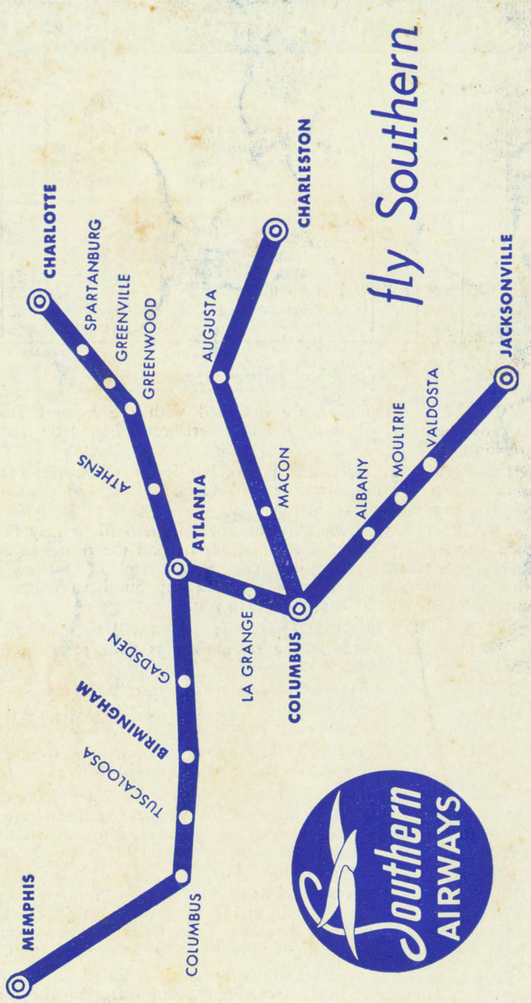
APRIL 30, 1950

FLY Southern AIRWAYS

Southern AIRWAYS

DEPENDABLE
SCHEDULED
TRANSPORTATION

One of America's Certificated Air Lines



Southern AIRWAYS

APRIL 30, 1950

FLY Southern AIRWAYS

Southern AIRWAYS

DEPENDABLE SCHEDULED TRANSPORTATION

One of America's Certificated Air Lines

SOUTHERN AIRWAYS, Inc.

GENERAL OFFICES—MUNICIPAL AIRPORT
BIRMINGHAM, ALABAMA

SALES OFFICES—MUNICIPAL AIRPORT
ATLANTA, GEORGIA

SOUTHERN TICKET OFFICES

CITY	ADDRESS	PHONE
ALBANY, GA.	Municipal Airport	3124
ATHENS, GA.	Municipal Airport	4487
ATLANTA, GA.	Municipal Airport	CA. 7761
AUGUSTA, GA.	Daniel Field	6-1966
BIRMINGHAM, ALA.	Municipal Airport	59-8131
CHARLESTON, S. C.	Municipal Airport	4-2673
CHARLOTTE, N. C.	Douglas Field	5-8733
COLUMBUS, GA.	Muscogee Airport	3-8323
COLUMBUS, MISS.	Columbus Air Force Base	764
GADSDEN, ALA.	Municipal Airport	6-5285
GREENVILLE, S. C.	Municipal Airport	3-0173
GREENWOOD, S. C.	Greenwood County Airport	9-3191
JACKSONVILLE, FLA.	Imeson Airport	5-3477
LA GRANGE, GA.	Callaway Airport	8614
MACON, GA.	Cochran Field	5858
MEMPHIS, TENN.	Municipal Airport	35-4850
MOULTRIE, GA.	Spence Field	1140
SPARTANBURG, S. C.	Memorial Airport	3-5532
TUSCALOOSA, ALA.	Van De Graff Airport	8-0251
VALDOSTA, GA.	Municipal Airport	2851

