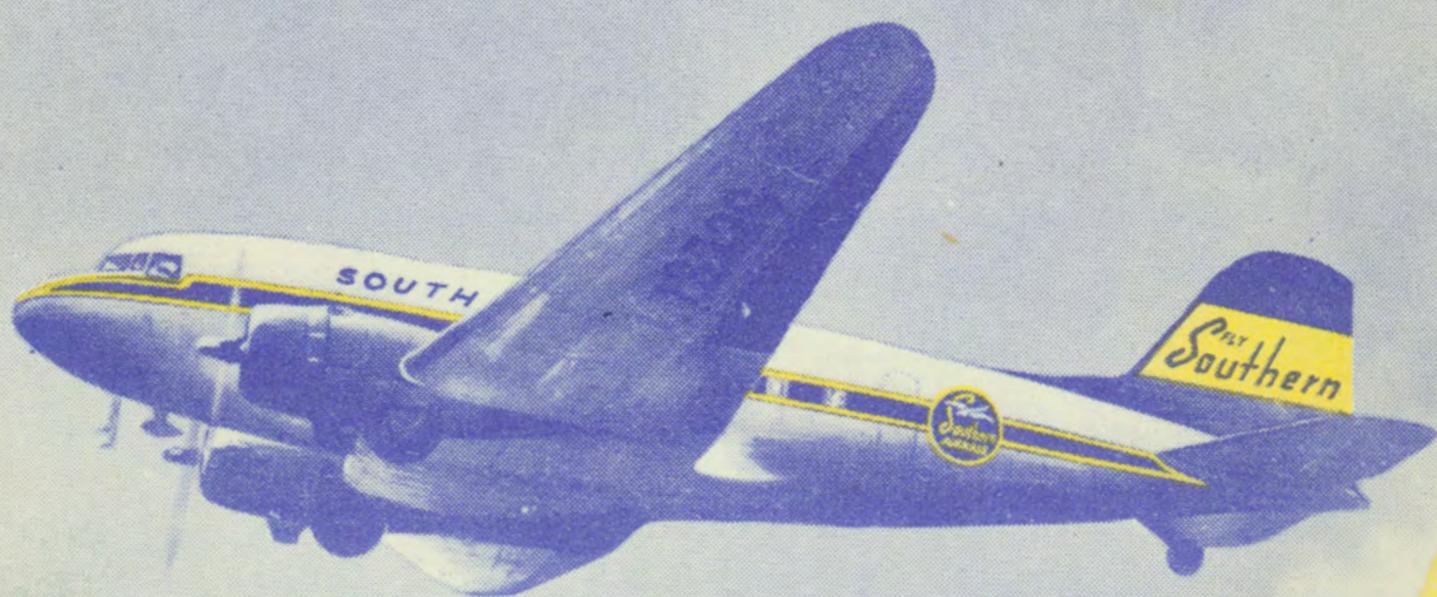


DECEMBER 1, 1954

FLY *Southern* AIRWAYS



**DEPENDABLE
SCHEDULED
TRANSPORTATION**

One of the SCHEDULED AIRLINES of the U.S.

