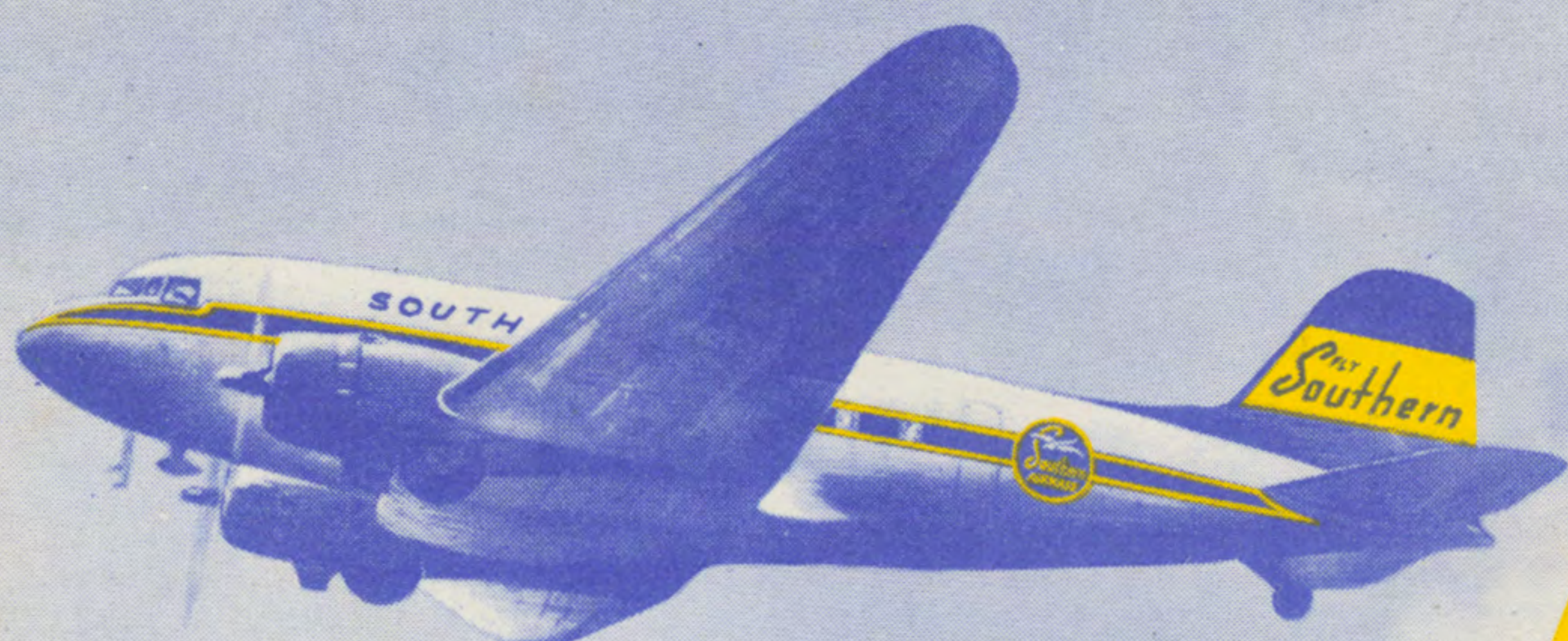


OCTOBER 1, 1956

FLY Southern AIRWAYS



**DEPENDABLE
SCHEDULED
TRANSPORTATION**

One of the SCHEDULED AIRLINES of the U.S.

