JUNE 15, 1951

FLY Southern AIRWAYS

Southern AIRWAYS

DEPENDABLE SCHEDULED TRANSPORTATION

The South's Local Service Airline

SOUTHERN TICKET OFFICES

CITY	ADDRESS	PHONE
ALBANY, GA.	Municipal Airport	3124
ATHENS, GA.	Municipal Airport	4487
ATLANTA, GA.	Municipal Airport	CA. 7761
	Piedmont Hotel	CA. 7761
AUGUSTA, GA.	Bush Field	2-4821
BATON ROUGE, LA.	Harding Field	7-2293
BIRMINGHAM, ALA.	Municipal Airport	59-8131
CHARLESTON, S. C.	Municipal Airport	4-2673
CHARLOTTE, N. C.	Douglas Field	5-8733
CLARKSDALE, MISS.	Fletcher Field	1971
COLUMBUS, GA.	Muscogee Airport	7-6568
COLUMBUS, MISS.	Columbus Air Force Base	764
GADSDEN, ALA.	Municipal Airport	6-5285
GREENVILLE, MISS.	Municipal Airport	4051
GREENVILLE, S. C.	Municipal Airport	3-0173
GREENWOOD, S. C.	Greenwood County Airport	9-3191
HATTIESBURG, MISS.	Municipal Airport	3716
JACKSON, MISS.	Hawkins Field	4-8880
JACKSONVILLE, FLA.	Imeson Airport	5-8108
LA GRANGE, GA.	Callaway Airport	8614
LAUREL, MISS.	Municipal Airport	3440
MACON, GA.	Cochran Field	5858
MEMPHIS, TENN.	Municipal Airport	35-4850
	Peabody Hotel	35-4850
MOBILE, ALA.	Bates Field	7-3637
MOULTRIE, GA.	Spence Field	1140
NATCHEZ, MISS.	Adams County Airport	3535
NEW ORLEANS, LA.	Moisant Intl. Airport	Kenner, 7221
SPARTANBURG, S. C.	Memorial Airport	3-5532
TUSCALOOSA, ALA.	Van De Graff Airport	8-0251
VALDOSTA, GA.	Municipal Airport	2851
VICKSBURG, MISS.	Municipal Airport	550

GENERAL OFFICES—MUNICIPAL AIRPORT
BIRMINGHAM, ALABAMA

SALES OFFICES—MUNICIPAL AIRPORT
ATLANTA, GEORGIA

SAVE 50% ON RETURN TRIP

Be sure to consult your Southern Airways Agent concerning Southern's Round Trip Excursion Fares. These low fares apply between many points on Southern's system and afford you great savings.

JUNE 15, 1951

FLY Southern AIRWAYS

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DEPENDABLE SCHEDULED TRANSPORTATION

The South's Local Service Airline

SOUTHERN welcomes TUPELO
To its 31 - city system

On or about June 15th, pending airport completion, Southern begins service into Tupelo, Mississippi with four trips daily.

Southern is proud to welcome Tupelo as the thirty-first city in the South to be provided scheduled airline service on the Southern System.

Tupelo, County seat of Lee County, is located in the heart of Northeast Mississippi, 103 miles Southeast of Memphis, 150 miles Northwest of Birmingham. 604 miles South of Chicago and 196 miles Northeast of Jackson, the State Capital.

With a population of around 12.000, Tupelo serves a trade area of 170,000 persons within a 35 mile radius. Beside being a commerce center, it is a rich agricultural and dairying area.

With fine school, hospital, recreational and religious facilities, Tupelo stands as one of the South's most progressive cities; and Southern is proud to play an integral part in the development of this fine community by providing scheduled airline service through the new and modern Tupelo Municipal Airport.

Through the medium of fast, safe and economical airline transportation, Southern has moved the fine city of Tupelo to the very door-step of the rest of the world—Memphis is only 39 minutes away; Chicago, 3⅔ hours; Atlanta, 2½ hours; New York 6 hours.

Now you can turn traveling time to trading time or play time. On your next trip and every trip to or from Tupelo, fly Southern - - - You'll like our friendly service.

