

SEPTEMBER 1, 1951

FLY *Southern* AIRWAYS



**DEPENDABLE
SCHEDULED
TRANSPORTATION**

The South's Local Service Airline

SOUTHERN TICKET OFFICES

CITY	ADDRESS	PHONE
ALBANY, GA.	Municipal Airport	3124
ATHENS, GA.	Municipal Airport	4487
ATLANTA, GA.	Municipal Airport	CA. 7761
	Piedmont Hotel	CA. 7761
AUGUSTA, GA.	Bush Field	2-4821
BATON ROUGE, LA.	Harding Field	7-2293
BIRMINGHAM, ALA.	Municipal Airport	59-9646
CHARLESTON, S. C.	Municipal Airport	4-2673
CHARLOTTE, N. C.	Douglas Field	5-8733
CLARKSDALE, MISS.	Fletcher Field	1971
COLUMBUS, GA.	Muscogee Airport	7-6568
COLUMBUS, MISS.	Columbus Air Force Base	764
GADSDEN, ALA.	Municipal Airport	6-5285
GREENVILLE, MISS.	Municipal Airport	4051
GREENVILLE, S. C.	Municipal Airport	3-0173
GREENWOOD, S. C.	Greenwood County Airport	9-3191
HATTIESBURG, MISS.	Municipal Airport	3716
JACKSON, MISS.	Hotel Heidelberg	4-8880
	Hawkins Field	4-8880
JACKSONVILLE, FLA.	Imeson Airport	5-8108
LA GRANGE, GA.	Callaway Airport	8614
LAUREL, MISS.	Municipal Airport	3440
MACON, GA.	Cochran Field	2-7761
MEMPHIS, TENN.	Municipal Airport	35-4850
	Peabody Hotel	35-4850
MOBILE, ALA.	Bates Field	7-3637
MOULTRIE, GA.	Spence Field	1140
NATCHEZ, MISS.	Adams County Airport	6963
NEW ORLEANS, LA.	Moisant Intl. Airport	Kenner, 4-2558
SPARTANBURG, S. C.	Memorial Airport	3-5532
TUPELO, MISS.	Municipal Airport	255
TUSCALOOSA, ALA.	Van De Graff Airport	8-0251
VALDOSTA, GA.	Municipal Airport	2851
VICKSBURG, MISS.	Municipal Airport	550

GENERAL OFFICES—MUNICIPAL AIRPORT
BIRMINGHAM, ALABAMA

SALES OFFICES—MUNICIPAL AIRPORT
ATLANTA, GEORGIA

TWICE THE FUN FOR HALF THE COST!

On Monday, Tuesday or Wednesday, of each week, you can take Mom and the kids along for half-fare; then the whole family can enjoy your trip on Southern with you! Consult your nearest Southern Airways office or your Travel Agent for details.

SAVE WITH SOUTHERN'S FAMILY PLAN!



**DEPENDABLE
SCHEDULED
TRANSPORTATION**

The South's Local Service Airline

SEPTEMBER 1, 1951

Fly Southern AIRWAYS



HOW YOU CAN HELP US TO HELP YOU

When you board your Southern flight, you have every reason to expect fast, on-time service.

We of Southern strive unceasingly to give you just that type service; but there are ways in which *you* can help us to render the prompt service you naturally expect:

1. **MAKE YOUR RESERVATIONS EARLY**—You'll stand a much better chance of always getting the space you desire if you make your reservations well in advance of your trip. If it should become necessary to postpone or cancel your trip, remember to advise us at once, as there may be someone else desiring your space.
2. **ALLOW YOURSELF AMPLE TIME TO CHECK IN**—To insure comfortable handling of details, you should present yourself at the counter at least 10 minutes prior to flight time; earlier, if possible. This will help to insure prompt departure of your flight.
3. **LISTEN CAREFULLY FOR DEPARTURE ANNOUNCEMENTS**—Remember your flight number and respond promptly when your flight is called to avoid possible delay in boarding.

4. **HAVE YOUR BOARDING PASS READY**—Please present your boarding pass to the stewardess for checking when boarding your flight. This will insure your being on the correct ship and is a necessary requirement. Having your envelope-pass ready will speed entering the aircraft.
5. **PLEASE REMAIN ON BOARD AT INTERMEDIATE STOPS**—In the interest of speed and comfort, Southern limits its ground stops to 2 minutes in most instances. Your remaining aboard will help to insure the on-time operation of your flight.
6. **PLEASE DON'T ASK PERSONNEL TO DEVIATE FROM THE RULES**—If you arrive too late for departure, we are, of course, genuinely sorry, but we cannot deviate from the rule that flights must depart on schedule, if we are to maintain the type service we wish to render to our patrons. We know that you will understand and cooperate, when you consider this from the point of our giving the best service possible at all times.