SOUTHERN TICKET OFFICES

CITY	ADDRESS	PHONE
ALBANY, GA.	Municipal Airport	Hemlock 5-5771
ATHENS, GA.	Municipal Airport	LI. 6-8171
ATLANTA, GA.	Piedmont Hotel	CA. 8403
	Atlanta Airport	CA. 8403
BATON ROUGE, LA.	Ryan Airport	7-2293
BILOXI, MISS.	Gulfport Airport	Gulfport 687
BIRMINGHAM, ALA.	Municipal Airport	9-3737
CHARLOTTE, N.C.	Douglas Field	EX. 9-5111
COLUMBUS, GA.	Muscogee Airport	2-4401
COLUMBUS, MISS.	Columbus-Lowndes County Airport	2655
GADSDEN, ALA.	Municipal Airport	6-5285
GREENVILLE, MISS.	Municipal Airport	4051
GREENVILLE, S.C.	Municipal Airport	3-0173
GREENWOOD, S.C.	Greenwood County Airport	9-3191
GULFPORT, MISS.	Gulfport Airport	Gulfport 687
JACKSON, MISS.	Hotel Heidelberg	2-8889
	Hawkins Field	2-8889
JACKSONVILLE, FLA.	Imeson Airport	EL. 4-7833
LAUREL, MISS.	Municipal Airport	3440
MEMPHIS, TENN.	Peabody Hotel	5-6456
	Municipal Airport	5-6456
MOBILE, ALA.	Bates Field	7-3637
MONROE, LA.	Selman Field	3-4493
MOULTRIE, GA.	Moultrie Municipal Airport	1140
NATCHEZ, MISS.	Adams County Airport	6963
NEW ORLEANS, LA.	724 Common Street	
	(St. Charles Hotel)	Kenner 7-7309
SPARTANBURG, S.C.	Moisant Intl. Airport	Kenner 7-7309
	Memorial Airport	3-5532
THOMASVILLE, GA.	Travel Service, Colonial Hotel	211
	Moultrie Municipal Airport	Moultrie 1140
TUPELO, MISS.	Municipal Airport	255
TUSCALOOSA, ALA.	Van De Graff Airport	8-0251
VALDOSTA, GA.	Municipal Airport	2850
VICKSBURG, MISS.	Municipal Airport	550

