

Fly Southern Airways

June 1, 1958



**HELBROS - Precision Timepiece
of Southern Airways**



*Enjoy your vacation
on the*

BEAUTIFUL GULF COAST

- **GULFPORT-BILOXI**
- **PANAMA CITY**
- **FORT WALTON BEACHES**

JOHN HOLIDAY

CORDIALLY INVITES
YOU TO STAY AT

Holiday Inns

Trade Mark Registered
OF AMERICA



- | | |
|-------------------------|----------------------|
| Alexandria, La. | Lynchburg, Va. |
| Amarillo, Texas | Macon, Ga. |
| Augusta, Ga. | Memphis, Tenn. |
| Austin, Texas | (4 Locations) |
| Bakersfield, Cal. | Meridian, Miss. |
| Birmingham, Ala. | Mission, Kan. |
| Canton, Ohio | Monroe, La. |
| Charleston, S.C. | Montgomery, Ala. |
| Charlotte, N.C. | Myrtle Beach, S.C. |
| Chattanooga, Tenn. | (Holiday Lodge) |
| Claremont, Cal. | Natchez, Miss. |
| Clarksdale, Miss. | North Lima, Ohio |
| Colorado Springs, Colo. | (Youngstown, O.) |
| Great Bend, Kan. | Oklahoma City, Okla. |
| Greensboro, N.C. | Opelika-Auburn, Ala. |
| Greenwood, Miss. | Pine Bluff, Ark. |
| Hattiesburg, Miss. | Portsmouth, Va. |
| Huntsville, Ala. | Roanoke, Va. |
| Independence, Mo. | Roswell, N.M. |
| Jackson, Miss. | St. Louis, Mo. |
| Jackson, Tenn. | Salina, Kan. |
| Joplin, Mo. | Terre Haute, Ind. |
| Kansas City, Mo. | Toledo, Ohio |
| Laurel, Miss. | Topeka, Kan. |
| Lawrence, Kan. | West Point, Miss. |
| Long Beach, Miss. | Wichita, Kan. |

YOUR HOST FROM COAST TO COAST

Fly Southern Airways

June 1, 1958



HELBROS - Precision Timepiece
of Southern Airways

SOUTHERN AIRWAYS, INC.
ATLANTA AIRPORT
ATLANTA, GEORGIA

Mr. Keith Oberg
1825 Tyrone Blvd.
St. Petersburg, Fla.

POSTMASTER: IF ADDRESSEE HAS RE-MOVED, PLEASE NOTIFY US OF NEW ADDRESS ON FORM 3547. POSTAGE FOR WHICH IS GUARANTEED. IF FORM 3547 IS NOT SENT RETURN THE UNDELIVERABLE MATTER. RETURN POSTAGE GUARANTEED.

BULK RATE
U. S. POSTAGE
PAID
PERMIT No. 45
ATLANTA, GA.