Fly SOUTHERN . . . The South's Local Service Airline

ATLANTA • COLUMBUS, MISS. • MEMPHIS • JACKSON • MOBILE • NEW ORLEANS

Read Down	Flight Number	401	103	451	403	145	119	505	405
		AM	AM	AM	PM	PM	PM	PM	PM
ATLANTA (EST)	Lv		7:50			1:30	6:15		
GADSDEN (CST)	Ar		7:38			1:18	6:03		
GADSDEN	Lv		7:40			1:20	6:05		
BIRMINGHAM	Ar		8:05			1:45	6:30		
BIRMINGHAM	Lv		8:09			1:49	6:34		
TUSCALOOSA	Ar		8:37			2:17	7:02		
TUSCALOOSA	Lv		8:39			2:19	7:04		
COLUMBUS, MISS. (CST)	Ar		9:05			2:45	7:30		
COLUMBUS, MISS. (CST)	Lv		9:07			2:47	7:32		
TUPELO	Ar		9:32				7:57		
TUPELO	Lv		9:34				7:59		
MEMPHIS (CST)	Ar		10:13				8:38		
MEMPHIS (CST)	Lv			10:45	1:40			c8:00	9:00
CLARKSDALE	Ar			11:14	2:09				9:29
CLARKSDALE	Lv			11:17	2:11				9:31
GREENVILLE, MISS.	Ar			11:46	2:41				10:01
GREENVILLE, MISS.	Lv			11:48	2:43				10:03
VICKSBURG	Ar			12:22	3:17				10:37
VICKSBURG	Lv			12:24	3:19				10:39
JACKSON (CST)	Ar			12:46	3:41	3:45		c8:55	11:01
JACKSON (CST)	Lv	7:35		1:15		4:00		9:10	
LAUREL	Ar			1:51				9:46	
LAUREL	Lv			1:53				9:48	
HATTIESBURG	Ar			2:10				10:05	
HATTIESBURG	Lv			2:12				10:07	
MOBILE (CST)	Ar			2:47				10:42	
NATCHEZ (CST)	Ar	8:13				4:38			
NATCHEZ	Lv	8:15				4:40			
BATON ROUGE	Ar	8:50				5:15			
BATON ROUGE	Lv	8:52				5:17			
NEW ORLEANS (CST)	Ar	9:23				5:48			
		AM	AM	PM	PM	PM	PM	PM	PM

c–Via C. & S.

NEW ORLEANS • MOBILE • JACKSON • MEMPHIS • COLUMBUS, MISS. • ATLANTA

Read Down	Flight Number	102	542		412	404	106	406	546
		AM	AM		AM	PM	PM	PM	PM
NEW ORLEANS (CST)	Lv				10:45			6:55	
BATON ROUGE	Ar				11:16			7:26	
BATON ROUGE	Lv				11:18			7:28	
NATCHEZ	Ar				11:53				
NATCHEZ (CST)	Lv				11:55				
MOBILE (CST)	Lv		7:15						6:50
HATTIESBURG	Ar		7:50						7:25
HATTIESBURG	Lv		7:52						7:27
LAUREL	Ar		8:09						7:44
LAUREL	Lv		8:11						7:46
JACKSON (CST)	Ar		8:45		12:31			8:28	8:20
JACKSON (CST)	Lv		9:15	c9:07	1:05	4:10			8:40
VICKSBURG	Ar		9:39			4:34			9:04
VICKSBURG	Lv		9:41			4:36			9:06
GREENVILLE, MISS.	Ar		10:16			5:10			9:41
GREENVILLE, MISS.	Lv		10:18			5:12			9:43
CLARKSDALE	Ar		10:48			5:43			10:13
CLARKSDALE	Lv		10:50			5:45			10:15
MEMPHIS (CST)	Ar		11:18	c10:02		6:13			10:43
MEMPHIS (CST)	Lv	7:30					7:50		
TUPELO	Ar	8:09					8:29		
TUPELO	Lv	8:11					8:31		
COLUMBUS, MISS. (CST)	Ar	8:36			2:03		8:56		
COLUMBUS, MISS. (CST)	Lv	8:38			2:05		8:58		
TUSCALOOSA	Ar	9:04			2:31		9:24		
TUSCALOOSA	Lv	9:06			2:33		9:26		
BIRMINGHAM	Ar	9:33			3:00		9:53		
BIRMINGHAM	Lv	9:36			3:04		9:55		
GADSDEN	Ar	10:00			3:28		10:19		
GADSDEN	Lv	10:02			3:30		10:21		
ATLANTA (EST)	Ar	11:47			5:15		12:06		
		AM	AM		PM	PM	AM	PM	PM