With your assistance, you can depend on Southern Airways to give you on-time service.

Fly SOUTHERN . . . The South's Local Service Airline

ATLANTA • COLUMBUS, MISS. • MEMPHIS • JACKSON • MOBILE • NEW ORLEANS

Read Down	Flight Number	401	103	451	403	145	119	505	405
		AM	AM	AM	PM	PM	PM	PM	PM
ATLANTA	(EST) Lv	7:50				1:30	6:15		
GADSDEN	(CST) Ar	7:38				1:18	6:03		
GADSDEN	" Lv	7:40				1:20	6:05		
BIRMINGHAM	" Ar	8:05				1:45	6:30		
BIRMINGHAM	" Lv	8:08				1:49	6:33		
TUSCALOOSA	" Ar	8:36				2:17	7:01		
TUSCALOOSA	" Lv	8:38				2:19	7:03		
COLUMBUS, MISS.	(CST) Ar	9:04				2:45	7:29		
COLUMBUS, MISS.	(CST) Lv	9:06				2:47	7:31		
TUPELO	" Ar	9:34				7:59			
TUPELO	" Lv	9:36				8:01			
MEMPHIS	(CST) Ar	10:15				8:40			
MEMPHIS	(CST) Lv		10:45		1:40		c8:00	9:00	
CLARKSDALE	" Ar		11:14		2:09			9:29	
CLARKSDALE	" Lv		11:17		2:11			9:31	
GREENVILLE, MISS.	" Ar		11:46		2:41			10:01	
GREENVILLE, MISS.	" Lv		11:48		2:43			10:03	
VICKSBURG	" Ar		12:22		3:17			10:37	
VICKSBURG	" Lv		12:24		3:19			10:39	
JACKSON	(CST) Ar		12:46		3:41		c8:55	11:01	
JACKSON	(CST) Lv	8:00		1:15	4:00			9:10	
LAUREL	" Ar			1:51				9:46	
LAUREL	" Lv			1:53				9:48	
HATTIESBURG	" Ar			2:10				10:05	
HATTIESBURG	" Lv			2:12				10:07	
MOBILE	(CST) Ar			2:47				10:42	
NATCHEZ	(CST) Ar	8:38				4:38			
NATCHEZ	" Lv	8:40				4:40			
BATON ROUGE	" Ar	9:15				5:15			
BATON ROUGE	" Lv	9:17				5:17			
NEW ORLEANS	(CST) Ar	9:48				5:48			

c-Via C. & S.

GENERAL INFORMATION

EQUIPMENT: All flights are operated with the famous Douglas DC-3, over authorized airways, under certificates issued by the Civil Aeronautics Board.

CHILDREN: Fares for children two, but less than twelve, years of age are one-half the applicable adult fares. Children in arms, under two years of age, are carried free.

RESERVATIONS: Reservations for any Southern flight may be confirmed immediately; onward reservations beyond the routes of Southern may be confirmed immediately in most instances. To make a reservation *anywhere*, phone, write or wire any Southern office. Your Southern Agent will be happy to serve you.

HOTEL RESERVATIONS: Hotel reservations will be made for you by your Southern Agent at the same time as your reservations for transportation are made.

BAGGAGE: Each ticket entitles the passenger to a free baggage allowance of 40 lbs. (66 pounds for international passengers). Passengers traveling together may pool their baggage.

GROUND TRANSPORTATION: Ground transportation to and from airports served by Southern is available at reasonable cost.

SHORT GROUND TIMES: Through the use of "Step Doors" and other improvements, ground times at intermediate stations have been

LEAVE YOUR CAR AT HOME

You can rent one anywhere!

For a great deal less than you think, you can rent a new car at your destination—have it waiting for you right at the airport. Check on the Plane-Auto plan with any Southern Airways Office.

