

# FLY Southern Airways

January 7, 1958



*Save with Southern's*

**HALF FARE FAMILY PLAN**

**ON**

**\*SATURDAY**

**TUESDAY - WEDNESDAY - THURSDAY**

\*Saturday application effective January 18, 1958, subject to C.A.B. approval.

JOHN HOLIDAY  
CORDIALLY INVITES  
YOU TO STAY AT

**Holiday Inns**

Trade Mark Registered  
OF AMERICA

TAKE THE LIMOUSINE

OR

RENT A CAR

YOUR HOST FROM COAST TO COAST



Alexandria, La.  
Amarillo, Tex.  
Bakersfield, Cal.  
Birmingham, Ala.  
Canton, Ohio  
Charleston, S. C.  
Charlotte, N. C.  
Chattanooga, Tenn.  
Clarksdale, Miss.  
Colorado Springs, Colo.  
Great Bend, Kan.  
Greensboro, N. C.  
Greenwood, Miss.  
Hattiesburg, Miss.  
Huntsville, Ala.  
Independence, Mo.  
(Kansas City, Mo.)  
Jackson, Miss.  
Jackson, Tenn.  
Lawrence, Kan.

Long Beach, Miss.  
Memphis, Tenn.  
(4 Locations)  
Meridian, Miss.  
Montgomery, Ala.  
Myrtle Beach, S. C.  
(Holiday Lodge)  
Natchez, Miss.  
North Lima, Ohio  
(Youngstown, O.)  
Oklahoma City, Okla.  
Opelika-Auburn, Ala.  
Pine Bluff, Ark.  
Portsmouth, Va.  
Rosalwell, N. M.  
St. Louis, Mo.  
Salina, Kan.  
Toledo, Ohio  
Topeka, Kan.  
West Point, Miss.  
Wichita, Kan.

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10% Discount on Return  
Portion of Round Trip

**ADULT FARES**

Infants free; Children  
2 to 12, 1/2 Fare

BETWEEN:	ALBANY	ATHENS	ATLANTA	BATON ROUGE	BIRMINGHAM	CHARLOTTE	COLUMBUS, GA.	COLUMBUS, MISS.	DOTHAN	EGLIN AIR FORCE BASE	GADSDEN	GREENVILLE, MISS.	GREENVILLE, S. C.	GREENWOOD	GULFPORT-BILOXI	JACKSON, MISS.	JACKSONVILLE	LAUREL	MEMPHIS	MOBILE	MONROE	MOULTRIE	NATCHEZ	NEW ORLEANS	PANAMA CITY	SPARTANBURG	TUPELO	TUSCALOOSA
AND: ATHENS	16.00																											
ATLANTA	11.80	5.20																										
BATON ROUGE			41.00																									
BIRMINGHAM	17.60	13.50	9.30	32.70																								
CHARLOTTE	26.10	13.40	15.30		23.55																							
COLUMBUS, GA.	6.00	10.50	6.30		14.60	20.60																						
COLUMBUS, MISS.	24.00	19.90	15.70	31.70	7.40	29.90	21.00																					
DOTHAN	16.30	12.10			19.20	26.40	8.80	25.60																				
EGLIN AIR FORCE BASE	20.80	16.60			19.20	30.90	11.30	25.60	5.50																			
GADSDEN	17.60	11.30	7.10	36.60	3.90	21.40	12.40	10.30	18.20	19.20																		
GREENVILLE, MISS.					28.50	15.80	21.50					18.20																
GREENVILLE, S. C.	20.90	8.10	10.10		18.40	6.30	15.40	24.80	21.20	25.70	16.20																	
GREENWOOD	20.40	5.40	9.60		17.90	9.00	14.90	24.30	20.70	25.20	15.70																	
GULFPORT-BILOXI												17.90																
JACKSON			31.60	10.40	23.30			22.00			27.20	6.50																
JACKSONVILLE	11.20	22.40	18.20		26.50	27.20	16.70	32.90			24.30		25.60	25.60														
LAUREL				12.05								11.40			6.30	5.80												
MEMPHIS	32.50	27.40	23.20	22.50	15.90	33.40	28.50	10.20	34.10	34.10	18.80	9.00	28.25	28.20	24.90	12.80	40.40	18.60										
MOBILE												17.90			4.30	12.10												
MONROE			31.60	10.40	23.30			23.30			27.20	6.40			19.20	8.10		12.90	14.40	19.20								
MOULTRIE	3.50	18.40	14.20		20.00	27.20	8.90	26.40			20.00		23.30	22.80			8.80											
NATCHEZ				5.70	28.00			27.00			31.90	11.10			17.10	6.00		10.80	17.80	17.10	6.00							
NEW ORLEANS			42.00	5.00	33.70			32.40			37.60	16.90			11.40			12.05	23.20		14.40		9.70					
PANAMA CITY		20.80	16.60		19.20	30.90	11.30	25.60	5.50	3.50	19.20		25.70	25.20														
SPARTANBURG	22.30	9.50	11.50		19.80	4.90	16.80	26.20	22.60	27.10	17.60		3.50	5.10			26.70											
TUPELO	27.70	23.60	19.40	28.00	11.10	33.40	24.70	4.70	29.30	29.30	14.00	14.50	28.25	28.00			18.30	36.60										
TUSCALOOSA	21.00	16.90	12.70	32.70	4.40	26.90	18.00	4.00	22.60	22.60	7.30	21.20	21.80	21.30			23.30	29.90										
VALDOSTA	5.70	20.70	16.50		22.30	27.20	11.20	28.70			22.30		25.60	25.10			6.50											
VICKSBURG			31.60	10.40	23.30			22.00			27.20	6.50			13.80	3.60		8.40	12.80	13.80	5.50							