S-1

Enjoy your vacation on the BEAUTIFUL GULF COAST

- GULFPORT-BILOXI
- PANAMA CITY
- FORT WALTON BEACHES

Mississippi's largest...
...and most modern

- 400 rooms in the
- heart of Jackson
- finest foods
- royal service



R. E. DUMAS MILNER, OWNER • JACKSON, MISSISSIPPI

dale's
RESTAURANT

PEACHTREE AND IVY STREETS

Atlanta IMPERIAL HOTEL
PHONE JA. 4-7741

Birmingham 1927 7TH AVE. N.
PHONE FA 2-6824

TICKET OFFICES - RESERVATIONS - AIRPORT - GROUND SERVICES

CITY	Ticket Office	Reservations Telephone	Airport	Miles to Airport	Fare
ALBANY, Ga.	Municipal Airport	HEmlock 6-2418	Municipal	4 SW	.75
ATHENS, Ga.	Municipal Airport	LIberty 8-1364	Municipal	4 E	.75
ATLANTA, Ga.	Piedmont Hotel	POplar 6-1411	Atlanta Airport	10 SW	1.25
BATON ROUGE, La.	Ryan Airport	ELgin 7-1488	Ryan Airport	8 N	1.25
BILOXI, Miss.	Gulfport Airport	UNiversity 4-2323	Municipal	13 NW	2.00
BIRMINGHAM, Ala.	Municipal Airport	WOrth 1-3737	Municipal	5 NE	1.25
CHARLOTTE, N. C.	Douglas Field	EXpress 9-7474	Douglas Field	6 SW	1.15
COLUMBUS, Ga.	Muscogee Airport	FAirfax 4-2493	Muscogee County	7 NE	1.00
COLUMBUS, Miss.	Columbus-Lowndes Co. Apt.	FAirfax 8-4900	Columbus-Lowndes Co.	5 SE	1.00
DOTHAN, Ala.	Municipal Airport	2-4870	Municipal	3 NW	.75
EGLIN AIR FORCE BASE, Fla.	Southern Airways Terminal	2-5111	Eglin Main Base		
FORT WALTON BEACH, Fla.	Eglin Air Force Base	CHerry 4-5128	Eglin Main Base	9 NE	1.25
GADSDEN, Ala.	Municipal Airport	LIberty 6-5285	Municipal	6 SW	1.25
GREENVILLE, Miss.	Municipal Airport	2-2612	Municipal	4 E	1.00
GREENVILLE, S. C.	Municipal Airport	CEdar 3-0173	Municipal	4 E	.75
GREENWOOD, S. C.	Greenwood County Airport	9-3191	Greenwood County	5 N	.75
GULFPORT, Miss.	Gulfport Airport	UNiversity 4-2323	Municipal	4 NE	1.00
JACKSON, Miss.	Hotel Heidelberg	2-8889	Hawkins Field	4½ NW	1.00
JACKSONVILLE, Fla.	Imeson Airport	ELgin 4-7833	Imeson	7½ N	1.10
LAUREL, Miss.	Municipal Airport	3440	Municipal	4 SW	1.00
MEMPHIS, Tenn.	Peabody Hotel	JACKson 5-6456	Municipal	9 S	1.40
MOBILE, Ala.	Bates Field	GREENwood 7-3637	Bates Field	14 W	1.65
MONROE, La.	Selman Field	FAirfax 5-4601	Selman Field	7½ E	1.00
MOULTRIE, Ga.	Sunset Airport	YUkon 5-4048	Sunset Field	7 S	1.50
NATCHEZ, Miss.	Adams County Airport	6963	Adams County	10 NE	1.00
NEW ORLEANS, La.	St. Charles Hotel	JACKson 2-2871	Moisant, Intl.	11 NW	1.25
PANAMA CITY, Fla.	Fannin Field	SUNset 5-6166	Fannin Field	3 N	1.00
SPARTANBURG, S. C.	Memorial Airport	3-5532	Memorial	3 SW	.75
THOMASVILLE, Ga.	232 S. Crawford St.	(See Moultrie)	Sunset Field—Moultrie	20 N	* 2.50
TUPELO, Miss.	Municipal Airport	VINEwood 2-2055	Municipal	4½ W	1.00
TUSCALOOSA, Ala.	Van De Graff Airport	PLaza 2-3541	Van De Graff	3 NW	.75
VALDOSTA, Ga.	Municipal Airport	CHerry 2-8945	Municipal	3 SW	1.00
VICKSBURG, Miss.	Municipal Airport	550	Municipal	10 SW	2.00

—Auto Rental Service Available.

*—2 or more Passengers.

The Stafford
HOTEL MOTEL

TUSCALOOSA, ALABAMA

- 150 TOWER TYPE OUTSIDE ROOMS
- AIR CONDITIONED THROUGHOUT
- MUZAK • RADIO • TELEVISION
- SWIMMING POOL • FREE PARKING
- 24 HOUR FOOD SERVICE • BAR
- COMPLETE CONVENTION FACILITIES

OVERLOOKING THE GULF
The Buena Vista
BEACH HOTEL and MOTEL

Wide Sand Beach • Pool • Pier and Boat Dock • Fishing • Sailing • Shuffleboard
• Television • Free Parking • Dining Room • Coffee Grill
• Marine Room Cocktail Lounge
Entertainment • Near All Activities
and 3 Splendid Golf Courses.