☛ - Auto Rental Service Available

EXECUTIVE OFFICES—BROWN-MARX BLDG., BIRMINGHAM, ALABAMA

GENERAL OFFICES—ATLANTA AIRPORT, ATLANTA, GEORGIA

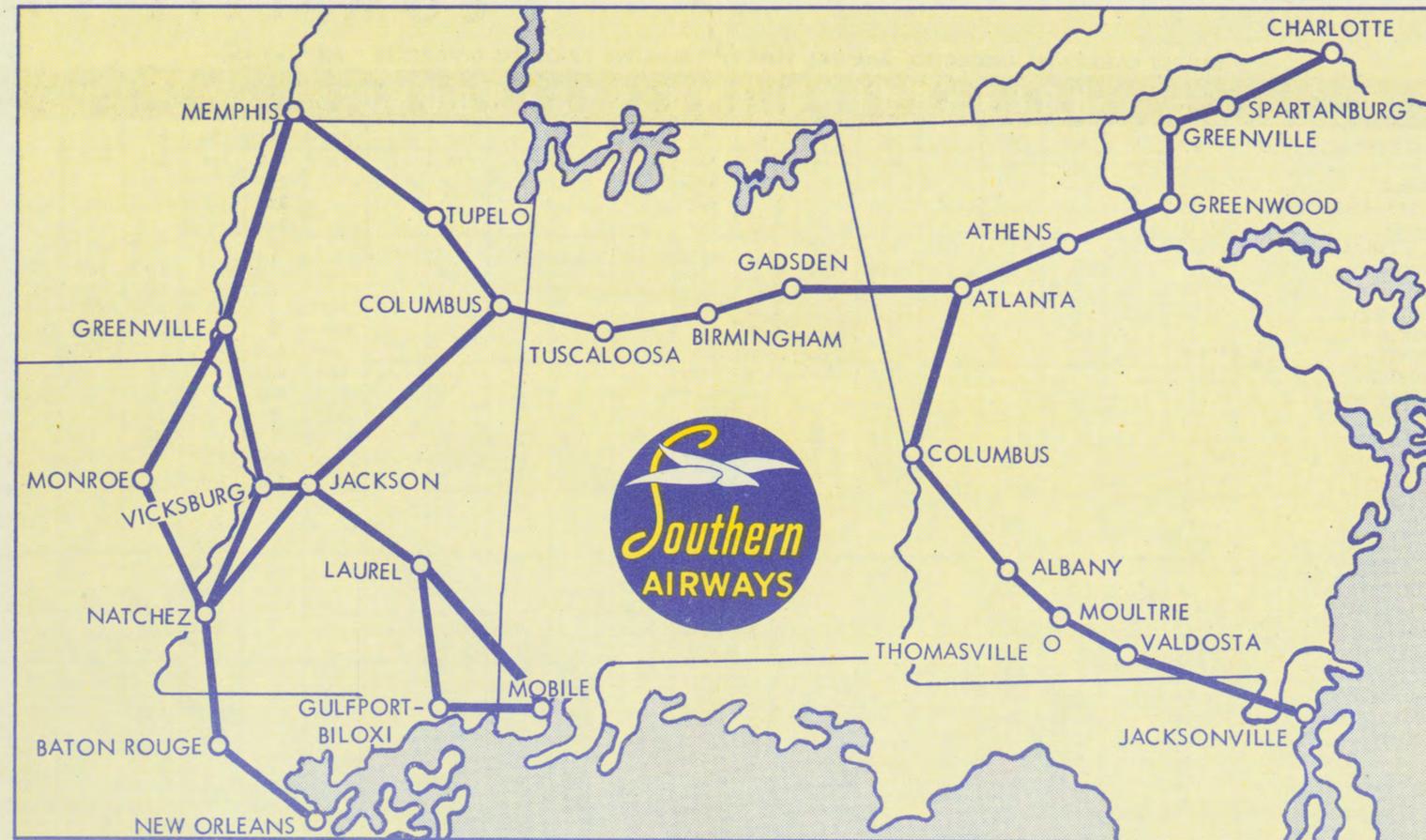
DECEMBER 1, 1954

Southern AIRWAYS



DEPENDABLE
SCHEDULED
TRANSPORTATION

One of the SCHEDULED AIRLINES of the U.S.



