

From the collection of
Björn Larsson

SEPTEMBER 26, 1954

Southern

AIRWAYS



**DEPENDABLE
SCHEDULED
TRANSPORTATION**

One of the SCHEDULED AIRLINES of the U.S.

COMPLETE SYSTEM SCHEDULES

UNLESS OTHERWISE INDICATED, ARRIVAL TIME IS 2 MINUTES PRIOR TO DEPARTURE TIME SHOWN.

NORTHBOUND AND EASTBOUND

Read Down	Flight Number	112	202	102	352	343	341	432	104	204	116	208	435	434	106	356	308
MOBILE (CST) Lv		AM	AM	AM	AM	AM	PM	AM	PM	PM	PM	PM	PM	PM	PM	PM	PM
GULFPORT-BILOXI. Lv							FROM MEMPHIS & GREENVILLE	8:15						2:20			
LAUREL (CST) Lv								8:45						2:50			
NEW ORLEANS (CST) Lv					10:30	EXCPT SUN		9:24						3:29			
BATON ROUGE Lv					11:05	11:50								7:10	EXCPT SAT		
NATCHEZ. Ar					11:37	12:17								7:45	8:25		
NATCHEZ. Lv					11:39	12:19								8:17	8:52		
VICKSBURG Lv					11:50	12:30								8:19	8:52		
JACKSON (CST) Ar					12:17	12:38								8:19	8:52		
JACKSON (CST) Lv					12:17	12:38								8:19	8:52		
VICKSBURG Lv					12:55	1:15								8:19	8:52		
NATCHEZ. Ar					12:55	1:15								8:19	8:52		
MONROE. Lv					1:45	2:05								8:19	8:52		
GREENVILLE, MISS. Lv					1:45	2:05								8:19	8:52		
MEMPHIS (CST) Ar					1:45	2:05								8:19	8:52		
MEMPHIS (CST) Lv					7:30	8:11								6:45	7:26		
TUPELO. Lv					8:11	8:39								7:26	8:07		
COLUMBUS, MISS. (CST) Ar					8:39	9:08								7:54	8:35		
COLUMBUS, MISS. (CST) Lv					8:41	9:10								7:56	8:37		
TUSCALOOSA. Lv					9:08	9:33								8:23	9:04		
BIRMINGHAM. Ar					9:33	10:02								8:48	9:29		
BIRMINGHAM. Lv					9:38	10:07								8:53	9:34		
GADSDEN (CST) Lv					10:02	10:31								9:17	9:58		
JACKSONVILLE (EST) Lv					7:25	8:05								6:45	7:26		
VALDOSTA. Lv					8:13	8:53								7:26	8:07		
MOULTRIE. Lv					8:36	9:16								7:54	8:35		
ALBANY. Lv					9:00	9:40								8:23	9:04		
COLUMBUS, GA. Lv					9:37	10:17								8:48	9:29		
COLUMBUS, GA. Lv					9:40	10:20								8:53	9:34		
ATLANTA (EST) Ar					10:15	10:55								9:17	9:58		
ATLANTA (EST) Lv					7:05	7:45								6:45	7:26		
ATHENS. Lv					7:40	8:20								7:26	8:07		
GREENWOOD. Lv					8:13	8:53								7:54	8:35		
GREENVILLE, S.C. Lv					8:38	9:18								8:23	9:04		
SPARTANBURG. Lv					8:55	9:35								8:48	9:29		
CHARLOTTE (EST) Ar					9:24	10:04								9:17	9:58		

SHADED AREAS INDICATE P.M. TIMES.

a - Arrival Time

SHADED AREAS INDICATE P.M. TIMES.

UNLESS OTHERWISE INDICATED, ARRIVAL TIME IS 2 MINUTES PRIOR TO DEPARTURE TIME SHOWN.