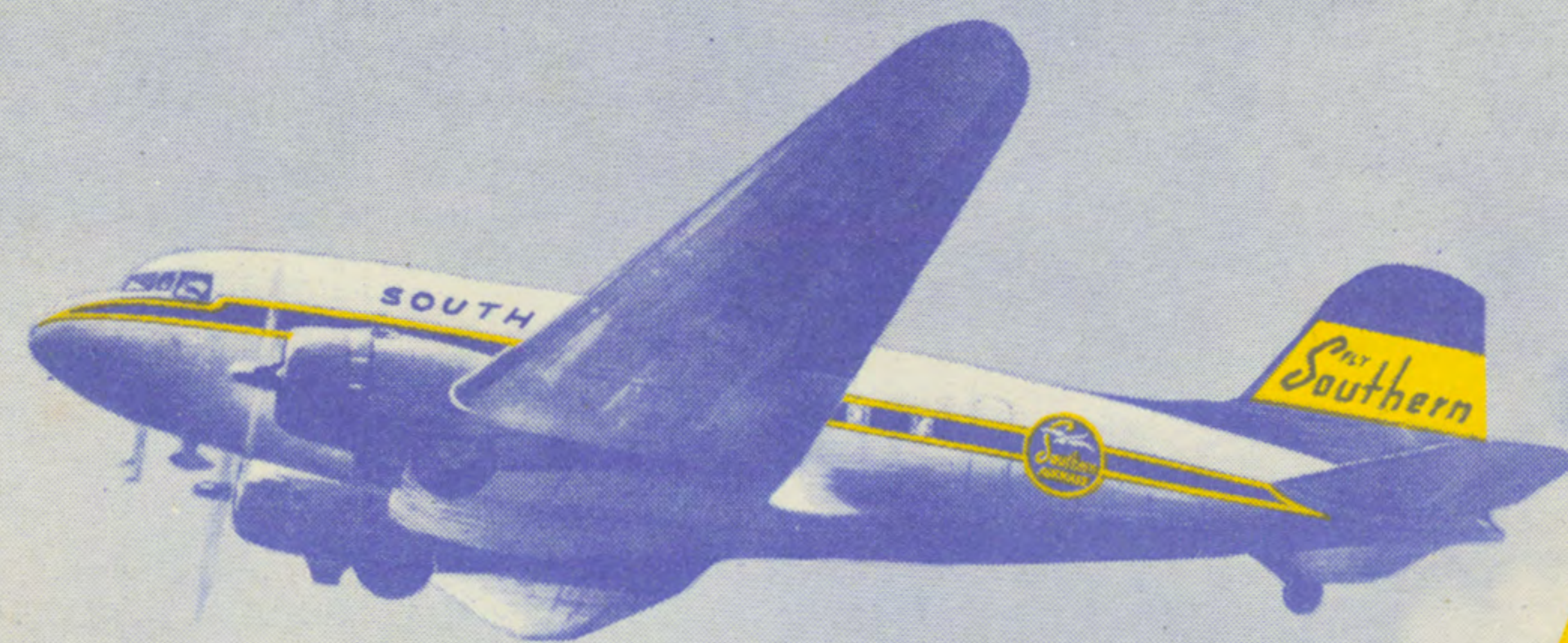
OCTOBER 1, 1956

SOUTHERN TICKET OFFICES

CITY	ADDRESS	PHONE
ALBANY, GA.*	Municipal Airport	HE. 6-2418
ATHENS, GA.*	Municipal Airport	LI. 6-8171
ATLANTA, GA.*	Piedmont Hotel	PO. 1-8403
	Atlanta Airport	PO. 1-8403
BATON ROUGE, LA.*	Ryan Airport	7-1488
BILOXI, MISS.*	Gulfport Airport	Gulfport 1033
BIRMINGHAM, ALA.*	Municipal Airport	WO. 1-3737
CHARLOTTE, N.C.*	Douglas Field	EX. 9-7474
COLUMBUS, GA.*	Muscogee Airport	2-4401
COLUMBUS, MISS.*	Columbus-Lowndes County Airport	FA. 8-4900
DOTHAN, ALA.*	Municipal Airport	2-4870
GADSDEN, ALA.*	Municipal Airport	LI. 6-5285
GREENVILLE, MISS.*	Municipal Airport	4051
GREENVILLE, S.C.*	Municipal Airport	3-0173
GREENWOOD, S.C.	Greenwood County Airport	9-3191
GULFPORT, MISS.*	Gulfport Airport	1033
JACKSON, MISS.*	Hotel Heidelberg	2-8889
	Hawkins Field	2-8889
JACKSONVILLE, FLA.*	Imeson Airport	EL. 4-7833
LAUREL, MISS.*	Municipal Airport	3440
MEMPHIS, TENN.*	Peabody Hotel	JA. 5-6456
	Municipal Airport	JA. 5-6456
MOBILE, ALA.*	Bates Field	GR. 7-3637
MONROE, LA.*	Selman Field	3-4493
MOULTRIE, GA.	Moultrie Municipal Airport	1140
NATCHEZ, MISS.*	Adams County Airport	6963
NEW ORLEANS, LA.*	700 Common Street, St. Charles Hotel	CA. 2871
	Moisant Intl. Airport	CA. 2871
PANAMA CITY, FLA.*	Fannin Field	SU. 5-6166
SPARTANBURG, S.C.*	Memorial Airport	3-5532
	Travel Service Colonial Hotel	211
THOMASVILLE, GA.	Moultrie Municipal Airport	Moultrie 1140
	Municipal Airport	255
TUSCALOOSA, ALA.*	Van De Graff Airport	PL. 2-3541
VALDOSTA, GA.*	Municipal Airport	2850
VICKSBURG, MISS.	Municipal Airport	550

*Auto Rental Service Available

Southern AIRWAYS



**DEPENDABLE
SCHEDULED
TRANSPORTATION**

SOUTHERN AIRWAYS, INC.
ATLANTA AIRPORT
ATLANTA, GEORGIA

One of the SCHEDULED AIRLINES of the U.S.