c–Via C. & S.

CHARLESTON • COLUMBUS, GA. • ATLANTA • JACKSONVILLE • ATLANTA • CHARLOTTE

Read Down	Flight Number	202	104		204	116		327	
		AM	PM		PM	PM		PM	
CHARLESTON (EST)	Lv							5:00	
AUGUSTA	Ar							5:51	
AUGUSTA	Lv							5:53	
MACON	Ar							6:39	
MACON	Lv							6:41	
JACKSONVILLE (EST)	Lv	8:00			2:10				
VALDOSTA	Ar	8:45			2:55				
VALDOSTA	Lv	8:47			2:57				
MOULTRIE	Ar	9:06			3:16				
MOULTRIE	Lv	9:08	09:15		3:18				
ALBANY	Ar	9:29	09:35		3:39				
ALBANY	Lv	9:31	09:38		3:41				
COLUMBUS, GA. (EST)	Ar	10:08			4:18			7:17	
COLUMBUS, GA. (EST)	Lv	10:11			4:21			7:20	
LAGRANGE	Ar	10:31	10:39		4:41			7:40	
LAGRANGE	Lv	10:33	10:40		4:43			7:42	
ATLANTA (EST)	Ar	11:02			5:12			8:11	
ATLANTA (EST)	Lv		12:25			6:45			
ATHENS	Ar		12:59			7:19			
ATHENS	Lv		1:01			7:21			
GREENWOOD	Ar		1:32			7:52			
GREENWOOD	Lv		1:34			7:54			
GREENVILLE, S. C.	Ar		1:57			8:17			
GREENVILLE, S. C.	Lv		1:59			8:19			
SPARTANBURG	Ar		2:15			8:35			
SPARTANBURG	Lv		2:17			8:37			
CHARLOTTE (EST)	Ar		2:47			9:07			
		AM	PM		PM	PM		PM	

CHARLOTTE • ATLANTA • JACKSONVILLE • ATLANTA • COLUMBUS, GA. • CHARLESTON

Read Down	Flight Number	203	101		234		117	207	
		AM	AM		PM		PM	PM	
CHARLOTTE (EST)	Lv		8:10				3:35		
SPARTANBURG	Ar		8:40				4:05		
SPARTANBURG	Lv		8:42				4:07		
GREENVILLE, S. C.	Ar		8:58				4:23		
GREENVILLE, S. C.	Lv		9:00				4:25		
GREENWOOD	Ar		9:22				4:47		
GREENWOOD	Lv		9:24				4:49		
ATHENS	Ar		9:54				5:19		
ATHENS	Lv		9:56				5:21		
ATLANTA (EST)	Ar		10:27				5:52		
ATLANTA (EST)	Lv	8:20			1:10			6:30	
LAGRANGE	Ar	8:52			1:42			7:02	
LAGRANGE	Lv	8:54			1:44			7:04	
COLUMBUS, GA. (EST)	Ar	9:14			2:04			7:24	
COLUMBUS, GA. (EST)	Lv	9:17			2:09			7:27	
ALBANY	Ar	9:56						8:06	
ALBANY	Lv	9:58						8:08	
MOULTRIE	Ar	10:19						8:29	
MOULTRIE	Lv	10:21						8:31	
VALDOSTA	Ar	10:40						8:50	
VALDOSTA	Lv	10:42						8:52	
JACKSONVILLE (EST)	Ar	11:23						9:33	
MACON (EST)	Ar				2:45				
MACON	Lv				2:47				
AUGUSTA	Ar				3:33				
AUGUSTA	Lv				3:35				
CHARLESTON (EST)	Ar				4:26				
		AM	AM		PM		PM	PM	

GENERAL INFORMATION

EQUIPMENT: All flights are operated with the famous Douglas DC-3, over authorized airways, under certificates issued by the Civil Aeronautics Board.