SOUTHBOUND AND WESTBOUND

Read Down	Flight Number	351	301	201	101	341	343	435	355	308	115	205	105	347	107	207	119
CHARLOTTE (EST) Lv		AM	AM	AM	AM	AM	AM	PM	PM	PM	AM	PM	PM	PM	PM	PM	PM
SPARTANBURG. Lv											11:50						9:45
GREENVILLE, S.C. Lv											12:22						10:17
GREENWOOD. Lv											12:39						10:34
ATHENS. Lv											1:04	EXCPT SAT					10:59
ATLANTA (EST) Ar											1:39	2:10			EXCPT SAT		11:34
ATLANTA (EST) Lv											2:10	2:40	2:25				12:05
COLUMBUS, GA. (EST) Ar											6:30	7:11	3:21	6:35	7:05	EXCPT SAT	
COLUMBUS, GA. Lv											7:15	7:54	3:25	7:46	7:50	SAT	
ALBANY. Lv											7:54	8:33	4:04	8:29	8:29		
MOULTRIE. Lv											8:18	8:57	4:28	8:53	8:53		
VALDOSTA. Lv											8:39	9:18	4:49	9:14	9:14		
JACKSONVILLE (EST) Ar											9:20	10:00	5:30	9:55	9:55		
GADSDEN (CST) Lv											6:38	7:17	6:38	7:17	7:17		
BIRMINGHAM. Ar											7:02	7:41	7:02	7:41	7:41		
BIRMINGHAM. Lv											7:05	7:44	7:05	7:44	7:44		
TUSCALOOSA. Lv											7:36	8:15	7:36	8:15	8:15		
COLUMBUS, MISS. (CST) Ar											8:02	8:41	8:02	8:41	8:41		
COLUMBUS, MISS. (CST) Lv											8:06	8:45	8:06	8:45	8:45		
TUPELO. Lv											8:36	9:15	8:36	9:15	9:15		
MEMPHIS (CST) Ar											9:17	9:56	9:17	9:56	9:56		
MEMPHIS (CST) Lv											10:50	11:29	10:50	11:29	11:29		
GREENVILLE, MISS. Lv											11:50	12:29	11:50	12:29	12:29		
MONROE. Lv											8:10	8:49	8:10	8:49	8:49		
NATCHEZ. Lv											8:10	8:49	8:10	8:49	8:49		
VICKSBURG. Lv											8:10	8:49	8:10	8:49	8:49		
JACKSON (CST) Ar											8:10	8:49	8:10	8:49	8:49		
JACKSON (CST) Lv											8:00	8:39	8:00	8:39	8:39		
VICKSBURG. Lv											8:25	9:04	8:25	9:04	9:04		
NATCHEZ. Ar											8:44	9:23	8:44	9:23	9:23		
NATCHEZ. Lv											8:53	9:32	8:53	9:32	9:32		
BATON ROUGE. Lv											9:31	10:10	9:31	10:10	10:10		
NEW ORLEANS (CST) Ar											10:01	10:40	10:01	10:40	10:40		
LAUREL (CST) Lv											1:38	2:17	1:38	2:17	2:17		
GULFPORT-BILOXI. Lv											2:16	2:55	2:16	2:55	2:55		
MOBILE (CST) Ar											2:16	2:55	2:16	2:55	2:55		

SHADED AREAS INDICATE P.M. TIMES.

a - Arrival Time

* Via Flight 434 From Mobile

SHADED AREAS INDICATE P.M. TIMES.

GENERAL INFORMATION

EQUIPMENT: All flights are operated with famous Douglas DC-3, 24 passenger aircraft, over authorized airways, under certificates issued by the Civil Aeronautics Board.

STEWARDESS SERVICE: Southern provides attractive, courteous stewardesses on all flights -- specially trained to make your trip always comfortable and pleasant.

RESERVATIONS: Reservations for any Southern flight may be confirmed immediately; reservations beyond the routes of Southern are confirmed immediately in most instances.

HOTEL AND U-DRIVE-IT: Reservations for hotel space and/or a U-Drive-It automobile may be made through any Southern office at the same time your flight space is reserved. Your Southern Agent will be happy to assist you.

SHORT GROUND TIMES: Through the use of "Step Doors" and other modern improvements, ground times at most intermediate stations have been reduced to two minutes. This means no long waiting at local stops on Southern. You're in and out before you know it for a speedy onward journey.

STOP-OVER PRIVILEGES: Southern allows you to stop-over at any number of points intermediate to your origin and destination at no increase in fare. Just buy one ticket and make your reservations accordingly before you start. That's all there is to it.

CHARGE ACCOUNTS: Universal Air Travel Plan Cards, issued by any airline will be honored at any Southern office. In addition, Southern has its Local Air Travel Plan which requires no deposit. Your Southern Agent will be happy to furnish details.

CHECK-IN TIME: Our passengers have learned to expect "On-Time" performance. To help us maintain our enviable on-time record, and to insure scheduled departure of your flight, we request that you check in at least 20 minutes before departure time, if you have your ticket, or 30 minutes before, if you are to purchase a ticket. This gives ample time for checking baggage and tickets and other necessary formalities. Reservations not claimed at least 10 minutes before flight time are subject to cancellation.

Charge it...
On The UNIVERSAL AIR TRAVEL PLAN

SOUTHERN AIRWAYS now offers your business this simple, convenient credit plan for air travel. Airlines throughout the world cooperate to provide their services through the use of Universal Air Travel Cards. Over half a million air travelers now realize the convenience of charging air transportation and establishing personal credit with leading hotels and car rental agencies. Your friendly Southern Representative will be happy to explain the many benefits of this plan to you...

For Complete Information, Call Your Nearest Southern Airways Office



LEAVE YOUR CAR AT HOME

You can rent one anywhere!

For a great deal less than you think, you can rent a new car at your destination -- have it waiting for you right at the airport at most cities. Check on the Plane-Auto plan at any Southern Airways Office.

TWICE THE FUN FOR HALF THE COST!

On Monday, Tuesday or Wednesday of each week, you can take Mom and the kids along for half-fare; then the whole family can enjoy your trip on Southern with you! Consult your nearest Southern Airways Office or your Travel Agent for complete details.

SAVE WITH SOUTHERN'S FAMILY PLAN!

JUST CHARGE IT

UNIVERSAL AIR TRAVEL PLAN CREDIT CARDS issued by Southern Airways are honored for credit by Southern and other air carriers throughout the world. Southern also issues its LOCAL AIR TRAVEL CREDIT CARDS, which are honored for travel over the entire Southern Airways System. Join the more than half a million air travelers now enjoying the benefits of flying on credit. For complete details, call any Southern Airways office.

FOR SPEED AND CONVENIENCE USE ★ AIR MAIL ★ AIR PARCEL POST ★ AIR EXPRESS