ADULT FARES *

10% DISCOUNT ON RETURN PORTION OF ROUND-TRIP

INFANTS FREE; CHILDREN 2 TO 12, 1/2 FARE

BETWEEN:	ALBANY	ATHENS	ATLANTA	BATON ROUGE	BIRMINGHAM	CHARLOTTE	COLUMBUS, GA.	COLUMBUS, MISS.	DOTHAN	GADSDEN	GREENVILLE, MISS.	GREENVILLE, S. C.	GREENWOOD	GULFPORT-BILOXI	JACKSON	JACKSONVILLE	LAUREL	MEMPHIS	MOBILE	MONROE	MOULTRIE	NATCHEZ	NEW ORLEANS	PANAMA CITY	SPARTANBURG	TUPELO	TUSCALOOSA	
ATHENS	16.00																											
ATLANTA	11.80	5.20																										
BATON ROUGE			41.00																									
BIRMINGHAM	17.60	13.50	9.30	32.70																								
CHARLOTTE	26.10	13.40	15.30		23.55																							
COLUMBUS, GA.	6.00	10.50	6.30		14.60	20.60																						
COLUMBUS, MISS.	24.00	19.90	15.70	31.70	7.40	29.90	21.00																					
DOTHAN			16.30	12.10	19.20	26.40	6.80	25.60																				
GADSDEN	17.60	11.30	7.10	36.60	3.90	21.40	12.40	10.30	18.20																			
GREENVILLE, MISS.			28.50	15.80	21.50		18.20		25.40																			
GREENVILLE, S. C.	20.90	8.10	10.10		18.40	6.30	15.40	24.80	21.20	16.20																		
GREENWOOD	20.40	5.40	9.60		17.90	9.00	14.90	24.30	20.70	15.70		3.50																
GULFPORT-BILOXI										17.90																		
JACKSON			31.60	10.40	23.30		22.00		27.20	6.50				12.10														
JACKSONVILLE	11.20	22.40	18.20		26.50	27.20	16.70	32.90	24.30		25.60	25.60																
LAUREL				12.05						11.40				6.30	5.80													
MEMPHIS	32.50	27.40	23.20	22.50	15.90	33.40	28.50	10.20	34.10	18.80	9.00	28.25	28.20	24.90	12.80	40.40	18.60											
MOBILE											17.90			4.30	12.10			6.30	24.90									
MONROE			31.60	10.40	23.30		23.30		27.20	6.40				19.20	8.10			12.90	14.40	19.20								
MOULTRIE	3.50	18.40	14.20		20.00	27.20	8.90	26.40		20.00		23.30	22.80			8.80		34.90										
NATCHEZ			36.30	5.70	28.00		27.00		31.90	11.10				17.10	6.00			10.80	17.80	17.10	6.00							
NEW ORLEANS			42.00	5.00	33.70		32.40		37.60	16.90				11.40				12.05	23.20		14.40							
PANAMA CITY		20.80	16.60		19.20	30.90	11.30	25.60	5.50	19.20		25.70	25.20					34.10										
SPARTANBURG	22.30	9.50	11.50		19.80	4.90	16.80	22.60	17.60		3.50	5.10				26.70		26.95			24.70					27.10		
TUPELO	27.70	23.60	19.40	28.00	11.10	33.40	24.70	4.70	29.30	14.00	14.50	28.25	28.00		18.30	36.60		6.50		19.90	30.10	23.30	28.70	29.30	29.65			
TUSCALOOSA	21.00	16.90	12.70	32.70	4.40	26.90	18.00	4.00	22.60	7.30	21.20	21.80	21.30		23.30	29.90		13.20		23.30	23.40	28.00	33.70	22.60	23.20	7.70		
VALDOSTA	5.70	20.70	16.50		22.30	27.20	11.20	28.70		22.30		25.60	25.10					36.70			3.50				26.70	32.40	25.70	
VICKSBURG			31.60	10.40	23.30		22.00		27.20	6.50				13.80	3.60			8.40	12.80	13.80	5.50					11.40		

*ALL FARES SUBJECT TO 10% FEDERAL TAX AND STATE SALES TAX WHERE APPLICABLE.