ADULT FARES*

ONE-WAY FARES IN CLEAR AREA BELOW DIAGONAL LINE ROUND-TRIP FARES IN SHADED AREA ABOVE DIAGONAL LINE

Between:	Albany	Athens	Atlanta	Baton Rouge	Biloxi	Birmingham	Charlotte	Columbus	Columbus	Gadsden	Greenville	Greenville	Greenwood	Gulfport	Jackson	Jacksonville	Laurel	Memphis	Mobile	Monroe	Moultrie	Natchez	New Orleans	Spartanburg	Tupelo	Tuscaloosa	Valdosta	Vicksburg
ALBANY GA.		30.40	22.50	33.50	49.60	10.50	46.40	33.50	39.80	38.50	21.70	61.80	5.70	42.40	52.00	39.90	9.40
ATHENS GA.	15.95		8.40	72.70	25.60	24.60	19.90	38.50	20.60	14.10	8.80	54.50	42.50	52.00	35.00	72.70	16.80	44.10	32.10	39.10	59.40
ATLANTA GA.	11.80	4.40		64.80	66.10	17.70	29.10	12.00	30.60	12.20	57.00	19.20	17.10	66.10	46.60	34.60	55.60	44.10	67.70	60.10	26.60	55.90	64.80	21.90	36.20	24.20	31.00	51.50
BATON ROUGE LA.	38.25	34.10	49.10	89.30	35.80	54.60	29.10	82.10	80.90	18.70	28.20	43.00	41.20	18.70	9.40	9.50	82.10	41.70	42.60	18.70
BILOXI MISS.	34.75		50.30	37.30	55.80	30.80	20.40	10.90	43.80	8.20	35.80	29.70	43.20	44.00	25.50	
BIRMINGHAM ALA.	17.60	13.45	9.30	25.80	26.45	44.80	27.80	13.70	5.90	41.30	35.00	33.80	50.30	30.80	50.40	39.90	30.30	51.90	44.30	38.20	40.10	49.10	37.70	19.60	6.90	42.20	35.80
CHARLOTTE N.C.	26.10	12.90	15.30	47.00	23.55	39.20	57.70	40.60	12.00	15.80	73.70	61.80	63.50	54.30	83.90	89.30	9.40	63.30	51.30	58.40	78.60
COLUMBUS GA.	5.50	10.45	6.30	14.60	20.60	40.70	23.50	29.30	28.10	31.80	15.20	32.00	46.30	34.20	19.40
COLUMBUS MISS.	24.40	20.25	16.10	18.80	19.60	7.20	30.35	21.40	19.60	27.60	47.90	46.70	37.30	17.10	63.30	26.50	16.80	39.00	32.50	51.20	26.50	37.90	50.60	5.90	6.90	55.10	22.30
GADSDEN ALA.	17.60	10.80	6.40	28.70	29.35	3.10	21.35	12.35	10.30	47.20	30.70	29.30	55.80	36.30	46.10	45.40	35.80	57.40	50.20	38.20	46.00	54.60	33.40	25.50	12.80	42.20	41.30
GREENVILLE MISS.	30.00	15.30	16.20	21.70	14.50	24.80	30.80	10.50	20.00	16.00	33.60	10.50	19.80	32.20	26.80	34.40	10.50
GREENVILLE S.C.	20.90	7.40	10.10	43.20	18.40	6.30	15.40	25.20	16.15	5.70	63.90	51.90	53.70	44.40	74.10	82.10	5.70	53.50	41.50	48.50	68.80	
GREENWOOD S.C.	20.25	4.60	9.00	42.55	17.75	8.30	14.75	24.55	15.40	3.00	62.70	50.70	53.70	43.20	80.90	7.90	52.30	20.40	47.30	67.60	
GULFPORT MISS.	34.75	26.45	19.60	29.35	16.20	20.40	10.90	43.80	8.20	35.80	29.70	43.20	44.00	25.50	
JACKSON MISS.	28.65	24.50	9.80	10.70	16.20	38.75	9.00	19.10	5.50	33.60	32.95	10.70	9.50	24.40	23.10	15.40	9.40	21.70	66.50	22.80	24.00	5.70	
JACKSONVILLE FLA.	11.40	22.35	18.20	26.50	32.50	16.70	33.30	24.25	27.30	26.65	76.80	16.80	54.60	68.90	56.90	12.40	
LAUREL MISS.	29.25	14.80	5.70	20.95	13.90	23.85	10.50	5.70	5.00	33.40	14.10	24.90	18.90	32.30	33.30	14.70	
MEMPHIS TENN.	32.50	27.35	23.20	22.60	23.05	15.90	33.40	28.50	8.80	18.80	8.40	28.25	28.25	23.05	12.80	40.40	17.55	47.50	26.50	66.50	83.70	44.10	56.40	10.90	23.60	70.50	24.40
MOBILE ALA.	35.60	21.65	4.30	27.30	20.50	30.20	17.65	4.30	12.15	7.40	24.95	88.50	32.40	44.60	45.50	27.40		
MONROE LA.	31.60	9.80	18.80	23.30	17.10	26.40	5.50	18.80	8.10	13.10	13.90	20.25	9.40	26.60	32.50	39.40	15.40	
MOULTRIE GA.	3.00	18.40	14.00	20.10	28.55	7.95	26.90	20.10	23.35	22.70	8.80	35.00	47.10	56.80	44.70	5.70	
NATCHEZ MISS.	29.40	4.90	15.60	21.10	44.15	13.90	24.20	10.40	39.00	15.60	4.90	9.90	17.70	17.05	4.90	17.50	76.80	32.30	33.30	9.40	
NEW ORLEANS LA.	38.25	34.10	5.00	25.80	47.00	19.90	28.70	16.90	43.20	42.55	11.40	23.20	14.00	9.20	82.10	43.50	44.30	21.70	
SPARTANBURG S.C.	22.30	8.80	11.50	43.20	19.80	4.90	16.80	26.60	17.55	3.00	4.20	35.00	28.70	29.65	24.75	40.40	43.20	56.20	44.10	51.20	71.50	
TUPELO MISS.	27.35	23.20	19.05	21.90	22.70	10.30	33.30	24.35	3.10	13.40	14.10	28.15	27.50	22.70	12.00	36.25	17.00	5.70	23.45	17.10	29.85	17.00	22.85	29.55	12.80	60.80	28.20
TUSCALOOSA ALA.	21.00	16.85	12.70	22.40	23.15	3.60	26.95	18.00	3.60	6.70	18.10	21.80	21.15	23.15	12.60	29.90	17.50	12.40	23.90	20.70	23.50	17.50	23.30	23.20	6.70	48.70	29.10
VALDOSTA GA.	4.90	20.55	16.30	22.20	30.70	10.20	29.00	22.20	25.50	24.85	6.50	37.10	3.00	26.90	31.95	25.60	
VICKSBURG MISS.	31.25	27.10	9.80	13.40	18.80	41.35	11.70	21.70	5.50	36.20	35.55	13.40	3.00	7.70	12.80	14.40	8.10	4.90	11.40	37.60	14.80	15.30