100% AIR-CONDITIONED

WRITE FOR BROCHURE AND RATES
JIMMIE LOVE, General Manager


BILOXI
MISSISSIPPI

Phone CH 2-3311
Night CH 2-1839

Southeastern Rent-A-Car

VALDOSTA, GEORGIA

RATES
\$8.00 Daily
\$40.00 Weekly
\$1.20 Hour



FT. WALTON BEACH, FLA.

STARKEY Hotel Court

J. S. Starkey, Owner
 "In the Playground of Northwest Florida"

Columbus, Mississippi's Finest

Gilmer Hotel Coffee Shop

LEO SPATZ, Mgr.

- Prime Steaks and Chops
- Chicken and Seafood

Silver Beach

HOTEL — MOTEL and COTTAGES

- 45 modern Air-Cond. rooms.
- 8 Mi. E. of Ft. Walton Beach, Fla.
- Open all Year
- At Northwest Florida's fishing paradise

DESTIN, FLORIDA

Charlotte • Memphis • Atlanta • Jacksonville • Panama City • Eglin Air Force Base

ALL FLIGHTS DAILY (Except As Noted) (Read Down)	Ex Su 201	Ex Sa-Su 111	102	525	505	207	117	104	209	527	507	106				CITY CODE
CHARLOTTE (30) (EST) Lv	AM	AM	AM	PM	PM	PM	PM	PM	PM	PM	PM	PM				CLT
SPARTANBURG (20) Lv							2 55									SPA
GREENVILLE, S. C. Lv							3 28									GRL
GREENVILLE, S. C. (20) Lv							3 43									GRL
GREENWOOD Lv							3 47									GRD
ATHENS (EST) Lv							4 12									AHN
MEMPHIS (30) (CST) Lv							4 49									MEM
TUPELO Lv								1 00								TUP
COLUMBUS, MISS. Lv								1 42								UBS
COLUMBUS, MISS. Lv								2 10								UBS
TUSCALOOSA Lv								2 13								TCL
TUSCALOOSA Lv								2 38								TCL
BIRMINGHAM Lv								2 42								BHM
BIRMINGHAM (20) Lv								3 07								BHM
GADSDEN (CST) Lv								3 15								GAD
ATLANTA (30) (EST) Ar								3 40								ATL
ATLANTA (30) (EST) Lv								5 20								ATL
COLUMBUS, GA. Lv								7 55								CSG
COLUMBUS, GA. (20) Lv								8 36								CSG
ALBANY Lv								8 40								ABY
ALBANY (20) Lv								9 17								ABY
MOULTRIE Lv								9 22								MGR
VALDOSTA Lv								9 46								VLD
VALDOSTA (20) Lv								10 05								VLD
JACKSONVILLE (30) (EST) Ar								10 09								JAX
JACKSONVILLE (30) (EST) Lv								10 50								JAX
DOTHAN (CST) Ar																DHN
DOTHAN (20) Lv																DHN
PANAMA CITY (20) (CST) Ar																PFN
PANAMA CITY (20) (CST) Lv																PFN
EGLIN AIR FORCE BASE (CDT) Ar																VPS
EGLIN AIR FORCE BASE (CDT) Lv																VPS

AT LEAST 20 MINUTES
 BEFORE FLIGHT TIME,
 check in at the ticket counter,
 to assure on-time departure of
 your flight. Reservations not
 claimed at least 10 minutes
 prior to flight time may be
 cancelled.

(00) — Figure in parenthesis shown after cities is minimum interline connecting time acceptable at each connecting point.

Eglin Air Force Base • Panama City • Jacksonville • Atlanta • Memphis • Charlotte

