

FLY Southern Airways

March 1, 1957



Exclusive Service

Natchez Pilgrimage

March 1 Through March 30

Natchez, Mississippi

JOHN HOLIDAY
CORDIALLY INVITES
YOU TO STAY AT

Holiday Inns

Trade Mark Registered

OF AMERICA

TAKE THE LIMOUSINE

OR

RENT A CAR

YOUR HOST FROM COAST TO COAST

Alexandria, La.
Amarillo, Tex.
Bakersfield, Cal.
Birmingham, Ala.
Canton, Ohio
Charleston, S. C.
Charlotte, N. C.
Chattanooga, Tenn.
Clarksdale, Miss.
Colorado Springs, Colo.
Great Bend, Kan.
Greensboro, N. C.
Greenwood, Miss.
Hattiesburg, Miss.
Huntsville, Ala.
Independence, Mo.
(Kansas City, Mo.)
Jackson, Miss.
Jackson, Tenn.
Lawrence, Kan.

Long Beach, Miss.
Memphis, Tenn.
(4 Locations)
Meridian, Miss.
Montgomery, Ala.
Myrtle Beach, S. C.
(Holiday Lodge)
Natchez, Miss.
North Lima, Ohio
(Youngstown, O.)
Oklahoma City, Okla.
Opelika-Auburn, Ala.
Pine Bluff, Ark.
Portsmouth, Va.
Roswell, N. M.
St. Louis, Mo.
Salina, Kan.
Toledo, Ohio
Topeka, Kan.
West Point, Miss.
Wichita, Kan.



FLY Southern Airways

March 1, 1957



SOUTHERN AIRWAYS, INC.
ATLANTA AIRPORT
ATLANTA, GEORGIA

Exclusive Service

Natchez Pilgrimage

March 1 Through March 30

Natchez, Mississippi

10% Discount on Return
Portion of Round Trip

ADULT FARES

Infants free; Children
2 to 12, 1/2 Fare

BETWEEN:	ALBANY	ATHENS	ATLANTA	BATON ROUGE	BIRMINGHAM	CHARLOTTE	COLUMBUS, GA.	COLUMBUS, MISS.	DOTHAN	GADSDEN	GREENVILLE, MISS.	GREENVILLE, S. C.	GREENWOOD	GULFPORT-BILOXI	JACKSON	JACKSONVILLE	LAUREL	MEMPHIS	MOBILE	MONROE	MOULTRIE	NATCHEZ	NEW ORLEANS	PANAMA CITY	SPARTANBURG	TUPELO	TUSCALOOSA
AND:																											
ATHENS	16.00																										
ATLANTA	11.80	5.20																									
BATON ROUGE			41.00																								
BIRMINGHAM	17.60	13.50	9.30	32.70																							
CHARLOTTE	26.10	13.40	15.30		23.55																						
COLUMBUS, GA.	6.00	10.50	6.30		14.60	20.60																					
COLUMBUS, MISS.	24.00	19.90	15.70	31.70	7.40	29.90	21.00																				
DOTHAN		16.30	12.10		19.20	26.40	6.80	25.60																			
GADSDEN	17.60	11.30	7.10	36.60	3.90	21.40	12.40	10.30	18.20																		
GREENVILLE, MISS.			28.50	15.80	21.50				25.40																		
GREENVILLE, S. C.	20.90	8.10	10.10		18.40	6.30	15.40	24.80	21.20	16.20																	
GREENWOOD	20.40	5.40	9.60		17.90	9.00	14.90	24.30	20.70	15.70	3.50																
GULFPORT-BILOXI													17.90														
JACKSON			31.60	10.40	23.30			22.00		27.20	6.50			12.10													
JACKSONVILLE	11.20	22.40	18.20		26.50	27.20	16.70	32.90		24.30		25.60	25.60														
LAUREL				12.05							11.40			6.30	5.80												
MEMPHIS	32.50	27.40	23.20	22.50	15.90	33.40	28.50	10.20	34.10	18.80	9.00	28.25	28.20	24.90	12.80	40.40	18.60										
MOBILE											17.90			4.30	12.10		6.30	24.90									
MONROE			31.60	10.40	23.30			23.30		27.20	6.40			19.20	8.10		12.90	14.40	19.20								
MOULTRIE	3.50	18.40	14.20		20.00	27.20	8.90	26.40		20.00		23.30	22.80			8.80											
NATCHEZ			36.30	5.70	28.00			27.00		31.90	11.10			17.10	6.00		10.80	17.80	17.10	6.00							
NEW ORLEANS			42.00	5.00	33.70			32.40		37.60	16.90			11.40			12.05	23.20		14.40		9.70					
PANAMA CITY		20.80	16.60		19.20	30.90	11.30	25.60	5.50	19.20		25.70	25.20														
SPARTANBURG	22.30	9.50	11.50		19.80	4.90	16.80	26.20	22.60	17.60	3.50	5.10				26.70		26.95						27.10			
TUPELO	27.70	23.60	19.40	28.00	11.10	33.40	24.70	4.70	29.30	14.00	14.50	28.25	28.00		18.30	36.60		6.50		19.90	30.10	23.30	28.70	29.30	29.65		
TUSCALOOSA	21.00	16.90	12.70	32.70	4.40	26.90	18.00	4.00	22.60	7.30	21.20	21.80	21.30		23.30	29.90		13.20		23.30	23.40	28.00	33.70	22.60	23.20	7.70	
VALDOSTA	5.70	20.70	16.50		22.30	27.20	11.20	28.70		22.30		25.60	25.10			6.50		36.70			3.50				26.70	32.40	25.70
VICKSBURG			31.60	10.40	23.30			22.00		27.20	6.50			13.80	3.60		8.40	12.80	13.80	5.50		6.00	11.40			18.30	23.30

