal Airport	2851

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RESERVATIONS ANYWHERE

To make reservations for air transportation to any point, call your nearest Southern Airways Ticket Office or your Travel Agent.

Fly SOUTHERN . . .
Your service in the *South*

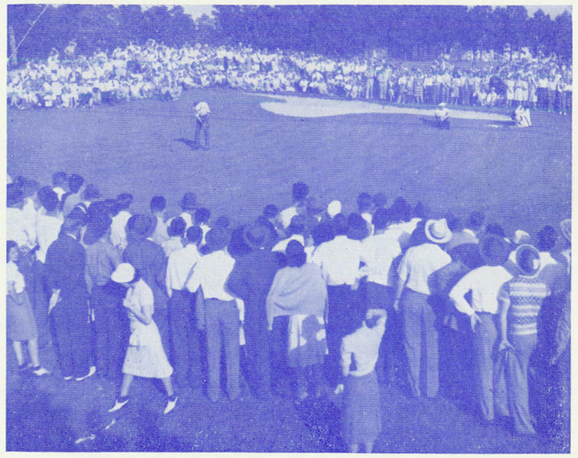
See the great
Masters Tournament in

AUGUSTA

April 6, 7, 8, and 9

Augusta, Garden City of the South, is famous for many things — its scenic beauty, its graceful charms, its industry and its botanical splendor.

But most of all, Augusta is known throughout the world as the scene of the great Masters Tournament, one of the outstanding events in golfdom. This year's fourteenth annual Masters Tournament will be played April 6th through the 9th, one round each day.



EIGHTEENTH GREEN — AUGUSTA NATIONAL GOLF CLUB

Played on the impeccable acres of the Augusta National Golf Club, a unique organization in the links world, the Masters has produced superlative golf, attracted record galleries and come up with top drawer winners such as Sarazen, Nelson, Demaret, Harmon, "Slammin' Sam" Snead and a host of others. If you haven't seen the Masters, you've missed the game's greatest show.

Bob Jones, probably the greatest golfer of all times and president of the Club since its inception, will be your host. He played in its tournaments until illness forced him to the sidelines last year to become another ardent and indefatigable spectator.—(*Adopted from an article by Larry Robinson, New York World-Telegram.*)

Don't let distance hamper your planning to see this great sports event. Remember — you're only a *few minutes* away by *air*. For a more enjoyable trip, and more *time* to spend - -

Fly SOUTHERN . . .
Your service in the *South*

CHARLOTTE • ATLANTA • JACKSONVILLE

203	101	304	117-207	Read Down / Read Up	104	202	204-114	307
AM	AM	PM	PM		PM	AM	PM	PM
.....	7:40	.....	2:40	Lv.....CHARLOTTE (EST).....Ar	12:45	.....	8:20	.....
.....	8:10	.....	3:10	Ar....SPARTANBURG (EST)...Lv	12:15	.....	7:50	.....
.....	8:12	.....	3:12	Lv....SPARTANBURG (EST)...Ar	12:13	.....	7:48	.....
.....	8:28	.....	3:28	Ar.....GREENVILLE (EST).....Lv	11:57	.....	7:32	.....
.....	8:30	.....	3:30	Lv.....GREENVILLE (EST).....Ar	11:55	.....	7:30	.....
.....	8:53	.....	3:53	Ar.....GREENWOOD (EST).....Lv	11:32	.....	7:07	.....
.....	8:55	.....	3:55	Lv.....GREENWOOD (EST).....Ar	11:30	.....	7:05	.....
.....	9:26	.....	4:26	Ar.....ATHENS (EST).....Lv	10:59	.....	6:34	.....
.....	9:28	.....	4:28	Lv.....ATHENS (EST).....Ar	10:57	.....	6:32	.....
.....	10:00	.....	5:00	Ar.....ATLANTA (EST).....Lv	10:25	.....	6:00	.....
9:40	.....	12:30	6:15	Lv.....ATLANTA (EST).....Ar	.....	11:09	5:04	9:55
10:10	.....	1:00	6:45	Ar.....LA GRANGE (EST).....Lv	.....	10:39	4:34	9:25
10:12	.....	1:02	6:47	Lv.....LA GRANGE (EST).....Ar	.....	10:37	4:32	9:23
10:32	.....	1:22	7:07	Ar....COLUMBUS, GA. (EST)...Lv	.....	10:17	4:12	9:03
10:37	.....	To Charleston	7:12	Lv....COLUMBUS, GA. (EST)...Ar	.....	10:12	4:07	From Charleston
11:15	.....		7:50	Ar.....ALBANY (EST).....Lv	.....	9:34	3:29	
11:17	.....		7:52	Lv.....ALBANY (EST).....Ar	.....	9:32	3:27	
11:39	.....		8:14	Ar.....MOULTRIE (EST).....Lv	.....	9:10	3:05	
11:41	.....		8:16	Lv.....MOULTRIE (EST).....Ar	.....	9:08	3:03	
12:01	.....		8:36	Ar.....VALDOSTA (EST).....Lv	.....	8:48	2:43	
12:03	.....		8:38	Lv.....VALDOSTA (EST).....Ar	.....	8:46	2:41	
12:45	.....		9:20	Ar....JACKSONVILLE (EST)...Lv	.....	8:00	1:55	
PM	AM	PM	PM		AM	AM	PM	PM