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★ **AIR EXPRESS**

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Fly Away for a Gala Stay in

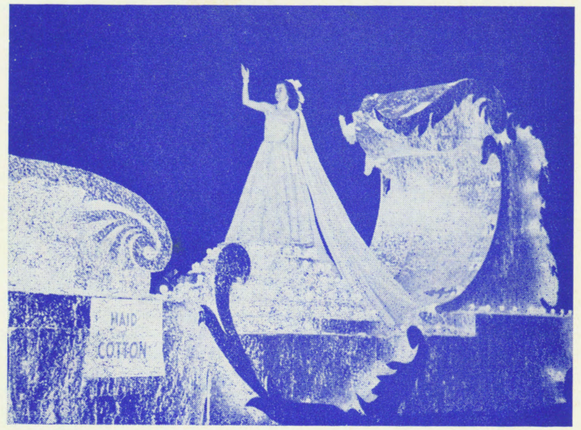
MEMPHIS

. . . on the Mississippi . . .

May 9th through 13th

May time is Cotton Carnival Time in Memphis. The Memphis Cotton Carnival, held in May of each year, is five days and nights of fun and frolic known as "The Nations' Party in the Land of Cotton."

Their Royal Majesties, the King and Queen of the Cotton Carnival, symbolize the gaiety and color of this festive event honoring "King Cotton."



"MAID OF COTTON" FLOAT —*Jaffe photo*

The carnival is highlighted by spectacular events that include an arrival of the King and Queen on a brilliantly lighted barge on the Mississippi, many huge parades with gorgeous floats, brass bands, beautiful girls and scores of masked revelers filling the streets with gaiety and laughter.

There is time, too, between parades and other spectacular events, for visitors to enjoy another delightful side of Memphis: the ante-bellum homes and the magnificent gardens that abound in and around the city.

Don't miss a minute of this wonderful celebration! Fly Southern and turn *Travel* Time into *Play* Time — arrive earlier; leave later. You'll find you're only a *few minutes* away by *air*.

REMEMBER . . .
Southern's ½ Fare Family Plan!
Mondays—Tuesdays—Wednesdays

Fly SOUTHERN . . .
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CHARLOTTE • ATLANTA • JACKSONVILLE

203	101	304	117-207	Read Down | Read Up	104	202	204-114	307
AM	AM	PM	PM		PM	AM	PM	PM
.....	8:00	.....	3:40	Lv.....CHARLOTTE (EST).....Ar	1:00	.....	8:35	.....
.....	8:30	.....	4:10	Ar....SPARTANBURG (EST)....Lv	12:30	.....	8:05	.....
.....	8:32	.....	4:12	Lv....SPARTANBURG (EST)....Ar	12:28	.....	8:03	.....
.....	8:48	.....	4:28	Ar.....GREENVILLE (EST).....Lv	12:12	.....	7:47	.....
.....	8:50	.....	4:30	Lv.....GREENVILLE (EST).....Ar	12:10	.....	7:45	.....
.....	9:13	.....	4:53	Ar.....GREENWOOD (EST).....Lv	11:47	.....	7:22	.....
.....	9:15	.....	4:55	Lv.....GREENWOOD (EST).....Ar	11:45	.....	7:20	.....
.....	9:46	.....	5:26	Ar.....ATHENS (EST).....Lv	11:14	.....	6:49	.....
.....	9:48	.....	5:28	Lv.....ATHENS (EST).....Ar	11:12	.....	6:47	.....
.....	10:20	.....	6:00	Ar.....ATLANTA (EST).....Lv	10:40	.....	6:15	.....
9:40	.....	12:45	6:45	Lv.....ATLANTA (EST).....Ar	.....	11:09	5:44	9:55
10:10	.....	1:15	7:15	Ar.....LA GRANGE (EST).....Lv	.....	10:39	5:14	9:25
10:12	.....	1:17	7:17	Lv.....LA GRANGE (EST).....Ar	.....	10:37	5:12	9:23
10:32	.....	1:37	7:37	Ar....COLUMBUS, GA. (EST)....Lv	.....	10:17	4:52	9:03
10:37	.....	To Charleston	7:42	Lv....COLUMBUS, GA. (EST)....Ar	.....	10:12	4:47	From Charleston
11:15	.....		8:20	Ar.....ALBANY (EST).....Lv	.....	9:34	4:09	
11:17	.....		8:22	Lv.....ALBANY (EST).....Ar	.....	9:32	4:07	
11:39	.....		8:44	Ar.....MOULTRIE (EST).....Lv	.....	9:10	3:45	
11:41	.....		8:46	Lv.....MOULTRIE (EST).....Ar	.....	9:08	3:43	
12:01	.....		9:06	Ar.....VALDOSTA (EST).....Lv	.....	8:48	3:23	
12:03	.....		9:08	Lv.....VALDOSTA (EST).....Ar	.....	8:46	3:21	
12:45	.....		9:50	Ar....JACKSONVILLE (EST)....Lv	.....	8:00	2:35	
PM	AM	PM	PM		AM	AM	PM	PM