ALL FARES SUBJECT TO 10% FEDERAL TAX AND STATE SALES TAX WHERE APPLICABLE.

BUY ROUND TRIPS! SAVE 10% ON RETURN TICKET



MISSISSIPPI'S LARGEST
AND MOST MODERN HOTEL

Completely air-conditioned new rooms and suites, radio, television, circulating ice water. Luxurious new Crown and Coronet rooms, dining room and coffee shop. Limousine service. E. Bill Green, General Manager.

Hotel Edwards
JACKSON, MISSISSIPPI

COAST'S FINEST

Resort Hotel

A luxurious beach hotel-motel with air-conditioned rooms for 600. Nitely entertainment, cocktail lounges, three dining rooms, large new pool, fishing, sailing, boating, private sand beach. Direct limousine service. Jimmie Love, General Manager.

THE Buena Vista
BILOXI, MISSISSIPPI
Overlooking the Gulf of Mexico

54 Ocean-front Apartments
On the World's Most Beautiful Beach!

**ALFORD
Resort Courts**
Panama City, Fla.

The BEACHCOMBER
Phone ADams 4-2881

The DRIFTWOOD
Phone ADams 4-2443

- 1-, 2-bedroom apts. with, without kitchen.
- All front on beach. Ideal year 'round!
- Restaurant adjacent to both Motels!
- Vacation fun, fishing, hunting, bathing!

Panama City, Fla.

GENERAL INFORMATION

EQUIPMENT: All flights are operated with famous Douglas DC-3, 24 or 26 passenger aircraft, over authorized airways, under certificates issued by the Civil Aeronautics Board.

STEWARDESS SERVICE: Southern provides attractive, courteous stewardesses on all flights—specially trained to make your trip always comfortable and pleasant.

RESERVATIONS: Reservations for any Southern flight may be confirmed immediately; reservations beyond the routes of Southern are confirmed immediately in most instances.

HOTEL and U-DRIVE-IT: Reservations for hotel space and/or a U-Drive-It automobile may be made through any Southern office

at the same time your flight space is reserved. Your Southern Agent will be happy to assist you.

SHORT GROUND TIMES: Through the use of "Step Doors" and other modern improvements, ground times at most intermediate stations have been reduced to two minutes. This means no long waiting at local stops on Southern. You're in and out before you know it for a speedy journey.

STOP-OVER PRIVILEGES: Southern allows you to stop-over at any number of points intermediate to your origin and destination at no increase in fare. Just buy one ticket and make your reservations accordingly before you start. That's all there is to it.

CHARGE ACCOUNTS: Universal Air Travel Plan Cards, issued by any airline will be honored at any Southern office. In addition, Southern has its Local Air Travel Plan which requires no deposit. Your Southern Agent will be happy to furnish details.

CHECK-IN TIME: Our passengers have learned to expect "On-Time" performance. To help us maintain our enviable on-time record, and to insure scheduled departure of your flight, we request that you check in at least 20 minutes before departure time if you have your ticket, or 30 minutes before if you are to purchase a ticket. This gives ample time for checking baggage, and tickets and other necessary formalities. Reservations not claimed at least 10 minutes before flight time are subject to cancellation.