MEMPHIS • ATLANTA • CHARLOTTE

102	104	114	106	Read Down / Read Up	101	103	117	
AM	AM	PM	PM		AM	AM	PM	
.....	.....	1:00	9:15	Lv.....MEMPHIS (CST).....Ar	.....	11:20	8:00	.....
.....	.....	1:58	10:13	Ar...COLUMBUS, MISS. (CST)...Lv	.....	10:22	7:02	.....
.....	.....	2:00	10:15	Lv...COLUMBUS, MISS. (CST)...Ar	.....	10:20	7:00	.....
.....	.....	2:27	10:42	Ar.....TUSCALOOSA (CST).....Lv	.....	9:53	6:33	.....
.....	.....	2:29	10:44	Lv.....TUSCALOOSA (CST).....Ar	.....	9:51	6:31	.....
.....	.....	2:57	11:12	Ar.....BIRMINGHAM (CST).....Lv	.....	9:23	6:03	.....
7:15	.....	3:02	.....	Lv.....BIRMINGHAM (CST).....Ar	.....	9:18	5:58	.....
7:40	.....	3:27	.....	Ar.....GADSDEN (CST).....Lv	.....	8:53	5:33	.....
7:42	.....	3:29	.....	Lv.....GADSDEN (CST).....Ar	.....	8:51	5:31	.....
9:28	.....	5:15	.....	Ar.....ATLANTA (EST).....Lv	.....	9:05	5:45	.....
	10:25	6:00	.....	Lv.....ATLANTA (EST).....Ar	10:00	.....	5:00	.....
.....	10:57	6:32	.....	Ar.....ATHENS (EST).....Lv	9:28	.....	4:28	.....
.....	10:59	6:34	.....	Lv.....ATHENS (EST).....Ar	9:26	.....	4:26	.....
.....	11:30	7:05	.....	Ar.....GREENWOOD (EST).....Lv	8:55	.....	3:55	.....
.....	11:32	7:07	.....	Lv.....GREENWOOD (EST).....Ar	8:53	.....	3:53	.....
.....	11:55	7:30	.....	Ar.....GREENVILLE (EST).....Lv	8:30	.....	3:30	.....
.....	11:57	7:32	.....	Lv.....GREENVILLE (EST).....Ar	8:28	.....	3:28	.....
.....	12:13	7:48	.....	Ar....SPARTANBURG (EST).....Lv	8:12	.....	3:12	.....
.....	12:15	7:50	.....	Lv....SPARTANBURG (EST).....Ar	8:10	.....	3:10	.....
.....	12:45	8:20	.....	Ar.....CHARLOTTE (EST).....Lv	7:40	.....	2:40	.....
AM	PM	PM	PM		AM	AM	PM	