CHILDREN: Fares for children two, but less than twelve, years of age are one-half the applicable adult fares. Children in arms, under two years of age, are carried free.

RESERVATIONS: Reservations for any Southern flight may be confirmed immediately; onward reservations beyond the routes of Southern may be confirmed immediately in most instances. To make a reservation *anywhere,* 'phone, write or wire any Southern office. Your Southern Agent will be happy to serve you.

HOTEL RESERVATIONS: Hotel reservations will be made for you by your Southern Agent at the same time as your reservations for transportation are made.

BAGGAGE: Each ticket entitles the passenger to a free baggage allowance of 40 lbs. (66 pounds for international passengers). Passengers traveling together may pool their baggage.

GROUND TRANSPORTATION: Ground transportation to and from airports served by Southern is available at reasonable cost.

SHORT GROUND TIMES: Through the use of "Step Doors" and other improvements, ground times at intermediate stations have been cut to two minutes in the majority of instances. No long waiting at intermediate stations; you're on your way again for a speedy journey in a minimum of time on a Southern flight.

CHECK IN TIME: To aid Southern to give you "on-time" service, it is requested that you check in at the Airport Ticket Office at least 15 minutes before scheduled departure time. Reservations not claimed at least 10 minutes prior to flight time are subject to cancellation.

STOPOVERS: Stopovers are permitted at any scheduled stop, provided reservations have been made accordingly. Stopovers may be for any length of time within the validity limitations of the ticket.

UNIVERSAL AIR TRAVEL PLAN CARDS: Universal Air Travel Cards issued by any airline will gladly be honored at any Southern Airways Ticket Office.

SCHEDULES AND FARES: All schedules and fares shown herein are for information only, and are subject to change without notice. Schedules show times at which planes may be expected to arrive and depart, but Southern Airways will not be responsible for consequences arising from delays, errors in printing or other causes beyond its control.

TAXES: Taxes imposed by Governmental Authority are in addition to fares shown herein, and will be collected where applicable.

LEAVE YOUR CAR AT HOME

You can rent one anywhere!

For a great deal less than you think, you can rent a new car at your destination—have it waiting for you right at the airport. Check on the Plane-Auto plan with any Southern Airways Office.

JUST CHARGE IT

Yes, your UNIVERSAL AIR TRAVEL PLAN CREDIT CARD is good for passage via Southern Airways and all connecting carriers. Southern also offers a Local Air Travel Credit Card, good over the entire Southern system, which requires no deposit; ideal for the individual or business with interests through the Southland. For details, call any Southern Airways Office.

