

FEBRUARY 1, 1952

FLY *Southern* AIRWAYS



**DEPENDABLE
SCHEDULED
TRANSPORTATION**

One of the SCHEDULED AIRLINES of the U.S.

SOUTHERN TICKET OFFICES

| CITY | ADDRESS | PHONE |
|--------------------|--------------------------|----------------|
| ALBANY, GA. | Municipal Airport | 3124 |
| ATHENS, GA. | Municipal Airport | 4487 |
| ATLANTA, GA. | Municipal Airport | CA. 7761 |
| | Piedmont Hotel | CA. 7761 |
| AUGUSTA, GA. | Bush Field | 2-4821 |
| BATON ROUGE, LA. | Harding Field | 7-2293 |
| BIRMINGHAM, ALA. | Municipal Airport | 59-9646 |
| CHARLESTON, S. C. | Municipal Airport | 4-2673 |
| CHARLOTTE, N. C. | Douglas Field | 5-8733 |
| CLARKSDALE, MISS. | Fletcher Field | 1971 |
| COLUMBUS, GA. | Muscogee Airport | 7-6568 |
| COLUMBUS, MISS. | Columbus Air Force Base | 764 |
| GADSDEN, ALA. | Municipal Airport | 6-5285 |
| GREENVILLE, MISS. | Municipal Airport | 4051 |
| GREENVILLE, S. C. | Municipal Airport | 3-0173 |
| GREENWOOD, S. C. | Greenwood County Airport | 9-3191 |
| HATTIESBURG, MISS. | Municipal Airport | 3716 |
| JACKSON, MISS. | Hotel Heidelberg | 2-8889 |
| | Hawkins Field | 2-8889 |
| JACKSONVILLE, FLA. | Imeson Airport | 5-8108 |
| LA GRANGE, GA. | Callaway Airport | 8614 |
| LAUREL, MISS. | Municipal Airport | 3440 |
| MACON, GA. | Cochran Field | 2-7761 |
| MEMPHIS, TENN. | Municipal Airport | 9-4596 |
| | Peabody Hotel | 9-4596 |
| MOBILE, ALA. | Bates Field | 7-3637 |
| MOULTRIE, GA. | Spence Field | 1140 |
| NATCHEZ, MISS. | Adams County Airport | 6963 |
| NEW ORLEANS, LA. | Moisant Intl. Airport | Kenner, 4-2558 |
| SPARTANBURG, S. C. | Memorial Airport | 3-5532 |
| TUPELO, MISS. | Municipal Airport | 255 |
| TUSCALOOSA, ALA. | Van De Graff Airport | 8-0251 |
| VALDOSTA, GA. | Municipal Airport | 2851 |
| VICKSBURG, MISS. | Municipal Airport | 550 |

GENERAL OFFICES—MUNICIPAL AIRPORT
BIRMINGHAM, ALABAMA

SALES OFFICES—MUNICIPAL AIRPORT
ATLANTA, GEORGIA

TWICE THE FUN FOR HALF THE COST!

On Monday, Tuesday or Wednesday, of each week, you can take Mom and the kids along for half-fare; then the whole family can enjoy your trip on Southern with you! Consult your nearest Southern Airways office or your Travel Agent for details.

SAVE WITH SOUTHERN'S FAMILY PLAN!

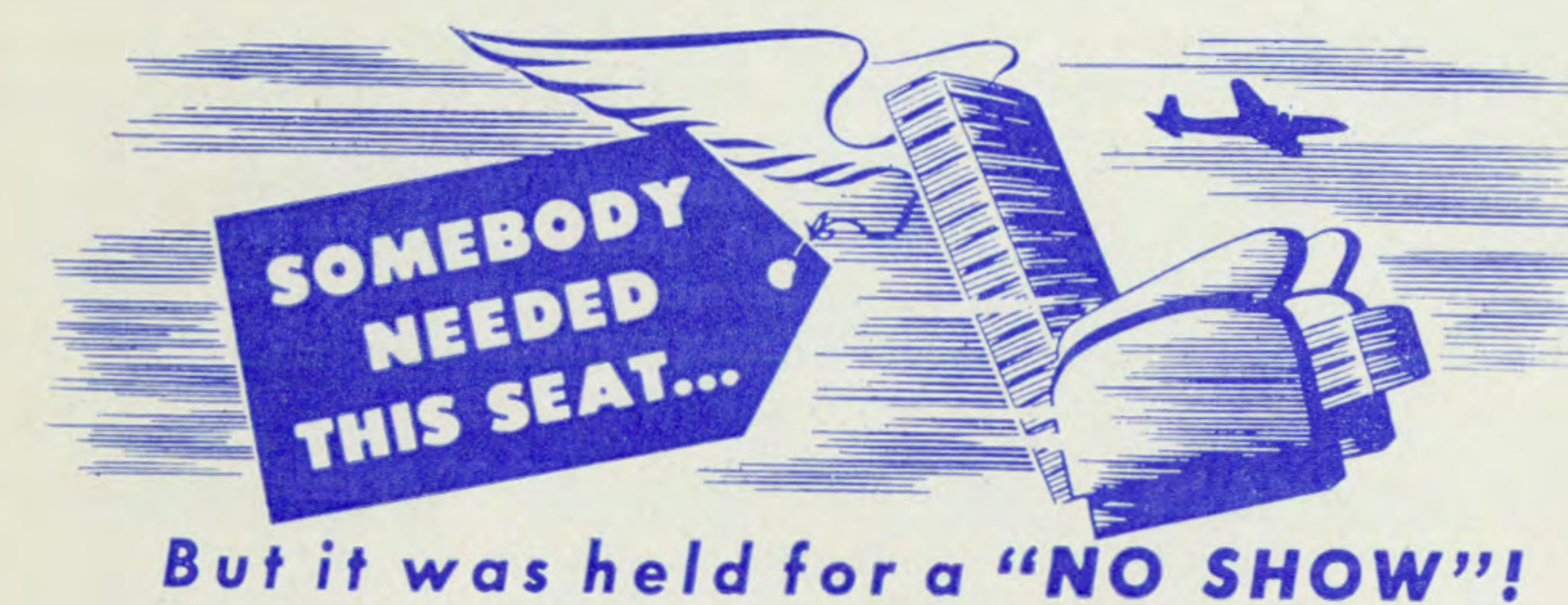


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"No Shows" are those who make reservations . . . then change their plans, fail to show up at flight time, and don't bother to cancel their reservations. Result: empty seats . . . and other travelers, who wanted the space, forced to change their plans. Now that air travel is a habit with more and more people for regular as well as emergency trips, "No Shows" have become a real problem. They lack consideration for their fellow air travelers—cause last-minute congestion at departure time. Don't be a "No Show".

Will You Help Us Lick the "NO SHOW" PROBLEM?

Here are four easy-to-follow rules that will cure the "No Show" problem once and for all . . . and will help assure you space when you want it.

1. Make your reservations well in advance
2. Pick up your tickets early—at city ticket offices when possible
3. Confirm reservations on all return trips
4. Cancel your reservation early if you're not going

Thanks for your cooperation!

Fly SOUTHERN . . . The South's Local Service Airline