MEMPHIS • ATLANTA • JACKSONVILLE

102-203	304	114-207	106	Read Down / Read Up	103	202	204-117	307
AM	PM	PM	PM		AM	AM	PM	PM
.....	.....	1:00	9:15	Lv.....MEMPHIS (CST).....Ar	11:20	.....	8:00	.....
.....	.....	1:58	10:13	Ar...COLUMBUS, MISS. (CST)...Lv	10:22	.....	7:02	.....
.....	.....	2:00	10:15	Lv...COLUMBUS, MISS. (CST)...Ar	10:20	.....	7:00	.....
.....	.....	2:27	10:42	Ar.....TUSCALOOSA (CST).....Lv	9:53	.....	6:33	.....
.....	.....	2:29	10:44	Lv.....TUSCALOOSA (CST).....Ar	9:51	.....	6:31	.....
.....	.....	2:57	11:12	Ar.....BIRMINGHAM (CST).....Lv	9:23	.....	6:03	.....
7:15	.....	3:02	.....	Lv.....BIRMINGHAM (CST).....Ar	9:18	.....	5:58	.....
7:40	.....	3:27	.....	Ar.....GADSDEN (CST).....Lv	8:53	.....	5:33	.....
7:42	.....	3:29	.....	Lv.....GADSDEN (CST).....Ar	8:51	.....	5:31	.....
9:28	.....	5:15	.....	Ar.....ATLANTA (EST).....Lv	9:05	.....	5:45	.....
9:40	12:30	6:15	.....	Lv.....ATLANTA (EST).....Ar	.....	11:09	5:04	9:55
10:10	1:00	6:45	.....	Ar.....LA GRANGE (EST).....Lv	.....	10:39	4:34	9:25
10:12	1:02	6:47	.....	Lv.....LA GRANGE (EST).....Ar	.....	10:37	4:32	9:23
10:32	1:22	7:07	.....	Ar....COLUMBUS, GA. (EST)...Lv	.....	10:17	4:12	9:03
10:37	To Charleston	7:12	.....	Lv....COLUMBUS, GA. (EST)...Ar	.....	10:12	4:07	From Charleston
11:15		7:50	.....	Ar.....ALBANY (EST).....Lv	.....	9:34	3:29	
11:17		7:52	.....	Lv.....ALBANY (EST).....Ar	.....	9:32	3:27	
11:39		8:14	.....	Ar.....MOULTRIE (EST).....Lv	.....	9:10	3:05	
11:41		8:16	.....	Lv.....MOULTRIE (EST).....Ar	.....	9:08	3:03	
12:01		8:36	.....	Ar.....VALDOSTA (EST).....Lv	.....	8:48	2:43	
12:03		8:38	.....	Lv.....VALDOSTA (EST).....Ar	.....	8:46	2:41	
12:45		9:20	.....	Ar....JACKSONVILLE (EST)....Lv	.....	8:00	1:55	
PM	PM	PM	PM		AM	AM	PM	PM

ATLANTA • COLUMBUS, GA. • CHARLESTON

	203	304	207	Read Down / Read Up	202	204	307	
	AM	PM	PM		AM	PM	PM	
.....	9:40	12:30	6:15	Lv.....ATLANTA (EST).....Ar	11:09	5:04	9:55	.....
.....	10:10	1:00	6:45	Ar.....LA GRANGE (EST).....Lv	10:39	4:34	9:25	.....
.....	10:12	1:02	6:47	Lv.....LA GRANGE (EST).....Ar	10:37	4:32	9:23	.....
.....	10:32	1:22	7:07	Ar....COLUMBUS, GA. (EST)....Lv	10:17	4:12	9:03	.....
.....	To Jacksonville	1:25	To Jacksonville	Lv....COLUMBUS, GA. (EST)....Ar	From Jacksonville	From Jacksonville	9:00	.....
.....		2:02		Ar.....MACON (EST).....Lv			8:23	.....
.....		2:04		Lv.....MACON (EST).....Ar			8:21	.....
.....		2:50		Ar.....AUGUSTA (EST).....Lv			7:35	.....
.....		2:52		Lv.....AUGUSTA (EST).....Ar			7:33	.....
.....		3:45		Ar.....CHARLESTON (EST).....Lv			6:40	.....
	AM	PM	PM		AM	PM	PM	