Fly SOUTHERN . . . The South's Local Service Airline

ADULT FARES*

ONE-WAY FARES IN LIGHT-FACE TYPE — ROUND-TRIP FARES IN BOLD-FACE TYPE

AND: / Between:	Albany, Georgia	Athens, Georgia	Atlanta, Georgia	Augusta, Georgia	Baton Rouge, Louisiana	Birmingham, Alabama	Charleston, South Carolina	Charlotte, North Carolina	Clarksdale, Mississippi	Columbus, Georgia	Columbus, Mississippi	Gadsden, Alabama	Greenville, Mississippi	Greenville, South Carolina	Greenwood, South Carolina	Hattiesburg, Mississippi	Jackson, Mississippi	Jacksonville, Florida	LaGrange, Georgia	Laurel, Mississippi	Macon, Georgia	Memphis, Tennessee	Mobile, Alabama	Moultrie, Georgia	Natchez, Mississippi	New Orleans, Louisiana	Spartanburg, South Carolina	Tupelo, Mississippi	Tuscaloosa, Alabama	Valdosta, Georgia	Vicksburg, Mississippi
ALBANY GA.		27.40	20.50	24.00		31.50	39.80	47.60		10.50	44.40	31.00		37.80	35.60			20.60	13.70		13.50	59.80		4.80			40.30	50.00	38.00	8.80	
ATHENS GA.	14.40		7.90		70.70	23.60		23.10	58.20	17.90	36.50	19.40	63.40	13.30	8.20		51.10	40.50	14.80			50.00		32.10	61.30	70.70	15.80	42.10	30.10	36.10	55.80
ATLANTA GA.	10.75	4.15		21.90	62.80	15.70	34.10	27.20	50.30	10.00	28.60	11.50	55.50	11.30	16.10	52.00	43.20	32.60	6.90	47.30	13.80	42.10	60.40	24.20	53.40	62.80	19.90	34.20	22.20	28.30	47.90
AUGUSTA GA.	12.60		11.50			31.90	17.90			21.60	44.80	31.90						44.50	21.90		12.60	58.30		28.60				50.40	38.30	32.70	
BATON ROUGE LA.		37.20	33.05			47.20		87.40	38.10		34.70	52.70	30.90	80.40	78.90	31.10	19.70			27.70		42.10	39.70		9.50	7.60	80.10	40.30	41.20		22.60
BIRMINGHAM ALA.	16.55	12.40	8.25	16.75	24.80		49.70	42.90	36.50	25.70	13.00	5.60	39.80	33.00	31.80	36.30	27.50	48.30	22.60	31.60	29.50	28.40	44.70	36.10	37.80	47.20	35.60	18.60	6.50	40.20	32.20
CHARLESTON S. C.	20.90		17.90	9.40		26.15				34.10	62.70	45.60						60.30	34.10		28.40	76.10		44.40				68.30	56.20	48.50	
CHARLOTTE N. C.	25.05	12.15	14.30		46.00	22.55			69.80	37.20	55.80	38.70	77.00	9.90	15.00		70.30	59.80	34.10			61.60		51.30	80.60	87.40	7.40	61.40	49.40	55.40	75.10
CLARKSDALE MISS.		30.60	26.45		20.05	19.20		36.70			24.20	42.00	7.30	59.90	59.90	32.20	19.60			28.70		8.20	40.70		29.20	39.30	62.50	18.60	30.60		15.60
COLUMBUS GA.	5.50	9.40	5.25	11.35		13.50	17.90	19.55			38.60	21.50		27.30	26.10			30.10	4.80		9.10	52.10		14.20			29.90	44.20	32.20	18.30	
COLUMBUS MISS.	23.35	19.20	15.05	23.55	18.25	6.80	32.95	29.35	12.70	20.30		18.50	28.50	45.90	44.70	28.70	16.20	61.20	35.50	25.30	42.40	16.00	37.30	49.10	25.80	35.90	48.50	5.70	6.50	53.20	20.20
GADSDEN ALA.	16.30	10.20	6.05	16.75	27.70	2.90	23.95	20.35	22.10	11.30	9.70		45.40	21.80	27.60	41.80	33.00	44.10	18.40	37.10	25.30	33.90	50.20	35.70	43.30	52.70	31.40	24.10	12.00	39.80	37.80
GREENVILLE MISS.		33.35	29.20		16.25	20.95		40.50	3.80		15.00	23.85		6.10	67.10	24.90	12.40			21.50		15.40	33.50		22.00	32.10	69.70	25.80	35.00		8.40