ALL FLIGHTS DAILY (Except As Noted) (Read Down)	Ex Su 101	Ex Su 522	Su Only 522	202	502	Ex Sa-Su 114	105	204	524	504	116	107	Ex Sa 208			CITY CODE
EGLIN AIR FORCE BASE (CDT) Lv	AM	AM	AM	AM	AM	AM	PM	PM	PM	PM	PM	PM	PM			VPS
PANAMA CITY (20) (CST) Lv																PFN
DOTHAN Ar																DHN
DOTHAN (20) (CST) Lv																DHN
JACKSONVILLE (30) (EST) Lv																JAX
VALDOSTA Lv																VLD
VALDOSTA (20) Lv																VLD
MOULTRIE Lv																MGR
ALBANY Lv																ABY
ALBANY (20) Lv																ABY
COLUMBUS, GA. Lv																CSG
COLUMBUS, GA. (20) Lv																CSG
ATLANTA (30) (EST) Ar																ATL
ATLANTA (30) (EST) Lv																ATL
GADSDEN (CST) Lv																GAD
GADSDEN (CST) Lv																BHM
BIRMINGHAM Ar																BHM
BIRMINGHAM (20) Lv																BHM
TUSCALOOSA Lv																ATL
TUSCALOOSA (20) Lv																CSG
COLUMBUS, MISS. Ar																ABY
COLUMBUS, MISS. Lv																ABY
TUPELO Lv																MGR
TUPELO (30) (CST) Ar																VLD
ATLANTA (30) (EST) Lv																VLD
GREENWOOD Lv																JAX
GREENVILLE, S. C. Ar																DHN
GREENVILLE, S. C. (20) Lv																DHN
SPARTANBURG (20) Lv																PFN
SPARTANBURG (20) Lv																PFN
CHARLOTTE (30) (EST) Ar																VPS

AT LEAST 20 MINUTES
 BEFORE FLIGHT TIME,
 check in at the ticket counter,
 to assure on-time departure of
 your flight. Reservations not
 claimed at least 10 minutes
 prior to flight time may be
 cancelled.

(00) — Figure in parenthesis shown after cities is minimum interline connecting time acceptable at each connecting point.

WAITING FOR YOU IN
COLUMBUS OR TUPELO ADJACENT
 MISSISSIPPI REX PLAZA

HERTZ RENT-A-CAR

Air **Southern Airways**
FREIGHT SERVICE

assures } **FAST, SAFE,
 ON-TIME DELIVERY**

Gulf Hills

AND COUNTRY CLUB HOTEL
Dude Ranch

OCEAN SPRINGS,
 MISSISSIPPI

700 acre pleasure estate, featuring 18 hole golf course, full program of dude ranch fun, pool, all lawn and water sports. Famous for fine food. Phone or write for color brochure.

French, American,
 Near East Cuisine

The Rendezvous RESTAURANT

- Fresh Seafoods — Charcoal Steaks
- Diners', Esquire, Gourmet, Universal Credit Cards Honored
- On U. S. Highway 80 and 165 in Monroe, Louisiana



THE REICH
 Gadsden, Alabama
 "One of America's Fine Hotels"

Completely Modern Air-Conditioned
 Noted for excellent food served in delightful surroundings.

TWX Gads 578
 TV Available

in Columbus, Ga. **THE WAVERLY**

- Completely Air Conditioned Hotel
- Rooms with Private Bath from \$3.50
- Coffee Shop & Cocktail Lounge
- Quiet and Unobtrusive Service
- In the Very Heart of Town
- 15 Minutes from "Fort Benning"

Virginia Webb
 Manager

New Cars Low Rates
 Amply Insured
American Drive It Yourself, Inc.
 at the Airport
GADSDEN, ALABAMA
 Phone Liberty 6-6373

PRIMOS RESTAURANTS IN JACKSON, MISS.

Are Recommended by their Customers.
Enjoy good food, excellent service and
pleasant surroundings at all four places—

- No. 1 Opposite Walthall Hotel
- No. 2 N. State St. near Baptist Hospital
- No. 3 N. State St. next to Sears
- No. 4 Next to Heidelberg Hotel

La Linda

Biloxi, Miss.

- Coast's Finest
New Motor Hotel
TV... Swimming Pool
... Member Diners' Club
... Congress of
Motor Hotels

Wire or write La Linda,
4000 W. Beach Blvd., Biloxi
Call ID 2-2621

Gus Stevens

SEAFOOD RESTAURANT & BUCCANEER LOUNGE
On the Famous 26 Mile Beach • Highway 90 Between Biloxi & Gulfport • Open 24 Hours

NEWLY APPOINTED ROOMS
Hotel Tennessee

Fireproof • Air-Conditioned

3rd at Union ...