NEW ORLEANS • MOBILE • JACKSON • MEMPHIS • COLUMBUS, MISS. • ATLANTA

Read Down	Flight Number	102	542	412	404	106	406	546
		AM	AM	AM	PM	PM	PM	PM
NEW ORLEANS	(CST) Lv			10:45			6:40	
BATON ROUGE	" Ar			11:16			7:11	
BATON ROUGE	" Lv			11:18			7:13	
NATCHEZ	" Ar			11:53				
NATCHEZ	(CST) Lv			11:55				
MOBILE	(CST) Lv		7:15					6:50
HATTIESBURG	" Ar		7:50					7:25
HATTIESBURG	" Lv		7:52					7:27
LAUREL	" Ar		8:09					7:44
LAUREL	" Lv		8:11					7:46
JACKSON	(CST) Ar		8:45				8:13	8:20
JACKSON	(CST) Lv		9:15	c9:07	1:05	4:10		8:40
VICKSBURG	" Ar		9:39			4:34		9:04
VICKSBURG	" Lv		9:41			4:36		9:06
GREENVILLE, MISS.	" Ar		10:16			5:10		9:41
GREENVILLE, MISS.	" Lv		10:18			5:12		9:43
CLARKSDALE	" Ar		10:48			5:43		10:13
CLARKSDALE	" Lv		10:50			5:45		10:15
MEMPHIS	(CST) Ar		11:18	c10:02		6:13		10:43
MEMPHIS	(CST) Lv	7:30						6:50
TUPELO	" Ar	8:09						7:29
TUPELO	" Lv	8:11						7:31
COLUMBUS, MISS.	(CST) Ar	8:36				2:03		7:56
COLUMBUS, MISS.	(CST) Lv	8:38				2:05		7:58
TUSCALOOSA	" Ar	9:07				2:34		8:27
TUSCALOOSA	" Lv	9:09				2:36		8:29
BIRMINGHAM	" Ar	9:36				3:03		8:56
BIRMINGHAM	" Lv	9:39				3:06		8:58
GADSDEN	" Ar	10:03				3:30		9:22
GADSDEN	" Lv	10:05				3:32		9:24
ATLANTA	(EST) Ar	11:50				5:17		11:09

c-Via C. & S.

JUST CHARGE IT

Yes, your UNIVERSAL AIR TRAVEL PLAN CREDIT CARD is good for passage via Southern Airways and all connecting carriers. Southern also offers a Local Air Travel Credit Card, good over the entire Southern system, which requires no deposit; ideal for the individual or business with interests through the Southland. For details, call any Southern Airways Office.

CHARLESTON • COLUMBUS, GA. • ATLANTA • JACKSONVILLE • ATLANTA • CHARLOTTE

Read Down	Flight Number	202	104	204	116	327
		AM	PM	PM	PM	PM
CHARLESTON	(EST) Lv					5:00
AUGUSTA	" Ar					5:51
AUGUSTA	" Lv					5:53
MACON	" Ar					6:39
MACON	" Lv					6:41
JACKSONVILLE	(EST) Lv	8:00		2:10		
VALDOSTA	" Ar	8:45		2:55		
VALDOSTA	" Lv	8:47		2:57		
MOULTRIE	" Ar	9:06		3:16		
MOULTRIE	" Lv	9:08		3:18		
ALBANY	" Ar	9:29		3:39		
ALBANY	" Lv	9:31		3:41		
COLUMBUS, GA.	(EST) Ar	10:08		4:18		7:17
COLUMBUS, GA.	(EST) Lv	10:11		4:21		7:20
LAGRANGE	" Ar	10:31		4:41		7:40
LAGRANGE	" Lv	10:33		4:43		7:42
ATLANTA	(EST) Ar	11:02		5:12		8:11
ATLANTA	(EST) Lv		12:25		6:45	
ATHENS	" Ar		12:59		7:19	
ATHENS	" Lv		1:01		7:21	
GREENWOOD	" Ar		1:32		7:52	
GREENWOOD	" Lv		1:34		7:54	
GREENVILLE, S. C.	" Ar		1:57		8:17	
GREENVILLE, S. C.	" Lv		1:59		8:19	
SPARTANBURG	" Ar		2:15		8:35	
SPARTANBURG	" Lv		2:17		8:37	
CHARLOTTE	(EST) Ar		2:47		9:07	