MEMPHIS • ATLANTA • CHARLOTTE

102	104	114	106	Read Down | Read Up	101	103	117	
AM	AM	PM	PM		AM	AM	PM	
.....	.....	1:15	9:15	Lv.....MEMPHIS (CST).....Ar	.....	11:15	8:45	.....
.....	.....	2:13	10:13	Ar...COLUMBUS, MISS. (CST)...Lv	.....	10:17	7:47	.....
.....	.....	2:15	10:15	Lv...COLUMBUS, MISS. (CST)...Ar	.....	10:15	7:45	.....
.....	.....	2:42	10:42	Ar.....TUSCALOOSA (CST).....Lv	.....	9:48	7:18	.....
.....	.....	2:44	10:44	Lv.....TUSCALOOSA (CST).....Ar	.....	9:46	7:16	.....
.....	.....	3:12	11:12	Ar.....BIRMINGHAM (CST).....Lv	.....	9:18	6:48	.....
7:15	.....	3:17	.....	Lv.....BIRMINGHAM (CST).....Ar	.....	9:13	6:43	.....
7:40	.....	3:42	.....	Ar.....GADSDEN (CST).....Lv	.....	8:48	6:18	.....
7:42	.....	3:44	.....	Lv.....GADSDEN (CST).....Ar	.....	8:46	6:16	.....
9:28	.....	5:30	.....	Ar.....ATLANTA (EST).....Lv	.....	9:00	6:30	.....
↳ 10:40		6:15	.....	Lv.....ATLANTA (EST).....Ar	10:20	.....	6:00	.....
.....	11:12	6:47	.....	Ar.....ATHENS (EST).....Lv	9:48	.....	5:28	.....
.....	11:14	6:49	.....	Lv.....ATHENS (EST).....Ar	9:46	.....	5:26	.....
.....	11:45	7:20	.....	Ar.....GREENWOOD (EST).....Lv	9:15	.....	4:55	.....
.....	11:47	7:22	.....	Lv.....GREENWOOD (EST).....Ar	9:13	.....	4:53	.....
.....	12:10	7:45	.....	Ar.....GREENVILLE (EST).....Lv	8:50	.....	4:30	.....
.....	12:12	7:47	.....	Lv.....GREENVILLE (EST).....Ar	8:48	.....	4:28	.....
.....	12:28	8:03	.....	Ar....SPARTANBURG (EST)....Lv	8:32	.....	4:12	.....
.....	12:30	8:05	.....	Lv....SPARTANBURG (EST)....Ar	8:30	.....	4:10	.....
.....	1:00	8:35	.....	Ar.....CHARLOTTE (EST).....Lv	8:00	.....	3:40	.....
AM	PM	PM	PM		AM	AM	PM	