4.00 up—single

"In the Center of MEMPHIS Activities"

Charlotte • Atlanta • Memphis • Jackson • New Orleans • Mobile

ALL FLIGHTS DAILY (Except As Noted) (Read Down)	Ex Su 351	Ex Su 341	Ex Su 101	355	Ex Sa-Su 111	105	Ex Sa 357	347	307	117	107	CITY CODE
CHARLOTTE (30) (EST) Lv	AM	AM	AM	AM	AM	PM	PM	PM		PM	PM	CLT
SPARTANBURG (20) Lv					8 15					2 55		SPA
GREENVILLE, S. C. Ar					8 48					3 28		GRL
GREENVILLE, S. C. (20) Lv					9 03					3 43		GRL
GREENWOOD Lv					9 07					3 47		GRD
ATHENS Ar					9 32					4 12		AHN
ATHENS Lv					10 05					4 45		AHN
ATLANTA (30) (EST) Ar					10 09					4 49		ATL
					10 40					5 20		
ATLANTA (30) (EST) Lv											7 40	ATL
GADSDEN (CST) Lv											7 29	GAD
BIRMINGHAM Ar											7 53	BHM
BIRMINGHAM (20) Lv											8 00	BHM
TUSCALOOSA Ar											8 29	TCL
TUSCALOOSA Lv											8 33	TCL
COLUMBUS, MISS. Ar											8 59	UBS
COLUMBUS, MISS. Lv											9 03	UBS
TUPELO Lv											9 34	TUP
MEMPHIS (30) (CST) Ar											10 15	MEM
MEMPHIS (30) (CST) Lv												MEM
GREENVILLE, MISS. Ar												GLH
GREENVILLE, MISS. Lv												GLH
MONROE Ar												MUL
MONROE (20) Lv												MUL
VICKSBURG Lv												VKS
JACKSON (20) (CST) Ar												JAN
JACKSON (20) (CST) Lv												JAN
VICKSBURG Lv												VKS
NATCHEZ Lv												BTR
BATON ROUGE Ar												BTR
BATON ROUGE (20) Lv												MSY
BATON ROUGE (20) (CST) Ar												MSY
NEW ORLEANS (30) (CST) Ar												MSY
LAUREL (CST) Lv												LUL
GULFPORT Ar												GPT
GULFPORT (20) Lv												GPT
MOBILE (20) (CST) Ar												MOB

(00) — Figure in parenthesis shown after cities is minimum interline connecting time acceptable at each connecting point.

**AT LEAST 20 MINUTES
BEFORE FLIGHT TIME.**
check in at the ticket counter,
to assure on-time departure of
your flight. Reservations not
claimed at least 10 minutes
prior to flight time may be
cancelled.

Mobile • New Orleans • Jackson • Memphis • Atlanta • Charlotte

ALL FLIGHTS DAILY (Except As Noted) (Read Down)	102	Ex Sa-Su 114	Ex Su 352	Ex Su 432	104	116	354	Ex Sa 106	434	304	307	Ex Sa 356	CITY CODE
MOBILE (20) (CST) Lv	AM	AM	AM	AM	PM	PM	PM	PM	PM	PM	PM	PM	MOB
GULFPORT Ar													GPT
GULFPORT (20) Lv													GPT
LAUREL (CST) Lv													LUL
NEW ORLEANS (30) (CST) Lv													MSY
BATON ROUGE Ar													BTR
BATON ROUGE (20) Lv													BTR
NATCHEZ Lv													HEZ
JACKSON (20) (CST) Ar													JAN
JACKSON (20) (CST) Lv													JAN
VICKSBURG Ar													VKS
VICKSBURG Lv													VKS
MONROE Ar													MLU
MONROE (20) Lv													MLU
GREENVILLE, MISS. Lv													GLH
GREENVILLE, MISS. Lv													GLH
MEMPHIS (30) (CST) Ar													MEM
MEMPHIS (30) (CST) Lv													MEM
TUPELO Lv													TUP
COLUMBUS, MISS. Ar													UBS
COLUMBUS, MISS. Lv													UBS
TUSCALOOSA Ar													TCL
TUSCALOOSA Lv													TCL
BIRMINGHAM Ar													BHM
BIRMINGHAM (20) Lv													BHM
GADSDEN (CST) Lv													GAD
ATLANTA (30) (EST) Ar													ATL
ATLANTA (30) (EST) Lv													ATL
ATHENS Ar													AHN
ATHENS Lv													AHN
GREENWOOD Lv													GRD
GREENVILLE, S. C. Ar													GRL
GREENVILLE, S. C. (20) Lv													GRL
SPARTANBURG (20) Lv													SPA
CHARLOTTE (30) (EST) Ar													CLT

(00) — Figure in parenthesis shown after cities is minimum interline connecting time acceptable at each connecting point.