CONNECTING SERVICES

Southern Airways, through seven, connecting, Scheduled Airlines, offers you through service, through reservations and through tickets to any place in the world. Through ATLANTA to all points; through JACKSONVILLE to the wonderful Florida vacation lands; through CHARLOTTE and CHARLESTON to the great Eastern Markets and through MEMPHIS to the vast West and Northwest. The whole world is waiting at your Airport. For complete information and reservations, call your nearest *Southern Airways* office, or your Travel Agent.

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Yes, your UNIVERSAL AIR TRAVEL PLAN CREDIT CARD is good for passage via Southern Airways and all connecting carriers. Southern also offers a Local Air Travel Credit Card, good over the entire Southern system, which requires no deposit; ideal for the individual or business with interests through the Southland. For details, call any Southern Airways Office.

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ADULT FARES*

ONE-WAY FARES IN LIGHT-FACE TYPE — ROUND-TRIP FARES IN BOLD-FACE TYPE

Between: / AND:	Albany, Georgia	Athens, Georgia	Atlanta, Georgia	Augusta, Georgia	Birmingham, Alabama	Charleston, South Carolina	Charlotte, North Carolina	Columbus, Georgia	Columbus, Mississippi	Gadsden, Alabama	Greenville, South Carolina	Greenwood, South Carolina	Jacksonville, Florida	La Grange, Georgia	Macon, Georgia	Memphis, Tennessee	Moultrie, Georgia	Spartanburg, South Carolina	Tuscaloosa, Alabama	Valdosta, Georgia
ALBANY.....GA.	.....	**28.40**	**20.50**	**23.00**	**31.50**	**40.90**	**47.60**	**10.50**	**44.40**	**31.50**	**37.80**	**36.50**	**20.60**	**14.70**	**17.10**	**59.80**	**5.70**	**40.30**	**38.00**	**8.80**
ATHENS.....GA.	14.90	.....	**7.90**	.....	**23.60**	.....	**23.10**	**17.90**	**36.50**	**19.40**	**13.30**	**8.20**	**40.50**	**14.80**	.....	**50.00**	**33.00**	**15.80**	**30.10**	**37.10**
ATLANTA.....GA.	10.75	4.15	.....	**23.00**	**15.70**	**34.10**	**27.20**	**10.00**	**28.60**	**11.50**	**17.30**	**16.10**	**32.60**	**6.90**	**19.80**	**42.10**	**25.10**	**19.90**	**22.20**	**29.20**
AUGUSTA.....GA.	12.10	.....	12.10	.....	.....	**17.90**	.....	**21.40**	.....	.....	.....	.....	**43.60**	**23.00**	**11.60**	.....	**27.70**	.....	.....	**31.80**
BIRMINGHAM.....ALA.	16.55	12.40	8.25	.....	.....	.....	**42.90**	**25.70**	**13.00**	**5.70**	**33.00**	**31.80**	**47.60**	**22.60**	.....	**28.40**	**36.10**	**35.60**	**6.50**	**40.20**
CHARLESTON.....S. C.	21.50	.....	17.90	9.40	.....	.....	.....	**34.10**	.....	.....	.....	.....	**61.40**	**34.10**	**28.40**	.....	**45.60**	.....	.....	**49.60**