MEMPHIS • ATLANTA • JACKSONVILLE

102-203	304	114-207	106	Read Down | Read Up	103	202	204-117	307
AM	PM	PM	PM		AM	AM	PM	PM
.....	.....	1:15	9:15	Lv.....MEMPHIS (CST).....Ar	11:15	.....	8:45	.....
.....	.....	2:13	10:13	Ar...COLUMBUS, MISS. (CST)...Lv	10:17	.....	7:47	.....
.....	.....	2:15	10:15	Lv...COLUMBUS, MISS. (CST)...Ar	10:15	.....	7:45	.....
.....	.....	2:42	10:42	Ar.....TUSCALOOSA (CST).....Lv	9:48	.....	7:18	.....
.....	.....	2:44	10:44	Lv.....TUSCALOOSA (CST).....Ar	9:46	.....	7:16	.....
.....	.....	3:12	11:12	Ar.....BIRMINGHAM (CST).....Lv	9:18	.....	6:48	.....
7:15	.....	3:17	.....	Lv.....BIRMINGHAM (CST).....Ar	9:13	.....	6:43	.....
7:40	.....	3:42	.....	Ar.....GADSDEN (CST).....Lv	8:48	.....	6:18	.....
7:42	.....	3:44	.....	Lv.....GADSDEN (CST).....Ar	8:46	.....	6:16	.....
9:28	.....	5:30	.....	Ar.....ATLANTA (EST).....Lv	9:00	.....	6:30	.....
9:40	12:45	6:45	.....	Lv.....ATLANTA (EST).....Ar	.....	11:09	5:44	9:55
10:10	1:15	7:15	.....	Ar.....LA GRANGE (EST).....Lv	.....	10:39	5:14	9:25
10:12	1:17	7:17	.....	Lv.....LA GRANGE (EST).....Ar	.....	10:37	5:12	9:23
10:32	1:37	7:37	.....	Ar....COLUMBUS, GA. (EST)....Lv	.....	10:17	4:52	9:03
10:37	To Charleston	7:42	.....	Lv....COLUMBUS, GA. (EST)....Ar	.....	10:12	4:47	From Charleston
11:15		8:20	.....	Ar.....ALBANY (EST).....Lv	.....	9:34	4:09	
11:17		8:22	.....	Lv.....ALBANY (EST).....Ar	.....	9:32	4:07	
11:39		8:44	.....	Ar.....MOULTRIE (EST).....Lv	.....	9:10	3:45	
11:41		8:46	.....	Lv.....MOULTRIE (EST).....Ar	.....	9:08	3:43	
12:01		9:06	.....	Ar.....VALDOSTA (EST).....Lv	.....	8:48	3:23	
12:03		9:08	.....	Lv.....VALDOSTA (EST).....Ar	.....	8:46	3:21	
12:45		9:50	.....	Ar....JACKSONVILLE (EST)....Lv	.....	8:00	2:35	
PM	PM	PM	PM		AM	AM	PM	PM

ATLANTA • COLUMBUS, GA. • CHARLESTON

	203	304	207	Read Down | Read Up	202	204	307	
	AM	PM	PM		AM	PM	PM	
.....	9:40	12:45	6:45	Lv.....ATLANTA (EST).....Ar	11:09	5:44	9:55	.....
.....	10:10	1:15	7:15	Ar.....LA GRANGE (EST).....Lv	10:39	5:14	9:25	.....
.....	10:12	1:17	7:17	Lv.....LA GRANGE (EST).....Ar	10:37	5:12	9:23	.....
.....	10:32	1:37	7:37	Ar....COLUMBUS, GA. (EST)....Lv	10:17	4:52	9:03	.....
.....	To Jacksonville	1:42	To Jacksonville	Lv....COLUMBUS, GA. (EST)....Ar	From Jacksonville	From Jacksonville	9:00	.....
.....		2:19		Ar.....MACON (EST).....Lv			8:23	.....
.....		2:21		Lv.....MACON (EST).....Ar			8:21	.....
.....		3:07		Ar.....AUGUSTA (EST).....Lv			7:35	.....
.....		3:09		Lv.....AUGUSTA (EST).....Ar			7:33	.....
.....		4:02		Ar.....CHARLESTON (EST).....Lv			6:40	.....
	AM	PM	PM		AM	PM	PM	

CONNECTING SERVICES

Southern Airways, through seven, connecting, Scheduled Airlines, offers you through service, through reservations and through tickets to any place in the world. Through ATLANTA to all points; through JACKSONVILLE to the wonderful Florida vacation lands; through CHARLOTTE and CHARLESTON to the great Eastern Markets and through MEMPHIS to the vast West and Northwest. The whole world is waiting at your Airport. For complete information and reservations, call your nearest *Southern Airways* office, or your Travel Agent.