**AT LEAST 20 MINUTES
BEFORE FLIGHT TIME.**
check in at the ticket counter,
to assure on-time departure of
your flight. Reservations not
claimed at least 10 minutes
prior to flight time may be
cancelled.



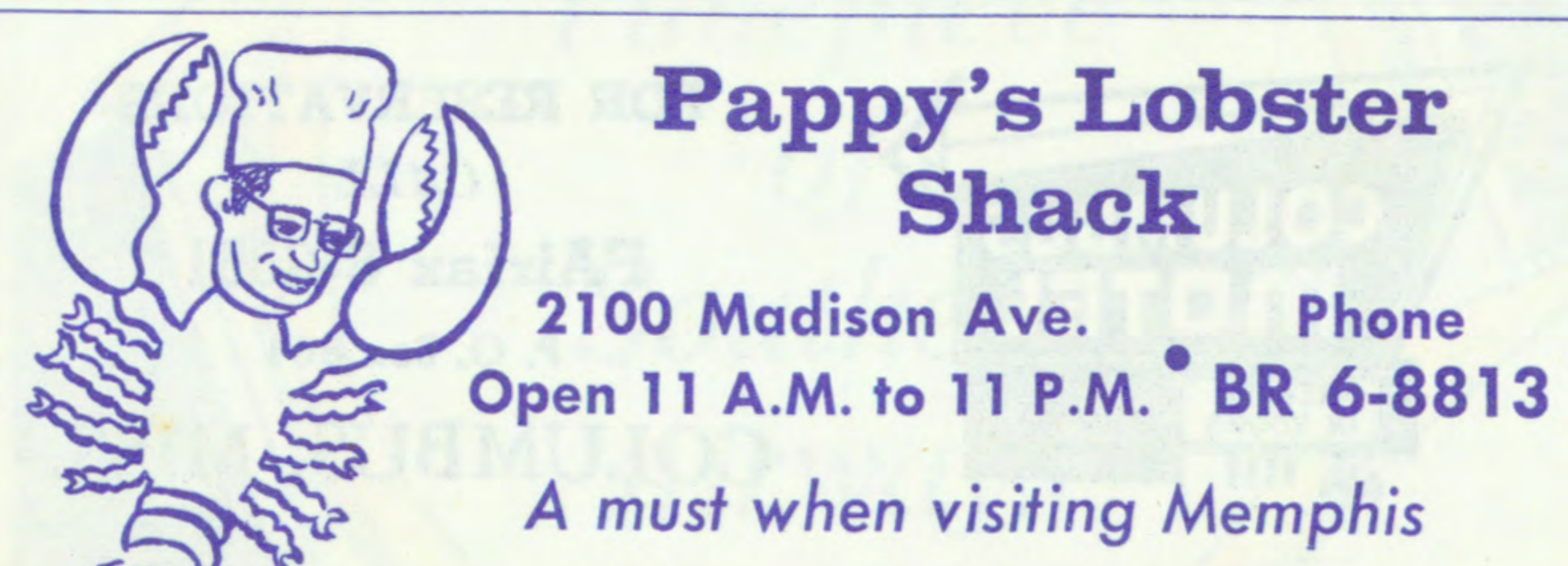
AVIS RENT-A-CAR

* MAIN OFFICE * NEW ORLEANS AIRPORT * JUNG HOTEL
721 St. Charles Ave. * MOISANT AIRPORT TU-7371



MOTEL Capri & RESTAURANT
JACKSONVILLE, FLA.

- North Main at 38th Street, between the Airport & downtown area.
- Air Conditioned and Steam Heated rooms.
- 24-hour desk & phone service, TV lounge, or room TV available.
- Rates from \$6.00 single, \$7.00 double, family units and apartments with housekeeping facilities.



Pappy's Lobster Shack
2100 Madison Ave. Phone BR 6-8813
Open 11 A.M. to 11 P.M.