*All Fares subject to 10% Federal Tax and State Sales Tax where applicable. Biloxi, Miss., served through Gulfport Airport.

BUY ROUND TRIPS! SAVE 10% ON RETURN TICKET

POSTMASTER IF ADDRESSEE HAS RE-MOVED. PLEASE NOTIFY US OF NEW ADDRESS ON FORM 3547. POSTAGE FOR WHICH IS GUARANTEED. IF FORM 3547 IS NOT SENT RETURN THE UNDELIVERABLE MATTER. RETURN POSTAGE GUARANTEED.

SOUTHERN AIRWAYS, INC.
ATLANTA AIRPORT
ATLANTA, GEORGIA

fwc

COMPLETE SYSTEM SCHEDULES

UNLESS OTHERWISE INDICATED, ARRIVAL TIME IS 2 MINUTES PRIOR TO DEPARTURE TIME SHOWN.

NORTHBOUND AND EASTBOUND

Read Down	Flight Number	112	202	102	352	343	341	432	104	204	116	208	435	434	106	356	308
MOBILE (CST) Lv		AM	AM	AM	AM	AM	PM	AM	PM	PM	PM	PM	PM	PM	PM	PM	PM
GULFPORT-BILOXI... Lv								8:15						2:20			
LAUREL (CST) Lv								8:45						2:50			
NEW ORLEANS (CST) Lv					10:30	EXCPT SUN	FROM MEMPHIS & GREENVILLE	9:24						3:29			
BATON ROUGE Lv					11:05	11:50	12:29							7:10	EXCPT SAT		
NATCHEZ Lv					11:37	11:39	12:38							7:45	8:17	8:25	
NATCHEZ Lv					11:39	11:50	12:38							8:19	8:52	9:13	
VICKSBURG Lv					12:17	12:17	12:50							8:59	8:52	9:13	
JACKSON (CST) Ar					12:17	12:17	12:50							5:20	EXCPT SAT		
JACKSON (CST) Lv					12:55	1:45	1:15							6:45	7:26		
VICKSBURG Lv					12:55	1:45	1:15							7:26	7:54		
NATCHEZ Lv					12:55	1:45	1:15							7:54	8:23		
MONROE Lv					12:55	1:45	1:15							8:23	8:48		
GREENVILLE, MISS. Lv					12:55	1:45	1:15							8:48	8:53		
MEMPHIS (CST) Ar					12:55	1:45	1:15							8:53	9:17		
MEMPHIS (CST) Lv					7:30		EXCPT SUN							6:45	7:26		
TUPELO Lv					8:11		EXCPT SUN							7:26	7:54		
COLUMBUS, MISS. (CST) Ar					8:39		EXCPT SUN							7:54	8:23		
COLUMBUS, MISS. (CST) Lv					8:41		EXCPT SUN							8:23	8:48		
TUSCALOOSA Lv					9:08		EXCPT SUN							8:48	8:53		
BIRMINGHAM Ar					9:33		EXCPT SUN							8:53	9:17		
BIRMINGHAM Lv					9:38		EXCPT SUN							9:17			
GADSDEN (CST) Lv					EXCPT SUN		EXCPT SUN										
JACKSONVILLE (EST) Lv					7:25		JACKSON-COLUMBUS PORTION DOES NOT OPERATE SUNDAY										
VALDOSTA Lv					8:13		JACKSON-COLUMBUS PORTION DOES NOT OPERATE SUNDAY										
MOULTRIE Lv					8:36		JACKSON-COLUMBUS PORTION DOES NOT OPERATE SUNDAY										
ALBANY Lv					9:00		JACKSON-COLUMBUS PORTION DOES NOT OPERATE SUNDAY										
COLUMBUS, GA. Ar					9:37		JACKSON-COLUMBUS PORTION DOES NOT OPERATE SUNDAY										