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Yes, your UNIVERSAL AIR TRAVEL PLAN CREDIT CARD is good for passage via Southern Airways and all connecting carriers. Southern also offers a Local Air Travel Credit Card, good over the entire Southern system, which requires no deposit; ideal for the individual or business with interests through the Southland. For details, call any Southern Airways Office.

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ADULT FARES*

ONE-WAY FARES IN LIGHT-FACE TYPE — ROUND-TRIP FARES IN BOLD-FACE TYPE

Between: / AND:	Albany, Georgia	Athens, Georgia	Atlanta, Georgia	Augusta, Georgia	Birmingham, Alabama	Charleston, South Carolina	Charlotte, North Carolina	Columbus, Georgia	Columbus, Mississippi	Gadsden, Alabama	Greenville, South Carolina	Greenwood, South Carolina	Jacksonville, Florida	La Grange, Georgia	Macon, Georgia	Memphis, Tennessee	Moultrie, Georgia	Spartanburg, South Carolina	Tuscaloosa, Alabama	Valdosta, Georgia
ALBANY.....GA.	.....	**28.40**	**20.50**	**23.00**	**31.50**	**40.90**	**47.60**	**10.50**	**44.40**	**31.50**	**37.80**	**36.50**	**20.60**	**14.70**	**17.10**	**59.80**	**5.70**	**40.30**	**38.00**	**8.80**
ATHENS.....GA.	14.90	.....	**7.90**	.....	**23.60**	.....	**23.10**	**17.90**	**36.50**	**19.40**	**13.30**	**8.20**	**40.50**	**14.80**	.....	**50.00**	**33.00**	**15.80**	**30.10**	**37.10**
ATLANTA.....GA.	10.75	4.15	.....	**23.00**	**15.70**	**34.10**	**27.20**	**10.00**	**28.60**	**11.50**	**17.30**	**16.10**	**32.60**	**6.90**	**19.80**	**42.10**	**25.10**	**19.90**	**22.20**	**29.20**
AUGUSTA.....GA.	12.10	.....	12.10	.....	.....	**17.90**	.....	**21.40**	.....	.....	.....	.....	**43.60**	**23.00**	**11.60**	.....	**27.70**	.....	.....	**31.80**
BIRMINGHAM.....ALA.	16.55	12.40	8.25	.....	.....	.....	**42.90**	**25.70**	**13.00**	**5.70**	**33.00**	**31.80**	**47.60**	**22.60**	.....	**28.40**	**36.10**	**35.60**	**6.50**	**40.20**
CHARLESTON.....S. C.	21.50	.....	17.90	9.40	.....	.....	.....	**34.10**	.....	.....	.....	.....	**61.40**	**34.10**	**28.40**	.....	**45.60**	.....	.....	**49.60**
CHARLOTTE.....N. C.	25.05	12.15	14.30	.....	22.55	.....	.....	**37.20**	**55.80**	**38.70**	**9.90**	**15.00**	**59.80**	**34.10**	.....	**61.60**	**52.30**	**7.40**	**49.40**	**56.40**
COLUMBUS.....GA.	5.50	9.40	5.25	11.25	13.50	17.90	19.55	.....	**38.60**	**21.50**	**27.30**	**26.10**	**31.00**	**5.70**	**9.80**	**52.10**	**15.20**	**29.90**	**32.20**	**19.20**
COLUMBUS.....MISS.	23.35	19.20	15.05	.....	6.80	.....	29.35	20.30	.....	**18.50**	**45.90**	**44.70**	**60.60**	**35.50**	.....	**16.00**	**49.10**	**48.50**	**6.50**	**53.20**
GADSDEN.....ALA.	16.55	10.20	6.05	.....	3.00	.....	20.35	11.30	9.70	.....	**28.80**	**27.60**	**44.10**	**18.40**	.....	**33.90**	**36.10**	**31.40**	**12.00**	**40.20**
GREENVILLE.....S. C.	19.85	6.95	9.10	.....	17.35	.....	5.20	14.35	24.15	15.15	.....	**5.70**	**49.90**	**24.20**	.....	**51.70**	**42.40**	**4.80**	**39.50**	**46.50**
GREENWOOD.....S. C.	19.20	4.30	8.45	.....	16.70	.....	7.85	13.70	23.50	14.50	3.00	.....	**48.70**	**22.90**	.....	**51.70**	**41.20**	**7.60**	**38.20**	**45.30**
JACKSONVILLE.....FLA.	10.80	21.30	17.15	22.90	25.05	32.30	31.45	16.30	31.85	23.20	26.25	25.60	.....	**32.60**	**32.00**	**74.70**	**15.90**	**52.50**	**54.10**	**11.80**
LA GRANGE.....GA.	7.70	7.75	3.60	12.10	11.85	17.90	17.90	3.00	18.65	9.65	12.70	12.05	17.15	.....	**14.00**	**49.00**	**19.30**	**26.70**	**29.00**	**23.40**
MACON.....GA.	9.00	.....	10.40	6.10	.....	14.90	.....	5.15	.....	.....	.....	.....	16.80	7.35	.....	.....	**21.80**	.....	.....	**25.90**
MEMPHIS.....TENN.	31.45	26.30	22.15	.....	14.90	.....	32.40	27.40	8.40	17.80	27.20	27.20	39.30	25.75	.....	.....	**64.50**	**54.30**	**22.50**	**68.50**
MOULTRIE.....GA.	3.00	17.35	13.20	14.55	19.00	23.95	27.50	7.95	25.80	19.00	22.30	21.65	8.35	10.15	11.45	33.90	.....	**45.00**	**42.60**	**5.70**
SPARTANBURG.....S. C.	21.20	8.30	10.45	.....	18.70	.....	3.85	15.70	25.50	16.50	2.50	4.00	27.60	14.05	.....	28.55	23.65	.....	**42.00**	**49.10**
TUSCALOOSA.....ALA.	19.95	15.80	11.65	.....	3.40	.....	25.95	16.90	3.40	6.30	20.75	20.10	28.45	15.25	.....	11.80	22.40	22.10	.....	**46.70**
VALDOSTA.....GA.	4.60	19.50	15.35	16.70	21.15	26.10	29.65	10.10	27.95	21.15	24.45	23.80	6.20	12.30	13.60	36.05	3.00	25.80	24.55	.....