A must when visiting Memphis



Completely Modern • Centrally Located
Air Conditioned • Fire Proof

THE BATTLE HOUSE
cuisine by RESTAURANT
La Fayette
MOBILE, ALABAMA

10% Discount on Return Portion of Round Trip

ADULT FARES

Infants free; Children 2 to 12, 1/2 Fare

BETWEEN:	ALBANY	ATHENS	ATLANTA	BATON ROUGE	BIRMINGHAM	CHARLOTTE	COLUMBUS, GA.	COLUMBUS, MISS.	DOTHAN	EGLIN AIR FORCE BASE	GADSDEN	GREENVILLE, MISS.	GREENVILLE, S. C.	GREENWOOD	GULFPORT-BILOXI	JACKSON, MISS.	JACKSONVILLE	LAUREL	MEMPHIS	MOBILE	MONROE	
ATHENS	17.65																					
ATLANTA	13.30	6.45																				
BATON ROUGE			43.65																			
BIRMINGHAM	19.35	15.05	10.70	35.05																		
CHARLOTTE	28.15	14.95	16.95		25.50																	
COLUMBUS, GA.	7.25	11.95	7.60		16.20	22.45																
COLUMBUS, MISS.	26.00	21.70	17.35	34.00	8.70	32.10	22.85															
DOTHAN		18.00	13.60		21.00	28.50	8.10	27.65														
EGLIN AIR FORCE BASE		22.65	18.30		21.00	33.15	12.80	27.65	6.75													
GADSDEN	19.35	12.80	8.40	39.10	5.10	23.30	13.90	11.75		21.00												
GREENVILLE, MISS.			30.65	17.45	23.40			19.95			27.45											
GREENVILLE, S. C.	22.75	9.45	11.55		20.15	7.60	17.05	26.80	23.05	27.75	17.85											
GREENWOOD	22.25	6.65			19.65	10.40	16.50	26.30	22.55	27.25	17.35											
GULFPORT-BILOXI															13.60							
JACKSON			33.90	11.85	25.25			23.90			29.30	7.80										
JACKSONVILLE	12.65	24.30	19.95		28.60	29.30	18.40	35.25			26.30											
LAUREL				13.55							12.90											
MEMPHIS	34.80	29.50	25.15	24.40	17.55	35.75	30.65	11.65	36.50	36.50	20.60	10.40	30.40	30.35	26.90	14.35	43.05	20.35				
MOBILE																				26.90		
MONROE			33.90	11.85	25.25			25.25			29.30	7.70								16.00	21.00	
MOULTRIE	4.65	20.15	15.80		21.80	29.30	10.30	28.50			21.80									37.30		
NATCHEZ			38.80	6.95	30.15			29.10			34.20	12.55								19.55	18.80	7.25
NEW ORLEANS			44.70	6.20	38.05			34.70			40.15	18.60								25.15		
PANAMA CITY		22.65	18.30		21.00	33.15	12.80	27.65	6.75	4.65	21.00									36.50		
SPARTANBURG	24.20	10.90	13.00		21.60	6.10	18.50	28.25	24.55	29.20	19.35									31.85		
TUPELO	29.85	25.55	21.20	30.15	12.55	35.75	26.70	5.90	31.50	31.50	15.60	16.10	30.40	30.15		20.05	39.10			7.80	21.70	
TUSCALOOSA	22.85	18.60	14.25	35.05	5.60	29.00	19.75	5.20	24.55	24.55	8.60	23.05	23.70	23.20		25.25	32.10			14.75	25.25	
VALDOSTA	6.95	22.55	18.20		24.20	29.30	12.65	30.85			24.20									39.20		
VICKSBURG			33.90	11.85	25.25			23.90			29.30	7.80			15.40	4.75		9.75	14.35	15.40	6.75	

BUY ROUND-TRIP TICKET
SAVE 10% ON
RETURN PORTION

BETWEEN:	MOULTRIE	NATCHEZ	NEW ORLEANS	PANAMA CITY	SPARTANBURG	TUPELO	TUSCALOOSA
NEW ORLEANS		11.10					
PANAMA CITY					29.20		
SPARTANBURG							
TUPELO	32.35	25.25	30.85	31.50	31.85		
TUSCALOOSA	25.35	30.15	36.05	24.55	25.15	9.05	
VALDOSTA	4.65				28.80	34.70	
VICKSBURG		7.25	12.90			20.05	27.75

ALL FARES SUBJECT TO 10% FEDERAL TAX WHERE APPLICABLE.