BUY ROUND TRIPS! SAVE 10% ON RETURN TICKET

POSTMASTER: IF ADDRESSEE HAS RE-MOVED, PLEASE NOTIFY US OF NEW ADDRESS ON FORM 3547, POSTAGE FOR WHICH IS GUARANTEED. IF FORM 3547 IS NOT SENT RETURN THE UNDELIVERABLE MATTER. RETURN POSTAGE GUARANTEED.

COMPLETE SYSTEM SCHEDULES

UNLESS OTHERWISE INDICATED, ARRIVAL TIME IS 2 MINUTES PRIOR TO DEPARTURE TIME SHOWN.

NORTHBOUND AND EASTBOUND

(Read Down)	Flight Number	202	102	502	114	352	432	104	204	504	116	354	106	404	334	356	208
		AM	AM	AM	PM	AM	AM	PM	PM	PM	PM	PM	PM	PM	PM	PM	PM
GULFPORT-BILOXI	(CST) Lv																
MOBILE	" Lv						7:25							3:50			
GULFPORT-BILOXI	" Lv						7:55							4:20			
LAUREL	(CST) Lv						8:34							4:59		EXCPT SAT	
NEW ORLEANS	(CST) Lv					6:35						1:00			3:50	8:20	
BATON ROUGE	" Lv					7:10						1:35			4:25	8:55	
NATCHEZ	" Lv					7:44						2:09			4:59	9:29	
VICKSBURG	" Lv																
JACKSON	(CST) Ar						9:11							5:36			
JACKSON	(CST) Lv						9:30										
VICKSBURG	" Lv						9:55										
MONROE	" Lv					8:18						2:43					
MONROE	" Lv					8:22						2:47					
GREENVILLE, MISS.	" Ar					8:58						3:23					
GREENVILLE, MISS.	" Lv					9:00						3:25	EXCPT SAT				
MEMPHIS	(CST) Ar		EXCPT SUN			9:50						4:15					
MEMPHIS	(CST) Lv		7:30										5:00				
TUPELO	" Lv		8:11				EXCPT SUN						5:41				
COLUMBUS, MISS.	" Ar		8:39										6:09				
COLUMBUS, MISS.	" Lv		8:41										6:11				
TUSCALOOSA	" Lv		9:08										6:38				
BIRMINGHAM	" Ar		9:33										7:03				
BIRMINGHAM	" Lv		9:36										7:06				
GADSDEN	(CST) Lv		10:00										7:30				
PANAMA CITY	(CST) Lv			8:15									2:35			EXCPT SAT	
DOTHAN	(CST) Lv			8:50									3:10				
JACKSONVILLE	(EST) Lv	7:15															8:10
VALDOSTA	" Ar	8:01															8:56
VALDOSTA	" Lv	8:03															8:58
MOULTRIE	" Lv	8:26															9:21
ALBANY	" Lv	8:50															9:45
COLUMBUS, GA.	" Ar	9:27															10:22
COLUMBUS, GA.	" Lv	9:30															10:27
ATLANTA	(EST) Ar	10:05	11:40	11:08			5:30	5:05	5:30				9:10				11:02
ATLANTA	(EST) Lv				12:25									6:15			
ATHENS	" Lv				1:00									6:50			
GREENWOOD	" Lv				1:33									7:23			
GREENVILLE, S. C.	" Lv				1:58									7:48			
SPARTANBURG	" Lv				2:15									8:05			
CHARLOTTE	(EST) Ar				2:44									8:34			

SHADED AREAS INDICATE P. M. TIMES.

SHADED AREAS INDICATE P. M. TIMES.

UNLESS OTHERWISE INDICATED, ARRIVAL TIME IS 2 MINUTES PRIOR TO DEPARTURE TIME SHOWN.