POSTMASTER: IF ADDRESSEE HAS RE-MOVED, PLEASE NOTIFY US OF NEW ADDRESS ON FORM 3547, POSTAGE FOR WHICH IS GUARANTEED. IF FORM 3547 IS NOT SENT RETURN THE UNDELIVERABLE MATTER. RETURN POSTAGE GUARANTEED.

Northbound and Eastbound

Unless otherwise indicated, arrival time is 2 MINUTES prior to departure time shown.

ALL FLIGHTS DAILY (Except As Noted)	Read Down	202	Ex Su 102	502	114	352	Ex Su 432	104	204	504	Ex Sa 116	354	Ex Sa 106	Ex Sa 208	404	334	Ex Sa 366	CITY CODE
GULFPORT-BILOXI	(CST) Lv	AM	AM	AM	PM	AM	AM	PM	PM	PM	PM	PM	PM	PM	PM	PM	PM	GPT
MOBILE	Lv						7 25											MOB
GULFPORT-BILOXI	Lv						7 55											GPT
LAUREL	(CST) Lv						8 34											LUL
NEW ORLEANS	(CST) Lv																	MSY
BATON ROUGE	Lv						6 25											BTR
NATCHEZ	Lv						7 00											HEZ
VICKSBURG	Lv						7 34											VKS
JACKSON	(CST) Ar						9 11											JAN
JACKSON	(CST) Lv						9 30											VKS
VICKSBURG	Lv						9 55											MLU
MONROE	Ar						8 08											MLU
MONROE	Lv						8 14											GLH
GREENVILLE, Miss.	Ar						50											GLH
GREENVILLE, Miss.	Lv						10 30											GLH
MEMPHIS	(CST) Ar						9 42											MEM
MEMPHIS	(CST) Lv																	TUP
TUPELO	Lv		7 30															UBS
COLUMBUS, Miss.	Ar		8 11															UBS
COLUMBUS, Miss.	Lv		8 39															TCL
TUSCALOOSA	Lv		8 41															BHM
BIRMINGHAM	Ar		9 08															BHM
BIRMINGHAM	Lv		9 33															GAD
GADSDEN	(CST) Lv		10 00															
PANAMA CITY	(CST) Lv			8 15														
DOTHAN	(CST) Lv			8 50														
JACKSONVILLE	(EST) Lv	7 15																
VALDOSTA	Ar	8 01																
VALDOSTA	Lv	8 03																
MOULTRIE	Lv	8 26																
ALBANY	Lv	8 50																
COLUMBUS, Ga.	Ar	9 27																
COLUMBUS, Ga.	Lv	9 30																
ATLANTA	(EST) Ar	10 05																
ATLANTA	(EST) Lv																	
ATHENS	Lv																	
GREENWOOD	Lv																	
GREENVILLE, S. C.	Lv																	
SPARTANBURG	Lv																	
CHARLOTTE	(EST) Ar																	

AT LEAST 20 MINUTES BEFORE FLIGHT TIME, check in at the ticket counter, to assure on-time departure of your flight. Reservations not claimed at least 10 minutes prior to flight time may be cancelled.

SOUTHERN TICKET OFFICES

CITY	ADDRESS	PHONE
ALBANY, GA.*	Municipal Airport	HE. 6-2418
ATHENS, GA.*	Municipal Airport	LI. 8-1364
ATLANTA, GA.*	Piedmont Hotel Atlanta Airport	PO. 1-8403 PO. 1-8403
BATON ROUGE, LA.*	Ryan Airport	7-1488
BILOXI, MISS.*	Gulfport Airport	Gulfport 1033
BIRMINGHAM, ALA.*	Municipal Airport	WO. 1-3737
CHARLOTTE, N.C.*	Douglas Field	EX. 9-7474
COLUMBUS, GA.*	Muscogee Airport	FA. 4-2493
COLUMBUS, MISS.*	Columbus-Lowndes County Airport	FA. 8-4900
DOTHAN, ALA.*	Municipal Airport	2-4870
GADSDEN, ALA.*	Municipal Airport	LI. 6-5285
GREENVILLE, MISS.*	Municipal Airport	4051
GREENVILLE, S.C.*	Municipal Airport	3-0173
GREENWOOD, S.C.	Greenwood County Airport	9-3191
GULFPORT, MISS.*	Gulfport Airport	1033
JACKSON, MISS.*	Hotel Heidelberg Hawkins Field	2-8889 2-8889
JACKSONVILLE, FLA.*	Imeson Airport	EL. 4-7833
LAUREL, MISS.*	Municipal Airport	3440
MEMPHIS, TENN.*	Peabody Hotel Municipal Airport	JA. 5-6456 JA. 5-6456
MOBILE, ALA.*	Bates Field	GR. 7-3637
MONROE, LA.*	Selman Field	3-4493
MOULTRIE, GA.	Moultrie Municipal Airport	1140
NATCHEZ, MISS.*	Adams County Airport	6963
NEW ORLEANS, LA.*	700 Common Street, St. Charles Hotel, Moisant Intl. Airport	CA. 2871 CA. 2871
PANAMA CITY, FLA.*	Fannin Field	SU. 5-6166
SPARTANBURG, S.C.*	Memorial Airport	3-5532
THOMASVILLE, GA.	Travel Service Colonial Hotel, Moultrie Municipal Airport	.211 Moultrie 1140
TUPELO, MISS.*	Municipal Airport	VI. 2-2055
TUSCALOOSA, ALA.*	Van De Graff Airport	PL. 2-3541
VALDOSTA, GA.*	Municipal Airport	2850
VICKSBURG, MISS.	Municipal Airport	550