Let SOUTHERN make your hotel and U-Drive-It Reservation at your destination. Save Time! Save Money! Your Southern reservation agent will gladly help you with all arrangements.

SAUL ADLER GARAGE
More people by far... use **HERTZ** Rent a car
Rent-A-Car
MONROE, LA.
Airport Office and Downtown Office, 201 So. Grand St.
Phone FA 3-8805
24 hours

Shangri-La COURTS
110 Air Conditioned Units
Heated Pool • Restaurant
U. S. 90 WEST
MOBILE, ALA.
GR 9-1471

COLUMBUS MOTEL
FREE TV IN ROOMS
FOR RESERVATIONS CALL FAirfax 8-2551
P. O. Box 861
COLUMBUS, MISS.

Save with Southern's
HALF-FARE FAMILY PLAN
on SATURDAY
Tuesday
Wednesday • Thursday

Southern AIRWAYS
For speed and convenience use
• AIR PARCEL POST
• AIR EXPRESS
• AIR MAIL
• AIR FREIGHT

Helbros
WATCHES
Precision Timepiece of Southern Airways

GENERAL INFORMATION

EQUIPMENT: All flights are operated with famous Douglas DC-3, 26 passenger aircraft, over authorized airways, under certificates issued by the Civil Aeronautics Board.

STEWARDESS SERVICE: Southern provides attractive, courteous stewardesses on all flights—specially trained to make your trip always comfortable and pleasant.

RESERVATIONS: Reservations for any Southern flight may be confirmed immediately; reservations beyond the routes of Southern are confirmed immediately in most instances.

HOTEL and U-DRIVE-IT: Reservations for hotel space and/or a U-Drive-It automobile may be made through any Southern office at the same time your flight space is reserved. Your Southern Agent will be happy to assist you.

SHORT GROUND TIMES: Through the use of "Step Doors" and other modern improvements, ground times at intermediate stations have been reduced to a minimum. This means no long waiting at local stops on Southern. You're in and out before you know it for a speedy journey.

STOP-OVER PRIVILEGES: Southern allows you to stop-over at any number of points intermediate to your origin and destination at no increase in fare. Just buy one ticket and make your reservations accordingly before you start. That's all there is to it.

CHARGE ACCOUNTS: Universal Air Travel Plan Cards, issued by any airline will be honored at any Southern office. In addition, Southern has its Local Air Travel Plan which requires no deposit. Your Southern Agent will be happy to furnish details.

CHECK-IN TIME: Our passengers have learned to expect "On-Time" performance. To help us maintain our enviable on-time record, and to insure scheduled departure of your flight, we request that you check in at least 20 minutes before departure time if you have your ticket, or 30 minutes before if you are to purchase a ticket. This gives ample time for checking baggage and tickets and other necessary formalities. Reservations not claimed at least 10 minutes before flight time are subject to cancellation.

COLONIAL Court HOTEL
65 ROOMS • SWIMMING POOL
AIR-CONDITIONED
INSIDE CITY
Phone CEdar 3-5393

HOTEL GREENVILLE
225 Rooms • 200 Air-Conditioned
Convenient to Textile Hall and Downtown
Phone 3-7421

GREENVILLE, S. C.'s finest hotels!

for the very best

The Jacksonian HIGHWAY HOTEL
CASUAL LUXURY
Highway 51 N. • 9 minutes from downtown Jackson, Miss.

Heart of Atlanta MOTEL
Courtland and Harris Sts.
Air Conditioning • Restaurant • Free Parking
Television • Telephone • Swimming Pool
2 blocks from DOWNTOWN PEACHTREE

GLASS HOUSE RESTAURANT
TWO ATLANTA LOCATIONS
HEART OF ATLANTA MOTEL
COURTLAND AND HARRIS ST.
ATLANTA TERRACE MOTEL
SOUTH EXPRESSWAY—HAPEVILLE
BREAKFAST • LUNCHEON • DINNER
"Traditionally the Finest in Food and Service"