ALL FARES SUBJECT TO 10% FEDERAL TAX AND STATE SALES TAX WHERE APPLICABLE.

**BUY ROUND TRIPS! SAVE 10% ON RETURN TICKET**



MISSISSIPPI'S LARGEST  
AND MOST MODERN HOTEL

Completely air-conditioned new rooms and suites, radio, television, circulating ice water. Luxurious dining room and coffee shop. Limousine service. E. Bill Green, General Manager.

**HOTEL  
Edwards**  
JACKSON, MISSISSIPPI

COAST'S FINEST  
**Resort Hotel**

A luxurious beach hotel-motel with air-conditioned rooms for 600. Nite entertainment, cocktail lounges, three dining rooms, large new pool, fishing, sailing, boating, private sand beach. Direct limousine service. Jimmie Love, General Manager.

**THE  
Buena Vista**  
BILOXI, MISSISSIPPI  
Overlooking the Gulf of Mexico

**GENERAL INFORMATION**

at the same time your flight space is reserved. Your Southern Agent will be happy to assist you.

**SHORT GROUND TIMES:** Through the use of "Step Doors" and other modern improvements, ground times at most intermediate stations have been reduced to two minutes. This means no long waiting at local stops on Southern. You're in and out before you know it for a speedy journey.

**STOP-OVER PRIVILEGES:** Southern allows you to stop-over at any number of points intermediate to your origin and destination at no increase in fare. Just buy one ticket and make your reservations accordingly before you start. That's all there is to it.

**54 Ocean-front Apartments**  
On the World's Most Beautiful Beach!

**ALFORD  
Resort Courts**  
Panama City, Fla.

**The BEACHCOMBER**  
Phone ADams 4-2881

**The DRIFTWOOD**  
Phone ADams 4-2443

- 1-, 2-bedroom apts. with, without kitchen.
- All front on beach. Ideal year 'round!
- Restaurant adjacent to both Motels!
- Vacation fun, fishing, hunting, bathing!

**Panama City, Fla.**

**CHARGE ACCOUNTS:** Universal Air Travel Plan Cards, issued by any airline will be honored at any Southern office. In addition, Southern has its Local Air Travel Plan which requires no deposit. Your Southern Agent will be happy to furnish details.

**CHECK-IN TIME:** Our passengers have learned to expect "On-Time" performance. To help us maintain our enviable on-time record, and to insure scheduled departure of your flight, we request that you check in at least 20 minutes before departure time if you have your ticket, or 30 minutes before if you are to purchase a ticket. This gives ample time for checking baggage and tickets and other necessary formalities. Reservations not claimed at least 10 minutes before flight time are subject to cancellation.

SOUTHERN AIRWAYS, INC.  
ATLANTA AIRPORT  
ATLANTA, GEORGIA

POSTMASTER: IF ADDRESSEE HAS RE-MOVED, PLEASE NOTIFY US OF NEW ADDRESS ON FORM 3547, POSTAGE FOR WHICH IS GUARANTEED. IF FORM 3547 IS NOT SENT RETURN THE UNDELIVERABLE MATTER. RETURN POSTAGE GUARANTEED.