CHARLOTTE • ATLANTA • JACKSONVILLE • ATLANTA • COLUMBUS, GA. • CHARLESTON

Read Down	Flight Number	203	101	234	117	207
		AM	AM	PM	PM	PM
CHARLOTTE	(EST) Lv		8:10			3:35
SPARTANBURG	" Ar		8:40			4:05
SPARTANBURG	" Lv		8:42			4:07
GREENVILLE, S. C.	" Ar		8:58			4:23
GREENVILLE, S. C.	" Lv		9:00			4:25
GREENWOOD	" Ar		9:22			4:47
GREENWOOD	" Lv		9:24			4:49
ATHENS	" Ar		9:54			5:19
ATHENS	" Lv		9:56			5:21
ATLANTA	(EST) Ar		10:27			5:52
ATLANTA	(EST) Lv	8:20		1:10		6:30
LAGRANGE	" Ar	8:52		1:42		7:02
LAGRANGE	" Lv	8:54		1:44		7:04
COLUMBUS, GA.	(EST) Ar	9:14		2:04		7:24
COLUMBUS, GA.	(EST) Lv	9:17		2:09		7:27
ALBANY	" Ar	9:56				8:06
ALBANY	" Lv	9:58				8:08
MOULTRIE	" Ar	10:19				8:29
MOULTRIE	" Lv	10:21				8:31
VALDOSTA	" Ar	10:40				8:50
VALDOSTA	" Lv	10:42				8:52
JACKSONVILLE	(EST) Ar	11:23				9:33
MACON	(EST) Ar			2:45		
MACON	" Lv			2:47		
AUGUSTA	" Ar			3:33		
AUGUSTA	" Lv			3:35		
CHARLESTON	(EST) Ar			4:26		

ONE-WAY FARES IN LIGHT-FACE TYPE

ADULT FARES *

ROUND-TRIP FARES IN BOLD-FACE TYPE

Between:	Albany, Georgia	Athens, Georgia	Atlanta, Georgia	Augusta, Georgia	Baton Rouge, Louisiana	Birmingham, Alabama	Charleston, South Carolina	Charlotte, North Carolina	Clarksdale, Mississippi	Columbus, Georgia	Columbus, Mississippi	Gadsden, Alabama	Greenville, Mississippi	Greenville, South Carolina	Greenwood, South Carolina	Hattiesburg, Mississippi	Jackson, Mississippi	Jacksonville, Florida	LaGrange, Georgia	Laurel, Mississippi	Macon, Georgia	Memphis, Tennessee	Mobile, Alabama	Moultrie, Georgia	Natchez, Mississippi	New Orleans, Louisiana	Spartanburg, South Carolina	Tupelo, Mississippi	Tuscaloosa, Alabama	Valdosta, Georgia	Vicksburg, Mississippi
ALBANY	GA.	27.40	20.50	24.00	31.50	39.80	47.60	10.50	44.40	31.00	63.40	37.80	35.60	35.60	51.10	20.60	13.70	13.50	59.80	4.80	32.10	61.30	70.70	40.30	50.00	38.00	30.10	36.10	55.80		
ATHENS	GA.	14.40	7.90	70.70	23.60	23.10	58.20	17.90	36.50	19.40	63.40	37.80	35.60	35.60	51.10	20.60	13.70	13.50	59.80	4.80	32.10	61.30	70.70	40.30	50.00	38.00	30.10	36.10	55.80		
ATLANTA	GA.	10.75	4.15	21.90	62.80	15.70	34.10	27.20	50.30	10.00	28.60	11.50	55.50	17.30	16.10	52.00	43.20	32.60	6.90	47.30	13.80	42.10	60.40	24.20	22.20	50.40	38.30	32.70	47.90		
AUGUSTA	GA.	12.60	11.50	11.50	20.05	19.20	17.90	21.60	44.80	31.90	21.60	44.80	31.90	21.60	44.80	31.90	21.60	44.80	31.90	21.60	44.80	31.90	21.60	44.80	31.90	21.60	44.80	31.90	21.60	44.80	31.90
BATON ROUGE	LA.	37.20	33.05	47.20	19.55	19.55	87.40	38.10	34.70	52.70	30.90	80.40	78.90	31.10	19.70	44.50	21.90	27.70	42.10	39.70	9.50	7.60	80.10	40.30	50.00	38.00	30.10	36.10	55.80		
BIRMINGHAM	ALA.	16.55	12.40	8.25	16.75	24.80	49.70	42.90	36.50	25.70	13.00	5.60	39.80	33.00	31.80	36.30	27.50	48.30	22.60	31.60	29.50	28.40	44.70	36.10	37.80	47.20	35.60	18.60	6.50	40.20	32.20
CHARLESTON	S. C.	20.90	17.90	9.40	26.15	26.15	34.10	27.20	50.30	10.00	28.60																				