*All fares subject to 15% Federal Tax.

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GENERAL INFORMATION

EQUIPMENT: All flights are operated with the famous Douglas DC-3, over authorized airways, under certificates issued by the Civil Aeronautics Board.

CHILDREN: Fares for children two, but less than twelve, years of age are one-half the applicable adult fares. Children in arms, under two years of age, are carried free.

RESERVATIONS: Reservations for any Southern flight may be confirmed immediately; onward reservations beyond the routes of Southern may be confirmed immediately in most instances. To make a reservation *anywhere,* 'phone, write or wire any Southern office. Your Southern Agent will be happy to serve you.

HOTEL RESERVATIONS: Hotel reservations will be made for you by your Southern Agent at the same time as your reservations for transportation are made.

BAGGAGE: Each ticket entitles the passenger to a free baggage allowance of 40 lbs. (66 pounds for international passengers). Passengers traveling together may pool their baggage.

GROUND TRANSPORTATION: Ground transportation to and from airports served by Southern is available at reasonable cost.

SHORT GROUND TIMES: Through the use of "Step Doors" and other improvements, ground times at intermediate stations have been cut to two minutes in the majority of instances. No long waiting at intermediate stations; you're on your way again for a speedy journey in a minimum of time on a Southern flight.

CHECK IN TIME: To aid Southern to give you "on-time" service, it is requested that you check in at the Airport Ticket Office at least 15 minutes before scheduled departure time. Reservations not claimed at least 5 minutes prior to flight time are subject to cancellation.

STOPOVERS: Stopovers are permitted at any scheduled stop, provided reservations have been made accordingly. Stopovers may be for any length of time within the validity limitations of the ticket.

UNIVERSAL AIR TRAVEL PLAN CARDS: Universal Air Travel Cards issued by any airline will gladly be honored at any Southern Airways Ticket Office.

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