*Auto Rental Service Available

Heart of Atlanta **MOTEL**
Courtland and Harris Sts.
Air Conditioning • Restaurant • Free Parking
Television • Telephone • Swimming Pool
2 blocks from DOWNTOWN PEACHTREE

Completely Modern • Centrally Located
Air Conditioned • Fire Proof

THE BATTLE HOUSE
cuisine by RESTAURANT
La Fayette
MOBILE, ALABAMA

HERTZ SYSTEM *Southeastern*
Rent-A-Car
VALDOSTA, GEORGIA

Phone 3871
Night 2437

RATES
\$8.00 Daily
\$37.50 Weekly
\$1.00 Hour
\$2.50 Minimum Plus 8¢ per mi.
All Ins. Incl.

COMPLETE SYSTEM SCHEDULES

HOTEL
Wm R. BARRINGER
Charlotte, N. C.

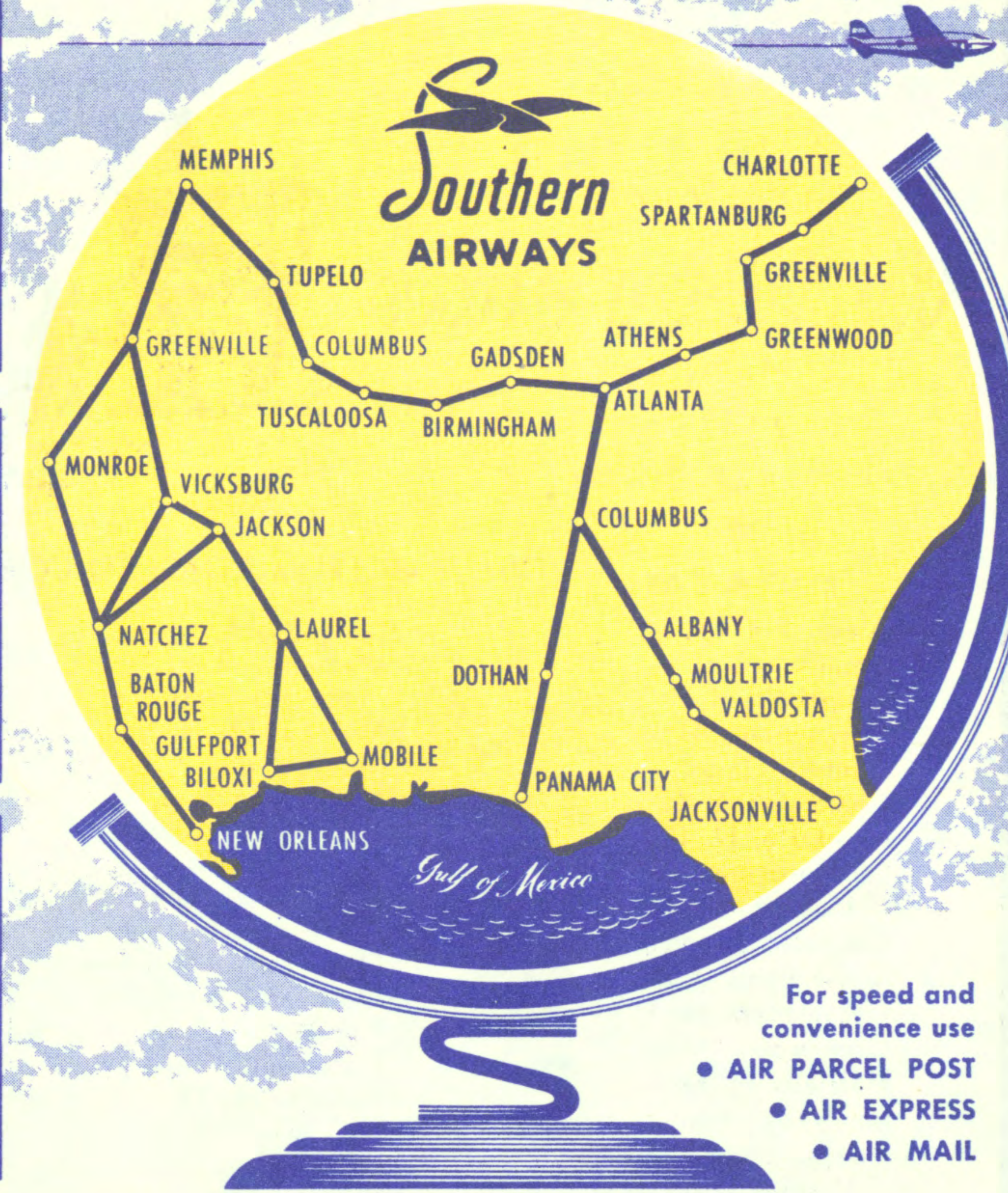
- 100% Air Conditioned Throughout
- Charlotte's Newest and Finest
- Outstanding Banquet & Convention Facilities