SOUTHBOUND AND WESTBOUND

(Read Down)	Flight Number	341	351	201	355	111	101	505	105	357	347	307	207	117	107	209	507
		AM	AM	AM	AM	AM	AM	PM	PM	PM	PM	PM	PM	PM	PM	PM	PM
CHARLOTTE	(EST) Lv					6:25											
SPARTANBURG	" Lv					6:57											
GREENVILLE, S. C.	" Lv					7:14											
GREENWOOD	" Lv					7:39											
ATHENS	" Lv					8:14											
ATLANTA	(EST) Ar					8:45								4:54	EXCPT SAT		
ATLANTA	(EST) Lv					9:05								5:25			
COLUMBUS, GA.	" Ar							1:10						7:30		8:00	7:50
COLUMBUS, GA.	" Lv							1:51						8:41		8:41	8:31
ALBANY	" Lv							1:54						9:25		9:25	8:35
MOULTRIE	" Lv													9:49		9:49	
VALDOSTA	" Ar													10:08		10:08	
VALDOSTA	" Lv													10:11		10:11	
JACKSONVILLE	(EST) Ar													10:52		10:52	
DOTHAN	(CST) Lv							1:38									8:19
PANAMA CITY	(CST) Ar							2:12									8:53
GADSDEN	(CST) Lv								1:23								7:18
BIRMINGHAM	" Ar								1:47								7:42
BIRMINGHAM	" Lv								1:50								7:45
TUSCALOOSA	" Lv								2:21								8:16
COLUMBUS, MISS.	" Ar								2:47								8:42
COLUMBUS, MISS.	" Lv								2:51								8:46
TUPELO	" Lv								3:21								9:16
MEMPHIS	(CST) Ar								4:02								9:57
MEMPHIS	(CST) Lv	7:15								4:40							
GREENVILLE, MISS.	" Ar	8:13								5:38							
GREENVILLE, MISS.	" Lv	8:15								5:40							
MONROE	" Ar									6:20							
MONROE	" Lv									6:23							
VICKSBURG	" Lv	8:54															
JACKSON	(CST) Ar	9:15															
JACKSON	(CST) Lv	9:40															
VICKSBURG	" Lv																
NATCHEZ	" Lv																
BATON ROUGE	" Lv																
NEW ORLEANS	(CST) Ar																
LAUREL	(CST) Lv	10:16															
GULFPORT-BILOXI	" Lv	10:57															
MOBILE	" Ar	11:22															
GULFPORT-BILOXI	(CST) Ar																

SHADED AREAS INDICATE P. M. TIMES.

SHADED AREAS INDICATE P. M. TIMES.

GENERAL INFORMATION

EQUIPMENT: All flights are operated with famous Douglas DC-3, 24 passenger aircraft, over authorized airways, under certificates issued by the Civil Aeronautics Board.

STEWARDESS SERVICE: Southern provides attractive, courteous stewardesses on all flights -- specially trained to make your trip always comfortable and pleasant.

RESERVATIONS: Reservations for any Southern flight may be confirmed immediately; reservations beyond the routes of Southern are confirmed immediately in most instances.

HOTEL and U-DRIVE-IT: Reservations for hotel space and/or a U-Drive-It automobile may be made through any Southern office at the same time your flight space is reserved. Your Southern Agent will be happy to assist you.

SHORT GROUND TIMES: Through the use of "Step Doors" and other modern improvements, ground times at most intermediate stations have been reduced to two minutes. This means no long waiting at local stops on Southern. You're in and out before you know it for a speedy onward journey.

STOP-OVER PRIVILEGES: Southern allows you to stop-over at any number of points intermediate to your origin and destination at no increase in fare. Just buy one ticket and make your reservations accordingly before you start. That's all there is to it.

CHARGE ACCOUNTS: Universal Air Travel Plan Cards, issued by any airline will be honored at any Southern office. In addition, Southern has its Local Air Travel Plan which requires no deposit. Your Southern Agent will be happy to furnish details.

CHECK-IN TIME: Our passengers have learned to expect "On-Time" performance. To help us maintain our enviable on-time record, and to insure scheduled departure of your flight, we request that you check in at least 20 minutes before departure time, if you have your ticket, or 30 minutes before, if you are to purchase a ticket. This gives ample time for checking baggage and tickets and other necessary formalities. Reservations not claimed at least 10 minutes before flight time are subject to cancellation.



FOR SPEED AND CONVENIENCE USE ★ AIR MAIL ★ AIR PARCEL POST ★ AIR EXPRESS

The New "CONFIRMED TICKET PICK-UP" Policy Is Now In Effect

This plan will aid tremendously in providing you reservations when you want them -- just follow these simple rules:

1. Pick up your confirmed ticket—indicating your positive reservation for initial, continuing and/or return space—by the TIME AGREED UPON between you and your airline. The airline will be specific about the agreed upon time. Otherwise your airline is obligated to cancel your reservation.
2. Take advantage of the many convenient new ways now available to you for securing your confirmed ticket. Your airline or travel agent will gladly describe the specific methods for you.
3. In your own interests, cancel your unusable reservation AS SOON AS you know you won't be needing it.

Thank you for your cooperation!

NOW - IMPROVED SERVICE MEMPHIS - MOBILE VIA Gulfport - Biloxi

LV. MEMPHIS 7:15 AM - 4:20 PM
AR. GULFPORT - BILOXI . . . 10:55 AM - 7:53 PM
AR. MOBILE 11:22 AM - 8:22 PM

LV. MOBILE 7:25 AM - 3:50 PM
AR. GULFPORT 7:55 AM - 4:20 PM
AR. MEMPHIS 11:22 AM - 7:47 PM

FASTEST DIRECT SERVICE