GREENVILLE S. C.	19.85	6.95	9.10		42.15	17.35		5.20	31.50	14.35	24.15	15.15	35.30		5.10		60.50	49.90	24.20			51.70		41.50	70.90	80.10	4.80	51.50	39.50	45.60	65.20
GREENWOOD S. C.	18.70	4.30	8.45		41.50	16.70		7.85	31.50	13.70	23.50	14.50	35.30	2.65			59.20	48.70	22.90			51.70		40.20	69.50	78.90	7.60	50.30	38.20	44.30	64.00
HATTIESBURG MISS.			27.35		16.35	19.10			16.90		15.10	22.00	13.10				13.70			4.80		36.10	9.50		22.20			34.30	35.20		16.60
JACKSON MISS.		26.85	22.70		10.35	14.45		37.00	10.30		8.50	17.35	6.50	31.80	31.15	7.20				10.00		22.50	23.10		10.30	19.70	63.00	21.80	22.70		4.80
JACKSONVILLE FLA.	10.80	21.30	17.15	23.40		25.40	31.70	31.45		15.80	32.20	23.20		26.25	25.60				32.60		32.00	74.70		15.90			52.50	66.80	54.80	11.80	
LA GRANGE GA.	7.20	7.75	3.60	11.50		11.85	17.90	17.90		2.50	18.65	9.65		12.70	12.05			17.15			13.30	49.00		18.40			26.70	41.10	29.00	22.50	
LAUREL MISS.			24.85		14.55	16.60			15.10		13.30	19.50	11.30			2.50	5.25					32.40	13.20		18.80			30.90	31.60		13.20
MACON GA.	7.10		7.25	6.60		15.50	14.90			4.75	22.30	13.30						16.80	6.95			52.10		18.20				48.00	36.00	22.30	
MEMPHIS TENN.	31.45	26.30	22.15	30.65	22.15	14.90	40.05	32.40	4.30	27.40	8.40	17.80	8.10	27.20	27.20	19.00	11.80	39.30	25.75	17.05	27.40		45.60	64.50	32.70	42.10	54.30	10.40	22.50	68.50	22.50
MOBILE ALA.			31.75		20.85	23.50			21.40		19.60	26.40	17.60			4.95	12.15			6.90		23.95			30.70			42.90	43.70		25.10
MOULTRIE GA.	2.50	16.85	12.70	15.05		19.00	23.35	27.00		7.45	25.80	18.75		21.80	21.15			8.35	9.65		9.55	33.90					44.00	54.70	43.60	4.80	
NATCHEZ MISS.		32.25	28.10		4.95	19.85		42.40	15.35		13.55	22.75	11.55	37.20	36.55	11.65	5.40			9.85		17.20	16.15			16.60	73.30	31.40	32.30		13.60
NEW ORLEANS LA.		37.20	33.05		4.00	24.80		46.00	20.65		18.85	27.70	16.85	42.15	41.50		10.35					22.15			8.70		80.10	41.50	42.30		24.50
SPARTANBURG S. C.	21.20	8.30	10.45		42.15	18.70		3.85	32.85	15.70	25.50	16.50	36.65	2.50	4.00		33.15	27.60	14.05			28.55		23.15	38.55	42.15		54.10	42.00	48.10	67.80
TUPELO MISS.	26.30	22.15	18.00	26.50	21.20	9.75	35.90	32.30	9.75	23.25	2.95	12.65	13.55	27.10	26.45	18.05	11.45	35.15	21.60	16.25	25.25	5.45	22.55	28.75	16.50	21.80	28.45			12.10	58.80	25.80
TUSCALOOSA ALA.	19.95	15.80	11.65	20.15	21.65	3.40	29.55	25.95	16.10	16.90	3.40	6.30	18.40	20.75	20.10	18.50	11.90	28.80	15.25	16.60	18.90	11.80	23.00	22.40	16.95	22.25	22.10	6.35		46.70	26.60
VALDOSTA GA.	4.60	19.00	14.85	17.20		21.15	25.50	29.15		9.60	27.95	20.90		23.95	23.30			6.20	11.80		11.70	36.05		2.50			25.30	30.90	24.55		
VICKSBURG MISS.		29.35	25.20		11.85	16.95		39.50	8.20		10.60	19.85	4.40	34.30	33.65	8.70	2.50			6.90		11.80	13.20		7.15	12.85	35.65	13.55	14.00		

*All fares subject to 15% Federal Tax and State Sales Tax where applicable.

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