dale's RESTAURANT
PEACHTREE AND IVY STREETS
Atlanta JA.4-7741

COLONIAL Courts HOTEL Phone 3-7421
65 ROOMS • SWIMMING POOL AIR-CONDITIONED INSIDE CITY Phone 3-5393

HOTEL GREENVILLE
225 Rooms • 200 Air-Conditioned Convenient to Textile Hall and Downtown

GREENVILLE, S. C.'s finest hotels!



Southbound and Westbound

Unless otherwise indicated, arrival time is 2 MINUTES prior to departure time shown.

ALL FLIGHTS DAILY (Except As Noted)	Read Down	Ex Su 341	Ex Su 351	Ex Su 201	355	Ex Su 111	Ex Su 101	505	105	357	347	307	207	117	Ex Sa 107	209	507	CITY CODE
CHARLOTTE	(EST) Lv	AM	AM	AM	AM	AM	AM	PM	PM	PM	PM	PM	PM	PM	PM	PM	PM	CLT
SPARTANBURG	Lv																	SPA
GREENVILLE, S. C.	Lv																	GRL
GREENWOOD	Lv																	GRD
ATHENS	Lv																	AHN
ATLANTA	(EST) Ar																	ATL
ATLANTA	(EST) Lv																	
COLUMBUS, Ga.	Lv																	
COLUMBUS, Ga.	Lv																	
ALBANY	Lv																	
MOULTRIE	Lv																	
VALDOSTA	Ar																	
VALDOSTA	Lv																	
JACKSONVILLE	(EST) Ar																	
DOTHAN	(CST) Lv																	
PANAMA CITY	(CST) Ar																	
GADSDEN	(CST) Lv																	
BIRMINGHAM	Ar																	
BIRMINGHAM	Lv																	
TUSCALOOSA	Lv																	
COLUMBUS, Miss.	Ar																	
COLUMBUS, Miss.	Lv																	
TUPELO	Lv																	
MEMPHIS	(CST) Ar																	
MEMPHIS	(CST) Lv																	
GREENVILLE, Miss.	Lv																	
GREENVILLE, Miss.	Lv																	
MONROE	Lv																	
VICKSBURG	(CST) Ar																	
JACKSON	(CST) Lv																	
VICKSBURG	Lv																	
NATCHEZ	Lv																	
BATON ROUGE	Lv																	
NEW ORLEANS	(CST) Ar																	
LAUREL	(CST) Lv																	
GULFPORT-BILOXI	Lv																	
MOBILE	Ar																	
GULFPORT-BILOXI	(CST) Ar																	

AT LEAST 20 MINUTES BEFORE FLIGHT TIME, check in at the ticket counter, to assure on-time departure of your flight. Reservations not claimed at least 10 minutes prior to flight time may be cancelled.