COLUMBUS, GA. Lv					9:40		JACKSON-COLUMBUS PORTION DOES NOT OPERATE SUNDAY										
ATLANTA (EST) Ar					10:15	11:42	JACKSON-COLUMBUS PORTION DOES NOT OPERATE SUNDAY										
ATLANTA (EST) Lv					7:05		JACKSON-COLUMBUS PORTION DOES NOT OPERATE SUNDAY										
ATHENS Lv					7:40		JACKSON-COLUMBUS PORTION DOES NOT OPERATE SUNDAY										
GREENWOOD Lv					8:13		JACKSON-COLUMBUS PORTION DOES NOT OPERATE SUNDAY										
GREENVILLE, S.C. Lv					8:38		JACKSON-COLUMBUS PORTION DOES NOT OPERATE SUNDAY										
SPARTANBURG Lv					8:55		JACKSON-COLUMBUS PORTION DOES NOT OPERATE SUNDAY										
CHARLOTTE (EST) Ar					9:24		JACKSON-COLUMBUS PORTION DOES NOT OPERATE SUNDAY										

SHADED AREAS INDICATE P.M. TIMES.

a - Arrival Time

SHADED AREAS INDICATE P.M. TIMES.

UNLESS OTHERWISE INDICATED, ARRIVAL TIME IS 2 MINUTES PRIOR TO DEPARTURE TIME SHOWN.

SOUTHBOUND AND WESTBOUND

Read Down	Flight Number	351	301	201	101	341	343	435	355	308	115	205	105	347	107	207	119
CHARLOTTE (EST) Lv		AM	AM	AM	AM	AM	AM	PM	PM	PM	AM	PM	PM	PM	PM	PM	PM
SPARTANBURG Lv											11:50						9:45
GREENVILLE, S.C. Lv											12:22						10:17
GREENWOOD Lv											12:39						10:34
ATHENS Lv											1:04	EXCPT SAT					10:59
ATLANTA (EST) Ar											1:39	SAT		EXCPT SAT			11:34
ATLANTA (EST) Lv											2:10						12:05
ATLANTA (EST) Lv											2:40						
COLUMBUS, GA. Ar											3:21						
COLUMBUS, GA. Lv											3:25						
ALBANY Lv											4:04						
MOULTRIE Lv											4:28						
VALDOSTA Lv											4:49						
JACKSONVILLE (EST) Ar											5:30						
GADSDEN (CST) Lv											6:30						
BIRMINGHAM Ar											6:50						
BIRMINGHAM Lv											7:11						
TUSCALOOSA Lv											7:15						
COLUMBUS, MISS. (CST) Ar											7:54						
COLUMBUS, MISS. (CST) Lv											8:06						
TUPELO Lv											8:36						
MEMPHIS (CST) Ar											9:17						
MEMPHIS (CST) Lv											10:50						
GREENVILLE, MISS. Lv											11:50						
MONROE Lv											12:29						
NATCHEZ Lv											12:50						
VICKSBURG Lv											12:50						
JACKSON (CST) Ar											12:50						
JACKSON (CST) Lv											1:02						
VICKSBURG Lv											4:08						
NATCHEZ Ar											4:28						
NATCHEZ Lv											4:53						
BATON ROUGE Lv											5:21						
NEW ORLEANS (CST) Ar											5:31						
LAUREL (CST) Lv											6:09						
GULFPORT-BILOXI... Lv											6:39						
MOBILE (CST) Ar											9:54						