CHARLOTTE.....N. C.	25.05	12.15	14.30	.....	22.55	.....	.....	**37.20**	**55.80**	**38.70**	**9.90**	**15.00**	**59.80**	**34.10**	.....	**61.60**	**52.30**	**7.40**	**49.40**	**56.40**
COLUMBUS.....GA.	5.50	9.40	5.25	11.25	13.50	17.90	19.55	.....	**38.60**	**21.50**	**27.30**	**26.10**	**31.00**	**5.70**	**9.80**	**52.10**	**15.20**	**29.90**	**32.20**	**19.20**
COLUMBUS.....MISS.	23.35	19.20	15.05	.....	6.80	.....	29.35	20.30	.....	**18.50**	**45.90**	**44.70**	**60.60**	**35.50**	.....	**16.00**	**49.10**	**48.50**	**6.50**	**53.20**
GADSDEN.....ALA.	16.55	10.20	6.05	.....	3.00	.....	20.35	11.30	9.70	.....	**28.80**	**27.60**	**44.10**	**18.40**	.....	**33.90**	**36.10**	**31.40**	**12.00**	**40.20**
GREENVILLE.....S. C.	19.85	6.95	9.10	.....	17.35	.....	5.20	14.35	24.15	15.15	.....	**5.70**	**49.90**	**24.20**	.....	**51.70**	**42.40**	**4.80**	**39.50**	**46.50**
GREENWOOD.....S. C.	19.20	4.30	8.45	.....	16.70	.....	7.85	13.70	23.50	14.50	3.00	.....	**48.70**	**22.90**	.....	**51.70**	**41.20**	**7.60**	**38.20**	**45.30**
JACKSONVILLE.....FLA.	10.80	21.30	17.15	22.90	25.05	32.30	31.45	16.30	31.85	23.20	26.25	25.60	.....	**32.60**	**32.00**	**74.70**	**15.90**	**52.50**	**54.10**	**11.80**
LA GRANGE.....GA.	7.70	7.75	3.60	12.10	11.85	17.90	17.90	3.00	18.65	9.65	12.70	12.05	17.15	.....	**14.00**	**49.00**	**19.30**	**26.70**	**29.00**	**23.40**
MACON.....GA.	9.00	.....	10.40	6.10	.....	14.90	.....	5.15	.....	.....	.....	.....	16.80	7.35	.....	.....	**21.80**	.....	.....	**25.90**
MEMPHIS.....TENN.	31.45	26.30	22.15	.....	14.90	.....	32.40	27.40	8.40	17.80	27.20	27.20	39.30	25.75	.....	.....	**64.50**	**54.30**	**22.50**	**68.50**
MOULTRIE.....GA.	3.00	17.35	13.20	14.55	19.00	23.95	27.50	7.95	25.80	19.00	22.30	21.65	8.35	10.15	11.45	33.90	.....	**45.00**	**42.60**	**5.70**
SPARTANBURG.....S. C.	21.20	8.30	10.45	.....	18.70	.....	3.85	15.70	25.50	16.50	2.50	4.00	27.60	14.05	.....	28.55	23.65	.....	**42.00**	**49.10**
TUSCALOOSA.....ALA.	19.95	15.80	11.65	.....	3.40	.....	25.95	16.90	3.40	6.30	20.75	20.10	28.45	15.25	.....	11.80	22.40	22.10	.....	**46.70**
VALDOSTA.....GA.	4.60	19.50	15.35	16.70	21.15	26.10	29.65	10.10	27.95	21.15	24.45	23.80	6.20	12.30	13.60	36.05	3.00	25.80	24.55	.....

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STOPOVERS: Stopovers are permitted at any scheduled stop, provided reservations have been made accordingly. Stopovers may be for any length of time within the validity limitations of the ticket.

UNIVERSAL AIR TRAVEL PLAN CARDS: Universal Air Travel Cards issued by any airline will gladly be honored at any Southern Airways Ticket Office.

TAXES: Taxes imposed by governmental Authority are in addition to fares shown herein, and will be collected where applicable.

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