SHADED AREAS INDICATE P.M. TIMES.

a - Arrival Time

* Via Flight 434 From Mobile

SHADED AREAS INDICATE P.M. TIMES.

GENERAL INFORMATION

EQUIPMENT: All flights are operated with famous Douglas DC-3, 24 passenger aircraft, over authorized airways, under certificates issued by the Civil Aeronautics Board.

STEWARDESS SERVICE: Southern provides attractive, courteous stewardesses on all flights -- specially trained to make your trip always comfortable and pleasant.

RESERVATIONS: Reservations for any Southern flight may be confirmed immediately; reservations beyond the routes of Southern are confirmed immediately in most instances.

HOTEL and U-DRIVE-IT: Reservations for hotel space and/or a U-Drive-It automobile may be made through any Southern office at the same time your flight space is reserved. Your Southern Agent will be happy to assist you.

SHORT GROUND TIMES: Through the use of "Step Doors" and other modern improvements, ground times at most intermediate stations have been reduced to two minutes. This means no long waiting at local stops on Southern. You're in and out before you know it for a speedy onward journey.

STOP-OVER PRIVILEGES: Southern allows you to stop-over at any number of points intermediate to your origin and destination at no increase in fare. Just buy one ticket and make your reservations accordingly before you start. That's all there is to it.

CHARGE ACCOUNTS: Universal Air Travel Plan Cards, issued by any airline will be honored at any Southern office. In addition, Southern has its Local Air Travel Plan which requires no deposit. Your Southern Agent will be happy to furnish details.

CHECK-IN TIME: Our passengers have learned to expect "On-Time" performance. To help us maintain our enviable on-time record, and to insure scheduled departure of your flight, we request that you check in at least 20 minutes before departure time, if you have your ticket, or 30 minutes before, if you are to purchase a ticket. This gives ample time for checking baggage and tickets and other necessary formalities. Reservations not claimed at least 10 minutes before flight time are subject to cancellation.

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SOUTHERN AIRWAYS now offers your business this simple, convenient credit plan for air travel. Airlines throughout the world cooperate to provide their services through the use of Universal Air Travel Cards. Over half a million air travelers now realize the convenience of charging air transportation and establishing personal credit with leading hotels and car rental agencies. Your friendly Southern Representative will be happy to explain the many benefits of this plan to you...

For Complete Information, Call Your Nearest Southern Airways Office

FOR SPEED AND CONVENIENCE USE ★ AIR MAIL ★ AIR PARCEL POST ★ AIR EXPRESS



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For a great deal less than you think, you can rent a new car at your destination -- have it waiting for you right at the airport at most cities. Check on the Plane-Auto plan at any Southern Airways Office.

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On Monday, Tuesday or Wednesday of each week, you can take Mom and the kids along for half-fare; then the whole family can enjoy your trip on Southern with you! Consult your nearest Southern Airways Office or your Travel Agent for complete details.

SAVE WITH SOUTHERN'S FAMILY PLAN!

JUST CHARGE IT

UNIVERSAL AIR TRAVEL PLAN CREDIT CARDS issued by Southern Airways are honored for credit by Southern and other air carriers throughout the world. Southern also issues its LOCAL AIR TRAVEL CREDIT CARDS, which are honored for travel over the entire Southern Airways System. Join the more than half a million air travelers now enjoying the benefits of flying on credit. For complete details, call any Southern Airways office.